

HOT TIPS FOR RUBRIC DESIGN

Powerful depths under the methodological hood

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THE USUAL RUBRICS FAQs

1. **When** should rubrics be developed? Is it ever **too late**?
2. **Who** should be involved, why, and in what ways?
3. When should we opt for a broad, **generic** rubric vs. a more **criterion-specific**, detailed one?
4. How many **levels** should a rubric have?
5. When is a rubric better broken out into a **matrix**?
6. How can rubrics incorporate **goals and targets**?
7. How do you **validate** rubrics?
8. What are some **dataviz** options for rubric ratings?

WHEN?

When should rubrics be developed?

Is it ever **too late**?



WHO?

Who should be involved, why, and in what ways?



GENERIC OR SPECIFIC?

When should we opt for a broad, **generic** rubric vs. a more **criterion-specific**, detailed one?



LEVELS?

How many **levels** should a rubric have?



MATRIX?

When is
a rubric
better
broken out
into a
matrix?



GOALS & TARGETS?

How can
rubrics
incorporate
**goals and
targets?**



VALIDATION?

How do you
validate
rubrics?



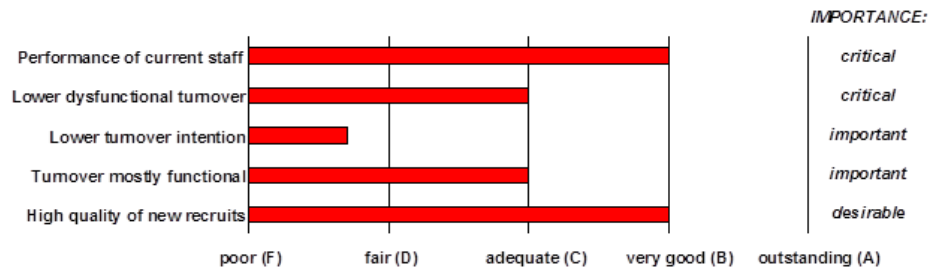
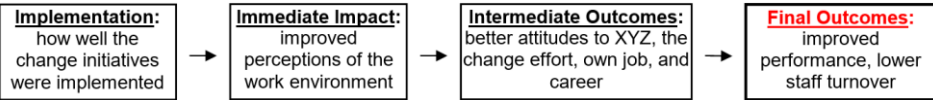
DATAVIZ?

What are some
dataviz options
for rubric ratings?

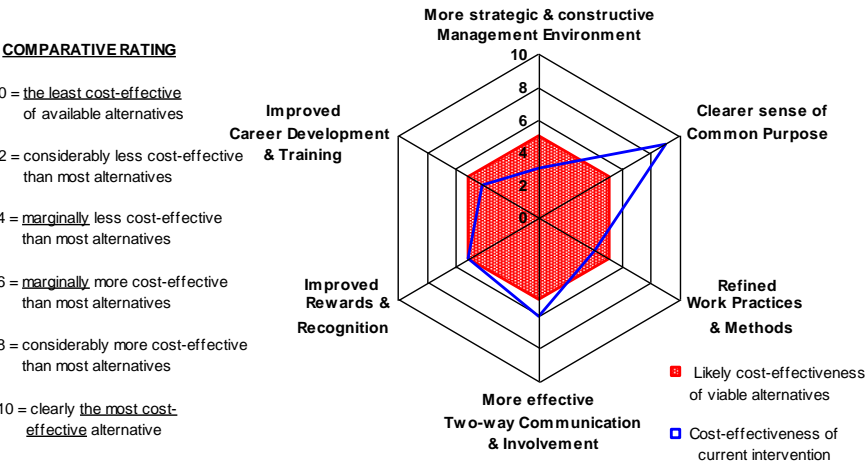
- (a) for one-time
snapshots
- (b) for shifts
over time

