

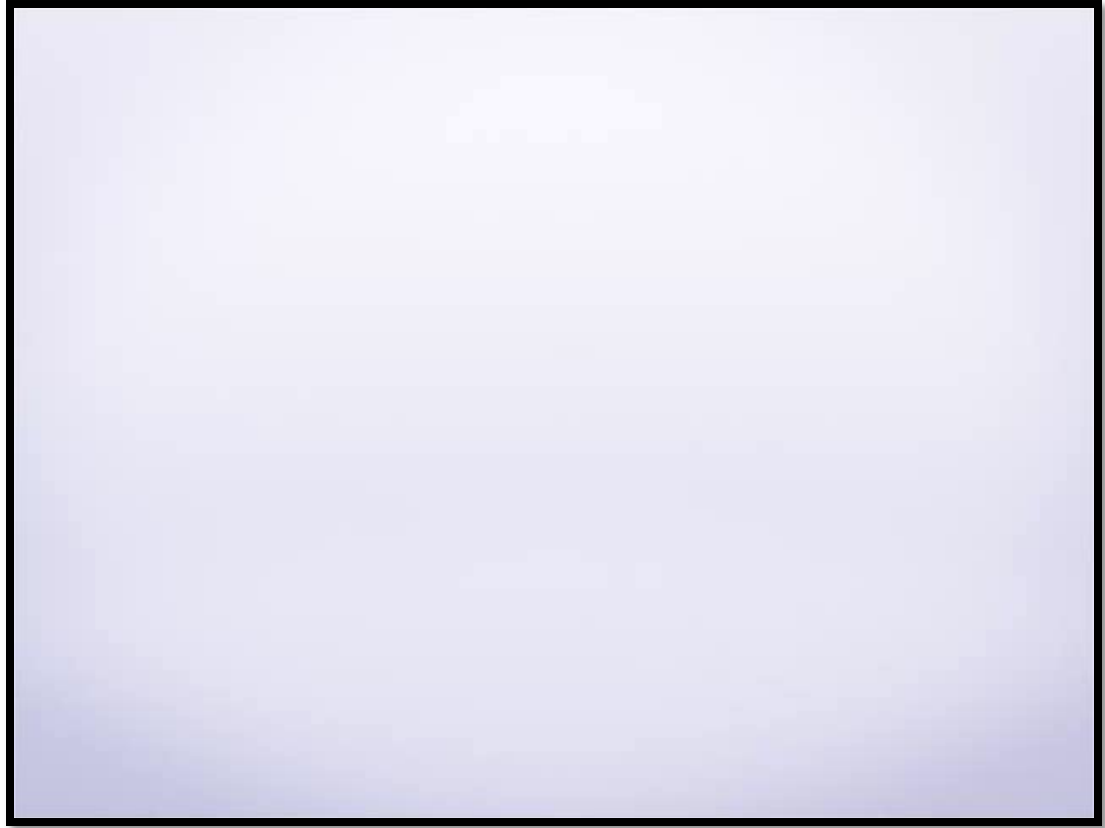
# Coffee Break Demonstration

We'll be with you shortly!

