# USING R FOR THE MANAGEMENT OF SURVEY DATA AND STATISTICS IN EVALUATION

Lindsey Dunn
Lauren Fluegge
Korinne Chiu



#### Introduction to R

- Importing Data
- Exporting Data
- Overview of screening and preliminary analysis of survey data with R package 'memisc'
- Overview of qualitative GUI 'RQDA'

#### WHAT CAN R DO?

- R is FREE
- R is flexible
  - R is both a stat package and a programming language
- Many packages have already been created
  - Everyday functions are available
  - Manuals are provided for each package
- There is a large and active development/user community
  - Tools are being added to R everyday

#### How to Get R

- http://cran.r-project.org/
  - Main R site
  - Downloads
    - Including packages
  - FAQs
  - Manuals / Help Files
  - Contributed Documentation
    - http://cran.r-project.org/other-docs.html

# R

#### The Comprehensive R Archive Network

#### Download and Install R

Precompiled binary distributions of the base system and contributed packages, Windows and Macusers most likely want one of these versions of R:

- · Download R for Linux
- · Download R for MacOS X
- Download R for Windows

#### Source Code for all Platforms

Windows and Mac users most likely want to download the precompiled binaries listed in the upper box, not the source code. The sources have to be compiled before you can use them. If you do not know what this means, you probably do not want to do it!

- The latest release (2011-09-30): R-2.13.2.tar.gz (read what's new in the latest version).
- Sources of R alpha and beta releases (daily snapshots, created only in time periods before a
  planned release).
- Daily snapshots of current patched and development versions are <u>available here</u>. Please read about <u>new features and bug fixes</u> before filing corresponding feature requests or bug reports.
- Source code of older versions of R is available here.
- Contributed extension packages

#### CRAN

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#### Documentation

<u>Manuals</u>

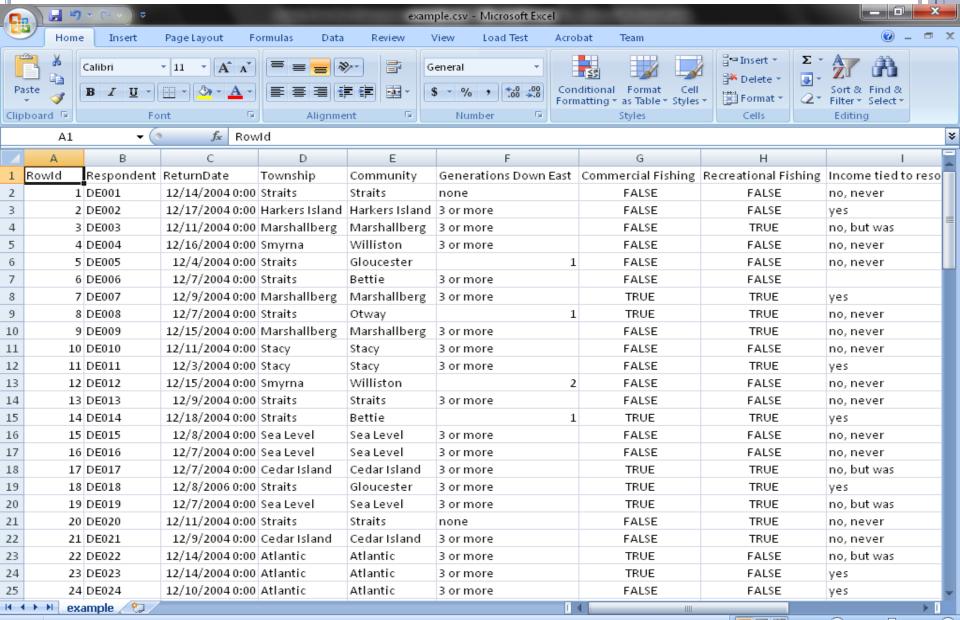
FAQs

Contributed

#### READING AND WRITING FILES

- Read in a data table
  - read.table("filename.txt")
- Start working with data.frames and data.set
  - Names, displaying and assigning values
- Exporting data in database/table form
  - write.table("filename.txt")

#### EXAMPLE.CSV



- Reads data in and converts into a data frame
  - Flexible data organization of numbers and characters within the same database
- Data can be imported from Excel, SPSS, SAS, etc.
- read.table("file.txt")
- If reading in an SPSS file, you will need to install the package "foreign" and call that library first
  - Certain functions require the installation of a package prior to use

