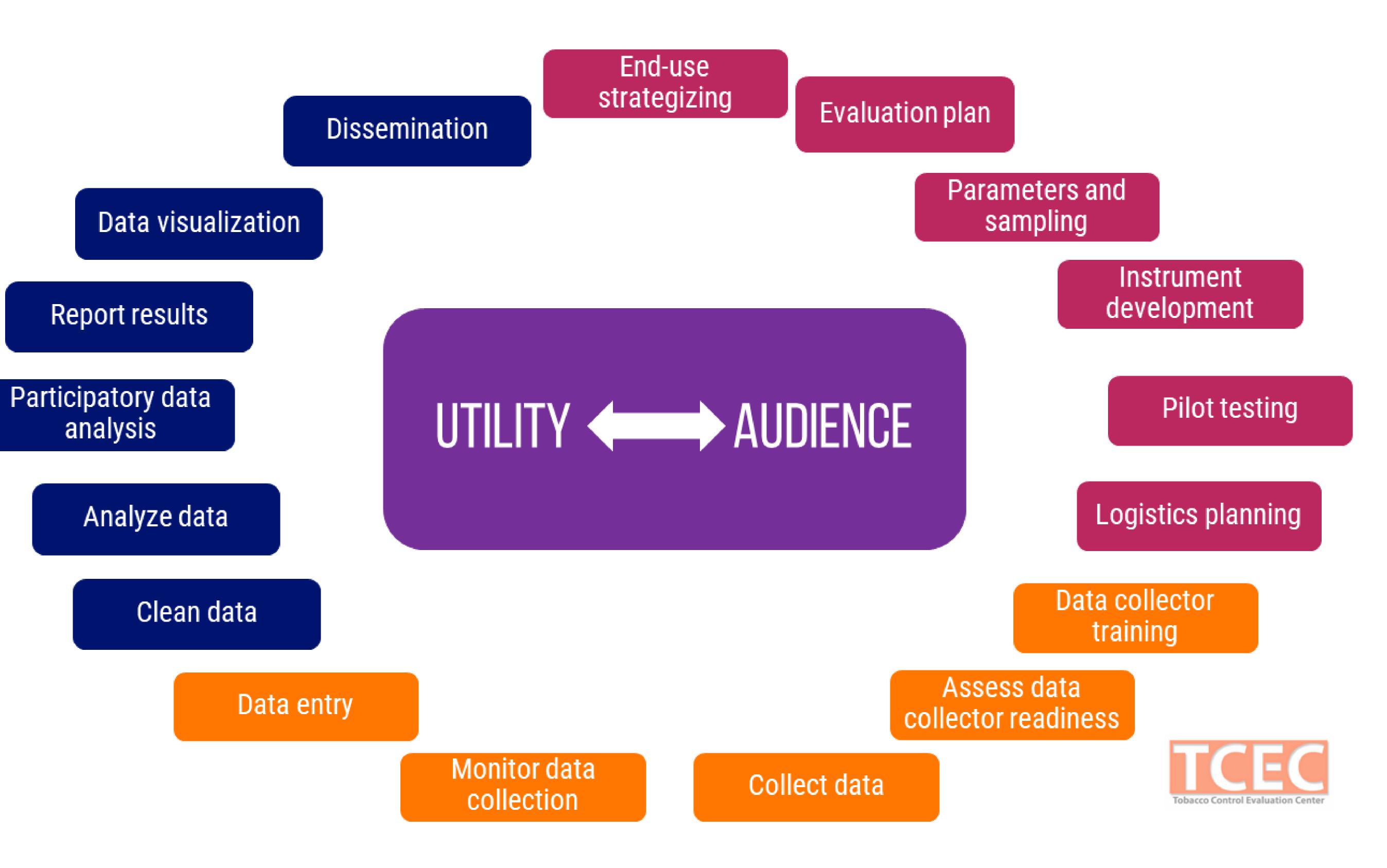
Background TCEC's Evaluation Life Cycle organizes the evaluation process into three broad categories: Planning, Data Collection, and Reporting & Analysis.

Informing each step of an evaluation is its **utility and audience**.

Evaluators must ask, what is the activity being used for, and who is it affecting?

ILLUMINATE COMMUNITY VOICES Cultural Humility in the Evaluation Life Cycle By Sarah Hellesen



Cultural humility necessitates the inclusion of cultural considerations throughout the process of evaluation planning, data collection, analysis, and reporting results to stakeholders.



Recommendations

In order to achieve greater health equity for all diverse populations, **validity and equity in the data** is of critical importance.

Evaluators can **benefit from including more voices** of the community in evaluation.

This could take the form of participatory data analysis, pilot testing audiences so they have a chance to provide feedback on instruments, and more.



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