

Chart Junk

Frederic Malter, PhD

University of Arizona
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EVALUATION, RESEARCH AND DEVELOPMENT UNIT
THE UNIVERSITY OF ARIZONA

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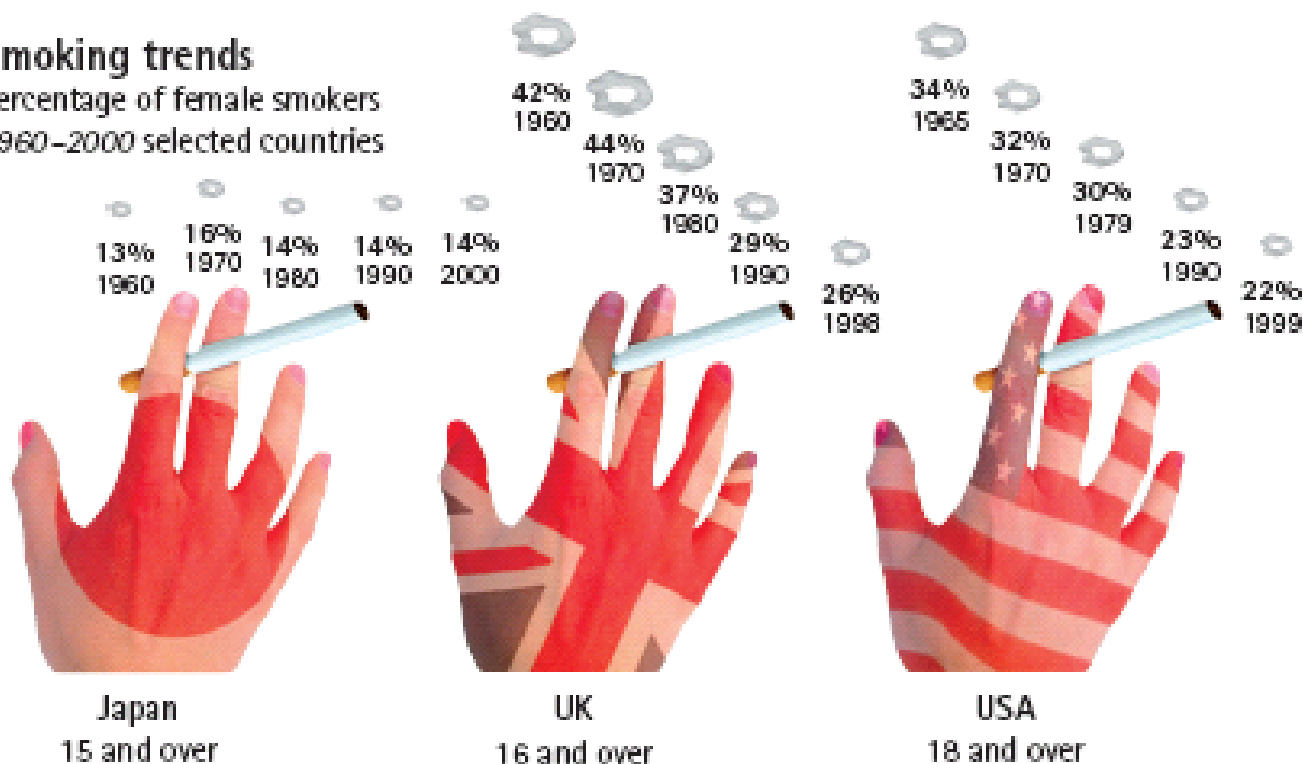
Pie Chart



