

Resources/ Brand

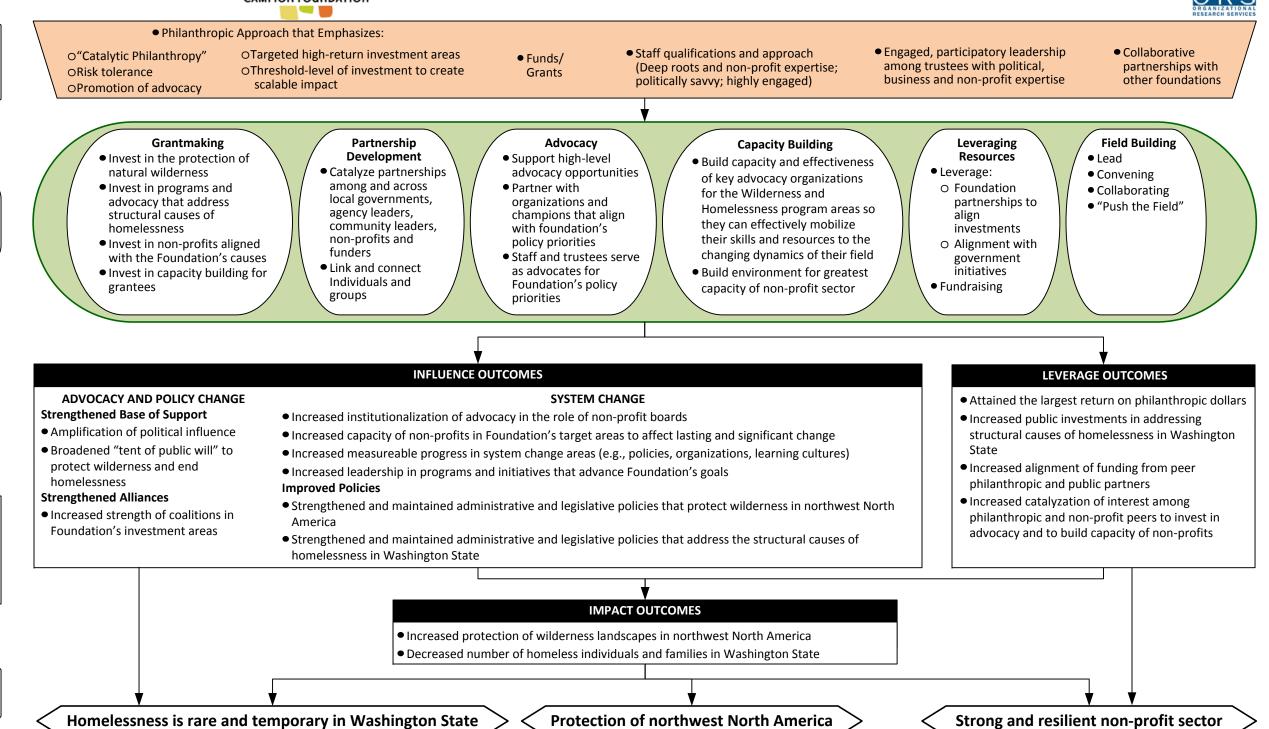
Strategies

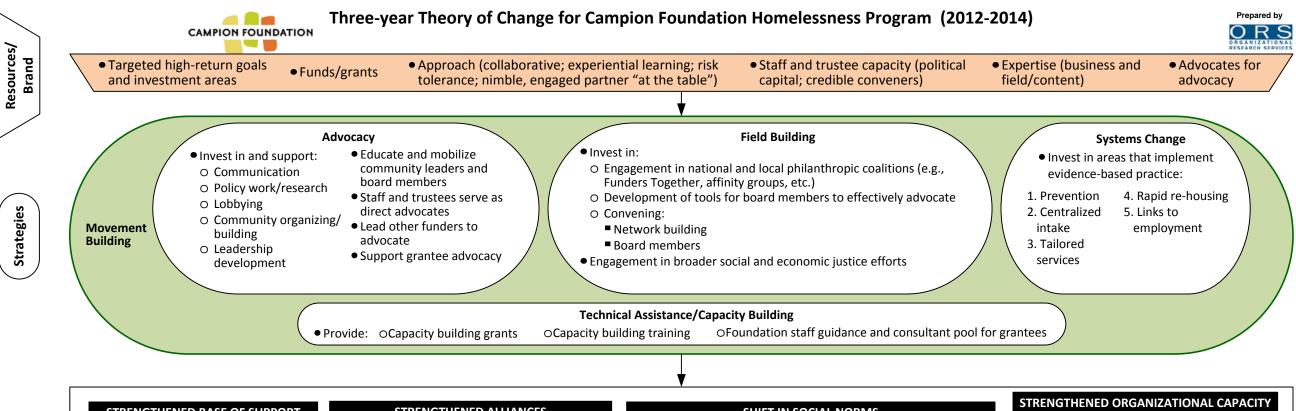
Outcomes

Goal

Three-year Theory of Change for Campion Foundation (2012-2014)







