WHY?

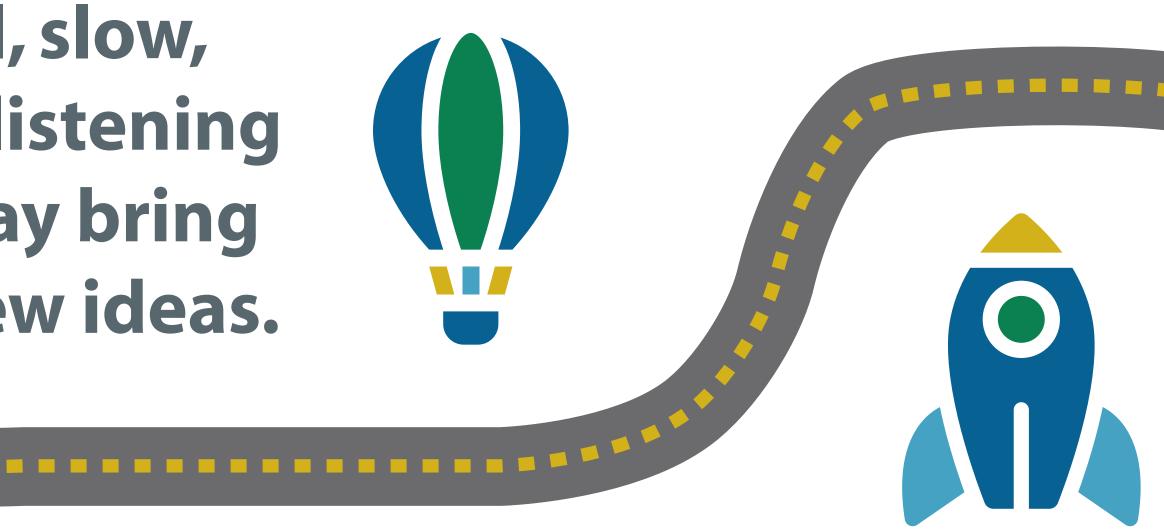
As evaluators, we are charged to ensure our evaluations are addressing stakeholder needs. This often requires challenging our set of assumptions in our "toolbox."

HOW?

In order to develop models that will work, tools and assessments often need to be tailored and innovative. The challenge of revising tools as an "outsider" is addressed by bringing sufficient humility to explore novel and innovative methods.

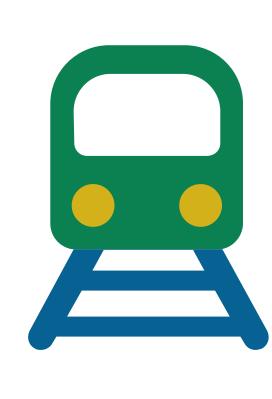
Not all projects require the same vehicle or path, and it might not be linear, but we must find the appropriate path to innovate

A careful, slow, high-level listening session may bring forward new ideas.



A quick, powerful exploration of the unknown may reveal essential details to tailor the evaluation.

A steady, consistent path through many different areas of thought can provide a complete view to guide innovation.





PROJECT SPOTLIGHT

Working with stakeholders who have been previously mistreated by research and evaluation requires innovation and care.

INNOVATION:

Addressing and overcoming the harm done historically.

CARE:

Implementing and acknowledging that the path might not be linear.

The level of influence is not standard across stakeholders or topics. For example, where one youth learns about tobacco use (friends, media, elders) may be different than how that youth learns about its health impacts (school, doctor). Therefore, to learn from our stakeholders, we must hold concepts and protocols with open hands, allowing the stakeholder's voice to guide the evaluation.

THOUGHTS FOR THE "TRAVEL" HOME

Time to Put on Our Learner's Hat!





Humility allows us to hear stakeholder needs.



Tailoring for one project is just that - for one project.