

Making sense of the map: Strategies for Ripple Effect Mapping analysis for systems change evaluations





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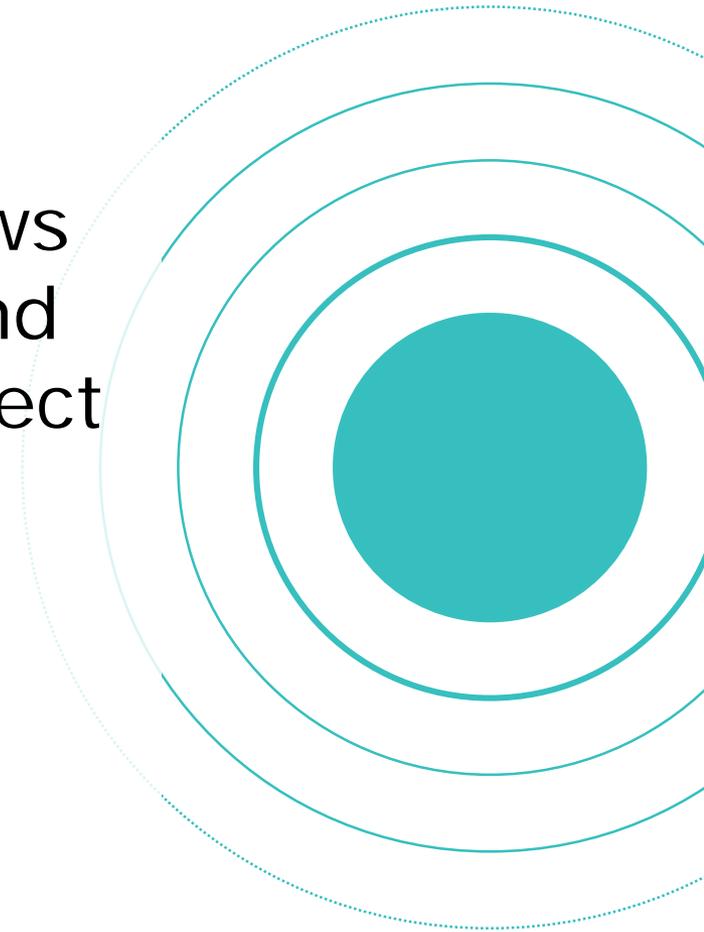


