LOCAL EVALUATION PARTNERSHIP-
BUILDING FOR GLOBAL HEART HEALTH

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Improving cardiovascular health in low-income urban populations through a multisector approach addressing hypertension and its underlying risk factors in a sustainable way at scale.
Better Hearts Better Cities

- **Dakar**, Senegal, Africa: Population 3.4 M, HTN prevalence 29%, CVD mortality 16%
- **São Paulo**, Brazil, Latin America: Population 12.0 M, HTN prevalence 25%, CVD mortality 28%
- **Ulaanbaatar**, Mongolia, Asia: Population 1.3 M, HTN prevalence 27%, CVD mortality 40%
- **New York City**, US, North America: Population 8.5 M, HTN prevalence 25%, CVD mortality 24%
Low-middle income countries

Almost 75% of global NCD deaths occur in LMICs.
Collective Impact

- Employ a multisector, multidisciplinary approach to address hypertension, integrating complementary capabilities and resources

- Build partner networks that reach beyond the health sector, including local and global private and public organizations

- Build local capacity for sustainability
Partnering for Success

BHBC Partners work together to achieve a common set of goals:

1. Improve HTN management in primary health care
2. Improve patient and community HTN literacy
3. Improve continuity between primary and secondary care
4. Increase access to HTN medicines
5. Achieve healthier working & living conditions
Data-Driven Decision Making

Program Evaluation Data Flow

- Health care system
- City and national leadership

Evaluation

- CDC
- Local Evaluation Partners
- Global Partners
- Local Implementation Partners
- Local Decision Makers

Implementation

Monitoring System

Monitoring System Data Flow

- City/national surveillance
- Ministry of Health

District

- District Quality Managers
- Implementation Partners

Government

Primary Care Clinics

- Clinicians
- Clinic Heads
Long term approach for sustainable impact

- **2017**
  - Launch & Prototype

- **2018**
  - Scale & Expand

- **2019-**
  - Sustain & Transition

Monitor, learn and adapt
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