Mind the Gap | Bridging Evaluation Literacy, Design, and Use to Strengthen Community Programs

Connect with us!

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Use a Train the Trainer framework for teaching evaluation to your colleagues with:

Formal Trainings: Incorporate staff development training throughout the year.

Learning in Action: Have intentional conversations, routine coaching sessions, and data review parties.

Modeling: Model evaluative thinking with non-evaluator colleagues. Then encourage colleagues to model what they've learned with coalition partners and community members.

Whole Brain Learning: Tailor trainings, conversations, and meetings using Whole Brain® learning styles.

Evaluative Literacy and Thinking: Provide frequent reminders about what evaluation is, what to do about it and why it's important.

We've learned to reinforce these concepts with non-evaluator colleagues:

Concepts	Tools
1| There's more to evaluation than surveys. It also includes vision, logic modeling, strategic planning, evaluation design, program details & implementation, continuous evaluation, lessons learned, reporting, audience engagement, decision making and more! It is a constant, non-linear loop.	• Desktop skill boosters • One pagers with key messages from trainings • Email boosters with key messages from trainings
2| Take time to reflect on the data. Lack of time and not having a certain level of comfort in evaluation can make it a challenge to look at the data and analyze what it means. Prompt colleagues with prepared questions to consider.	• Data Analysis Handout • Email evaluation highlights in advance to reflect on before meeting
3| Know your audience. Due to the various audiences for reporting evaluation results, guide colleagues to determine the necessary information to share with the right audience.	• One-pagers with selected data • Simple infographics for regular reports

Resources

Visit our website **centerforchildrenshealth.org/AEApresentation** to find examples of:

- Data Analysis Handout
- Desktop Skill Booster template
- Email Booster information guide and examples
- Example of evaluation one pagers with results and recommendations

Some of our favorites:

Actionable Data	Jane E. Davidson realevaluation.com "Actionable Evaluation Basics" (book)
Adult Learning & Engagement	Training Conference & Expo Trainingmagnetwork.com
Data Party & Participatory Evaluation	Corey Newhouse | Kylie Hutchinson Publicprofit.net Communitysolutions.ca
Data Visualization	Stephanie Evergreen | Chris Lysy stephanieevergreen.com diydatadesign.com
Graphic art & icons	Canva.net Piktochart.com
Email Boosters	Boosterlearn.com/help
Evaluative Thinking	Tom Archibald and Jane Buckley core.human.cornell.edu
Photos	Flickr.com (Creative Commons)
Whole Brain® Learning	Hermannsolutions.com