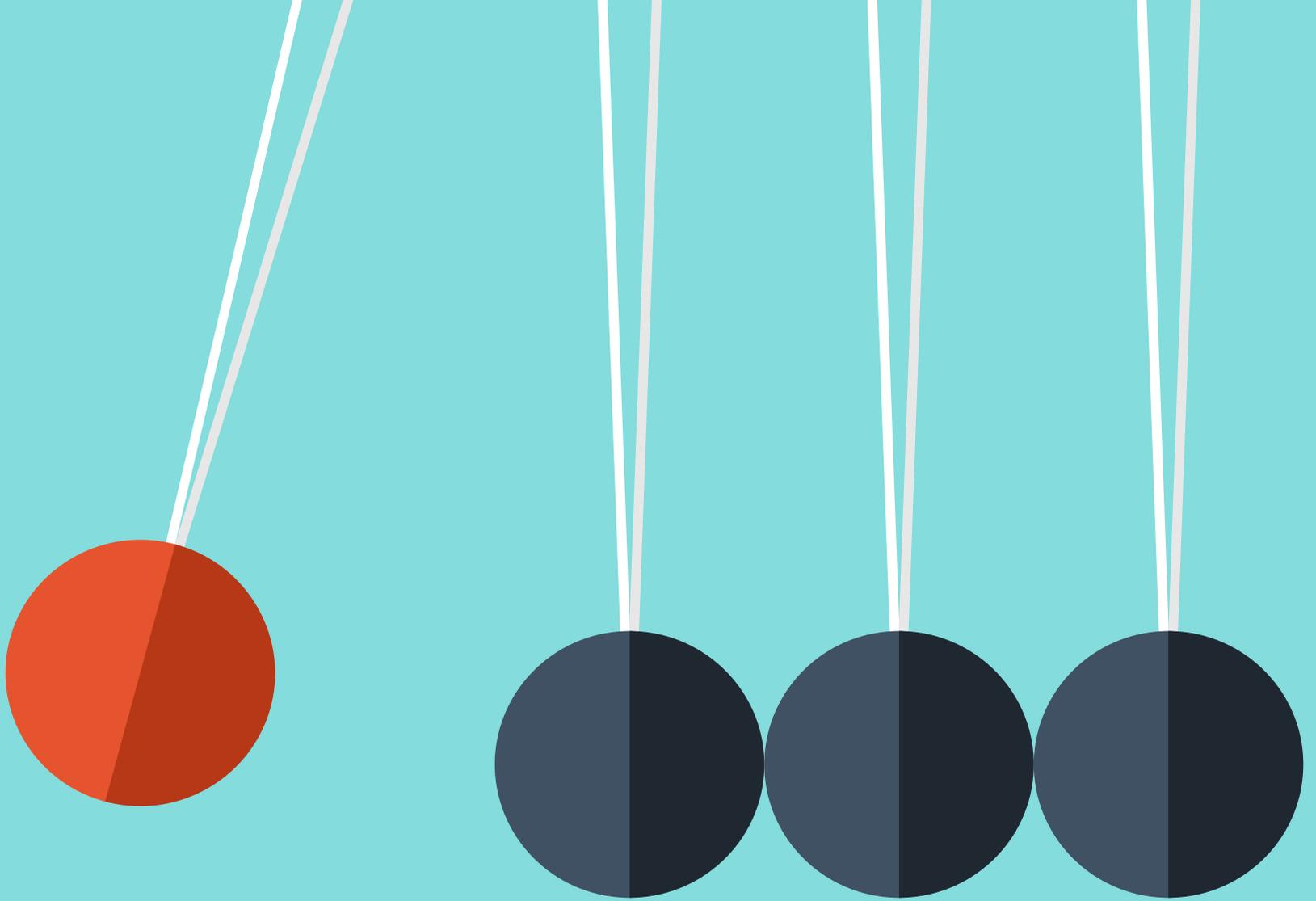


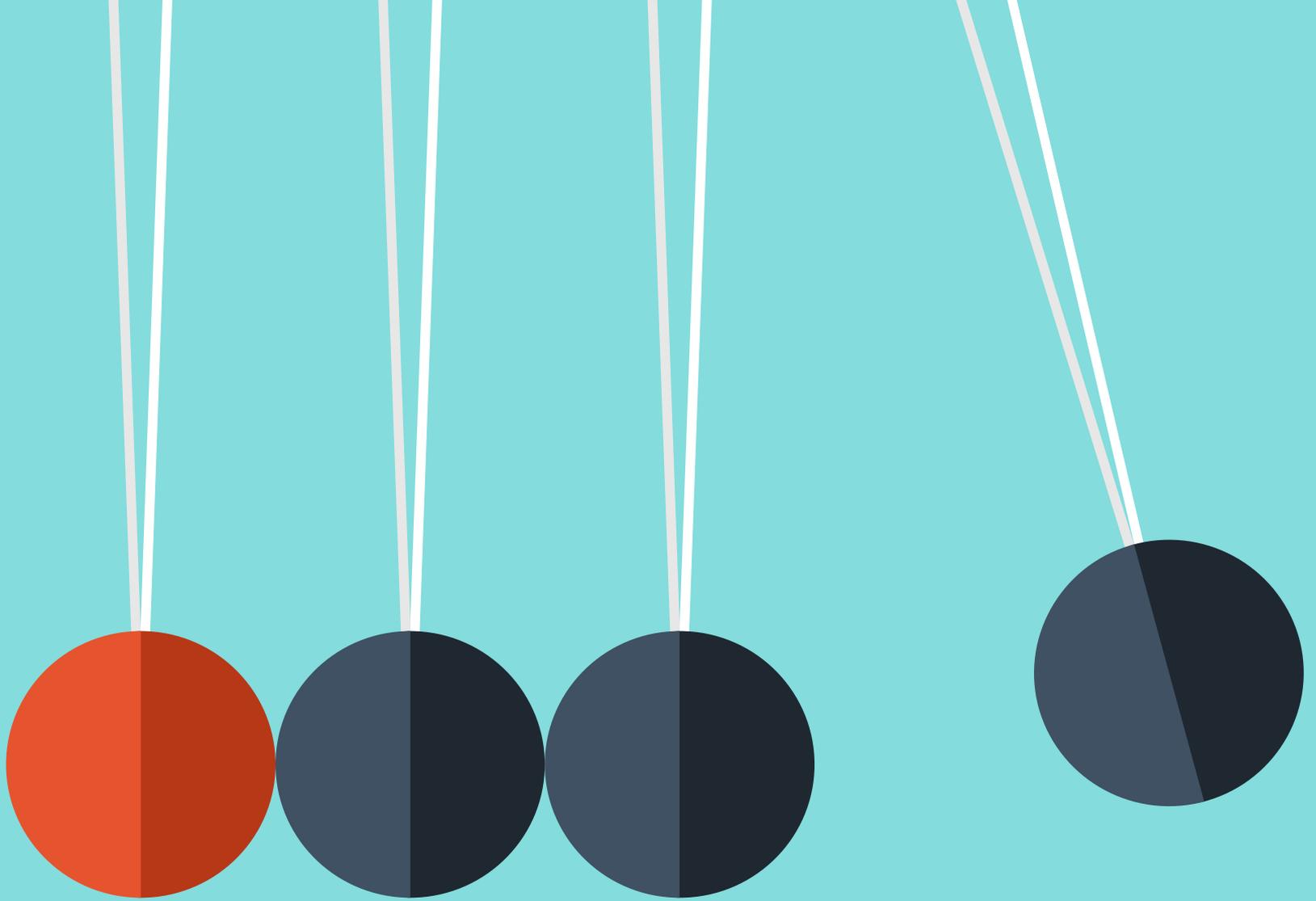
Purpose and Goals

ripple effect mapping

evaluation method that allows stakeholders to reflect on and map out the direct and indirect changes that resulted from their efforts







FIRST
San Joaquin



We wanted to learn ...

- What are people doing **differently**?
- What **effect** has it had on attitudes, behaviors, knowledge, and action?
- **Who** did it impact?

Documenting Impact



Individuals



Organizations



Systems

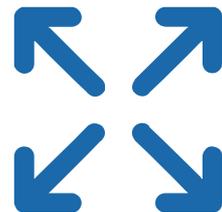
Using REM helped us to:



Bridge
gaps



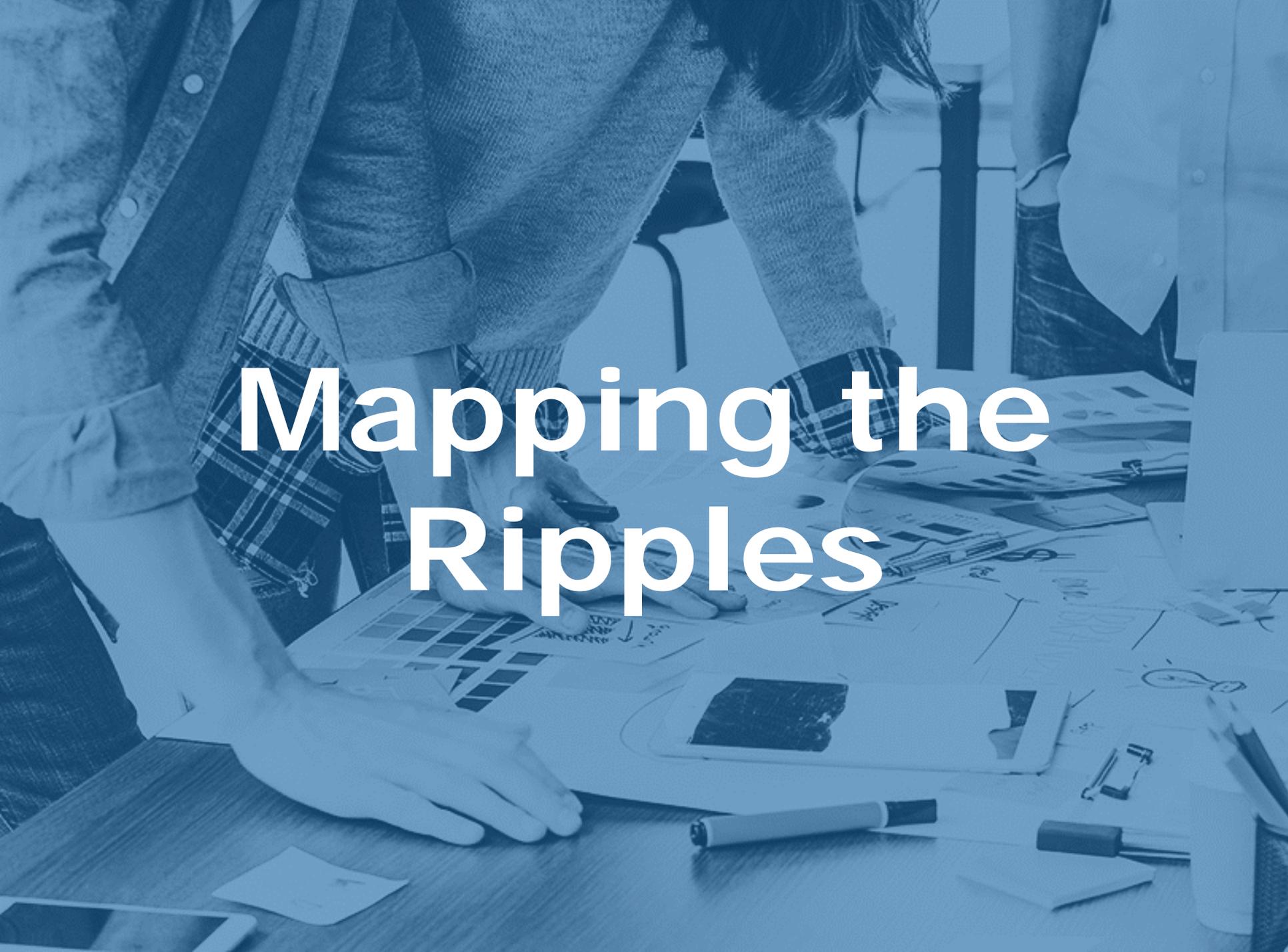
Engage
providers



Expand
the story



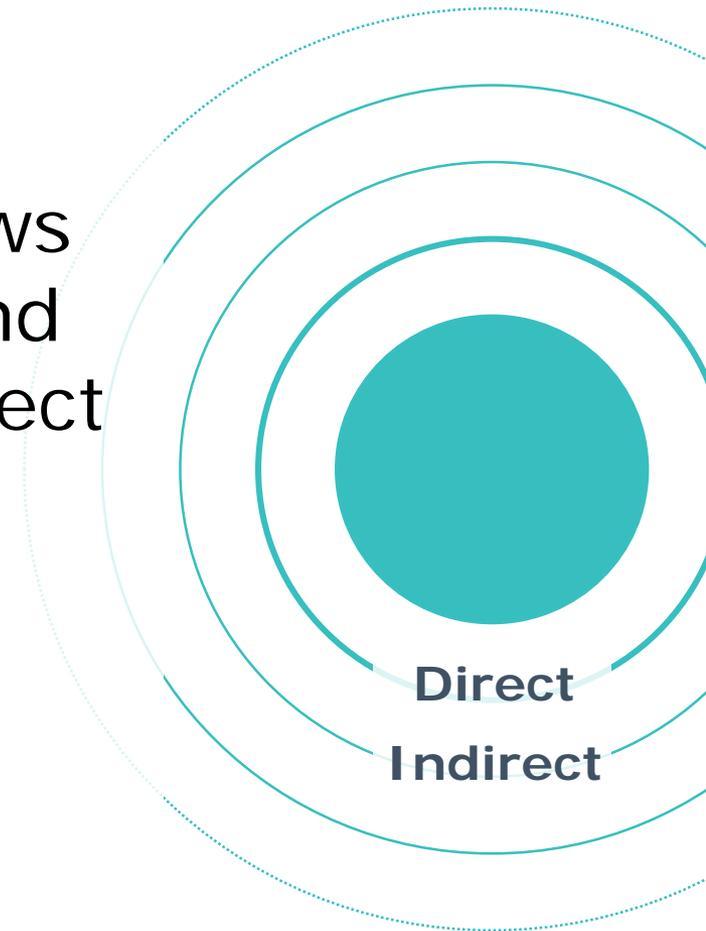
Understand
systems
change



Mapping the Ripples

Ripple Effect Mapping

evaluation method that allows stakeholders to reflect on and map out the direct and indirect changes that resulted from their efforts