- Many options
  - read.table(file, header = FALSE, sep = "", quote = "\"", dec = ".", row.names, col.names, as.is = !stringsAsFactors, na.strings = "NA", colClasses = NA, nrows = -1, skip = 0, check.names = TRUE, fill = !blank.lines.skip, strip.white = FALSE, blank.lines.skip = TRUE, comment.char = "#", allowEscapes = FALSE, flush = FALSE, stringsAsFactors = default.stringsAsFactors(), fileEncoding = "", encoding = "unknown")
  - ?read.table for complete syntax and descriptions

- Can assign the data set to an object to use it later
- survey<-read.csv("example.csv", header=TRUE)
- Survey
- 'memisc' uses importer mechanism to import data
- spss.fixed.file(file, varlab.file=NULL, codes.file=NULL, missval.file=NULL, count.cases=TRUE)

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```
R RGui
File Edit Packages Windows Help
R Console
                                                                             'help.start()' for an HTML browser interface to help.
Type 'q()' to quit R.
> ?read.table
starting httpd help server ... done
> survey<-read.csv("example.csv", header=TRUE)
> survev
    RowId Respondent
                          ReturnDate
                                           Township
                                                          Community
                                                                        R Untitled - R Editor
               DE001 12/14/2004 0:00
                                             Straits
                                                            Straits
                                                                        ?read.table
               DE002 12/17/2004 0:00 Harkers Island Harkers Island
                                                                        survey<-read.csv("example.csv", header=TRUE)
               DE003 12/11/2004 0:00
                                       Marshallberg
                                                      Marshallberg
                                                                        survev
               DE004 12/16/2004 0:00
                                              Smyrna
                                                          Williston
               DE005 12/4/2004 0:00
                                            Straits
                                                         Gloucester
               DE006 12/7/2004 0:00
                                             Straits
                                                             Bettie
               DE007 12/9/2004 0:00
                                       Marshallberg
                                                      Marshallberg
               DE008 12/7/2004 0:00
                                             Straits
                                                              Otway
               DE009 12/15/2004 0:00
                                       Marshallberg
                                                      Marshallberg
       10
               DE010 12/11/2004 0:00
                                                              Stacy
                                               Stacy
       11
               DE011 12/3/2004 0:00
                                              Stacy
                                                              Stacy
       12
               DE012 12/15/2004 0:00
                                             Smyrna
                                                         Williston
       13
               DE013 12/9/2004 0:00
                                             Straits
                                                            Straits
       14
               DE014 12/18/2004 0:00
                                                             Bettie
                                            Straits
       15
               DE015 12/8/2004 0:00
                                           Sea Level
                                                          Sea Level
       16
               DE016 12/7/2004 0:00
                                                          Sea Level
                                           Sea Level
                                                      Cedar Island
       17
               DE017 12/7/2004 0:00
                                       Cedar Island
```

#### EXPORTING DATA FROM R

- Many options
  - write.table(x, file = "", append = FALSE, quote = TRUE, sep = " ", eol = "\n", na = "NA", dec = ".", row.names = TRUE, col.names = TRUE, qmethod = c("escape", "double"))
  - Can indicate how variables are separated (sep=",")
  - Can indicate the string to use for missing values (na="NA")
  - Can indicate column names (col.names=TRUE) or row names (row.names=TRUE)
  - ?write.table for complete syntax and descriptions

#### PROJECT EXAMPLE

- Sample Project from NVIVO9
  - Qualitative and Quantitative Data about a particular area in NC
    - Property
    - Environment
- Survey Portion-using memisc
- Interview Portion-using RQDA

#### OVERVIEW: R PACKAGE 'MEMISC'

- Overview of 'memisc' Features
- Highlight the Advantages of 'memisc'
- Demonstrate select survey management functions from 'memisc'

#### 'MEMISC' FEATURES

- Documentation file versus Description File
   help(package="memisc")
- Author/Maintainer:Martin Elff <melff at essex.ac.uk>
   <a href="http://www.martin-elff.net/software/memisc/">http://www.martin-elff.net/software/memisc/</a>
- Depends: lattice, grid, stats, methods, utils, MASS
- Vignettes: Analysing the American National Election Study of 1948
- o CRAN checks: memisc results

#### 'MEMISC' FEATURES: GENERAL FUNCTION

- Provides tools for the management and analysis of survey data
- Creates tables of descriptive statistics and regression model estimates
- Graphics, programming, and simulation capabilities

#### R PACKAGE 'MEMISC' ADVANTAGES

- Includes a lot of functionality
- o Provides flexible data visualization tools
- Well maintained package

http://www.martin-elff.net/software/memisc/

#### **DEMONSTRATION: PRESENTATION FOCUS**

- Functions used in the following stages of an evaluation:
  - Data preparation
  - Data management
  - Preliminary analyses
  - Publication-ready table creation

str(object, vec.len = strO\$vec.len, digits.d = strO\$digits.d, nchar.max = 128, ...)

- Compactly displays internal structure of R object
- Must assign to a new object to print easily

#### str(survey)

