Community Feedback through Storytelling: Collection Methods

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Celebrating 10 Years

DONORS   NON-PROFITS

FIND A PROJECT   GIVE GIFT CARDS   GET INVOLVED

the world is full of problems.
globalgiving is full of solutions.

Since 2002, **251,284 donors** like you have given $59,407,079 to **5,272 projects**. Wonderful!

projects by rank

Most Popular

projects by topic

Animals

Arts and Culture

Children

Climate Change

Democracy and Governance

Disaster Recovery

Economic Development

Education

Environment

Health

FEATURED PROJ

Noon M
Learnin

BURKINA FASO

The project pa
attend a girls'
cannot afford

◉ **$15** - Pro
○ **$50** - Pro
○ **$75** - Pro

give nov

"Tell us about a time when a person or an organization tried to change something in your community."

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Story Collection Form

GlobalGiving Story Project

Questions? Write to mmaxson@globalgiving.org
This framework is licensed from Cognitive Edge. For more information see www.sensemaker-suite.com

(1) Please tell a story about a time when a person or organization tried to help someone or change something in your community:
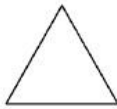
(2) Give your story a title:

(3) Name the organization or group most involved in what happened:

(or if it is a person, just write "individual")

(4) Your story describes a…

broad need

specific problem — specific solution

(Draw one dot ● within this triangle to represent the balance between these three elements in your story)

1

(5) The story is about…

social relations

physical well-being — economic opportunity

(6) The story describes a…

- O Good idea that **succeeded**
- O Good idea, **worked somewhat**
- O Good idea, **should have worked but did not**
- O Bad idea that worked despite itself
- O Bad idea that **failed**
- O Bad idea that will **never work**

(7) Who benefited from what happened in the story…

nobody

the right people — the wrong people

(8) This story makes me feel: (pick 1)
- O Happy
- O Hopeful
- O Inspired
- O Indifferent
- O Disappointed
- O Frustrated
- O Angry

(9) Which of these relate to your story? (pick 3)

- O Food and Shelter
- O Security
- O Family and Friends
- O Physical needs
- O Knowledge
- O Respect
- O Creativity
- O Self-Esteem
- O Freedom
- O Fun

(10) What is your connection to what happened in the story? (pick 1)

- O **I helped** make it happen
- O **I saw** what happened
- O **I heard** about it
- O **I was affected** by what happened

(11) What happened in the story relates to: (pick 1)

- O **Myself**
- O My **family**
- O **Friends**
- O An **ethnic group** or tribe
- O **Community,** region, or country
- O An **organization**

(12) What type of change is your story about?

it requires a continuous effort

lasting change — temporary change

(13) Events like those in my story happen…

rarely ————— often

(how often: place a ● on the line)

(14) When did the story take place? (pick 1)
- O less than 2 months ago
- O 2-6 months ago
- O 7-12 months ago
- O 1-2 years ago
- O more than 2 years ago
- O can't remember

(15) Where did the story take place?
Country
City or district
Village, neighbourhood, or street