Steps for REM

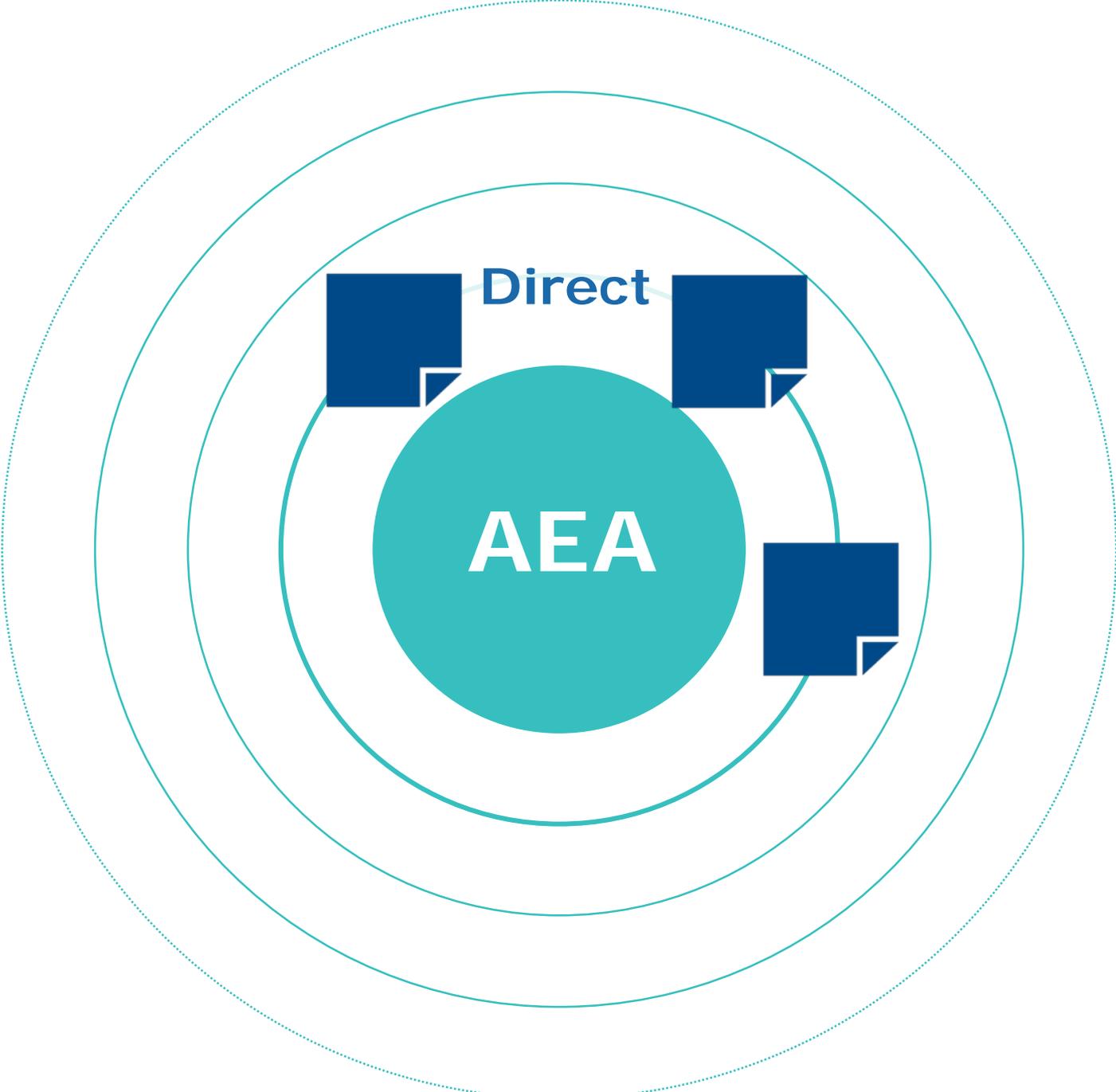
- Define your **categories**
- **Engage a group** in brainstorming impact
- **Capture ideas** on post-its
- Identify **direct** and **indirect** effects
- Create your **map**
- Discuss **relationships** between effects
- Consider what is **missing**



