DATA SEEKING DATA

Using what you have to get what you want

STACY JOHNSON AND CAMI CONNELL

The Improve Group

“I wonder what happened with that report…”

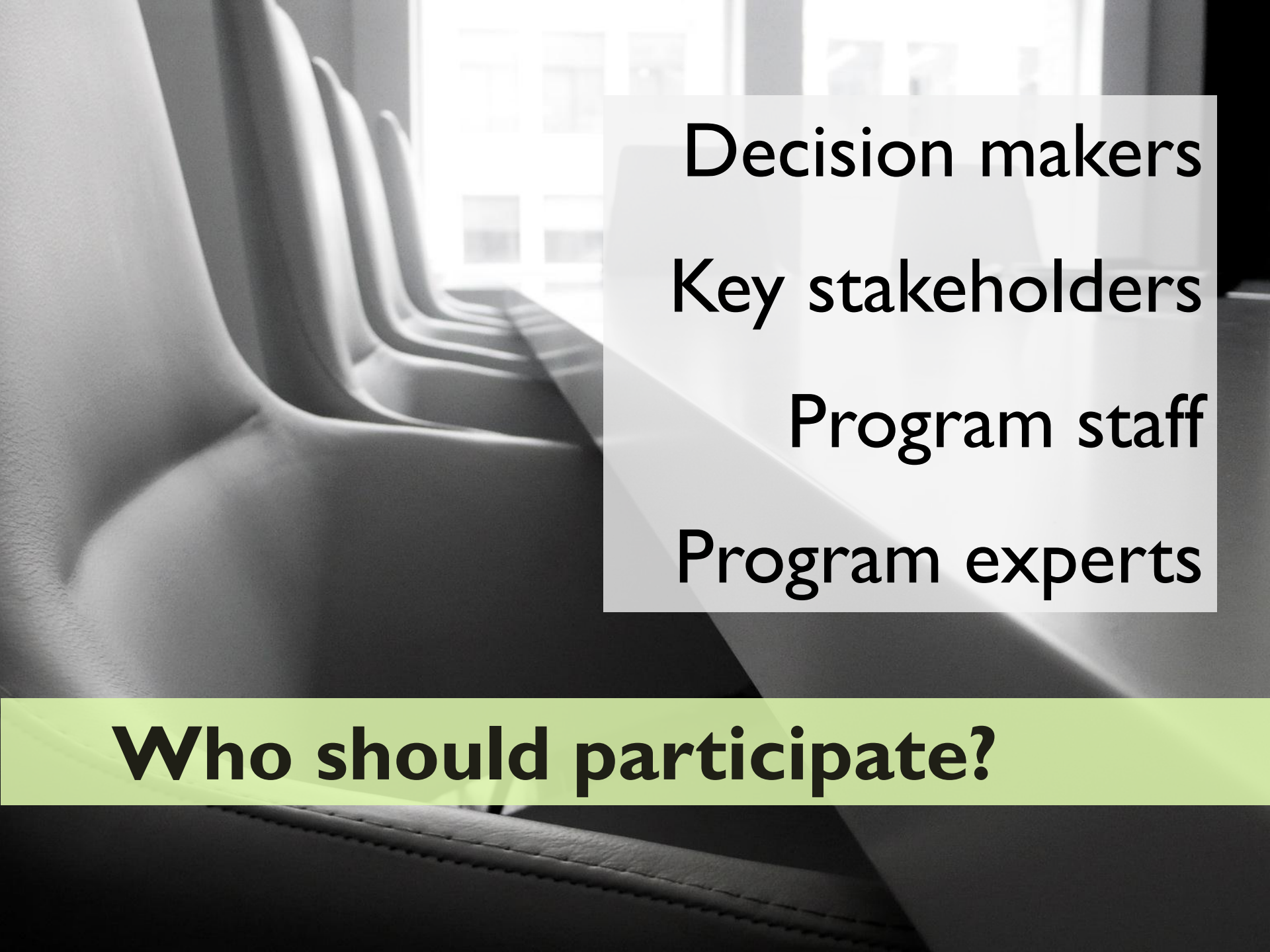
Concept

Why use data to collect more data?

