**Collaboration with Research Institutions Decision Making Framework**

This decision making framework is a guide to assist with determining opportunities for engaging external research/university support in a barter relationship style. These relationships are project based (time limited with a discrete scope of work) and generally are not designed to support the agency's day to day business. Three guiding questions to get started:

* Is this a project with sufficient merit worthy of a partnership, i.e. does it have value for the organization and the research institute?
* Does this project require knowledge of day to day business practices that may require an intensive level of staff involvement?
* Would this project require substantial internal capacity to continue?

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| **Decision Making Framework for Mission (Services)** |
| **What is something you want to improve, know or change?**  | **Narrow the idea to a few specific questions or elements to identify the role for the researcher.**  | **Who are your local research groups, universities and colleges that can help answer the questions?**  | **What are the skills you are seeking (qualitative evaluation, quantitative evaluation, literature reviewing, writing, subject matter experts)** | **What are the likely academic departments that would be able to answer this question?** | **Is this a one- time special project or does it require a longer term investment; what is the time involved estimate?** | **What is benefit to student, professor, department or institution?** |
| Is our educational puppetry program (Kids on the Block – KOTB) effective? | Do elementary students retain key safety messages after a school based educational puppetry program? | University of TampaUniversity of South FloridaSpringfield College | Thematic coding analysis of elementary school students’ letters written post-KOTB presentation to determine the percentage of students who learned to recognize and appropriately respond to abusive or bullying behaviors. | UndergraduateSociologyPsychologyEducation | One time over each semester; flexible timeOne or two person team20 hours for reviewing and tabulation of results | Observe elementary students’ interaction with puppet characters. Learn thematic analysis and data collection processes.Participate with Student Research Day. |
| **Decision Making Framework for Business** |
| **What is something you want to improve, know or change?**  | **Narrow the idea to a few specific questions or elements to identify the role for the researcher.**  | **Who are your local research groups, universities and colleges that can help answer the questions?**  | **What are the skills you are seeking (qualitative evaluation, quantitative evaluation, literature reviewing, writing, subject matter experts)** | **What are the likely academic departments that would be able to answer this question?** | **Is this a one- time special project or does it require a longer term investment; what is the time involved estimate?** | **What is benefit to student, professor, department or institution?** |
| Need assistance with Mission and SWOT Analysis for an upcoming Strategic Plan | Help with identifying our agency/ program competitors?What are funding trends on the horizon? | University of TampaUniversity of South FloridaSpringfield CollegeNova Southeastern UniversityKeiser University | Ability to understand industry and conduct an environmental analysis | Graduate* Business Administration
* Business Management
* Marketing/ Communications
* Social Worker (Systems Perspective)
* Public Administration
* Public Health
 | One timeOne SemesterIntensive Team Project | Develop a greater understanding and learn to apply the strategy of examining a business for its Mission Fit, Strengths, Weaknesses, Opportunities and Threats. Develop real-world written and oral communication products in presenting final analysis. |