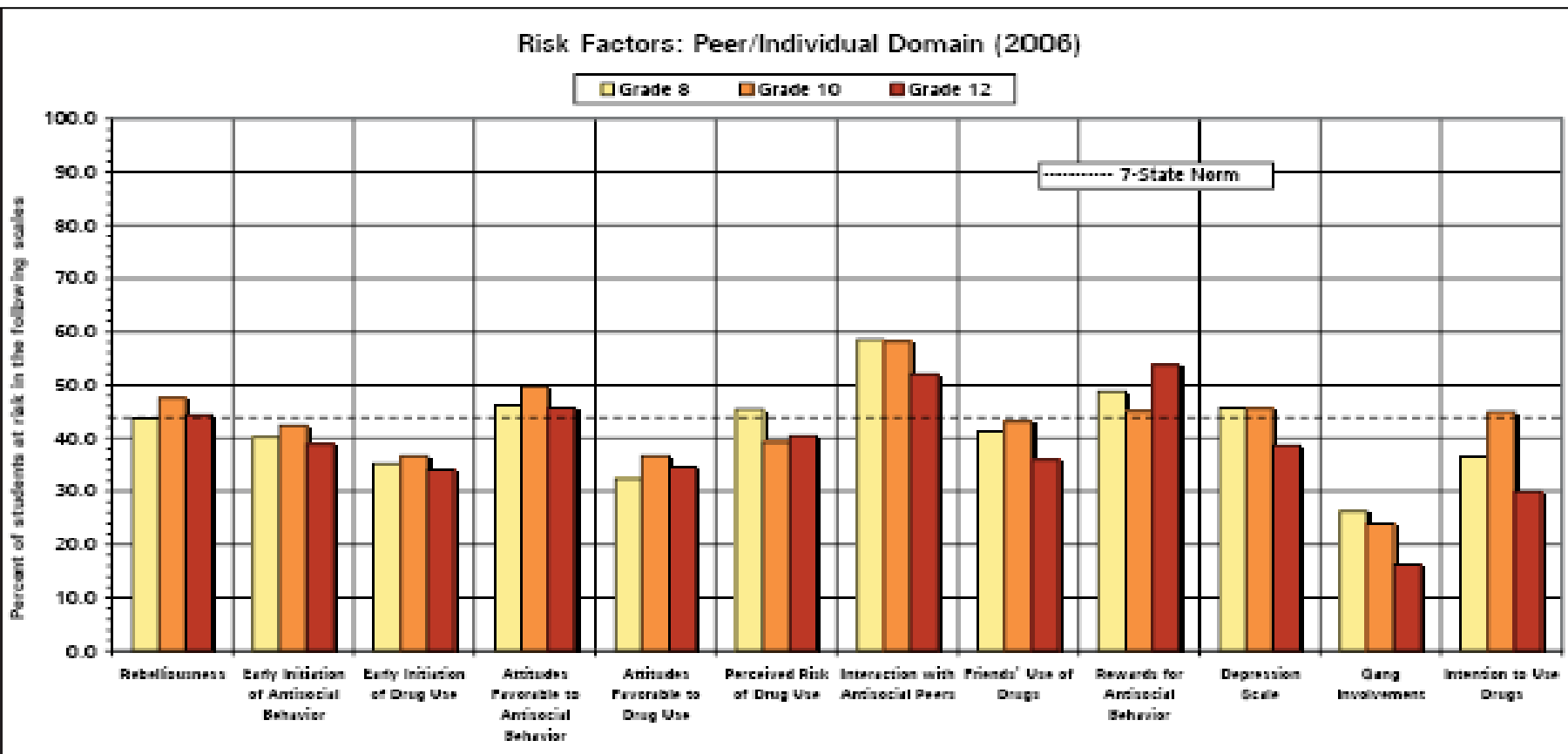
Up in smoke...