Individually **brainstorm the effects of AEA**. For example, how does AEA impact you? Your agency? Your clients?

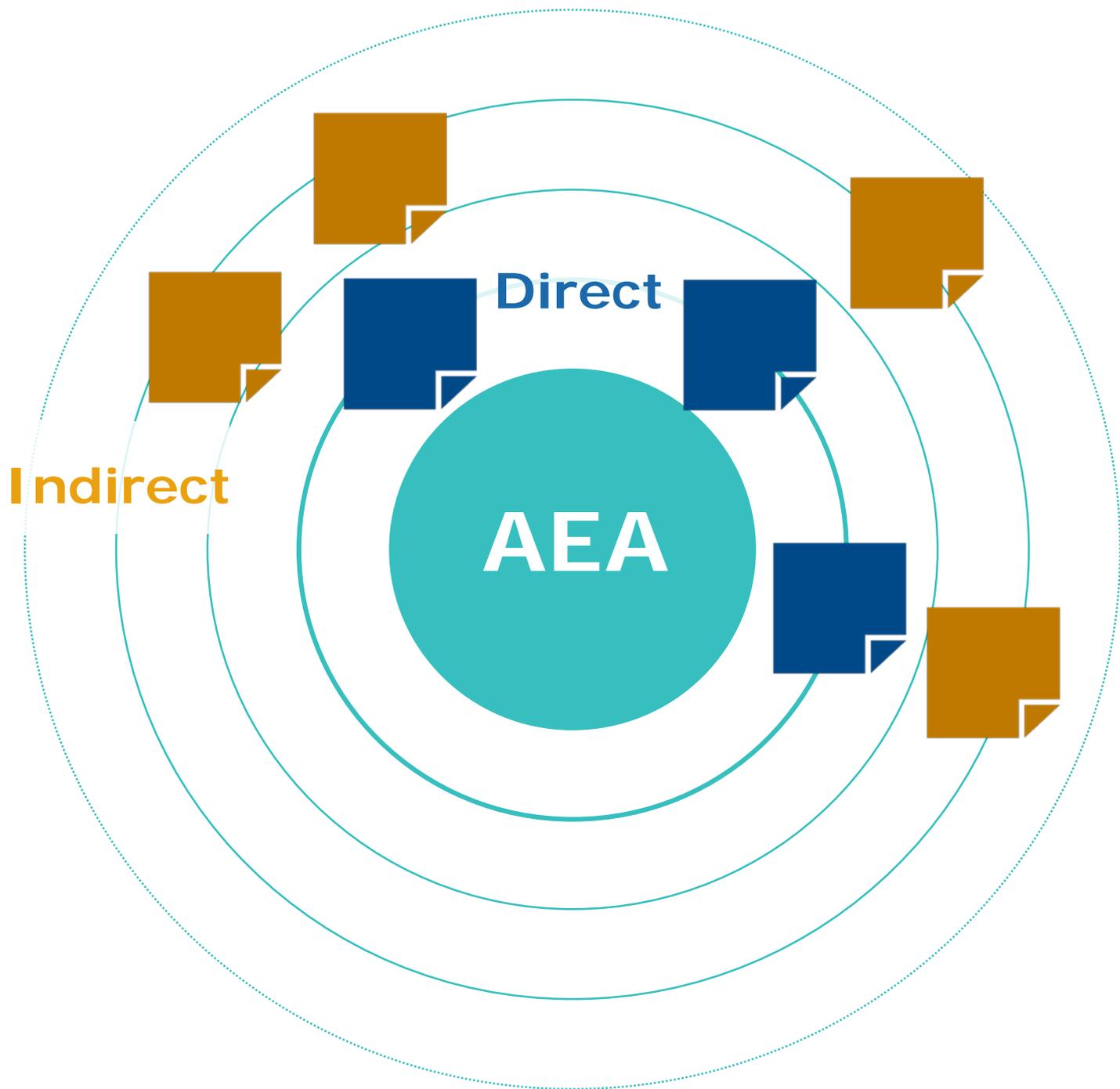
(1 idea per post-it)





