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PARTNERING WITH OTHER EVALUATORS:

MAXIMIZING BENEFITS, MINIMIZING CHALLENGES

WHO WE ARE

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Engage R+D is dedicated to helping organizations achieve their greatest possible impact. We partner with foundations, nonprofits, and public agencies to help them design, implement, measure, and improve their work.

Our firm's founding was inspired by the belief that creating social change requires bringing together **meaningful data**, **community voice**, and **field insights** in creative ways to inform strategy and drive results.

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WHO'S IN THE ROOM

PARTNERS WE HAVE KNOWN & LOVED

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EVALUATOR DEVELOPMENT

Academic education

On-the-job learning

Professional conferences

In-person workshops

Virtual training

Reading

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THINK

TURN & TALK

ACTIVITY

1. **THINK about your partnership experiences:**

   - Why did you partner (or want to)?

   - What benefits and challenges emerged?

   - How, if at all, did partnering influence your knowledge, approach, or skills?

2. **PAIR up with someone else and discuss:**

   - How has partnering informed your practice or overall development?

   - What might you do to set a future partnership up for success?

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REFLECT

PARTNERSHIP INSIGHTS & LESSONS

WHY PARTNER?

- Technical expertise

- Content expertise

- Community connection

- Service complement

- Disseminator

- *Neutralize the competition*

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PARTNERSHIPS: THE PROMISE

- Win important work

- More referrals

- Market intelligence

- Visibility and reputation

- Impact on one's own practice

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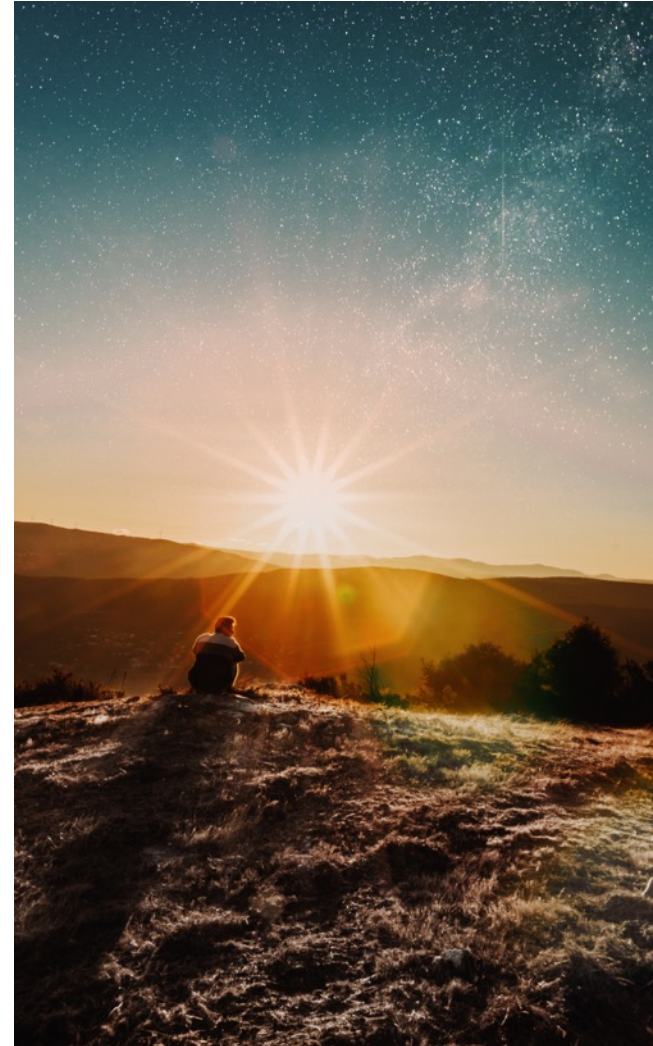
PARTNERSHIPS: THE PITFALLS

- Stylistic differences

- Values misalignment

- Quality concerns

- Expertise not as deep as you thought

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LOOKING FORWARD ————————————————————

CONSIDERING FUTURE PARTNERS

THE 6 CRITICAL PARTNERSHIP QUESTIONS

1. Why are we partnering and what do we hope to achieve?

2. What roles should we each play given the above?

3. How aligned are we in terms of values & the way we engage clients and communities?

4. To what extent are our interactions characterized by mutual respect, transparency, and fluid communication?

5. What challenges might surface, and what agreement could we make now that will support effective communication?

6. How well do I know this person and through what means?

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THANK YOU

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