Smoking trends

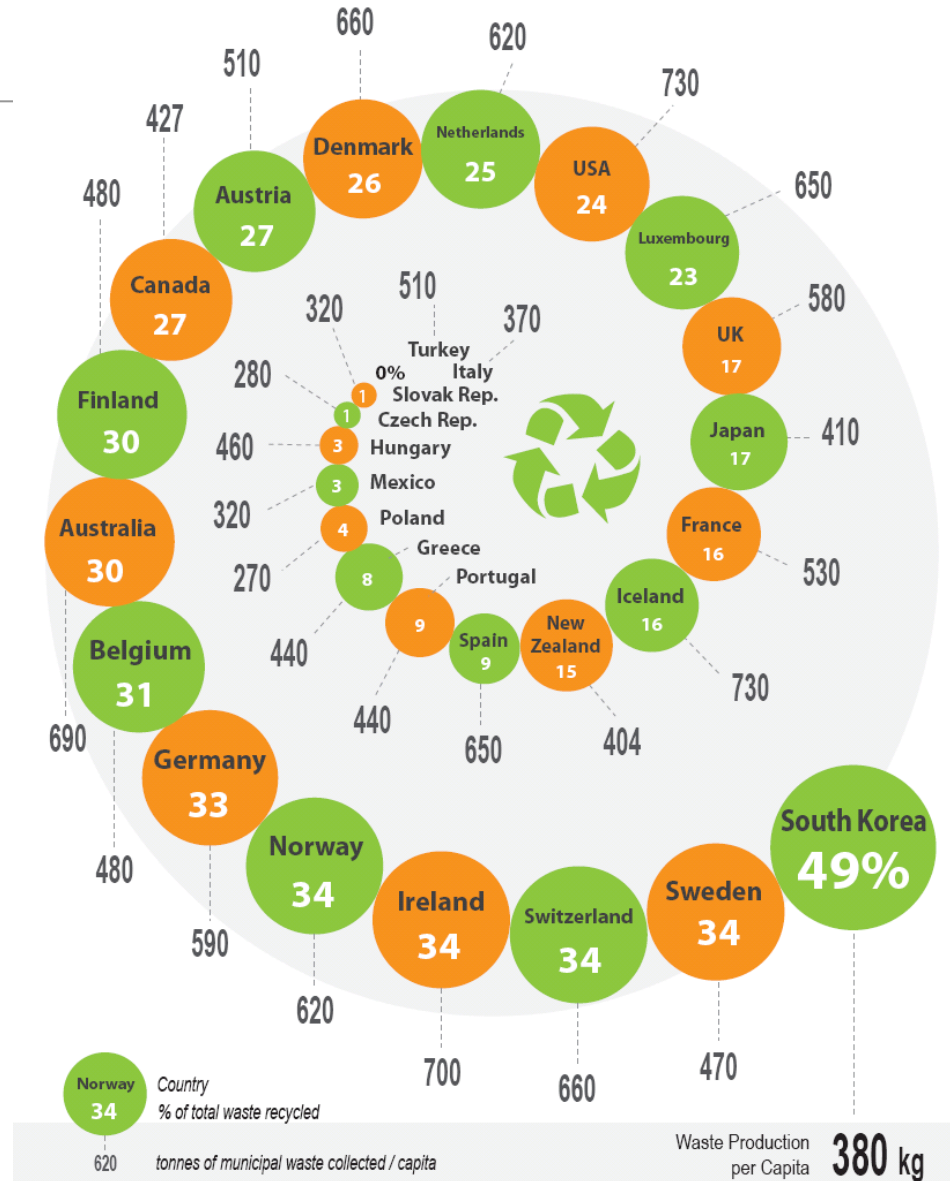
percentage of female smokers
1960–2000 selected countries



Huh?



Dizzying...