Engage in process

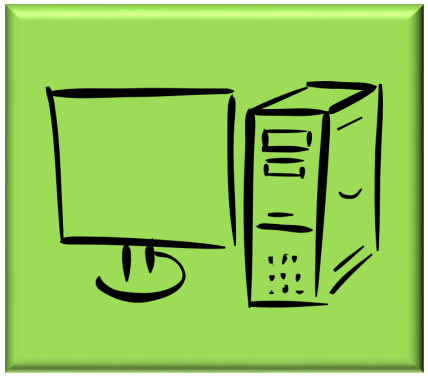
Context

Assign meaning



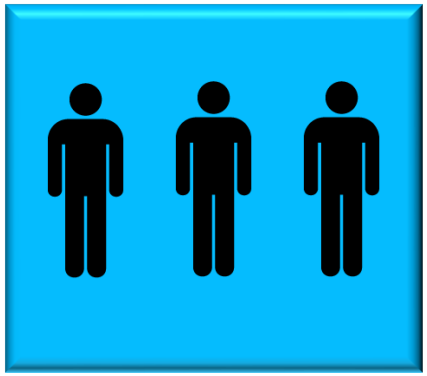
Who should participate?

Data Source Building Blocks



Existing data

Surveys

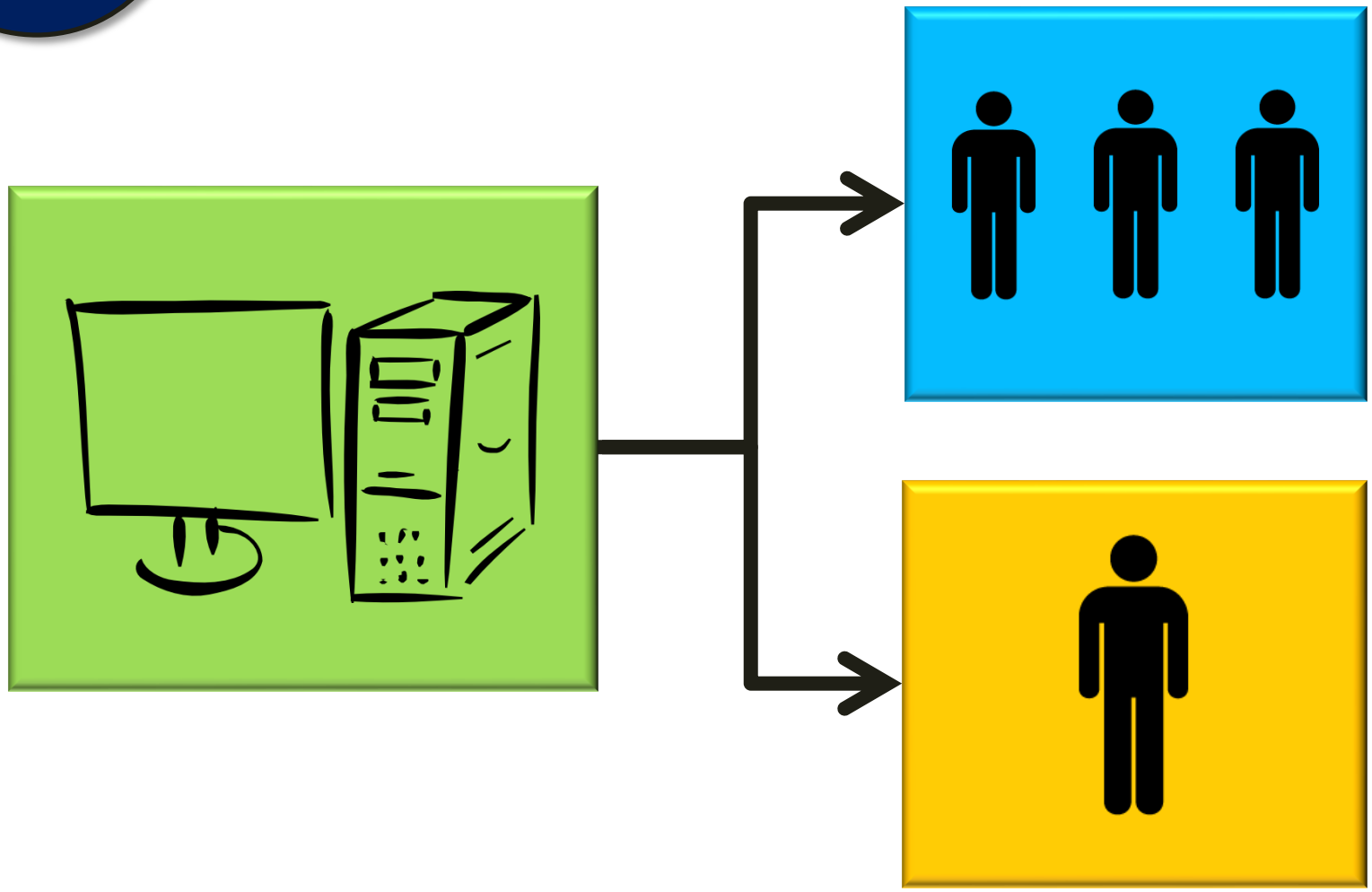


Focus Group

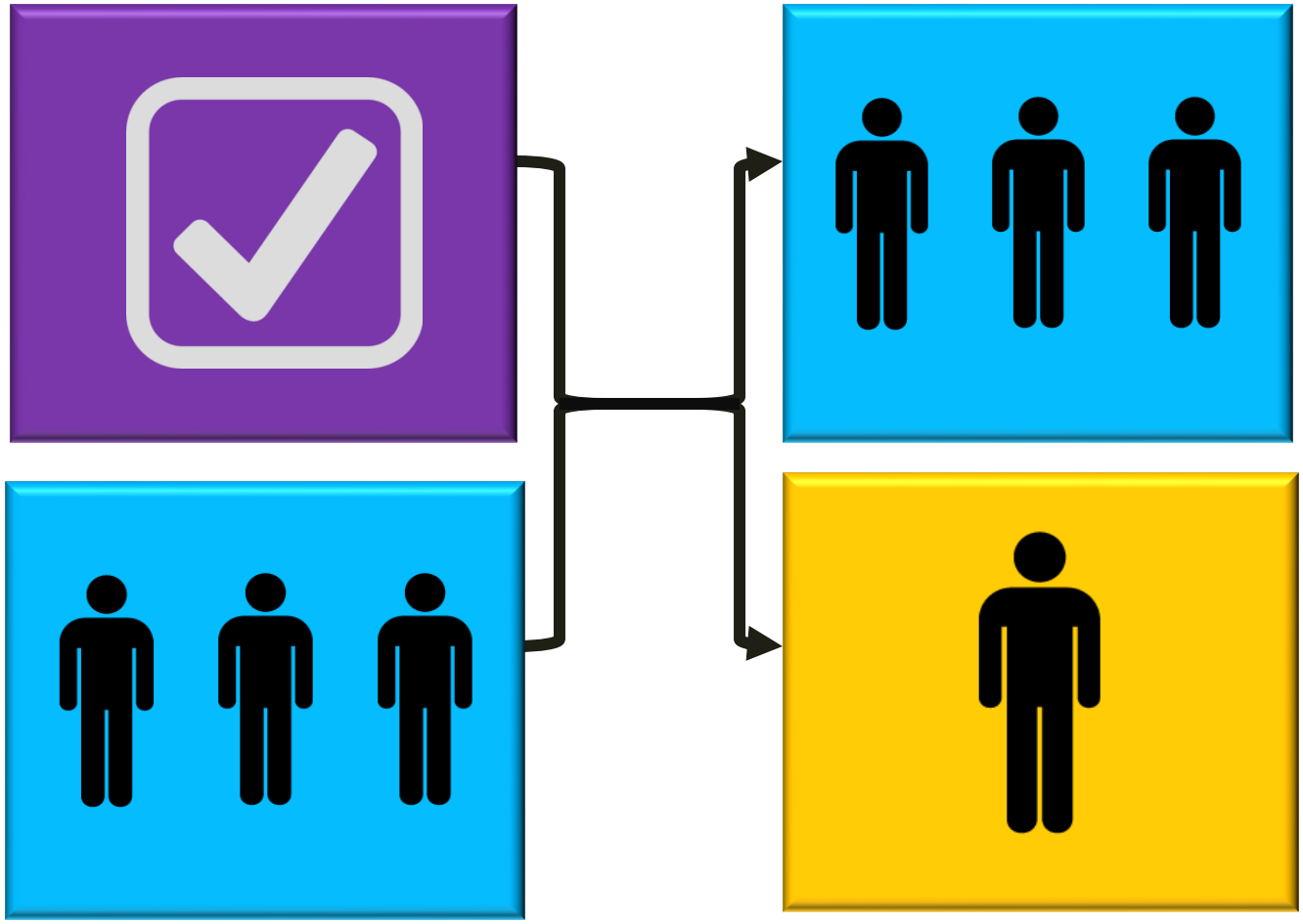
Group interview

Interview

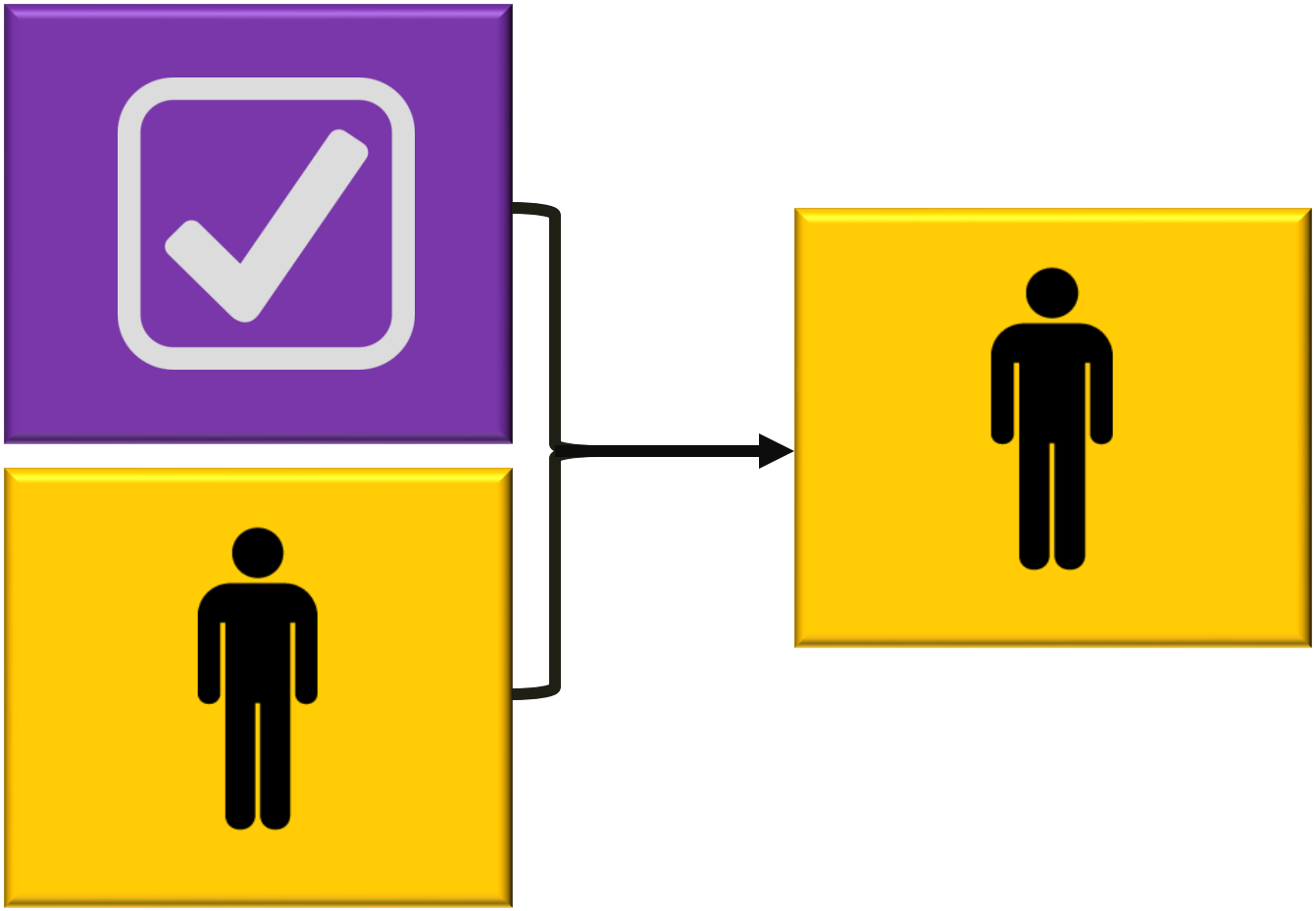
