Youth Retention Study

2014-2018

Acknowledgements

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And our State Leaders!

Retention Rates

Youth=64%

Volunteers=77%

Topics from surveys

|		
Why joined 4-H	How they heard about 4-H	Intent to re-enroll
Family history in 4-H	Expectations (adult only; open ended)	Best part of 4-H (open ended)
Changes they'd make (open ended)	General experience (scale)	Reasons may not return (youth only)

Results to Date*

*based on 2016-17 as not all states have completed 2017-18 data collection. Youth results unless specified.

Why did you join 4-H?

- Try new things (58%)
- Have fun (48%)
- Family History 36%)
- Skill Building (32%)

Overall Positive Experience

1   2   3   4   5

Mean
=
4.20

75% intend to re-enroll
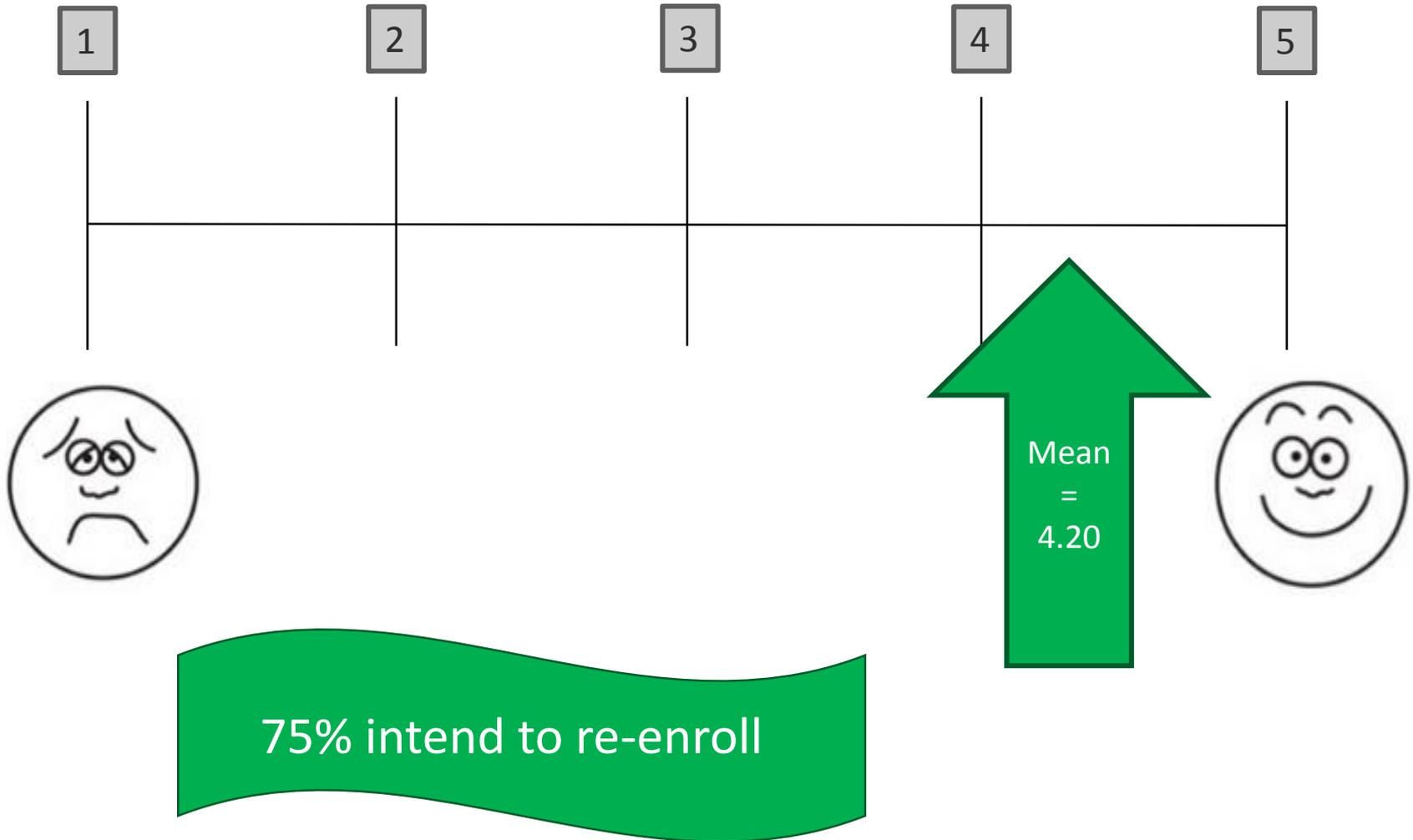
Why youth might not come back…

- Didn't feel connected to other youth (19%)

- Don't have time (15%)

- Didn't know when club or project met (12%)

% represents % that said "a little true" or "completely true"

What is the best part about 4-H?