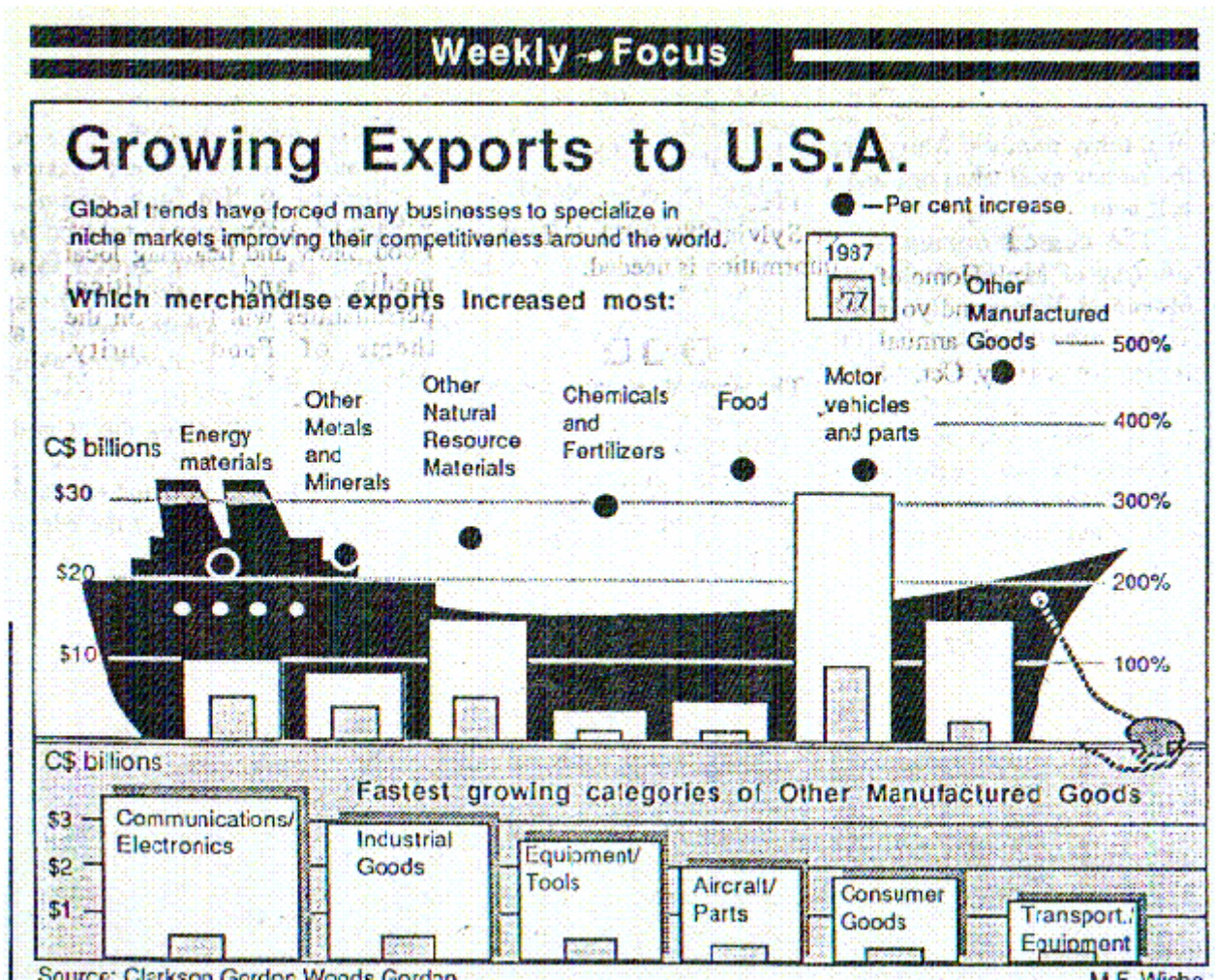


Freak Gallery - Pure-bred “ducks”

