

OUTCOMES at level of NETWORK

creating communities of leaders

OUTCOMES

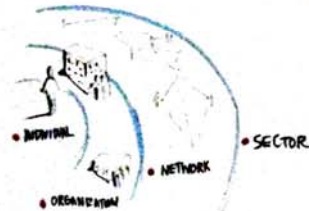
Call out
Besides the usual suspects

- We have ALUMNI - claim in design and measurement

- What change are we making?
- What change do we hope to make?

- ▶ individual
- ▶ organization
- ▶ network
- ▶ sector

WHAT ARE OUR OUTCOMES?



THOUGHTS

- "Honest" about people finding right role & position

- Effectiveness

- Most of these ideas include **SOCIAL CHANGE** gets to how we would **INFLUENCE**

- Network means to outcome, or outcome itself. "Network is not a customer"

- Then... who does CompassPoint work with in the field?

WHAT'S NEW?

- Reflects Meturetion

- Sense of MOVEMENT

WHO IS OUR PRIMARY AUDIENCE?



- What is the **CORE?**

- non-profits within communities of color

- Individuals as part of a Larger Movement

- Are we meeting the needs of individuals in ORGANIZATIONS?

- Do we need to look at it through the lens of organization?

"CUSTOMER is the INDIVIDUAL"

CRANE'S LIST

There are other access avenues...

This is our traditional access point to individuals.

Where do you want the **CHANGE** to manifest?

Theory Practice

We are an intermediary. We want the change that our clients want.

Individuals, networks and organizations working towards social equity



How do we measure our effectiveness?
Non-Profits have a role

WHO REALLY IS OUR AUDIENCE?