```
> str(surveyDS)
Data set with 104 obs. of 13 variables:
 $ survey.RowId
                                : Itvl. item int 1 2 3
 $ survey.Respondent
                          : Nmnl. item w/ 104 label
                          : Nmnl. item w/ 14 labels
 $ survey.ReturnDate
$ survey.Township
                                : Nmnl. item w/ 9 labels
                          : Nmnl. item w/ 13 labels
 $ survey.Community
$ survey.Generations.Down.East : Nmnl. item w/ 4 labels
 $ survey.Commercial.Fishing : Itvl. item int
 $ survey.Recreational.Fishing : Itvl. item int 0 0 1
 $ survey.Income.tied.to.resources: Nmnl. item w/ 5 labels
 $ survey.Pace.of.development : Nmnl. item w/ 5 labels
$ survey.Age
                                : Itvl. item int 61 62
 $ survey.Gender
                                : Nmnl. item w/ 2 labels
 $ survey.Education.Level
                                : Nmnl. item w/ 10 labels
str(survey$Income.tied.to.resources)
```

```
> str(surveyDS$survey.Income.tied.to.resources)
Nmnl. item w/ 5 labels for 1,2,3,... + ms.v. int
```

trimws(x,left=TRUE,right=TRUE)

- Removes leading or trailing whitespaces
- 'left' and 'right' arguments specify from which side of the character vector to remove the whitespace

## names(x)

 Prints, removes, or assigns new names to all or part of the name attribute of a vector

rename(x,..., gsub = FALSE, warn = TRUE))

- · Changes the names of a named object
- · 'gsub' changes parts of row and column labels
- 'warn' issues a warning if old values are not found

```
names(survey)
Rename(survey, .="_", gsub=TRUE)
> names(survey)
 [1] "RowId"
                                 "Respondent"
 [3] "ReturnDate"
                                 "Township"
                                 "Generations.Down.East"
 [5] "Community"
 [7] "Commercial.Fishing"
                             "Recreational.Fishing"
 [9] "Income.tied.to.resources" "Pace.of.development"
[11] "Age"
                                 "Gender"
[13] "Education.Level"
> surveyR <- rename(survey,
                    , gsub=TRUE)
> names(surveyR)
 [1] "RowId"
                                 "Respondent"
 [31 "ReturnDate"
                                 "Township"
 [5] "Community"
                                 "Generations Down East"
 [7] "Commercial Fishing"
                                "Recreational Fishing"
 [9] "Income tied to resources" "Pace of development"
[11] "Age"
                                 "Gender"
[13] "Education Level"
```

#### description(x)

Prints or assigns new "variable label"

#### wording(x)

• Prints or assigns new question wording of an item

## labels(x)

 Prints or associates character labels with possible values of an encoded survey item

#### missing.values(x)

- Specifies individual missing values and/or a range of missing values
- Can be updated using the + and operators

#### annotation(x)

objects of class "annotation", are character vectors

## codebook(x)

 collects and returns formatted documentation about an item or data set

#### **SYNTAX**