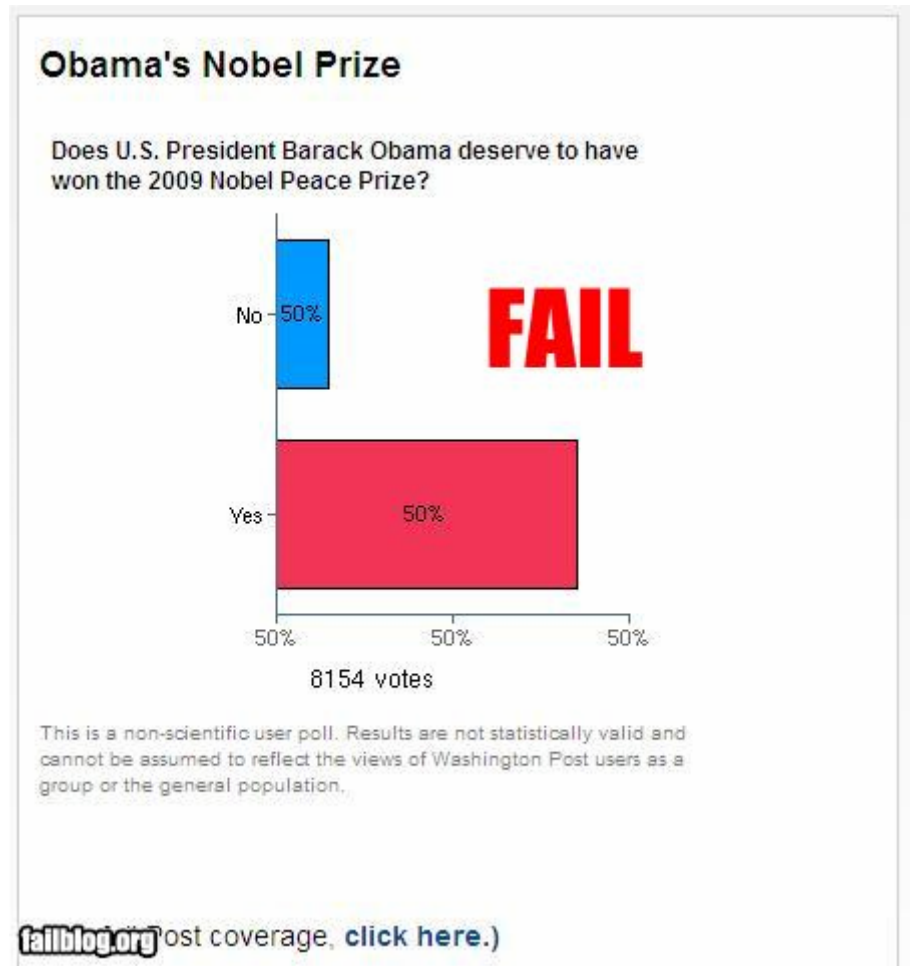
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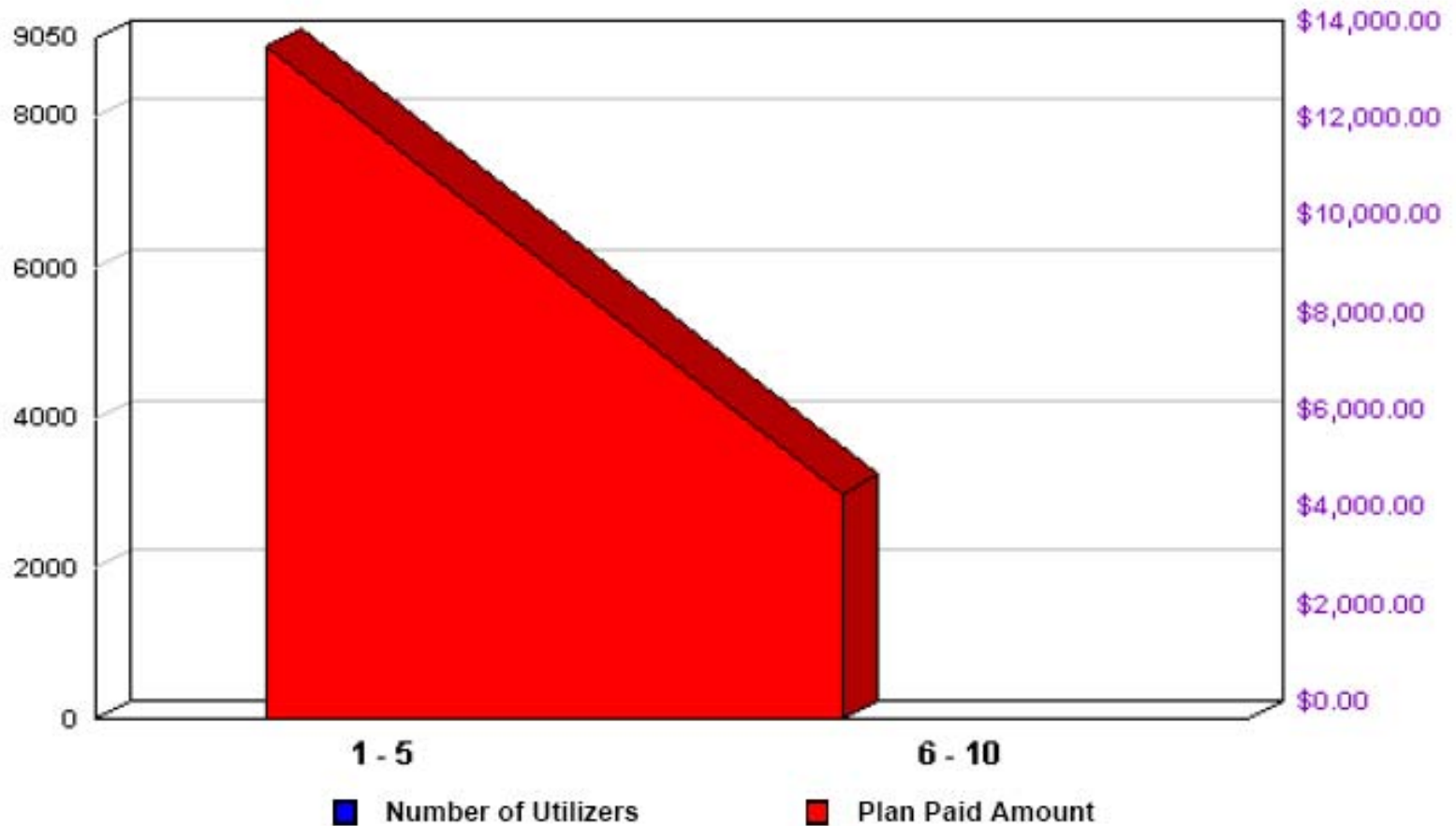
This ship has already sunk...



When 50% is much higher than 50%!



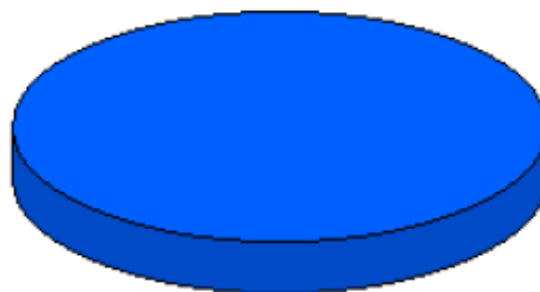
The red slide



The blue cake

Claims

Acute
100.00%



This one takes the cake!

The 3-D Blue Brick!

