

# HELPING STAKEHOLDERS UNDERSTAND AND EMBRACE EVALUATION DATA

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■ 4-H Youth Development Program

# About us



**Kendra M. Lewis, Ph.D.**  
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4-H Youth Development Program



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Sacramento County



# Demonstration Overview



- Background
  - study information
  - why a data party?
- Data party components
  - gallery walk
  - placemats
- Lessons learned
- Action planning!



# Background

- Implement common outcome evaluation tool in 9 camps in California in Summer 2016
- Goals of the evaluation
  - Common tool across camps
  - Some overlap with other 4-H programming
  - Formal evaluation process for camps
- Evaluation contents
  - Campers
    - 4 outcome scales
    - 2 open-ended questions: 1) best part of camp and 2) what they would change
  - Teen Staff
    - 2 outcome scales
    - 4 open-ended questions
- Winter 2017: Data party!

**4-H Camp Teen Staff Survey**

The teen staff that run our 4-H camp are an important part of our program's success. We are interested in knowing your thoughts about your experience as a teen staff member for camp this summer. Thank you for your honesty!

For each of the following statements, indicate your ability BEFORE camp. In the right-hand column, indicate your ability AFTER camp. (Select one response in each side by marking the appropriate box .)

**CA 4-H Camp Survey**

Please fill in the blank or mark an "X" in the box that best describes your answer.

5. Including this summer, how many years have you been to 4-H camp? \_\_\_\_\_

6. On a scale of 1 to 10 (where 1=absolutely the worst and 10=the best time ever), how much did you enjoy camp?  
1 2 3 4 5 6 7 8 9 10

This survey will ask you about your experiences while at camp. Camps are fun, and they sometimes help campers to change by learning things about themselves. We want to know if you believe that you have changed as a result of being a camper at this camp. Knowing the ways that campers have changed will help us make camp better for next year's campers. Please carefully read each question and then fill in the circle that shows how much you believe your experience as a camper changed you in terms of that statement.

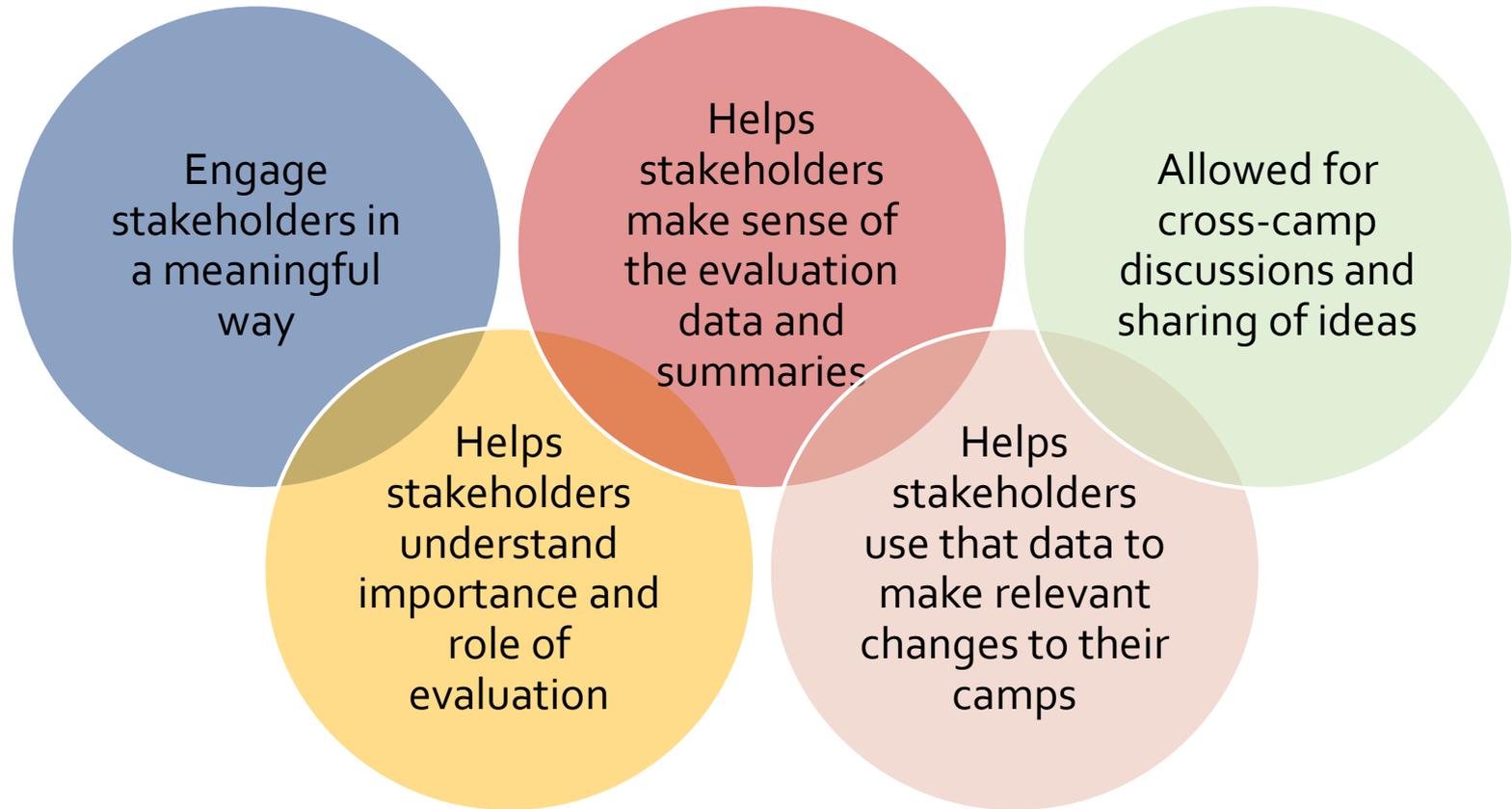
How much, if any, has your experience as a camper in this camp changed you in each of the following ways?

