

Introducing SMILER



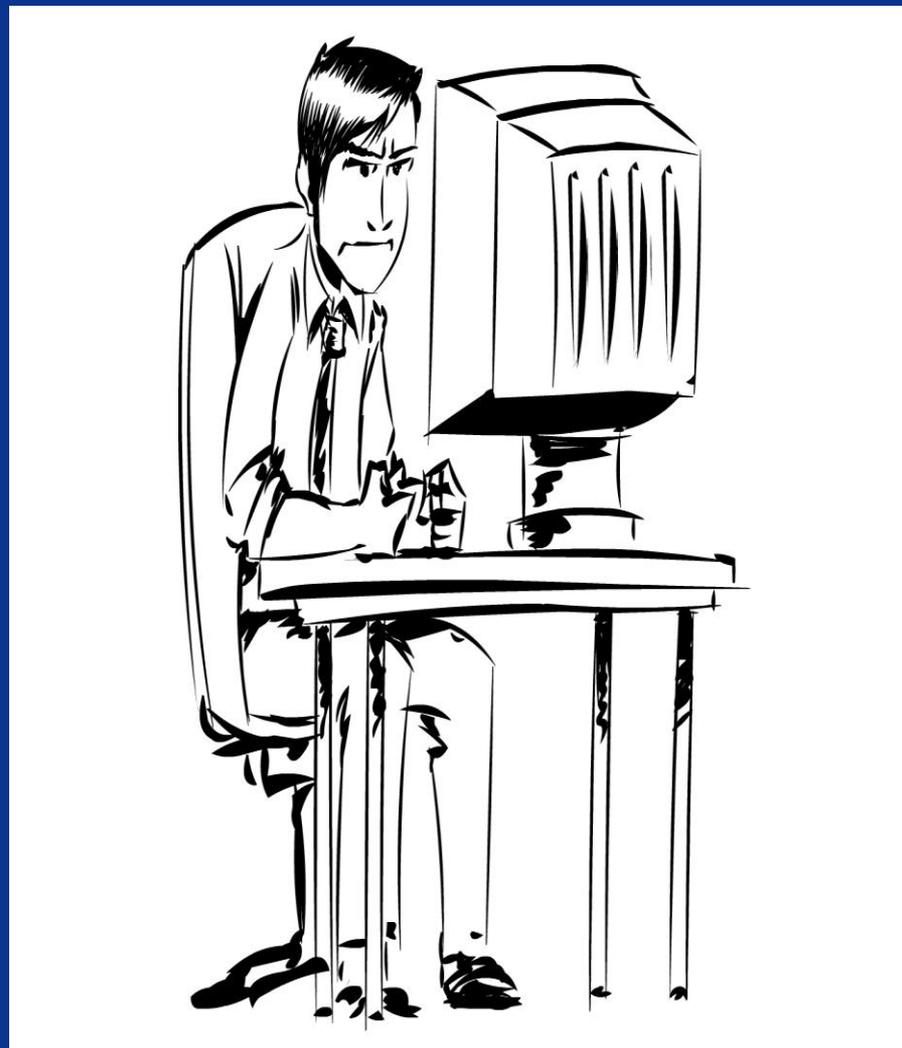
Why SMILER?

Monitoring as the ‘poor relation’