 **#evalcoffee**









# Why I Use the Term Latinx and You Should as Well.

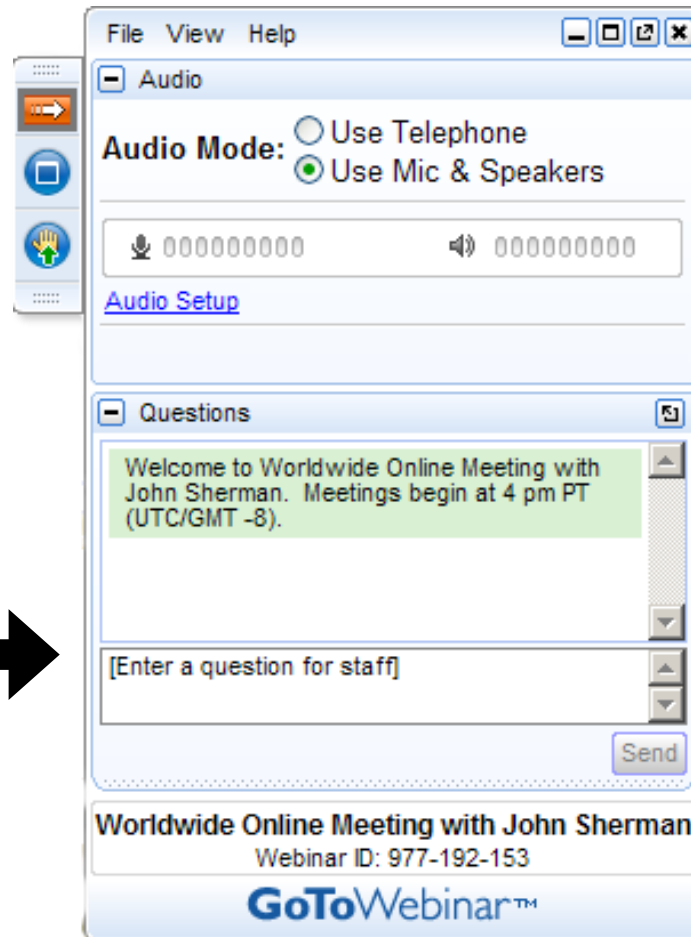


**#286**



# Technology

Attendees muted  
Questions at end  
Type questions  
anytime





# Coffee Break Demonstration

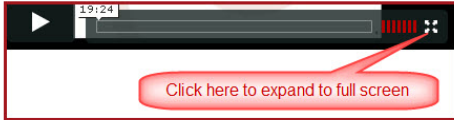
Short evaluation afterward

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## View Document



To view the video in a larger format, roll over the video and click on the four way arrows to the right of the slider bar to expand the video to full screen as per the example at the left.

#1075 - CBD047: Utilization-Focused Evaluation – Michael Quinn Patton

 <p><b>Posted by:</b> <a href="#">Michael Q Patton</a> <b>April 18, 2011 12:34 pm</b> <b>Posted in:</b> <a href="#">AEA</a> <a href="#">Webinars</a> <a href="#">View Profile</a> <a href="#">Add Contact</a></p>	<p><b>File(s) in this Document</b></p> <ul style="list-style-type: none"><li> <a href="#">ILAC Brief Utilizatio ...</a> 131.5 KB</li></ul>	<p>★★★★★ (1 Rating) <b>Score 4.8/5</b> <a href="#">Add to Favorites</a> <a href="#">Add To RSS Feeds</a></p>
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The evaluation standards call for evaluations to be useful, practical, accurate and ethical. Utilization-Focused Evaluation is a process that meets these criteria by promoting use of evaluation from beginning to end with a focus on intended uses by intended users. By carefully implementing evaluations for increased utility, this approach encourages situational responsiveness and adaptability. In this Coffee Break Webinar, Patton will review briefly the basics, controversies, and cutting edge issues in conducting Utilization-Focused Evaluations.



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# Efrain Gutierrez

Efrain Gutierrez, an Associate Director for Equity Partnerships at FSG, brings experience and knowledge from work and research in evaluation, learning, strategic planning, and social justice. At FSG, Efrain has participated in strategy, evaluation and equity related projects with a variety of national and regional foundations including the Lumina Foundation, The Grand Rapids Community Foundation, The California Endowment, and the Kresge Foundation. At FSG, Efrain has helped philanthropic organizations design and implement organization-wide and program specific evaluation strategies and has also evaluated place-based strategies in education, health, environment, economic development, among other areas. As part of his work, he also develops conference sessions, blog posts, and webinars that increase evaluators' cultural competency when working with the Latino and the LGBTQ+ communities. Efrain holds a MPA from the University of Washington and a B.A. with honors in International Business and Management from the Universidad Panamericana in Guadalajara, Mexico.



