













Evaluating Technology in Healthcare: Testing the usability of a clinical trial query tool using think-aloud methods

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Overview

- Healthcare technology tool
- II. Think aloud method and screen recorder software
- III. Opportunities
- IV. Challenges
- V. Other uses of this method







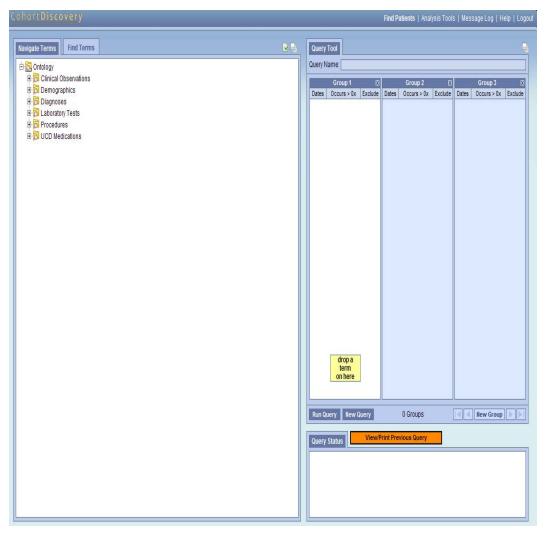








Evaluation of: i2b2 Cohort Discovery Tool



 Software to help health researchers find potential research subjects for clinical trials