Direct

AEA



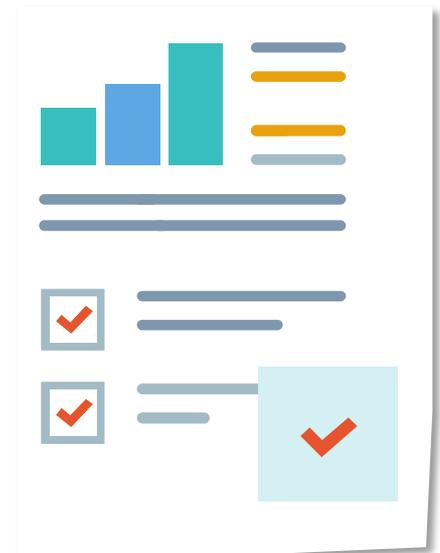
- What are people doing **differently**?
- What **effect** has it had on attitudes, behaviors, knowledge, and action?
- **Who** did it impact?

A group of people sitting in a circle, with their hands clasped together in the center, symbolizing unity and collaboration. The image is overlaid with a blue tint.

Analysis and Interpretation

Analyzing the Data

- What is the **story**?
- How has AEA made an **impact**?
- What has been identified as a **direct or indirect** effect?



Interpreting the Data

- What **questions** do you have about the map?
- What **barriers** did you face when trying to analyze the data?
- Were there any **surprising** or unexpected findings?



Group Conversation

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- **What was your experience with this process?**
- How might you use REM in the future?

Group Conversation

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- **How might you use REM in the future?**

A blue-tinted photograph of four people in a meeting. In the foreground, the back of a man's head and shoulders is visible as he looks towards the others. Three people are seated at a table: a man with glasses, a man smiling, and a woman laughing. They are surrounded by papers, a laptop, and a coffee cup. Large windows in the background show a cityscape. The text "Snowball Activity" is overlaid in white, bold, sans-serif font across the center of the image.

Snowball Activity

What did you learn through this process that you hope to implement after you leave this room?

A blue-tinted photograph of a group of people sitting in a room, possibly a classroom or meeting. In the foreground, a person's hands are visible, gesturing as if speaking or presenting. The background shows several other people sitting and listening. The overall mood is professional and focused.

Wrap-Up

Key Takeaways

Ripple effect mapping...

- **Bridges gaps** in knowledge
 - Engages **providers**
 - Expands the **story**
 - Maps **systems**
-
- Slides and handout posted to AEA workshop site



A hand is visible on the left side of the frame, pointing towards the right. The background is a blurred image of a group of people, possibly in a meeting or classroom setting. The entire image has a blue color overlay.

Questions

Thank You!