```
surveyDS <- within(surveyDS,{</pre>
   description(survey.Income.tied.to.resources) <-
      "Income depends on land or water
       resources Down East"
   wording(survey.Income.tied.to.resources) <- "Is
       your income currently tied to land or water
       resources Down East?"
   labels(survey.Income.tied.to.resources) <- c(</pre>
        Never = 3, Yes = 5, Formerly = 2)
   annotation(survey.Income.tied.to.resources)["Re
         mark"] <- "Note: This item contained a
         mistype?"
   missing.values(survey.Income.tied.to.resources)<-
   c(1,4)
```

#### codebook(surveyDS\$Income.tied.to.resources)

```
'Income depends on land or water resources
Down East!
"Is your income currently tied to land or
water resources Down East?"
Storage mode: integer
Measurement: nominal
Missing values: 1, 4
Values and labels N Percent
2 'Formerly' 15 14.9 14.4
 3 'Never' 60 59.4 57.7
5 'Yes' 26 25.7 25.0
  M (unlab.mss.) 3 2.9
```

#### Remark:

Note: This item contained a mistype

#### PRELIMINARY DATA ANALYSES

## Descriptives(x)

gives a vector of sample statistics

## genTable(formula, data=parent.frame(), subset=NULL,...)

 constructs table of summaries conditional on given values of independent variables given by a formula

#### aggregate(x, data=parent.frame(),...)

· same as genTable but constructs a data frame

## Descriptives(surveyDS\$survey.Age)

```
> Descriptives(surveyDS$survey.Age)
```

```
Min Max Mean Std.Dev. Skewness Kurtosis 32.00000000 81.00000000 57.18269231 11.13100695 -0.01158689 -0.63259413
```

## survey.table <genTable(percent(survey.Income.tied.to.resources) ~ survey.Community.data=surveyDS)

```
> surveyDS.table
                                   survey.Community
percent(survey.Income.tied.to.resources) Atlantic Bettie Cedar Island
                            Formerly 22.22222 0.00000 33.33333
                            Never 55.55556 50.00000 33.33333
                            Yes 22.22222 50.00000 33.33333
                                   9.00000 8.00000 3.00000
                                   survey.Community
percent(survey.Income.tied.to.resources) Davis Gloucester Harkers Island
                            Formerly 16.66667 11.11111
                                                           20.00000
                            Never 66.66667 44.44444
                                                          30.00000
                            Yes 16.66667 44.44444
                                                          50.00000
                              6.00000 9.00000 10.00000
                                   survey.Community
percent(survey.Income.tied.to.resources) Marshallberg Otway Sea Level
                                       30.00000 11.11111 22.22222
                            Formerly
                                       40.00000 77.77778 77.77778
                            Never
                            Yes
                                       30.00000 11.11111 0.00000
                                       10.00000 9.00000 9.00000
```

# survey.agg <aggregate(percent(survey.Income.tied.to.resources) ~ survey.Community.data=surveyDS)</pre>

```
$rveyDS.agg
$urvey.Community Formerly Never Yes
                                            N
       Atlantic 22.22222 55.55556 22.22222
         Bettie 0.00000 50.00000 50.00000
  Cedar Island 33.33333 33.33333 33.33333
          Davis 16.66667 66.66667 16.66667
     Gloucester 11.11111 44.44444 44.44444
 Harkers Island 20.00000 30.00000 50.00000 10
Ş.
   Marshallberg 30.00000 40.00000 30.00000 10
          Otway 11.11111 77.77778
      Sea Level 22.22222 77.77778 0.00000
         Smyrna 10.00000 70.00000 20.00000 10
          Stacy 0.00000 60.00000 40.00000
        Straits 0.00000 87.50000 12.50000
      Williston 20.00000 80.00000 0.00000
```

#### toLatex(surveyDS.table)