- Project activities (34%)
- Fair/Showing animals (18%)
- New people and friendships (15%)
- Learning opportunities (13%)

What would you change about 4-H?
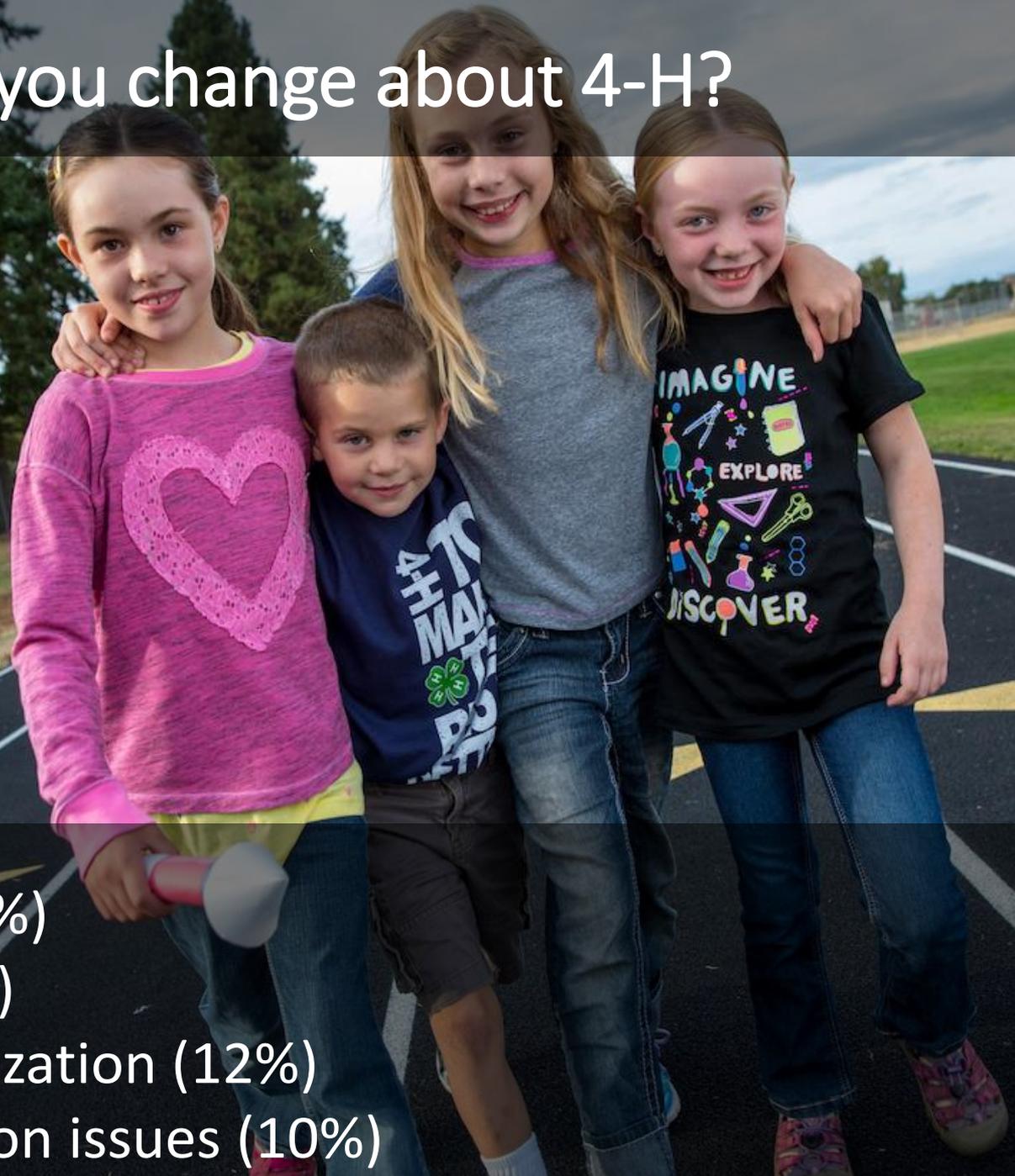
- Meetings (20%)
- Nothing (19%)
- Lack of organization (12%)
- Communication issues (10%)