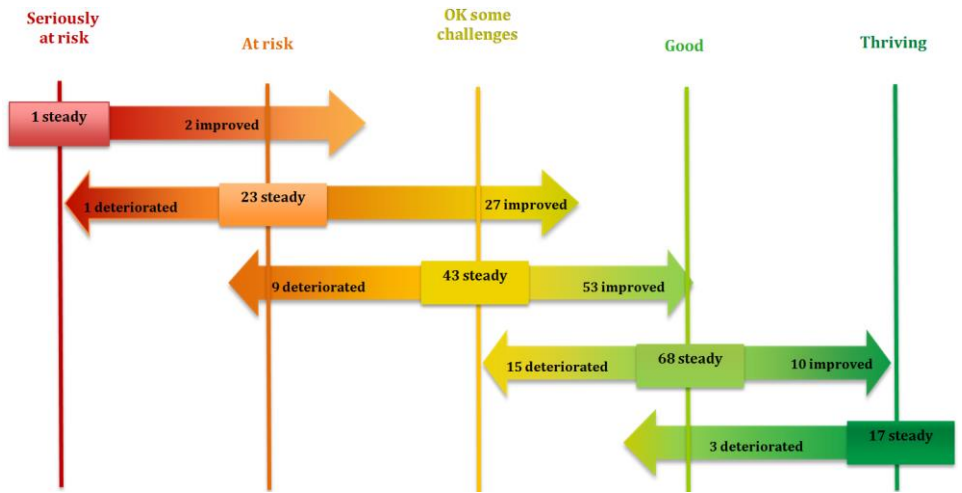
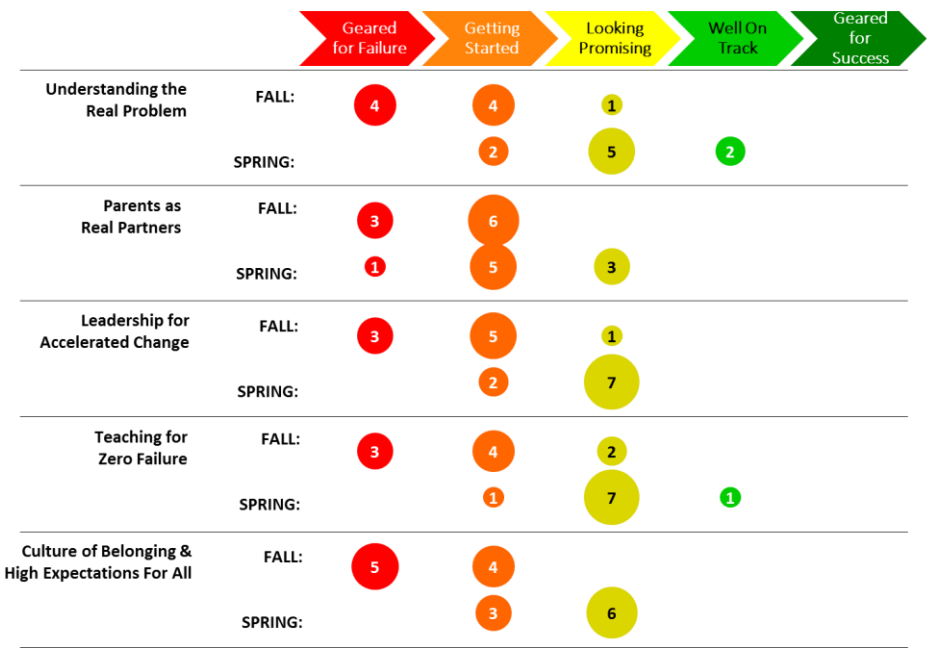


HOW GOOD ARE OUTCOMES OF ORGANIZATIONAL CHANGE?