```
> toLatex(surveyDS.table)
\begin{tabular}{1D{.}{.}{0}D{..}{..}{0}D{..}$.\}
\toprule
    & \multicolumn{1}{c}{Atlantic} & \multicolumn{1}{c$\midrule}
Formerly & 22 & 0 & 33 & 17 & 11 & 20 & 30 & 11 & 2$
Never & 56 & 50 & 33 & 67 & 44 & 30 & 40 & 78 & 78 $
Yes & 22 & 50 & 33 & 17 & 44 & 50 & 30 & 11 & 0 & 2$
N & 9 & 8 & 3 & 6 & 9 & 10 & 10 & 9 & 9 & 10 & 5 & $
\bottomrule
\end{tabular}
```

http://www.r-bloggers.com/getting-started-with-sweave-r-latex-eclipse-statet-texlipse/

#### SUMMARY OF 'MEMISC'

- Once the user is familiar with the package it is quicker than point and click software
- Provides easy method of creating a codebook
- Flexible input and output file formats
- Creates publication-ready tables in a matter of seconds

## OVERVIEW: R PACKAGE 'RQDA'

- 'RQDA' is a qualitative package used to analyze text data
- Downloadable package works on Windows, Linux, and Mac systems
- Allows for qualitative and quantitative analyses in one place

#### WHERE TO FIND RQDA

- http://rqda.r-forge.r-project.org/
- Be sure to first install dependent programs
  - The Windows system will do this automatically, but you have to prompt Mac
  - If packages do not load after installation, simply restart R

## RQDA PROGRAM INFORMATION

- Title R-based Qualitative Data Analysis
- Version 0.2-1
- o Date 2011-09-10
- Author HUANG Ronggui
- Maintainer HUANG Ronggui
   <ronggui.huang@gmail.com>
- Depends R (>= 2.8.0), DBI, RSQLite, gWidgets
   (>= 0.0-31),gWidgetsRGtk2 (>= 0.0-36)
- Imports RGtk2 (>= 2.20), methods, igraph
- URL http://rqda.r-forge.r-project.org/