Outreach

- Family Handbooks
  - CA (English & Spanish)
  - ID
  - WY (under development)
- Project Leader Checklist (CA)
- County Information Sheet (CA)
- Data Parties
- http://4h.ucanr.edu/files/271860.pdf
- http://4h.ucanr.edu/files/254367.pdf
- http://4h.ucanr.edu/files/271859.pdf
- https://www.uidaho.edu/-/media/UIdaho-Responsive/Files/Extension/4-H/4-H-Family-Handbook-201607.ashx?la=en&hash=7D1ED98249B0BD5D508464AD34219F70BF73A490

Limitations & Considerations
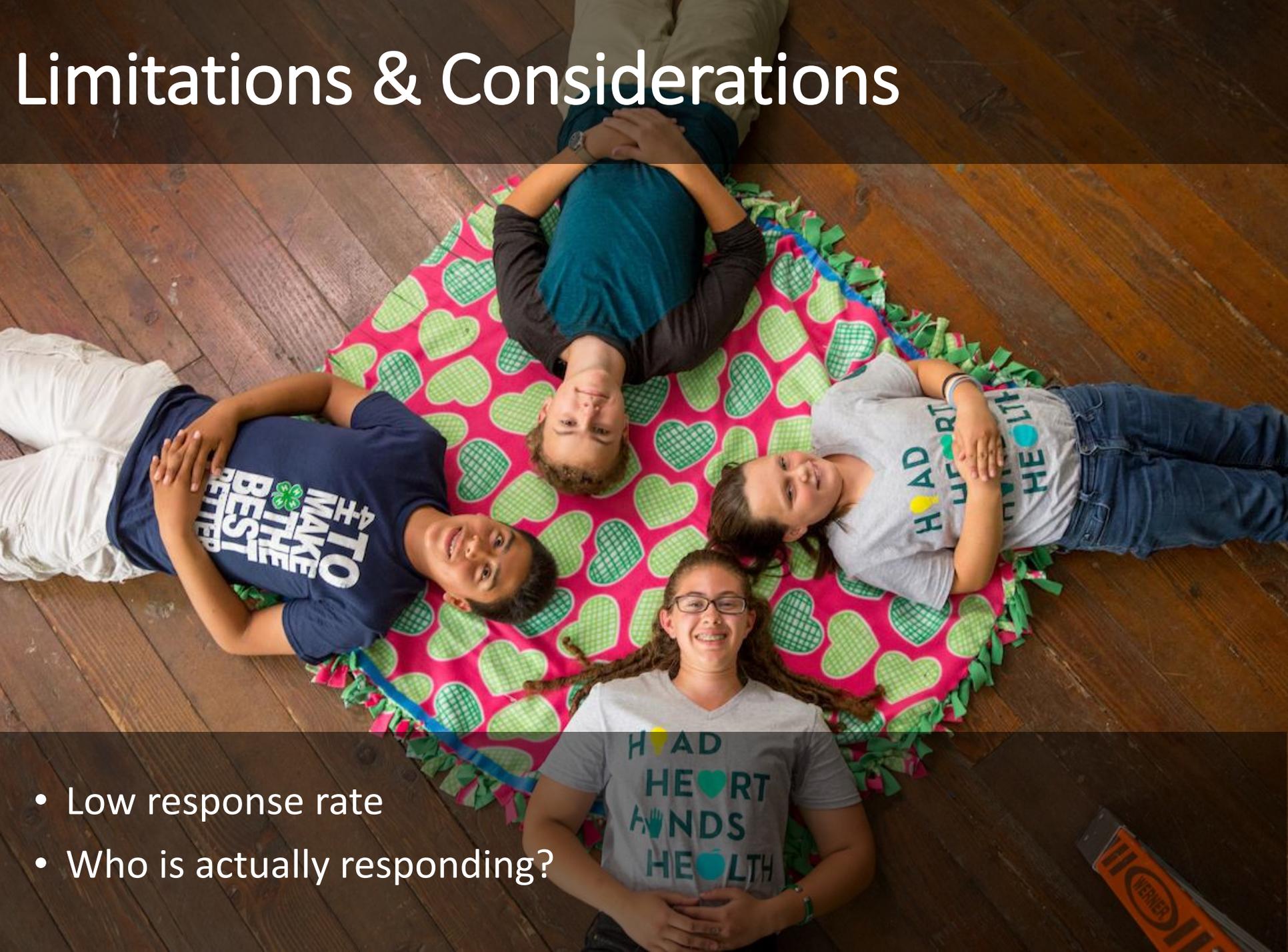
- Low response rate
- Who is actually responding?

Next Steps

- Multistate Project Objectives
  - Enrollment data trends
  - Culture of 4-H
  - Perceptions from those that have left or never joined
- Role of family history/involvement in 4-H
- Best practices checklists

Contact Information

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