

WEBSITES AS A PATH FORWARD FOR COMMUNITY-BASED RESEARCH

Schweinhart, A.M., Burggraf, C., Courser, M., Raffle, H. (2019, November) Websites as a path forward for community-based research. Demonstration presented at the meeting of the American Evaluation Association, Minneapolis, MN.

Across multiple prevention initiatives in Ohio, we have found success using interactive websites to strengthen community-based research (CBR) approaches, whereby community leaders and researchers work together to tackle issues of substance abuse. We empower communities with an emerging capacity to take ownership of the initiatives and the learning process, including contributing to the website. As researchers, we step back to provide a pedagogical framework via website resources, virtual learnings, and self-driven access that enhance community capacity and sustainability of the initiative. Website content is developed based upon feedback, designed to meet communities at different stages of the learning process, and archived as on-demand resources, empowering communities to mobilize themselves and overcome the paucity of economic and educational resources often available at the community level. This demonstration will show how to strengthen sustainability and capacity building efforts via websites as a way to disseminate information and engage stakeholders, including community members.



Together, We Can Change the Course of the Opioid Epidemic
OhioMHAS | Training, TA, & Evaluation Team | Prevention Institute | Ohio's Communities

<https://collectiveimpact.mha.ohio.gov>



[Pfs.ohio.gov](https://pfs.ohio.gov)



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<https://www.communitiesofpractice-rcorp.com/>

To use QR Codes:

- Open your phone's camera app
- Place the QR code in the middle of the camera lens
- A link should appear (Android or iPhone)
- Click the link to go to the web page

Examples of Productive Uses of Websites

The links below will take you to key pages we will be discussing in our demonstration.

	 	<ul style="list-style-type: none">• Project descriptions https://pfs.ohio.gov• Related resources https://pfs.ohio.gov/SPF-Phases/SPF-Overview
	  	<ul style="list-style-type: none">• Asynchronous webinars https://collectiveimpact.mha.ohio.gov/Resources/CCIM4C-Webinar-Series• Project guidance https://collectiveimpact.mha.ohio.gov/Project-Information/Sustainability• Final deliverables https://collectiveimpact.mha.ohio.gov/CCIM4C-Communities/Communities-Funded-in-2017/Funded-Communities/Ashtabula
	  	<ul style="list-style-type: none">• Community pages https://www.communitiesofpractice-rcorp.com/fairfield-county• Templates https://www.communitiesofpractice-rcorp.com/needsandgapsassessment• Archiving https://www.communitiesofpractice-rcorp.com/our-meetings

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