# HELPFUL TOOLS

- The manual for RQDA can be found at: <a href="http://cran.r-project.org/web/packages/RQDA/RQDA.pdf">http://cran.r-project.org/web/packages/RQDA/RQDA.pdf</a>
- o For tips, use <a href="http://rqda.r-forge.r-project.org/documentation.html#tips">http://rqda.r-forge.r-project.org/documentation.html#tips</a>
- help(package='RQDA') provides the user with RQDA functions
- ?RQDA will send you to a website that provides basic program information, but not functions

# RQDA CAPABILITIES

- Both GUI platform and R functions
  - Presently, more work can be done in GUI
- Import multiple documents
  - Can support other languages
- Create coding indices
  - And code categories (helpful for theory building)
  - Export codings
- Analyze relationships between codings
- Create attributes
- o Memo-ing
- Delete data and clean files

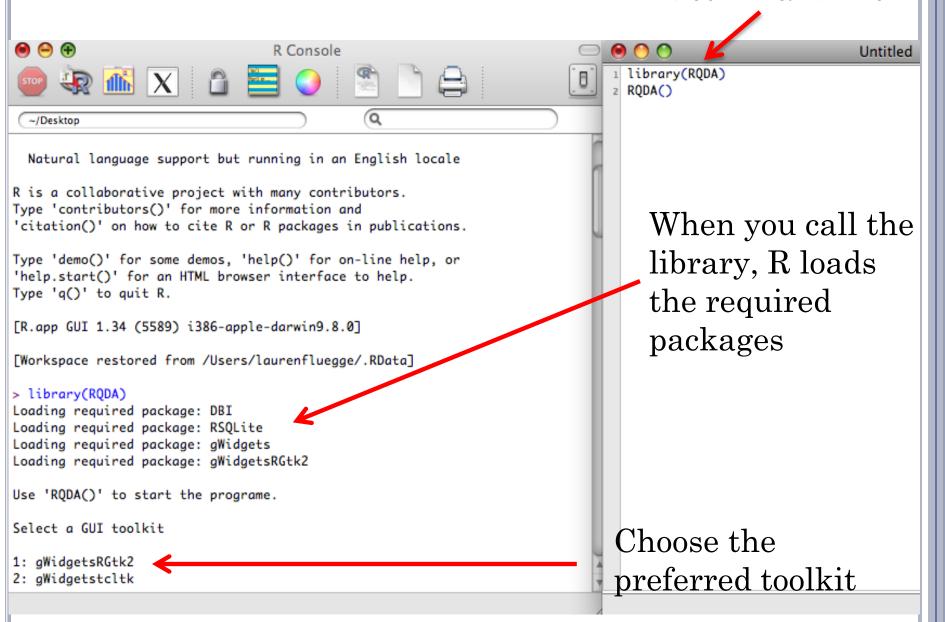
## **DEMONSTRATION**

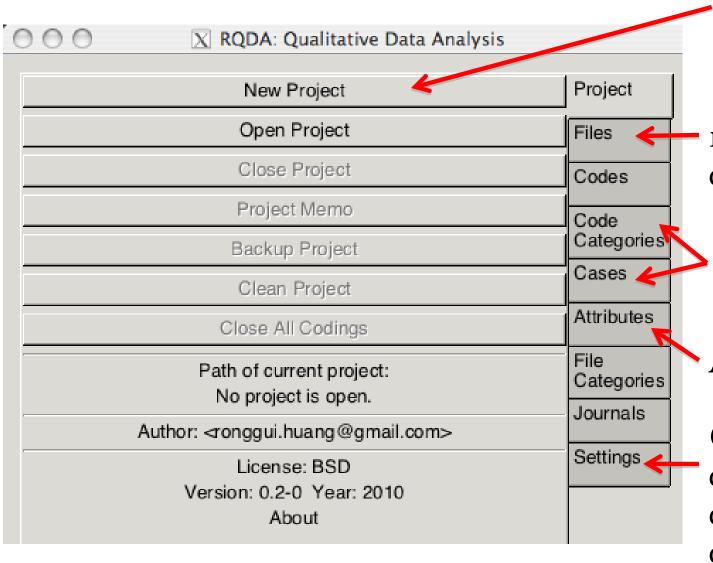
- Interview portion of Project
- Using GUI:
  - · Opening a document
  - Creating codes
  - Coding an interview
  - Memo-ing
- Using R Functions
  - Retrieving codes
  - Getting coded text
  - Getting a table of codes for all files

## STARTING UP RQDA

- Call the package using library(RQDA)
- To use GUI (graphical user interface), type RQDA()
- Choose from one of the toolkits,
   gWidgetsRGtk2 or gWidgetstcltk
  - · Produce slightly different interfaces (preference)
  - · RGtk2 has been interfacing with gWidgets longer than tcltk
  - tcltk is more appropriate for experienced users than beginners

#### R command file





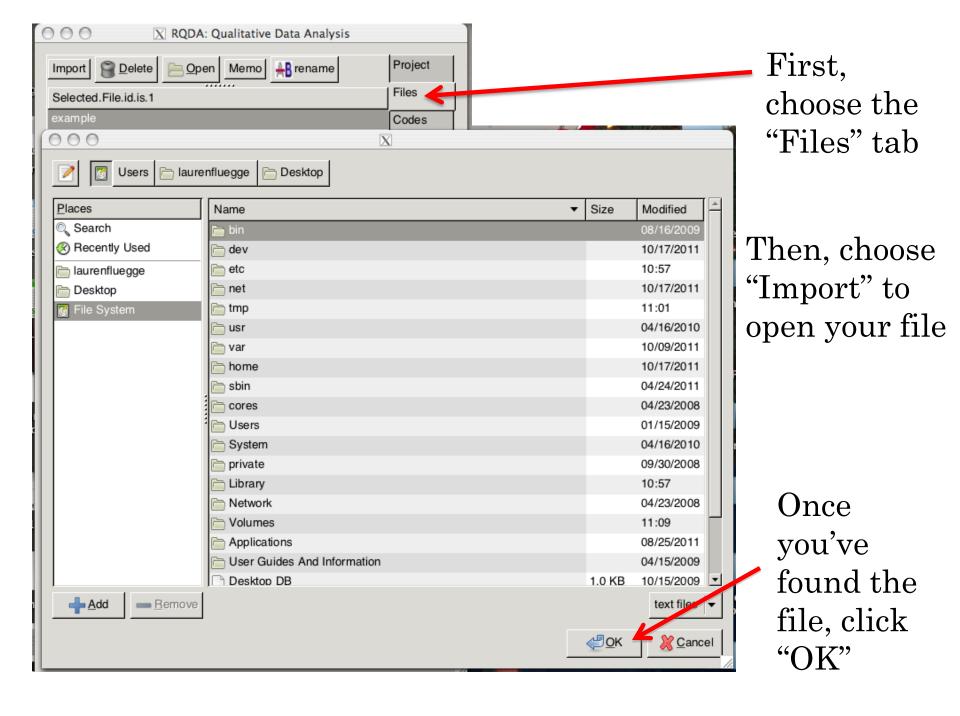
Open new or existing project