(16) Your Sex
- O Female
- O Male

(17) Your Age
- O Under 16
- O 16-21
- O 22-30
- O 31-45
- O 46-60
- O Over 60

(18) May we contact you by SMS?
- O Yes
- O No

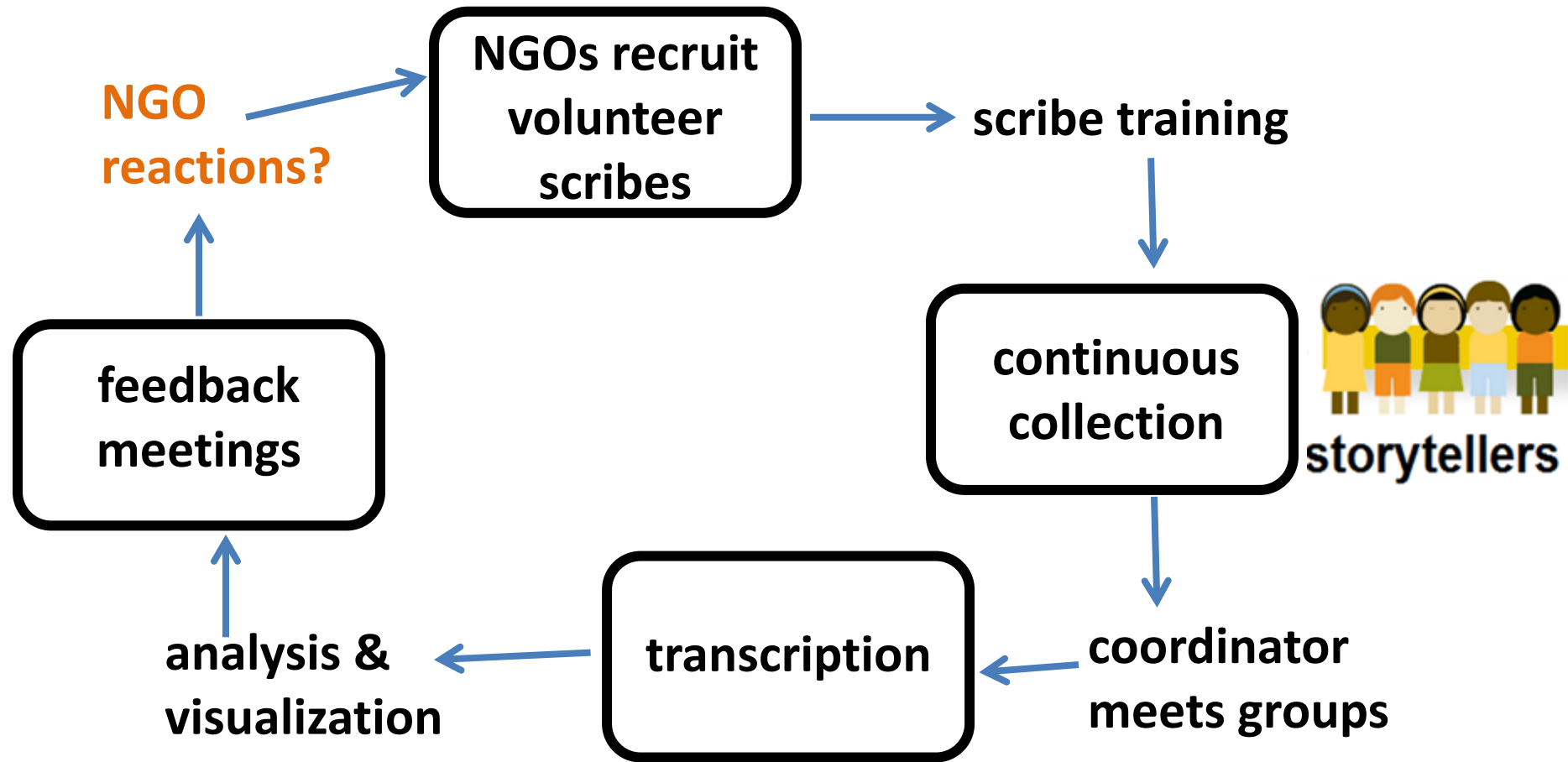**(19) Storyteller's Phone Number**

(20) Scribe's Mobile Number

(21) Other information:

(anything else you want us to know)

(22) OPTIONAL QUESTION

(question provided by our local partner organization)

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Project Output

2011 Roll Out

Kenya, Uganda, Tanzania

Continuous collection

20+ GG partner NGOs

3,000+ scribes

36,000+ stories

1,800+ organizations named

2010 Pilot

Kenya

2 months

5 GG partner NGOs

120 scribes

2,637 stories

242 organizations named

Success factors

- Trust
- Community collection
- Incentives
- Baseline story
- Immediate feedback