

# NONPROFIT AND FOUNDATIONS TIG

## Newsletter

### WHAT'S INSIDE

Chair Update | Page 1

Survey Results | Pages 2

Call for Blog Posts | Page 3

TIG Leadership | Page 3

Conference Info | Pages 4-6



## CHAIR UPDATE

*By Susan Wolfe and Ann Price*

This year we created a Leadership Council to generate more member engagement. This added six members to our leadership team to serve as advisors and lead TIG initiatives. There is still one seat open!

As a member of the leadership council, you will be expected to attend quarterly meetings and be willing to volunteer for one or more TIG initiatives. Some examples of possible initiatives include planning and organizing the business meeting at the conference, helping to organize a webinar, organizing the TIG's AEA365 Blog week, helping with the newsletter, or organizing a social event at the conference. To join the Leadership Council please email Susan Wolfe ([susan@susanwolfeandassociates.com](mailto:susan@susanwolfeandassociates.com)) or Ann Price ([aprice@communityevaluationsolutions.com](mailto:aprice@communityevaluationsolutions.com)) and let us know why you are interested in serving on the council.

We would also like to invite TIG members who are not interested in the Leadership Council to volunteer in other ways. You can share your ideas with us for TIG events, webinars, or other TIG activities, or volunteer to assist TIG leaders with a specific project.



Why would someone want to volunteer? There are several advantages to serving on the Leadership Council or volunteering with the TIG. It's a great way to learn more about the TIG and can help you decide if you would like to serve in an elected position. You will have the opportunity to meet more AEA members and deepen your engagement with AEA. Finally, it's also a good way to develop your leadership skills. Please consider becoming more engaged with the TIG and let us know if you have any questions.

# TIG MEMBER SURVEY RESULTS

By Tamara Hamai

In November 2018, the NPF TIG sent its members a survey. Of about 1290 people who received the survey, 69 NPF TIG Members responded (response rate of 5.3%).

## CHARACTERISTICS OF RESPONDENTS

Respondents primarily worked for Nonprofits (36.2%), Evaluation Firms (30.4%), and Foundations (21.7%). Other types of organizations included:

- University
- Research Consulting
- Nonprofit & Grantmaker
- Consultant



## FEEDBACK ON THE BUSINESS MEETING AT THE 2018 CONFERENCE

Respondents identified networking, and Efrain Gutierrez's (of the Obama Foundation) presentation as the most valuable aspects of the business meeting.

Suggestions for improving the meeting included:

- Having a more structured agenda
- Making better use of time
- Having clearer documentation of the business part of the meeting
- Sending follow-up documents to the TIG members
- Making the presentation more actionable

## BUSINESS MEETING AT THE 2019 CONFERENCE

Almost half of respondents (45.8%) were most interested in having the 2019 Business Meeting be a networking session. Others were interested in an expert panel (20.3%) or presentation (18.6%).

## SUGGESTIONS FOR TIG INITIATIVES

Respondents wanted more:

- opportunities for professional development and networking
- sharing of resources
- connection with other TIGs and non-AEA groups
- Engagement of non-leadership throughout the year
- Engagement on LinkedIn and Twitter
- Peer Learning

## PREFERENCES FOR PROFESSIONAL DEVELOPMENT

- Online
- Quarterly
- 25 or 45 minutes
- Morning or Early/Late Afternoon in PT or ET
- Coffee Break format
- Discussions

## TOPICS OF INTEREST

Respondents wanted to learn or engage more about :

- Current trends
- Grant making, writing, and management
- Internal evaluation at nonprofits and foundations

# CALL FOR AEA365 BLOG AUTHORS

Calling all bloggers!

The NPF TIG is sponsoring an AEA 365 blog week beginning December 1, 2019.

The theme: Building Interaction and Understanding between Nonprofits and Foundations.

We invite you to write a post!

While not a requirement, we encourage blogs that are a collaborative effort between foundation and nonprofit representatives.