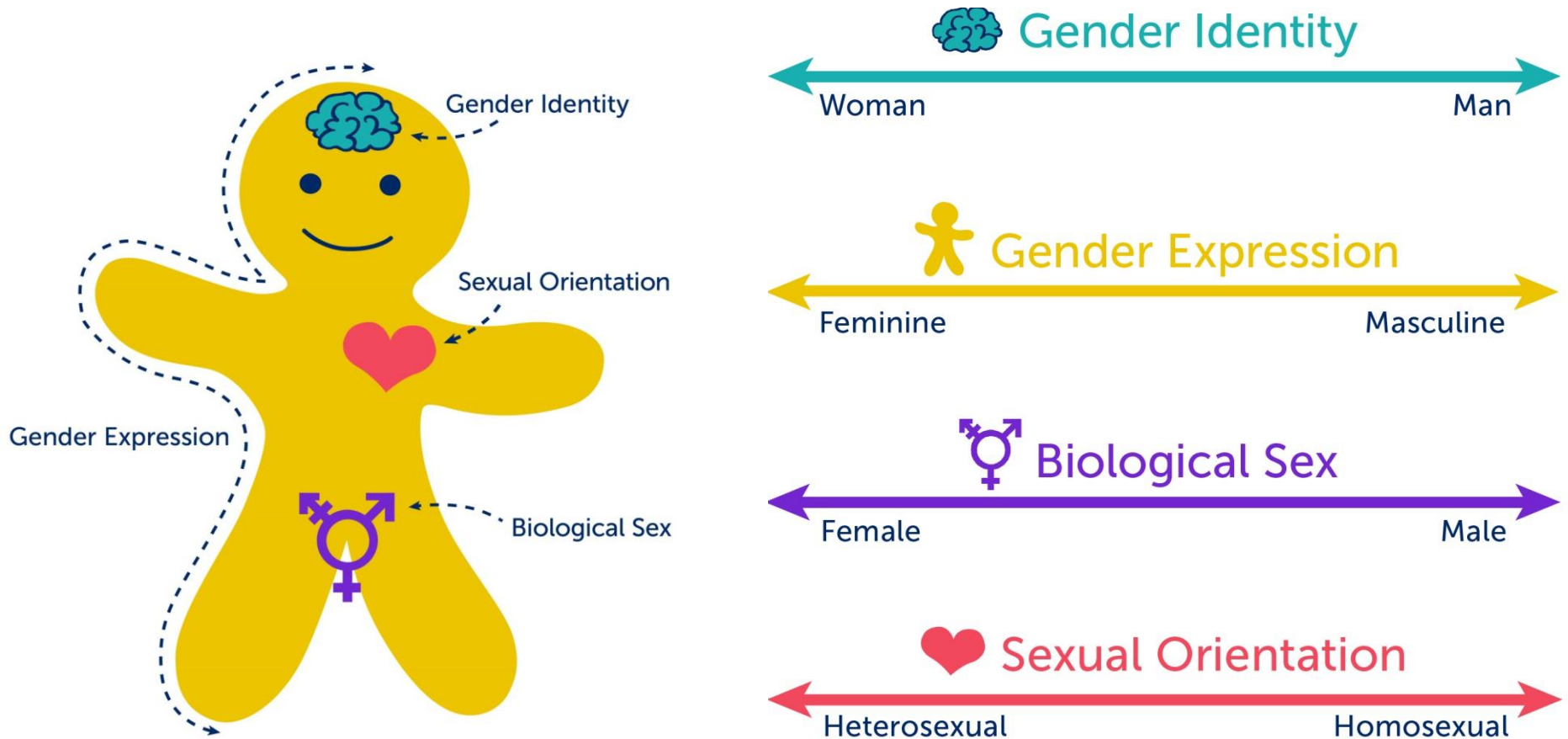
# Introduction

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# Moving beyond the binary gender model





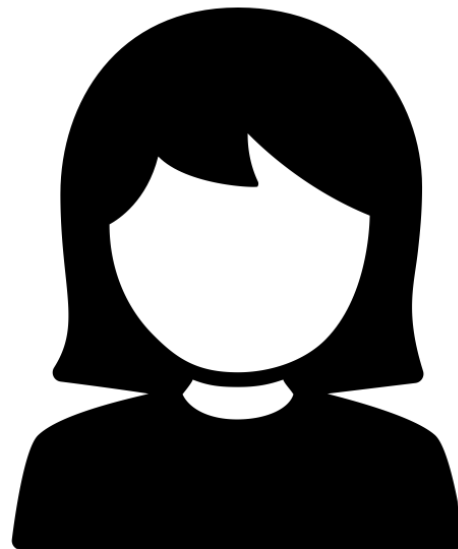
# Gender in the Spanish language

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Created by H Alberto Gongora  
from Noun Project

Niño



Created by H Alberto Gongora  
from Noun Project

Niña



# Gender in the Spanish language

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# Gender in the Spanish language

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## Latina/o Responsive Evaluation Discourse



# What is “Latinx”?

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**Latinx** is the **gender-neutral alternative to Latino, Latina and even Latin@**. Used by scholars, activists and an increasing number of journalists, Latinx is quickly gaining popularity among the general public. **It’s part of a “linguistic revolution” that aims to move beyond gender binaries and is inclusive of the intersecting identities of Latin American descendants**. In addition to men and women from all racial backgrounds, **Latinx also makes room for people who are trans, queer, agender, non-binary, gender non-conforming or gender fluid**.



# There is still debate about the term

Rationales against its use include:

- It breaks conventional linguistic parameters
- It is a made up term
- Colonialism – US progressive communities imposing the change to Latin-American countries
- “Latino” was invented by European countries



post.

25 mins • 2

Interesting but for me it's more about forcing an English language American grammatical idea on to the Spanish language rendering it unspeakable. Also hardly anyone outside the U.S. uses it.



**Miguélàngel Ruíz** shared a link to the group: **Nerdтино.**

Yesterday at 2:18 PM • 🌐



**Why I Chose to Not Be Latinx**

To be Latinx, just like Latino, Latina, or Hispanic, is t...  
[latinorebels.com](http://latinorebels.com)



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# Why I use Latinx

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# Why I use Latinx

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# Why I use Latinx

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Out Trans Soldier  
From The US  
Military - Sgt. Shane  
Ortega



# Why I use Latinx

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# How and when can evaluators use the term

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- **In reports and presentations** when referring to the Latinx community
- **In interviews**, particularly if you are interviewing queer Latinx
- **In surveys.** There are a couple of options:
  - Adding “x” to the Hispanic/Latino option “Latinx or Hispanic”
  - Adding “a/o/x” to the Hispanic/Latino option “Latina/o/x or Hispanic”

We can help inform our clients and push them to think about inclusion for our trans and gender nonconforming communities



# Q&A

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*“It is a term that disrupts the gender binary as well as some of our language and culture”*

*“I love that the word disrupts the culture, to allow space for trans friends, sisters, brothers, and all of our families to feel included.”*

*“Language must evolve as people evolve due to social and cultural issues.”*

- Activist and choreographer Mark Travis Rivera





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Reach out if you have any questions!

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REIMAGINING SOCIAL CHANGE