 Search deidentified electronic health records







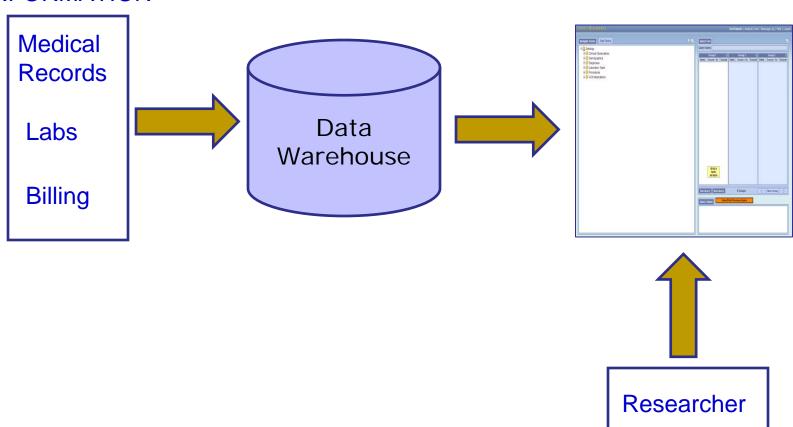


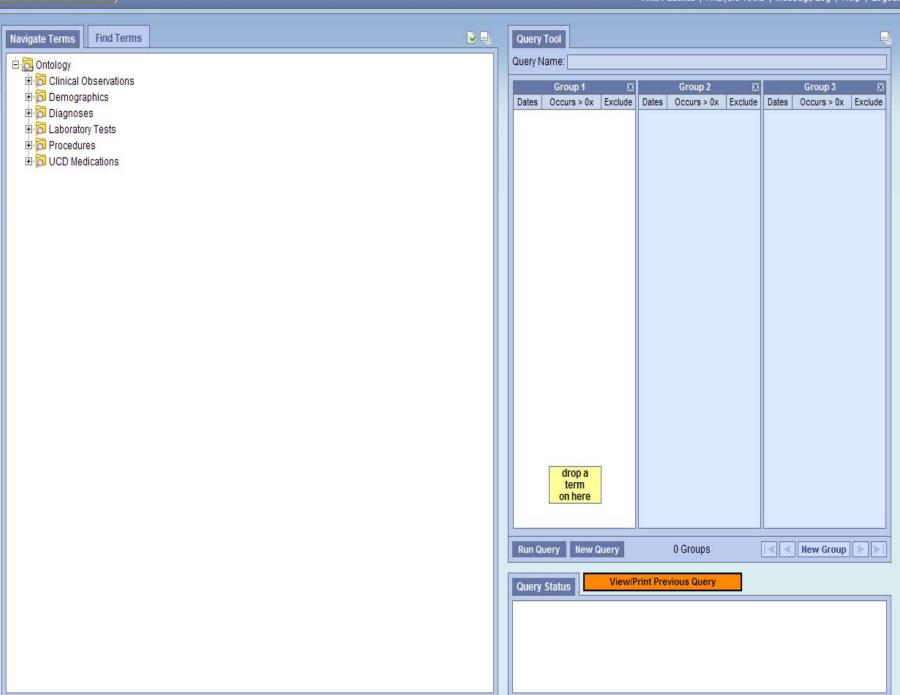






PATIENT INFORMATION



















Evaluation Objective

Inform the development of the tool

- Understand how the tool was being used
- Identify problems in design and use















Think-Aloud Method

"Thinking aloud may be the single most valuable usability engineering method."**

4-Step Process

Introduce Subject to the Method

Step 1

Present with 3 queries

Step 2

Step 3

Use Cohort

Discovery

Tool

4

Talk out loud

Step 4

Post session survey

**J. Nielsen, Usability Engineering. Cambridge, MA: AP Professional, 1993.

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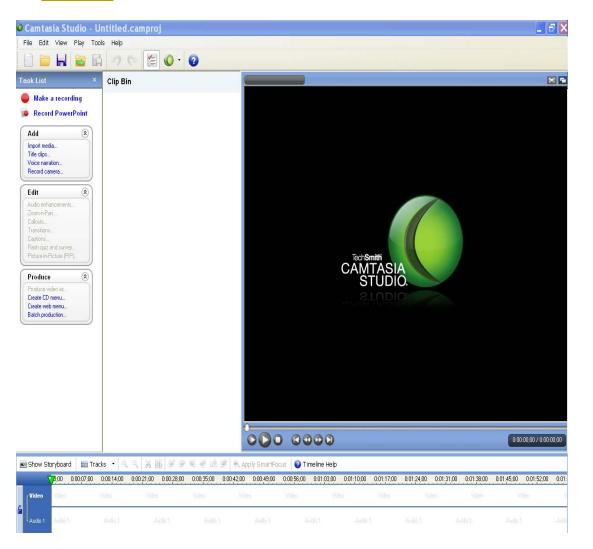






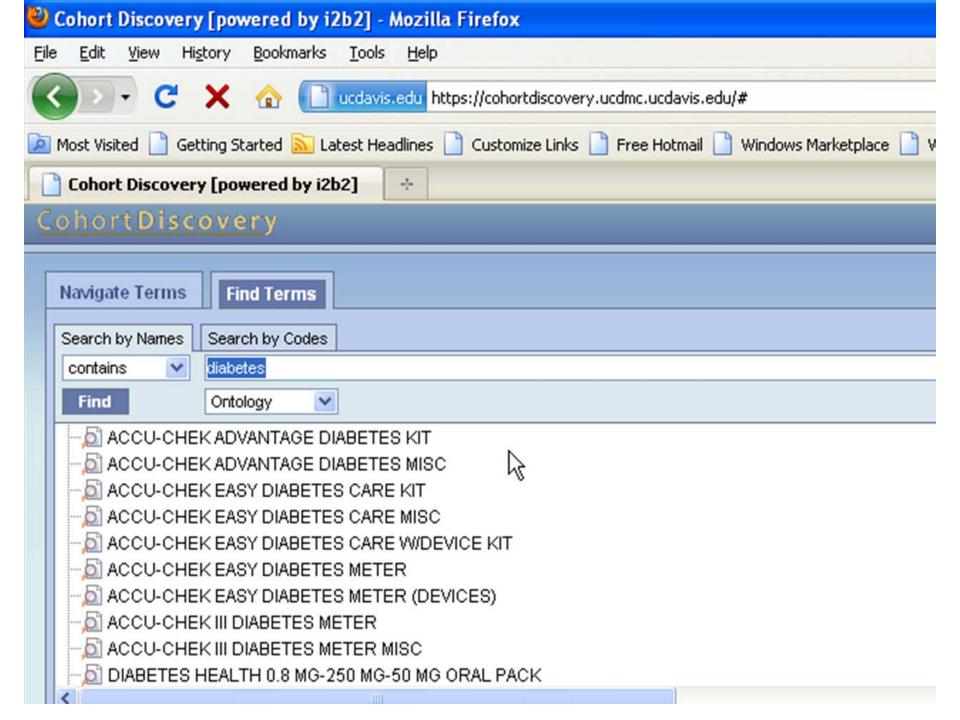


For Evaluation: Camtasia Studio



 Screen recorder tool used to capture video and audio

 Similar programs include BSR, Captivate, My Screen Recorder and others

















Opportunities

- Identify underlying logic that may not be conscious
 - For example, speed bumps and work arounds video
- Identify non-cognitive responses















Opportunities (cont'd)

Observe active learning <u>video</u>

 Capture difficult to identify processes, such as uncertainty <u>video</u>

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Challenges

- Coding and analysis
 - What to code and how to code







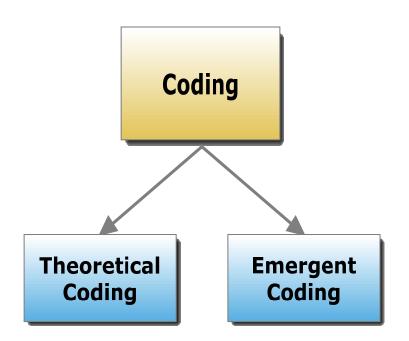


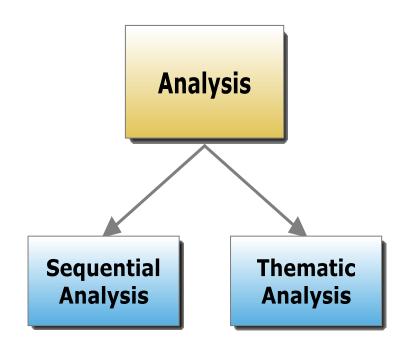






Coding & Analysis



















Challenges (cont'd)

- Measurement
 - Measuring efficiency, accuracy, and satisfaction





















Gold Standard

Accuracy

Satisfaction

Post-think aloud questionnaire















Critiques of Think Alouds

May change activity

Not consistent among different types of learners















Uses of Screen Recording and Think Alouds in Evaluation

- Evaluation
 - Piloting web-based surveys
 - Evaluating development or use of databases and other programs
- Communication
 - Share information with key stakeholders
 - Train program staff on database use















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