1 Existing data



2 One source to another



3 Same source



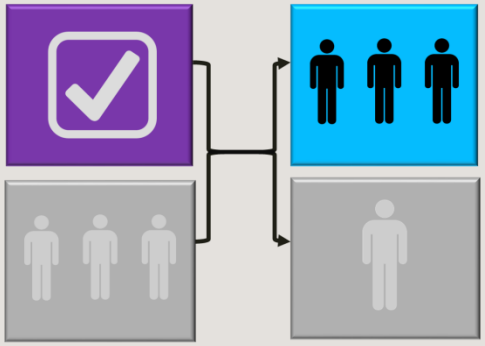
Project 1: Arts Education Systems Change

Improve

Replicate

Integrate
Evaluation

2



Reactions to results

Team members each bring unique skills, knowledge and resources to the team. Thinking about your CAT as a whole, please rate how the presence or absence of the following skills, knowledge and resources affected your ability to move forward towards your goal to increase access to arts education for K-8 students.

	Hindered our ability to move forward	Sufficient to help us move forward	Accelerated our ability to move forward	Unable to rate in this area
Knowledge of how to influence change within school systems				
Knowledge of how to influence change within arts organizations				
Marketing skills				
Fundraising skills				
Research skills				
Community connections				
Access to decision makers				
Access to funding				
Other skills, knowledge or resources of particular importance for your site. (Please describe)				