If you are interested in writing a post or have any questions, please contact Ann Price ([aprice@communityevaluationsolutions.com](mailto:aprice@communityevaluationsolutions.com)).

Posts will be due to Ann on or before October 31st.

“  
Definitions  
belong to the  
definers, not the  
defined.

*Toni Morrison*

”



## THE NPF TIG LEADERSHIP

### Co-Chairs:

Ann Price

[aprice@communityevaluationolutions.com](mailto:aprice@communityevaluationolutions.com)

Susan Wolfe

[susan@susanwolfeandassociates.com](mailto:susan@susanwolfeandassociates.com)

### Program Co-Chairs:

Katelyn Mack

[katelyn.mack@gmail.com](mailto:katelyn.mack@gmail.com)

**\*\*Vacant - Election in Progress\*\***

### Webmasters:

J. Montana Cain

[mcain@scchildren.org](mailto:mcain@scchildren.org)

Michael Littrell

[mnlittrell21@students.tntech.edu](mailto:mnlittrell21@students.tntech.edu)

### Advisory Council:

Chari Smith

Jeremy Foutz

Josh Joseph

Nick Petten

Tamara Hamai



# EVALUATION 2019 NPF TIG SESSIONS



---

Building Dynamic Learning Systems in Philanthropy: Habits and System Levers | Wed. 4:30-5:30pm

---

Promoting Evaluation Use Among Foundations: What Else Should Evaluators and Foundation Staff Be Doing? | Wed. 4:30-5:30pm

---

Theory of Philanthropy: Perspectives on Developing and Applying a Theory of Philanthropy | Wed. 4:30-5:30pm

---

"Break Out the Champagne!": Lessons Learned from Studying the Impact of a Global Nonprofit Funder | Wed. 5:45-6:30pm

---

Evaluating the Funder's Contribution in Place-Based Initiatives | Wed. 5:45-6:30pm

---

Placing Continuous Quality Improvement in the Evaluative Context: Case Studies of Buy-In, Implementation, and Scale across National Afterschool Organizations | Wed. 5:45-6:30pm

---

I Wasn't Expecting THAT! Imagining Future Scenarios and the Implications for Evaluation | Thurs. 8:00-9:00am

---

Ripple Effect Mapping: A Participatory Tool for Mapping Network and Policy Outcomes | Thurs. 8:00-9:00am

---

The Good, the Bad, the Ugly: Lessons Learned from Collaborations and Capacity Building | Thurs. 8:00-9:00am

---

Ties That Bind: A Values-Driven Approach to Evolving Evaluation Practice | Thurs. 8-9:00am

---

Transformations in Funding and Evaluation: Lessons from a Health Equity Funder | Thurs. 8:00-9:00am

---

Community Dashboard: Using Data to Encourage Community Engagement and Advance a Funder's Mission | Thurs. 10:30-11:15am

---

Creating Change Through Funder Collaboration | Thurs. 10:30-11:15am

---

In the Room Where It Happens: Integrating Your Evaluation and Marketing Teams | Thurs. 11:30am-12:15pm

---





---

Developing Evaluations to Work In Foundations | Thurs. 11:30am-12:15pm

---

Evaluation as a Tool for Leveling Power Differentials Between Funders and Nonprofits | Thurs. 1:45-2:30pm

---

Muppets, Mad Libs, and Bob Ross: Creative Tools for Building Consensus | Thurs. 1:45-2:30pm

---

Evaluators as Intermediaries: What Does Doing That Well (or Not So Well) Look Like and What Can We Learn From That? | Thurs. 2:45-3:30pm

---

Pursuing and Evaluating Social Innovation | Thurs. 2:45-3:30pm

---

An "Accidental" Evaluator's Journey | Thurs. 3:45-4:45pm

---

Going Beyond Outcomes, Impact, and Accountability: Visions for Transformative Philanthropy | Thurs. 3:45-4:45pm

---

Assessing and Addressing Power Dynamics in Funder-Commissioned Evaluations | Thurs. 5:00-5:45pm

