Evaluation Planning

I. Clear description

> Comprehensive/detailed description of an intervention (e.g. blended learning or online course) as articulated in key documents (e.g. course syllabus)

II. Conceptualization
(Selected tools & approaches)

> 1. Conceptual framework
> 2. Document model
> 3. Program theory
> 4. If-then statement
> 5. Logic model

III. Purpose

> 1. Rationale for the evaluation
>   - behind the scenes thinking
> 2. Reasoning
>   - inductive / deductive / abductive
> 3. Evaluand
>   - object of interest
> 4. Evaluation questions
>   - descriptive / normative / impact

IV. Design

> 1. Focus the evaluation design:
>
>   - Experimental
>   - Quasi-experimental
>   - Non-experimental

Front-end Evaluation Planning