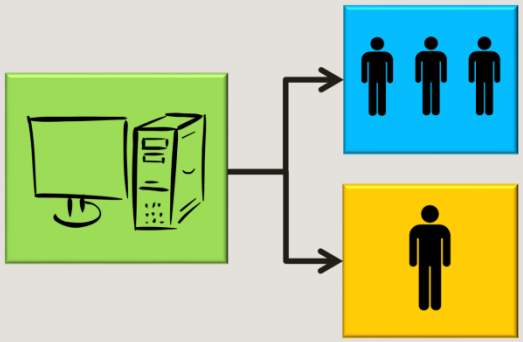
Project 2: Human Services Delivery

Monitor

Improve

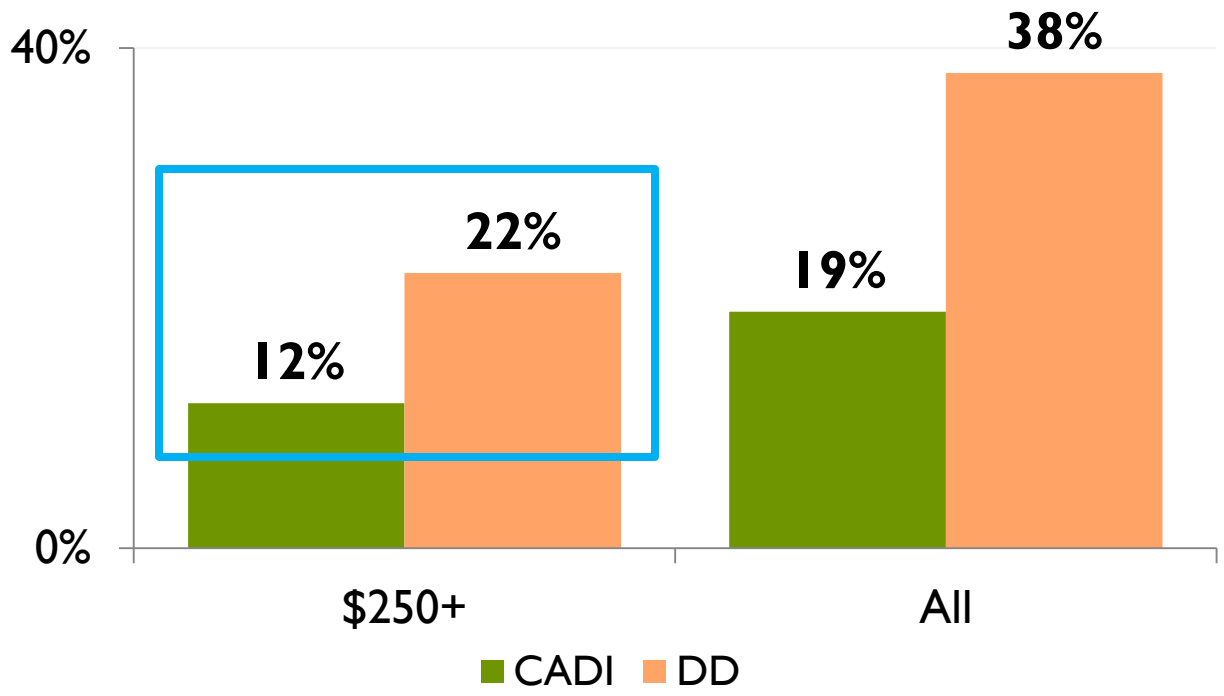
Inform

1



Providing context

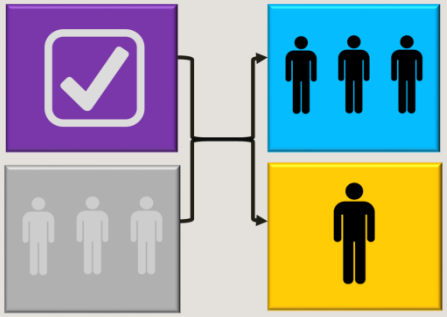
DD participants are earning more per income month than CADI participants.



Why do you think there a difference between the two programs?

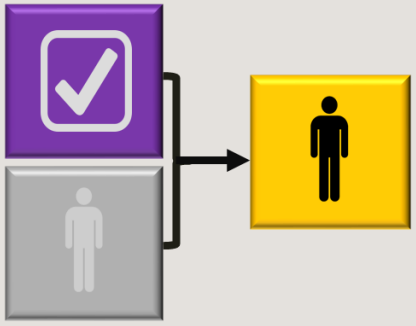
What is different about opportunities for DD than CADI?

2



Reflecting on responses

3



Clarification

Challenges

Accuracy

Negative results

Availability of data

Timing

Benefits

Engagement

In-Depth

Focus

Targeted

Mold to fit your evaluation

Discussion and Questions

Have **you** used this type of data collection approach before?

What **worked well** about it?

What were the **challenges**?

Questions for **us**?

Contact Us

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