

Summer 2023

Newsletter

NON-PROFITS AND FOUNDATIONS
TOPICAL INTEREST GROUP



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A Recap of the AEA365 Week

Bernadette Wright



The NPF TIG's AEA365 week was from March 26 to April 1 this year. We received an incredible array of blog post submissions, highlighting the latest insights and experiences in storytelling in/with a nonprofit organization or foundation. In case you missed it, explore the links below to gain valuable knowledge from our talented community!

SUNDAY: [Nonprofits and Foundations Evaluation TIG Week: Storytelling in/with nonprofits and foundations by Bernadette Wright](#)

MONDAY: [Lessons Learned from 20 Years of Nonprofit Storytelling by Maryfrances Porter](#)

TUESDAY: [Storytelling to unpack how to establish a MEL system that works for us by Barbara Klugman](#)

WEDNESDAY: [Collaborating & Storytelling by Rhonda Williams](#)

THURSDAY: [Storytelling from the Staff Perspective by Allison Prieur](#)

FRIDAY: Using Storytelling to Get Nonprofits Excited About Evaluation by Ann Price

SATURDAY: Using Metaphors to Communicate Impact in the Social Sector by Valerie A. Futch Ehrlich

Upcoming Events: Reimagining Focus Groups Learning Series

Joelle Greene and Kim Manturuk



Our leadership team has launched the Summer Digital Institute and now presents you the Reimagining Focus Groups learning series – a free series of interactive sessions that will change how you conduct focus groups both in-person and virtually. Learn effective ways to scaffold questions, build rapport, and create meaning through interaction.

All sessions will be on Wednesdays at Noon PDT, 3:00pm EDT.

Session 1: Designing Focus Groups from A to Z (July 12, webinar)

Session 2: Advanced Facilitation Skills (July 26, community of practice)

Session 3: Design Thinking for Focus Group Protocols (August 9, skill-building session)

Click the link to register: [Summer Digital Institute: Reimagining Focus Groups](#)

Introducing the Newsletter Submission Form

Sylvia Pu



Dear NPF TIG Community,

In the recent NPF TIG membership survey, many of you indicated that knowledge-sharing and community engagement are some of your top interests. Working towards that goal, we are excited to introduce the NPF TIG Newsletter Submission Form that provides each of you with the opportunity to submit your events, content, and resources to be featured in our upcoming newsletters and shared with the whole NPF TIG community.

Whether you have an event, content, or resource to share, we encourage you to take part. From conferences to articles, webinars to toolkits, we welcome submissions on all topics related to evaluation in the nonprofits and foundations field! Click the link below to access the submission form and provide relevant details. The leadership team will review each submission carefully to ensure the content aligns with our mission. Accepted submissions will be included in the upcoming newsletter in September or future editions.

Thank you for your support. Together, we as a TIG can foster growth, learning, and collaboration!

Submit your contributions [here](#).

Yours truly,
NPF TIG Leadership Team

LEADERSHIP TEAM 2023

Emily Kalnicky, Partnership for Public Service – Business Co-Chair

Israel Chora, The People Concern – Business Co-Chair

Rhonda Williams, Girl Scouts of Northeast Texas – Program Co-Chair

Eva Maria Chavez, Promesa Boyle Heights – Program Co-Chair

Bernadette Wright, Meals on Wheels America – AEA 365 Chair

Sylvia Pu, Sylvia Pu Consulting – Webmaster & Newsletter

Leadership Council

Morgan Buras-Finlay, Currently Independent

John Byrnes, Community Services Analysis

Orna Ehrlich, Crohn's & Colitis Foundation

Joelle Greene, Harder+Company Community Research

Kim Manturuk, Duke University

Loraine Park, ECMC Foundation

Laura Pinsoneault, Evaluation Plus