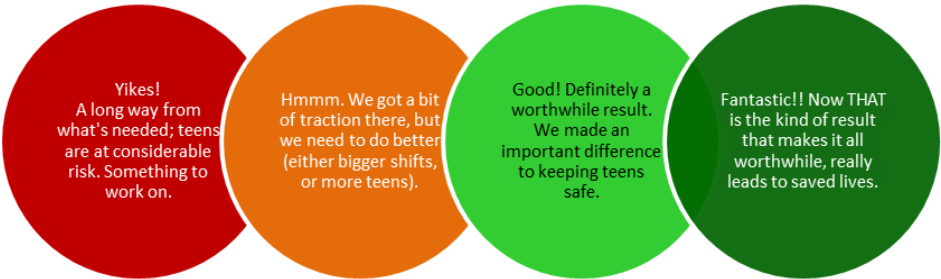


COMPARATIVE COST-EFFECTIVENESS OF CHANGES

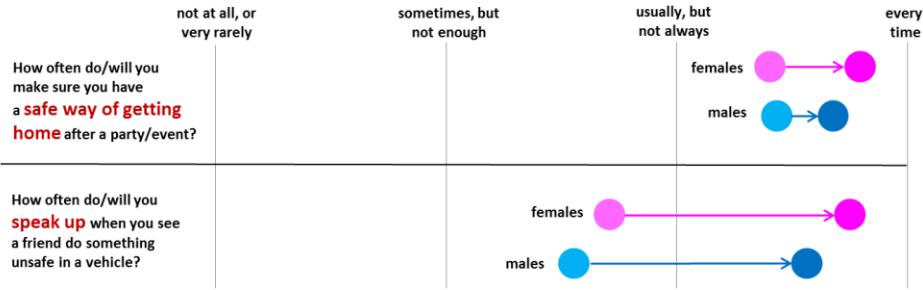




How well did the Expo provide teens with the knowledge and skills needed to make safer choices, and influence their attitudes, beliefs and intentions about safe and legal travel in cars?



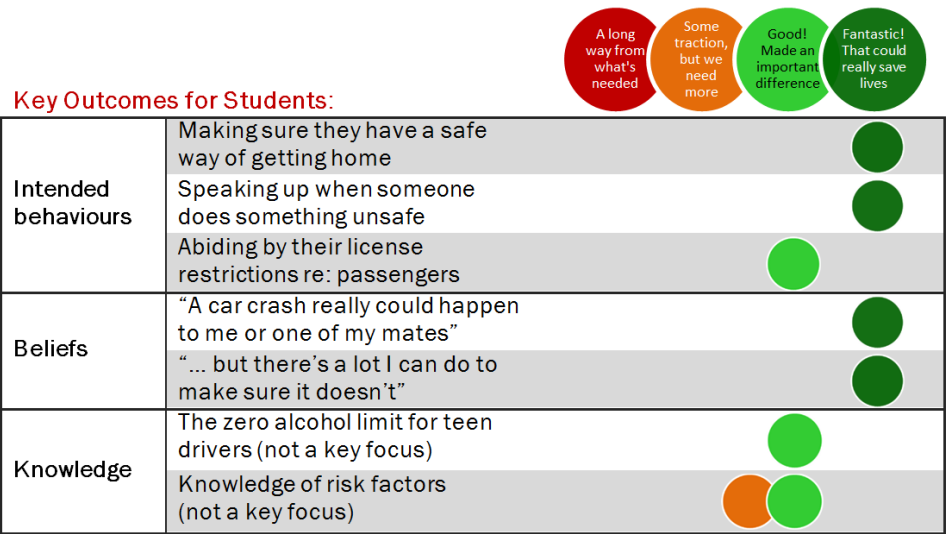
Teens were **much more inclined to speak up** to stop unsafe behaviour after seeing the Expo



Did you learn anything at the Expo to help you speak up or resist peer pressure? If so, what?

Yes

- Yes. I learnt to speak up to my friend or my friend won't be here any longer
- Yep, just that it could be the best decision I've ever made and I can save lives
- That a good brave friend can effect your friend in a positive way
- Speaking up can be the thing that can change a horrible situation to a good one
- Speak what you think. It can change everything



RESOURCES



RealEvaluation.com