---

Communities of Practice: Balancing Internal Stakeholders' Varied Needs for Monitoring, Evaluation, Accountability, and Learning | Thurs. 5:00-5:45pm

---

Can Evaluative Learning Communities Contribute to Complex Systems Change? Emerging Practice from Funder-Practitioner-Evaluator Partnerships in the Democracy, Human Rights, and Governance Sector | Fri. 8:00-9:00am

---

In the Spirit of Reciprocity and Respect: How Funder/Evaluator Relationships Grounded in Culturally Responsive Evaluation Make More Powerful Change Possible | Fri. 8:00-9:00am

---

Across-the-Board Contradictions: Re-aligning Foundation Trustees to Incentivize Learning | Fri. 10:30-11:15am

---

Are We There Yet? Applying Feminist Principles In the Design and Roll-Out of Project-Level Monitoring, Evaluation, and Learning (MEL) Systems | Fri. 10:30-11:15am

---

Equity, Place, and the Arts: Roles of Funders and Evaluation in Creating Lasting Change in Philanthropy | Fri. 10:30-11:15am

---

Listening to the Locals: Using Evaluation and Learning Tools to Make Place-Based Grantmaking More Community-Informed | Fri. 10:30-11:15am

---

Advancing New Frameworks and Engaging Developmental Evaluation Approaches for More Equitable Evaluation | Fri. 11:30am-12:15pm

---

An "Opportunity Fund" for Responding to Community Needs: Sharing Funder and Evaluator Learnings | Fri. 11:30am-12:15pm

---

Evolution of Grant Reports in a Grantee-Driven Health Equity Advocacy Strategy | Fri. 11:30am-12:15pm

---

Evaluating in Uncertainty: The Curse of Wicked Problems | Fri. 2:15-3:15pm

---

Leaders' Influence in Evaluation Capacity Building: A Framework and Strategies for Cultivating Leadership Commitment and Action | Fri. 2:15-3:15pm

---

"Data Made Me Donate": Crowdsourcing Visualizations to Build the Capacity of Nonprofits to Communicate Their Value | Fri. 3:30-4:15pm

---

Participants' Subjective Experiences of Nonprofit Programs | Fri. 3:30-4:15pm

---

What Can We Learn From Nonprofit Participants' Experiences and the Determinants of Success in NGOs? | Fri. 3:30-4:15pm

---

A Collaborative Assessment of a Participatory Evaluation: Lessons for Equitable Evaluation | Fri. 4:30-5:30pm

---

Designing Meaningful Evaluations for Funders and Their Grantees: Lessons Learned From an Evaluation of 16 Youth Employment Programs | Fri. 4:30-5:30pm

---

Building Equitable Evaluation Capacity in Communities | Fri. 5:45-6:30pm

---

Extreme Makeover, Survey Edition: Tips for Designing a "Brick House Survey | Fri. 5:45-6:30pm

---

A Roadmap for Continuous Improvement and Evidence Building | Sat. 8:00-9:00am

---

Living as a Visionary Executive | Sat. 8:00-9:00am

---

Evaluation to Help Solve Big Problems: Lessons from a Multi-Stage Project | Sat. 9:15-10:00am

---

Making the Most Out of Reporting Requirements: Integrating Funder-Required Performance Measurement and Program Evaluation | Sat. 9:15-10:00am

---

Accelerating Evaluation: A Think Tank With Michael Scriven and the Faster Forward Fund Advisory Committee | Sat. 10:15-11:00am

---

Listening to Voices Least Heard: How Nonprofits and Funders Listen to and Connect with Communities They Intend to Benefit | Sat. 10:15-11:00am

---

The Learning Curve: Adventures in Evaluating for Philanthropy | Sat. 10:15-11:00am

---

Becoming the Bridge: Leveraging AEA Evaluator Competencies to Support Innovation | Sat. 11:15am-12:00pm

---

Measure4Change: Enriching Internal Evaluators and Igniting Regional Collaboration Amongst Nonprofit Organizations | Sat. 11:15am-12:00pm