STRENGTHENED BASE OF SUPPORT	STRENGTHENED ALLIANCES	SHIFT IN SOCIAL NORMS	STRENGTHENED ORGANIZATIONAL CAPACITY
 Increased mobilization of grass roots Increased mobilization of nonprofit board members and other community leaders Increased public demand that homelessness is rare and temporary in Washington State 	 Increased number of funders investing in advocacy Increased strength of broader coalitions Increased agreement among funders and providers of evidence-based practices Increased perspective among funders that homelessness is a multi-sectoral problem including social and economic justice 	 Increased actions taken among policy makers demonstrating that homelessness is solvable and will require a substantial public investment Increased view among the public that homelessness is solvable and will require a substantial public investment Decreased tolerance for existence of extensive homelessness among community leaders Increased perception among philanthropies and non-profits that advocacy is a core part of the responsibility of the board 	 Increased capacity and resources among service providers to implement evidence- based programs Strengthened capacity of advocacy groups Increased readiness of sector, community, political actors to influence when conditions are "ripe"
POLICY CHANGE			

Interim Outcomes

Long-term Outcomes

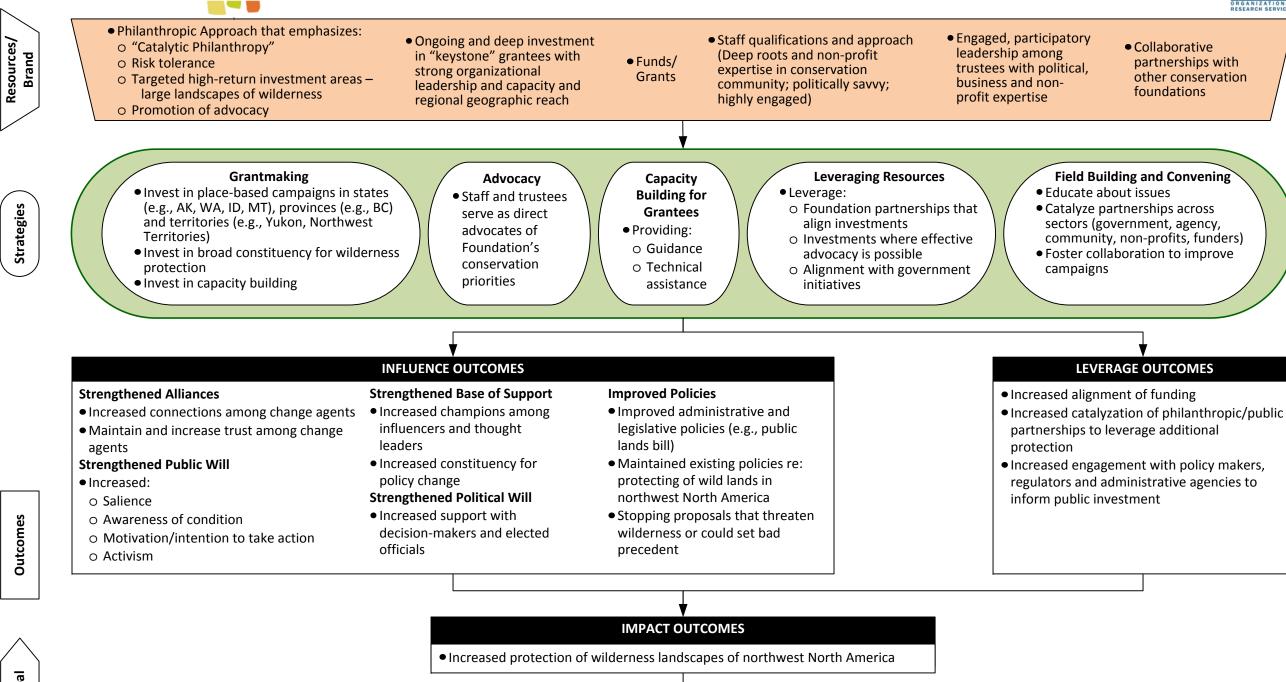
Goal

Increase adoption and implementation of evidence-based practices that reduce homelessness including prevention, coordinated intake, tailored services, rapid re-housing, and links to employment
 Increased public funding for reducing structural causes of homelessness (e.g., safety net programs, affordable housing))

Homelessness is rare and temporary in Washington State







Protection of northwest North America

Strategies