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GETTING RoE PUBLISHED

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Webinar
Sponsored by AEA's Research
on Evaluation TIG

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Research on Evaluation

- ❖ Individual research study
 - ❖ Original data (quant./qual./mixed; integration of research)
- ❖ Research program
 - ❖ Coherent body of RoE; unified focus vs. diversified integrated pillars
 - ❖ Trajectory of contributions over time
- ❖ **Critical Distinction:** RoE vs. Summary of Evaluation

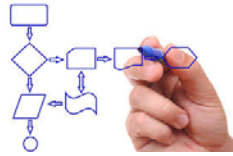
Publication Options

- ❖ Peer-reviewed journal article
- ❖ Chapter in edited book
- ❖ Professional practice article
- ❖ Video summary
- ❖ Thematic journal segment
- ❖ Edited book
- ❖ Authored book

Peer Reviewed Journal Process

- ❖ Submission of paper (hardcopy, electronic)
- ❖ Decision to invoke peer review process
- ❖ Integration of reviewer feedback
- ❖ Publication decision
 - ❖ Accept, minor changes, major changes and resubmit, reject
- ❖ Follow up



Framing the Paper



- ❖ Statement of problem, purpose or research questions
- ❖ Motivating the paper: Literature review, synthesis, integration
- ❖ Methods and findings OR main arguments
- ❖ Summary and discussion
- ❖ References/appendices




Criteria

- | | |
|-------------------------|---------------------------|
| ❖ Significance of topic | ❖ Interpretation |
| ❖ Literature review | ❖ Clarity of expression |
| ❖ Conceptualization | ❖ Validity of conclusions |
| ❖ Methodology (n/a ?) | ❖ Reader interest |
| ❖ Data analysis (n/a?) | |



Practical Tips



- ❖ Follow instructions
- ❖ Withhold identity for blind review
- ❖ Number the pages
- ❖ Motivate the paper
- ❖ Highlight the significance of the contribution
- ❖ Join the dialogue
- ❖ Respond to feedback; provide table of changes

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Article Possibilities
1. Empirical research on eval.

EMPIRICAL KNOWLEDGE:




- ❖ Specifies and justifies research question to be addressed
- ❖ Reports methods, findings and discussion – data quality assurance
- ❖ Discussion of research agenda, implications for theory and practice

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Article Possibilities
2. Reflective case narrative

- ❖ Addresses cross-cutting issues in evaluation
- ❖ Uses case evaluation as a vehicle for reflection
- ❖ Told as a narrative with analysis
- ❖ Typically no methods section (problem)



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Article Possibilities 3. Advances in methodology

- ❖ Focus on evaluation methodological advance
- ❖ Statement of problem and proposed methodological solution
- ❖ Often augmented by application in practical context



Article Possibilities 4. Literature review & integration

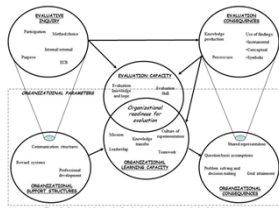


Figure 2. Conceptual framework of evaluative inquiry in an organizational learning system

- ❖ Survey of knowledge base.
- ❖ Focus on empirical studies or mix of empirical and conceptual contributions
- ❖ Sometimes results in development of conceptual framework, agenda for research, etc.



Article Possibilities 5. Conceptual treatise

- ❖ Focus on theoretical issue in evaluation
- ❖ Framework or model development
- ❖ Generally based on logic and argumentation
- ❖ Supported by reference to knowledge base and practice observation



Video Summaries

- ❖ Short summary of research study or program
- ❖ Advantages
 - ❖ Rapid dissemination of research findings
 - ❖ Accommodating wider range of learning styles
 - ❖ Pointing to research reports, articles
 - ❖ Integration into graduate courses and ECB (online/face to face)
- ❖ Example: CRECS Ten Minute Window
 - ❖ Web-www.creecs.ca



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Planning for publication



- ❖ Type of article
- ❖ Primary Basis
 - ❖ Practical experience
 - ❖ Knowledge base (theoretical and empirical literature)
- ❖ Statement of Problem
- ❖ Structure of article
- ❖ Identification of main contribution



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Publication Idea?

One page summary

- ❖ Article type
- ❖ Potential journal outlets and rationale
- ❖ Brief description
 - ❖ Statement of problem + motivation
 - ❖ Descriptive detail/outline
 - ❖ Summary of main contribution



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