

# Developing the Infrastructure for Sustainable Community-University Partnerships

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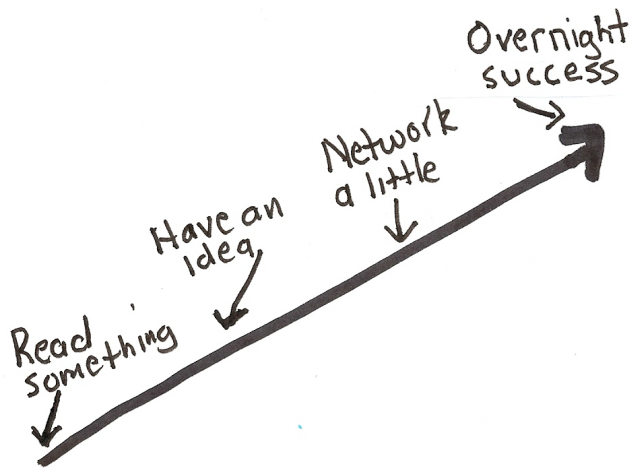


THE UNIVERSITY *of* NORTH CAROLINA  
**GREENSBORO**

# NOT a linear process



## Success



What people think it looks like.

## Success



What it really looks like.

# Nonprofit Evaluation Support Program (NESP)



## **Works with Nonprofits to:**

- build evaluation capacity
- measure program impact
- make a difference in the community

## **Customized Evaluation Support:**

- Planning needs assessment processes (instrument development, sampling, data analyses)
- Strategic planning and framing objectives for grant applications
- Developing performance indicators or benchmarks and ways to assess them
- Searching for or developing instruments to evaluate implementation or impact of a program or service
- Framing evaluation questions and picking the best methodology for the questions
- Plans for collecting and analyzing quantitative and qualitative data
- Improving databases to enable better reporting
- Building your internal capacity to evaluate your impact in the community
- Providing feedback on evaluation components of grant proposals
- Professional development trainings

# Context: UNCG's Commitment



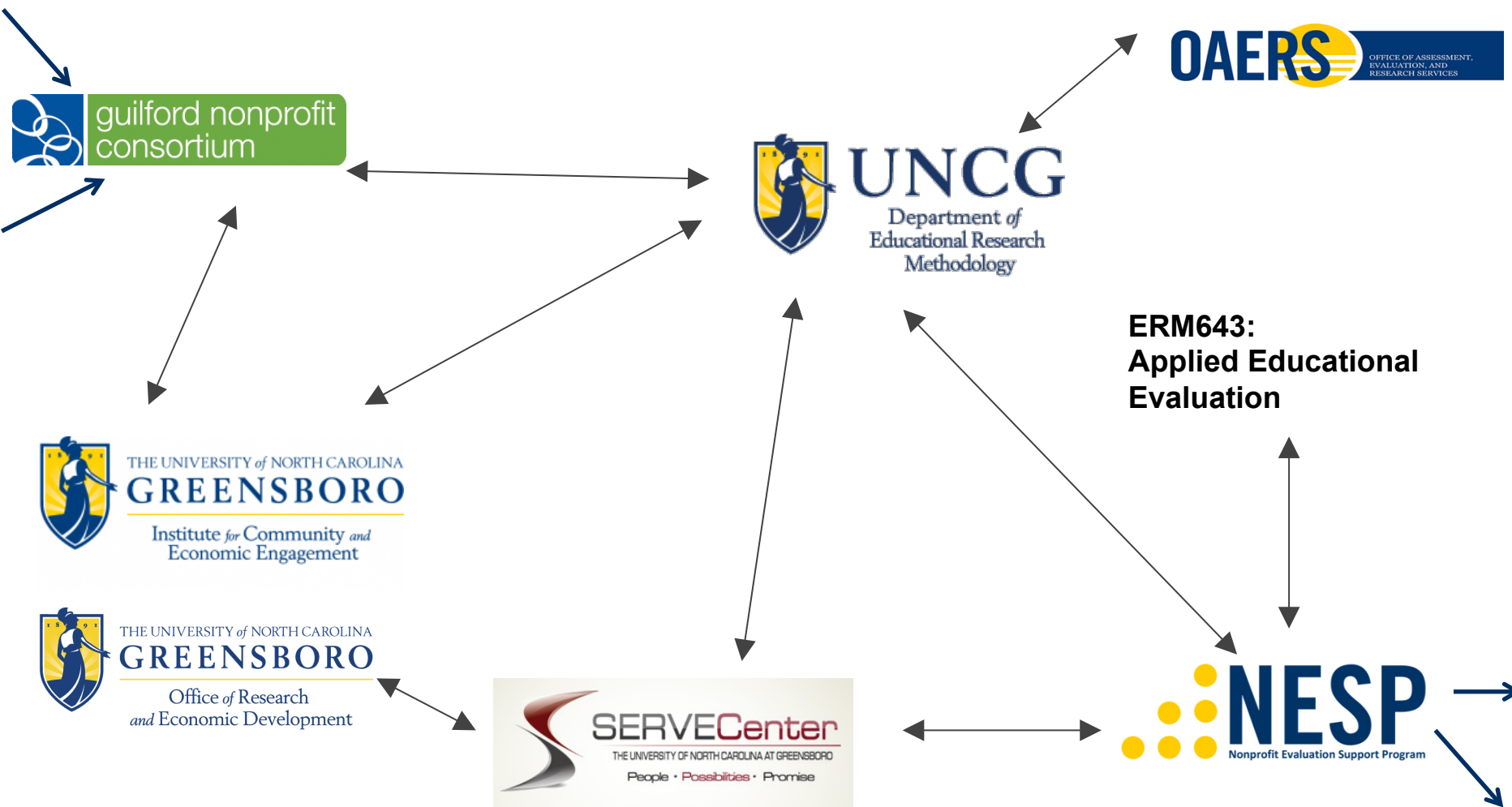
- Priorities/Core Mission: Excellence in teaching/learning, research/creative activities, and public service
  
- Community engagement as one approach and strategy to the above
  - Supported in/by: strategic plan, promotion and tenure policy, professional development programs, internal funding, administrative leadership and structures, quality enhancement plan for student learning, etc.
  
- Healthy Lives, Vibrant Communities – theme of Research and Engagement (tied to internal funding)

# Context: Greensboro's Community-Identified Priorities

- Financial stability of individuals and families
- Access to comprehensive health care services
- Successful school experiences for every child
- Nurturing children and youth for positive development
- Every child is developmentally ready to start school
- A 21st century education is available to all
- All employable citizens earn a living wage in a vibrant economy
- Adolescent pregnancy prevention



# Inputs & Processes Among the Partners



# Recommendations



- Connect with your community engagement office!
- Relationship development is critical – and it takes time
- Take time to do an authentic needs assessment
  - Key activities of interest to nonprofits and community conveners
- Consider Sustainability
  - Build interdisciplinary relationships, from places you might not expect
  - Key mission is educating students
    - Connections to curriculum (evaluation coursework)
    - Opportunities for applied experiences
    - Time for mentorship and oversight of contracts/workshops
  - Financial considerations
    - Pro Bono vs. Contract
    - Funders
    - Assistantships
  - Scalability
    - Student turnover
    - Faculty/staff time to mentor

Thanks!



<http://nesp.uncg.edu>

<http://erm.uncg.edu>

<http://communityengagement.uncg.edu>