

# Discovering Factors Associated with Increased Use of Evaluation Among State Asthma Partnerships

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***We live and die by our partnerships***

***-State Asthma Partner, 10/09/12***

# Benefits of Partnerships in Chronic Disease Initiatives

## Increase presence due to funding and health policy

- (Alter and Hage, 1993; Zuckerman, Kaluzny, & Ricketts, 1995)

## Greater access to specialized resources

- (American College of Chest Physicians, 2006)

## Successful at delivering complex ecological approach

- Hingson, Zakocs, Winter, Rosenbloom & DeJong, 2005; Snell-Johns et al., 2003, CADCA National Coalition Institute, 2010

## Evaluation pivotal to effectiveness and sustainability of chronic disease partnerships

- Butterfoss, 2009



Why use evaluation?

## **UTILITY OF EVALUATION IN PARTNERSHIP**

# Benefits of Partnership Evaluation

## Facilitates development and strengthens partnerships

- Association for the Study and Development of Community Initiatives, 2001

## Assists with the creation of better strategies

- Goodman, 1998; Butterfoss and Francisoo, 2004

## Provides information on coalition effectiveness and outcomes

- CHEST Foundation, 2006

# Learning from State Asthma Partners

- Evaluation Technical Assistance

- Reporting



# Utilization Focused Evaluation

Purpose

Source of Information

Procedures



# Criteria for High Utility of Evaluation in Partnership

Past or Current Partnership Assessment

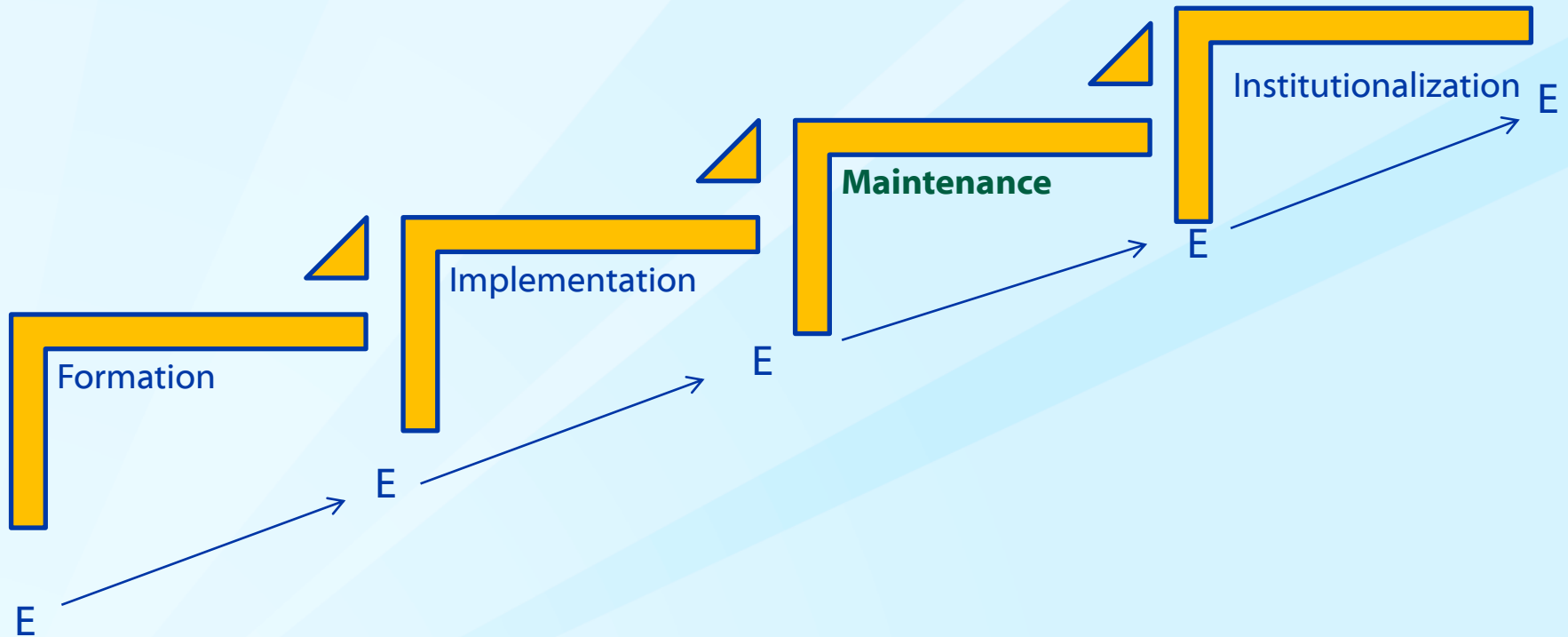
Documentation of how evaluation data used in partnership

Targeting indicators at different levels of the partnership

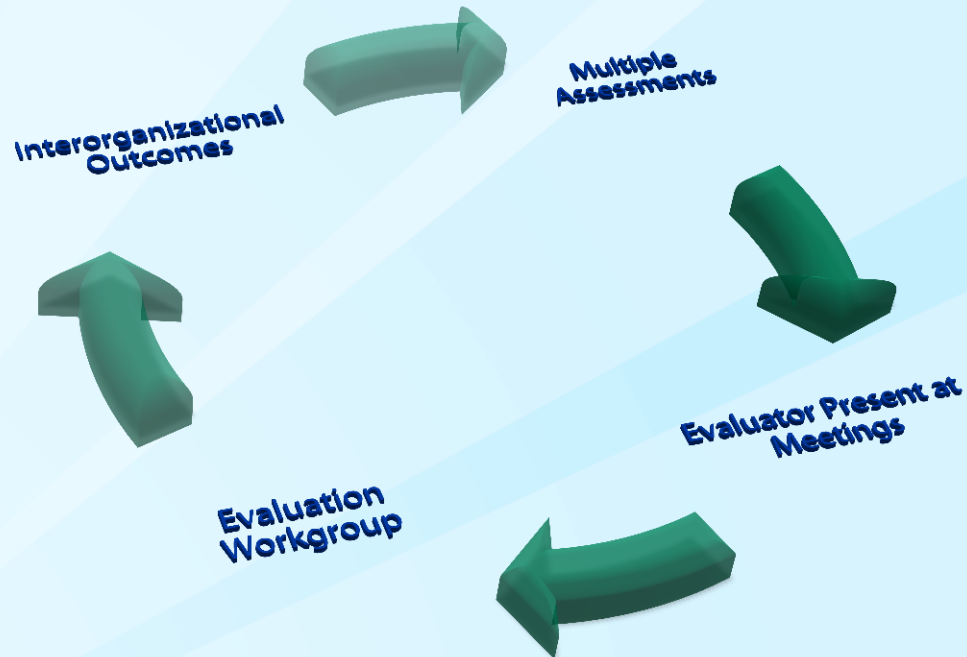
Infrastructure, Intervention, Health Indicators

**9=High, 20=Medium, 7=Low**

# Partnership Development



# Factors Associated with Increased Use of Evaluation



# Discussion

## Surprising Findings

- Mixed methods, definition of evaluation capacity building

## Lessons Learned

- Underreporting

## Next Steps

- Exploring medium use of evaluation, confirmation of themes

# Implications for Field

## Tracking emergent and changing realities

- Repeated assessments (Patton, 1997)

## Building evaluation into framework of partnerships

- Evaluation champions and structures for evaluation oversight  
(Volkov & King, 2006, Preskill & Russ-Eft, 2004)

## Advancing partnership evaluation

- Interorganizational outcomes (low hanging fruit) (Butterfoss, 2007)

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