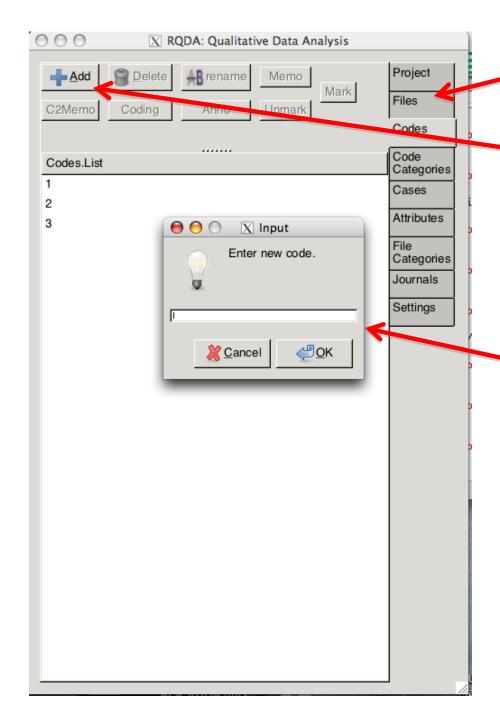
Import and manage files, create memos

Create codes and code categories

Add attributes

Control color of codes and cases, and coding table being managed

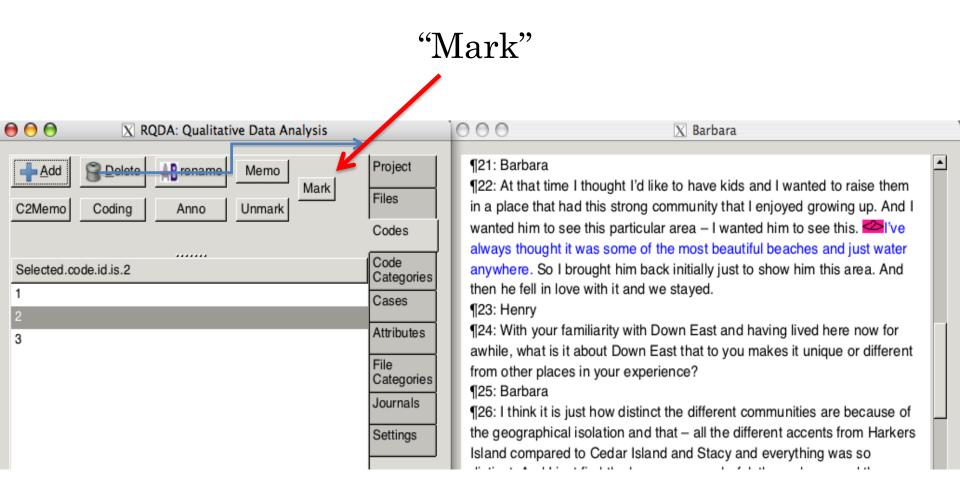




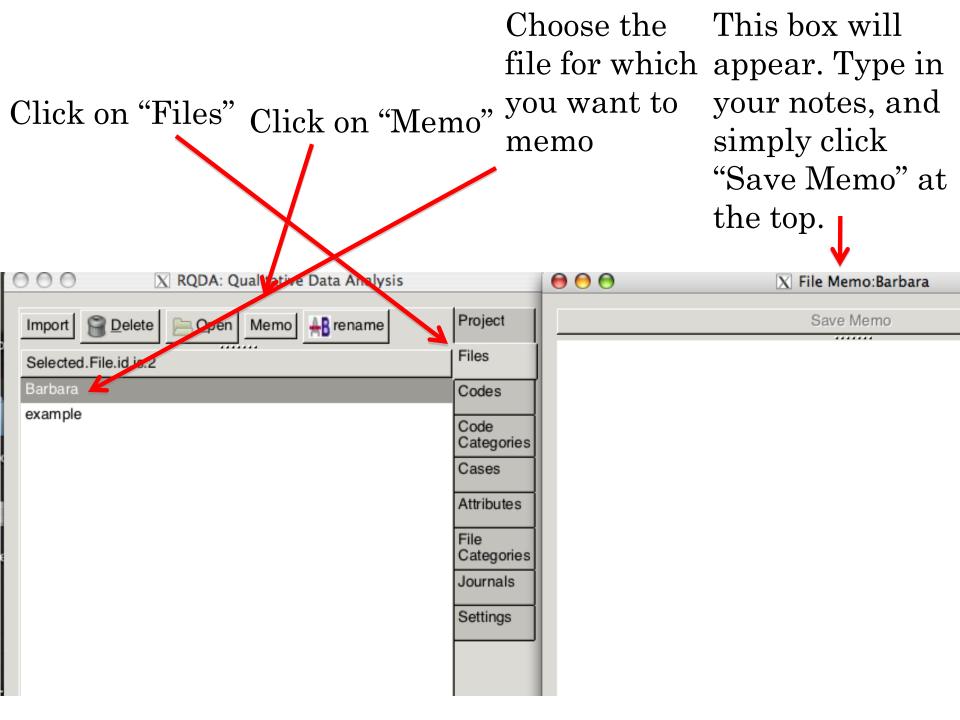
Click on "Codes"

Click on "Add" to create a code

This box will appear. Add one code at a time (it can be text or numeric, but you can also create memos to note what each code represents)



To code, simply open your document and click on the "Codes" tab. Click on the code you are using, highlight the part of the document that corresponds, and click "Mark" (you can control the color of the codes by right-clicking the code).



summaryCodings() provides you with all the codes used, as well as the number of codings for each code, the average number of words associated with each code, and the number of files that have that coding.

Number of codings for each code.

1 2 3 1 3 2

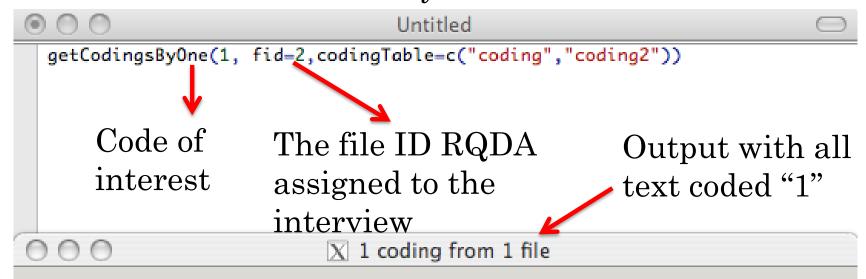
Average number of words assciated with each code.

383.0000 171.6667 234.0000
-----Number of files associated with each code.

1 2 3
1 1 1

We are only using one file as an example, but you could have more

getCodingsByOne(cid, fid=NULL, codingTable=c("coding", "coding2")) provides you with the portions of the text that are coded with a particular code. For example, we wanted to view the portions of the interview that were coded by "1."



#### Barbara [5370:5753]Back

Sometimes it's tough when people can't build the house on their land that they inherited or can't do anything with their land, but I understand the limitations also. It's critical to maintain the water quality.

