



TIMING AND TRACKING: WHERE TO BEGIN

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Evaluation questions (duh!)

- Where do they go? (Path)
- What do they do? (Engagement/Behavior)
- For how long? (Duration/Dwell)

Based on Evaluation Questions

- Is timing necessary?
- General or specific area?
- To cue or not to cue?
- Expected or emergent behaviors?

The Map

- Get it early!
- Study and identify
 - Stops
 - Areas
 - Orientation
 - Ease of recoding
 - Overall path/timing
- Reconnaissance!

Training

- Orientation
 - Observe
- Practice
 - Stopwatch
- Model
 - Go slow
 - Communicate
- Debrief
- Inter-rater reliability

Challenges

- No or late arriving map
- Last minute changes in space
- Crowding/Light visitorship
- Long/Short stays
- Losing your track – it happens!

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