Navigating Evaluation Capacity Building and Practice in (Japanese) University Contexts

Yukiko Watanabe (yukikow@berkeley.edu), Center for Teaching & Learning, UC Berkeley

Discussion Qs: How do you ensure assessment/evaluation resonates with what faculty care about and life-cycles of curriculum in academic departments/units?

(a)	assessment/evaluation in university context with faculty in your institution?	rience needing to adapt your language of xts? What framework (or phrases) resonates	
	Outcomes:		
	Program/curricular-level assessment:		
	Curriculum map:		
(b)	Creating or use existing opportunities. Do you have any creative strategies you use to create/identify assessment/evaluation opportunities (instead of saying "You need to do this.")?		
(c)	Recognize limited time, expertise, and resources. What strategies does your can use that have been successful in supporting faculty to engage in assessment effort		
	[] Course buy-out[] Assessment grants[] Expert consultations & guidance[] Data collection support[] Data analysis support	 [] Faculty workshops and learning community [] Guiding materials and examples [] Recognition of assessment efforts (campuswide showcase, tenure & promotion, etc.) [] Other??? 	
(d)	Pace/cycle and management of assessment. What strategies have been successful in ensuring that departments make progress with assessment? If you have an assessment report requirement, how did you determine what is an appropriate/effective cycle?		



Samples from Japanese University Context

	University A—Info/academic literacy program (Library)	University B—Japanese as a second language program in a medical campus
Approach	Utilization-focused evaluation/assessment	Empowerment evaluation/assessment
Working group	Internal evaluation team (faculty + librarian) + evaluation facilitator (me)	All instructors + "critical friend" (me)
Why & How	 Redesign and improve a piloted info/academic literacy course. → Needs analysis survey of librarians and enrolled students to articulate SLOs. Partner with faculty to co-run info/academic literacy courses. → Faculty survey on students' info/academic literacy needs. Gain recognition of library's educational role in undergrad education among campus community. → Provost, Deans, academic support unit interview on educational role of the library. 	 Articulate mission, program goals, and curricular-level SLOs. Create meaningful language learning tasks. → Affinity diagram for mission and program goals development; → Syllabi, curricular-level student performance review Create meaningful language learning tasks. → International student survey and focus groups on language contact and use Cultivate instructor ownership of the curriculum. → Pre-mid-post instructor survey on their sense of program ownership and engagement Raise awareness of the importance of language learning among medical faculty (so they allow students to attend the JSL course.) → Faculty interviews on international students' linguistic and intercultural critical incidences in labs Build Japanese students' intercultural competencies and recruit language assistants/partners. → Collection of testimonials of Japanese language assistants on what they gained through interactions with international students.
Evaluation impact and resulted actions	 Articulation of SLOs, refining content to align with the SLOs. More academic writing sessions (to meet learning needs) Pedagogical shift from lecture-based to task-based pedagogy. More hands-on lab sessions (to meet learning styles). Refined classroom assessment via outcome-assessment construct mapping (short session quizzes, final exam, final paper) 	 Articulation of mission, program goals, and SLOs. Pedagogical tasks being adopted in Increase in instructor engagement in curricular discussions (more interaction, opinions, sharing of ideas, etc.) as well as increased sense of belonging and curriculum ownership. Students' increased sense of belonging in language learning community. Challenges still remain in medical faculty's perception towards international students' language learning; however, a few faculty champions/supporters/advocates were identified.
Strategies	 Understanding power structure and leadership styles Myth-busting, re-framing of evaluation Negotiation and articulation of intended use Roles and process clarification 	 Understanding power structure and leadership styles Democratic meeting facilitation (modeled by the "critical friend"). Myth-busting, re-framing of evaluation Negotiation and articulation of intended use Roles and process clarification, periodic reflection of the process & engagement