Not a Member of the Project Core Team? But We Need Your Evaluative Feedback!

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A presentation at the 27th Annual Conference of the American Evaluation Association held in Washington, DC, October 16-19, 2013.







Evaluative feedback and the "difficult" questions the evaluator asks

You ask difficult questions that make my head ache but they are wonderful questions because you make me think.
[Kathie Maynard]







The Greater Cincinnati STEM Collaborative (GCSC)

Evaluative thinking kept us asking about the GCSC as an organization:

What makes it a collaborative?

What kind of organization is this?







Evaluative Thinking and the GCSC Focus

Why STEM? Why now?

- The need for science and math skills
- Where US students are
 - ACT scores in science
 - US rank vs. other countries
- Greater Cincinnati no different







Evaluative Thinking and the GCSC Focus

Why STEM? Why now?

84% of middle school students say they would rather clean their room, eat their vegetables, go to the dentist, or take out their garbage than learn math or science.



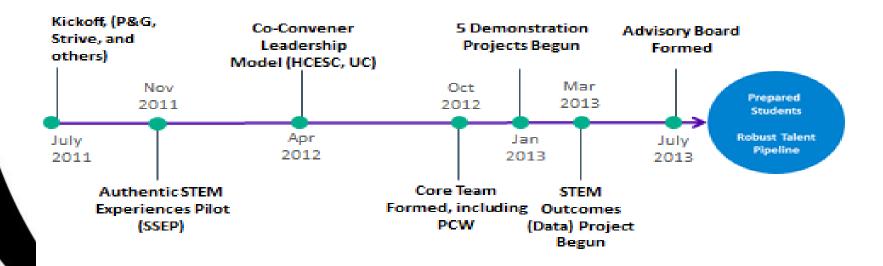




The GCSC... from its beginnings

GCSC Overview - Two Years of

Partnering for STEM Education and Our Region's Future









Evaluative feedback and the client experience

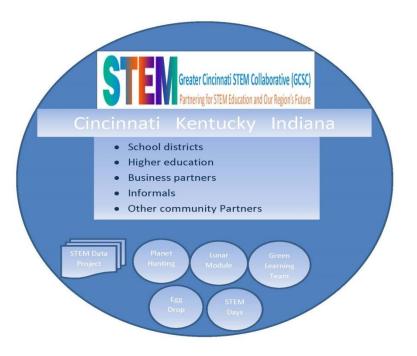
Build it and they will come (Field of Dreams)







GCSC's Initial Focus









- What does the group really want?
- "Marrying" of cross-cultural perspectives
- Evaluation at the forefront















Systematic,
focused priorities,
intentional, and
purposive







Connecting processes and

outcomes









- Evaluation and reflection GCSC as a learning organization
- GCSC as a system

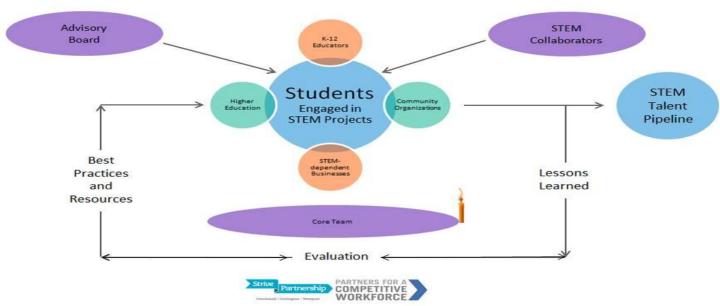






The GCSC as a System

Greater Cincinnati STEM Collaborative Operating Model Continuous Impact and Learning





September 1, 2013





 Engaging in thinking and decisionmaking

Prioritizing and planning







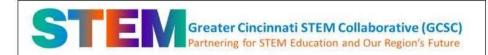
Evaluation Capacity Building

GCSC Program Evaluation Processes



internal evaluation









- Research and evaluation
- Data, generalizations, and causal explanation







Evaluative Thinking and Expanding the GCSC Network

The trajectory projects

New demonstration projects









Technology, Engineering and Mathematics



Science, Technology Engineering and Mathematics. STEM lobs are in demand and on the rise.

STEM jobs in our region will rise dramatically by 2020. However, there is a projected decline In workers who will be able to fill these lobs and establish careers in these fields.

In the Greater Cincinnati/Northern Kentucky region, occupations related to healthcare. business, finance and computer and mathematical science are expected to grow most rapidly by 2020.

Without skilled workers, our regional businesses will suffer, and our citizens will not benefit from positions in high-paying STEM fields

8.4 % | Of U.S. Middle-school students say they would rather clean their room, eat their vegetables, go to the dentist or take: out their garbage than learn math or science

5.0 %. I Percentage of idos created in next decade requiring math and science skills

26,5% 10-year growth rate of our region's computer and mathematical science jobs, which are also the highest paying

52 % | High-school seniors taking the ACT examinho wee. ready for college level science.

\$54.5M | Amount spent by Indiana, Kentudy, and Ohio to remediate first-time community college students in math

3 6 1/4 | 2011 U.S. high school students who are ready to college-level science

industrialized nations whose high-school students performed significantly better than U.S. students in math.

2.6 | Countries with more students earning science or engineering undergraduate degrees

imillion | Projected shortage of workers with U.S. college degrees, associates or higher, by 2018

The best way for you to connect to STEM is to contact the Greater Cincinnati STEM Collaborative.

Our vision is that each and every student is prepared to enter the workforce, Into either a STEM-specific career or job in the technology-enabled workplace of the 21st century. We also envision that each and every school has a business partner that creates access to engaging STEM experiences for students.

National research confirms the positive impact of exposing students to STEM role models, especially STEM professionals.

We can work with you to tallor a program to meet your needs and those of students. This might be:

- Field trips to your facility
- Student shadow days
- Capstone projects
- Student work programs
- Sponsored field trips to museums/learning centers

Students can't learn about your exciting careers and future needs if you don't engage them now!





























Leading companies in our region are creating access and building the STEM talent pipeline by engaging with educators, schools and students.

Join them today!

Visit greatereincystem.org and contact Kathle Maynard (Kethle Maynard Que.edu) or Steve Geresy (Steve.Geresy@hcecs.org).

fSTEM corcors gervade eur society and are the drivers of conomicdevelopment and the maintenance of our quality of work beriebel educatedand the public general schools are Wall But de it cannot of because competing agradares and he look of sitable community needs to help.

> Ted Fewler, Professor Emeritus University of Cincinnati Co-director SW Obie Hub of

"Professionals in the fields of STEM are critical to grow future innovation braders. who create new products that touch and improve lives around 122 We the world, collaborating nationally and locally to impact STEM Education and support programs that inspire students into these process thing by a colongly diagd of the oring a period car to provide exposure on potential career opportunities."

. Uday Shath, Director, Proctor & Gamble



Evaluative thinking is a way of life at GCSC. It permeates all aspects of life of this organization.







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