Disconnect between proposal and report contents

Projects just not delivering

Limited understanding of what M&E involves





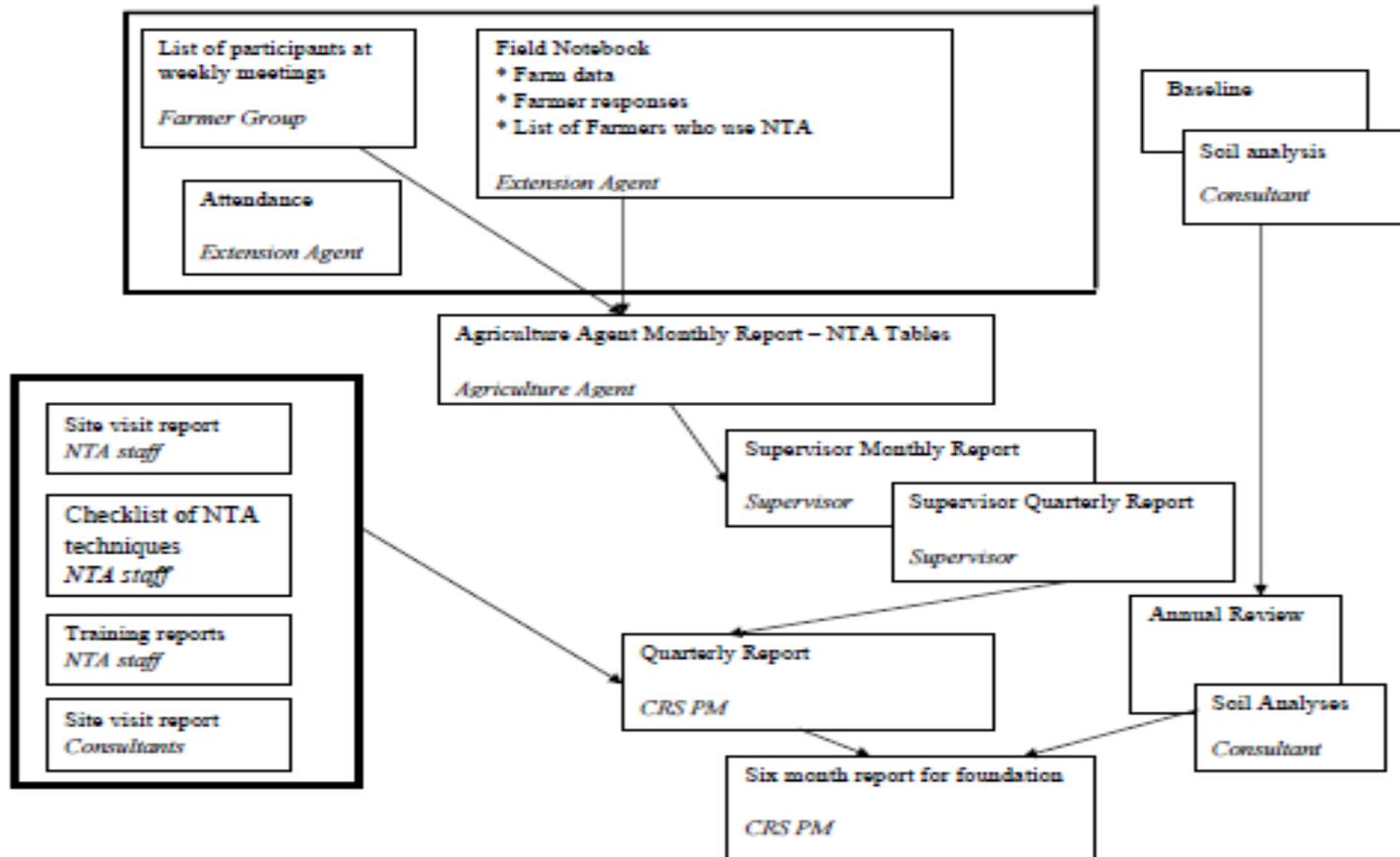


- **S**imple
- **M**easurement *of*
- **I**ndicators *and*
- **L**earning *from*
- **E**vidence-based
- **R**eports

Example: Data Flow Map

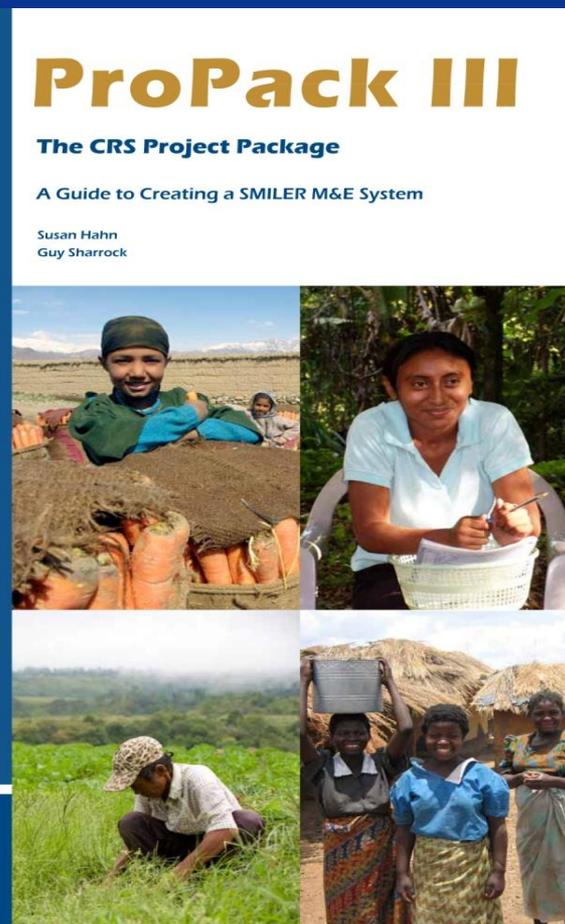
SMILER Example 5: Data Flow Map, CRS DRC

Data Flow Map IR 1.1 Farmer Groups engage in the elaboration and evaluation of No Till Agriculture.



SMILER Coaching Process

- One week
- Product driven
- 5 -6 selected staff
 - M&E
 - Technical
 - Managers

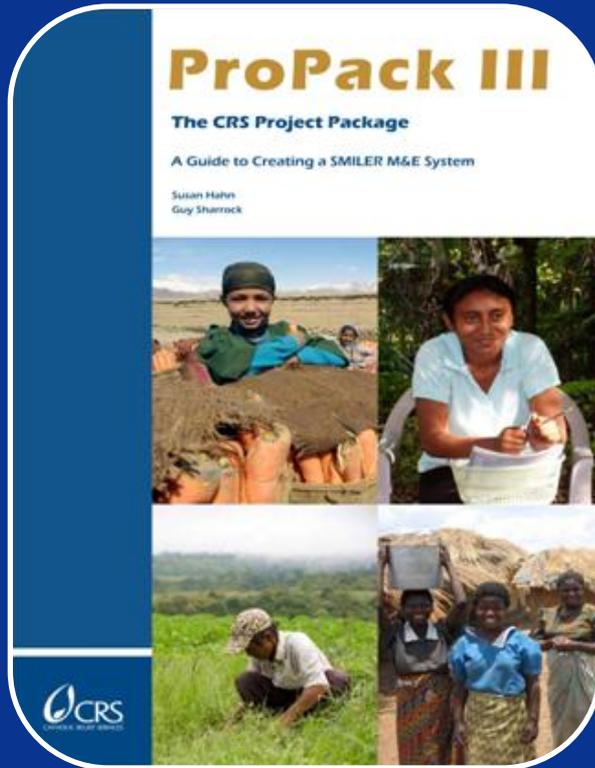


SMILER Coaching Products



- Draft M&E Operating manual
- Enthusiastic staff
- Plan to finalize and test the system

- Design M&E system early
- Use all SMILER components
- Review and finalize with other project and partner staff
- Develop communication and training plan
- Review implementation at 6 month mark



- English
- French
- Spanish

<http://www.crsprogramquality.org/publications/tag/propack>