¶43: There are people who have even purchased land that they were told could get a system or thought could get a system or just sort of in an unofficial way looks like it.

getCodingTable() provides the user with the total list of codes for all files in the project. The table below indicates in which file the code was found, the file name, the code name, and the number of characters for each code. This function code be helpful if you wanted to compare codings among different people.

>	<pre>getCodingTable()</pre>							
	rowid	cid	fid	codename	filename	index1	index2	CodingLength
1	1	2	2	2	Barbara	3184	3305	121
2	2	2	2	2	Barbara	2240	2326	86
3	3	2	2	2	Barbara	3311	3619	308
4	4	1	2	1	Barbara	5370	5753	383
5	5	4	2	3	Barbara	8249	8456	207
6	6	4	2	3	Barbara	8577	8838	261

# SUMMARY OF RQDA

- The GUI platform is intuitive and easy to navigate
- R provides a place to conduct both qualitative and quantitative analyses
- Though limited in number, R functions provide a quick way to retrieve coding and file information

### SUMMARY

- R is a free, flexible program that evaluators can use to analyze survey and interview data within the same software program
- Surveys can be screened, cleaned, and analyzed within the R environment
- o Interviews can be coded and queried within the RQDA GUI and using a few syntax codes
- Data can be exported in a variety of formats (full data set, tables, specific codes)

# Questions?



## THANK YOU

- Lindsey Varner- <u>l\_dunn@uncg.edu</u>
- o Lauren Fluegge- lbfluegg@uncg.ed
- Korinne Chiu- <u>k\_chiu@uncg.edu</u>