	Decreased	Did Not Increase or Decrease	Increased a Little Bit, Maybe	Increased Some, I am Sure	Increased a Lot, I am Sure
Liking nature					
My desire to spend time outdoors	○	○	○	○	○
Comfort in the outdoors	○	○	○	○	○
Enjoying the freedom of being outside	○	○	○	○	○
Feeling connected to the natural environment	○	○	○	○	○
How much, if any, has your experience as a camper in this camp changed you in each of the following ways?					
Being more responsible for my actions	○	○	○	○	○
Making things right if I mess something up	○	○	○	○	○
Fixing my own mistakes	○	○	○	○	○
Owning up to my mistakes	○	○	○	○	○
Not blaming others for mistakes I make	○	○	○	○	○
Apologizing if I hurt someone's feelings	○	○	○	○	○

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# Why have a data party?



# Structure

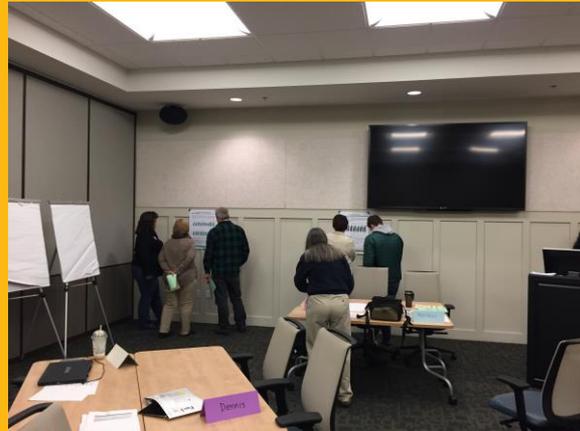
## Participants

- Facilitators
  - Marianne (Chair of Camp Advisory Committee)
  - Kendra (Evaluation Coordinator)
- Camp Staff
  - Adults
  - Youth
- Camp Advisory Committee Members

## Agenda

Topic	Amount of Time (minutes)
Introduction to data party and purpose; introduction of participants	30
Gallery Walk	30
Large group discussion & reflection	45
Break	10
Data placemats (1): small groups	45
Large group discussion & reflection	45
Lunch	60
Data placemats (2): small groups	45
Large group discussion & reflection	45
Break	10
Action Plans	45-60
Report out & Wrap-up	60





# Gallery walk



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# Gallery Walk

## Contents

- Statewide results
- Interesting findings
- Concerning questions
- Prompts for discussion

## Process

- Groups of 2-3
- Mix of camp location
- Mix of youth and adult
- About 30 minutes total, rotate every 5 minutes

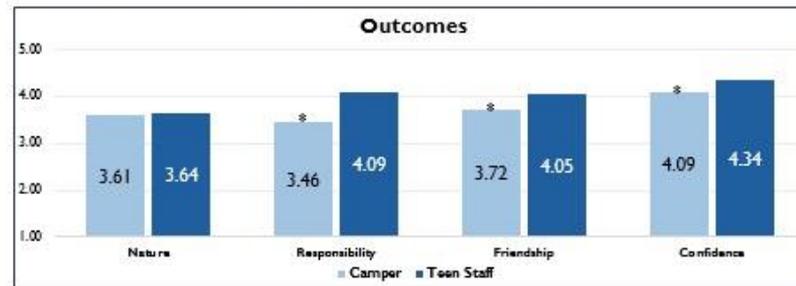


# OUTCOMES

We asked a total of 30 questions about 4 outcomes:

- Affinity for Nature
- Responsibility
- Friendship Skills
- Confidence

We tested for differences in scores between Campers and Teen Staff, and found that **Teen Staff** scores were significantly higher than Campers on 3 outcomes: **Responsibility, Friendship, and Confidence.**

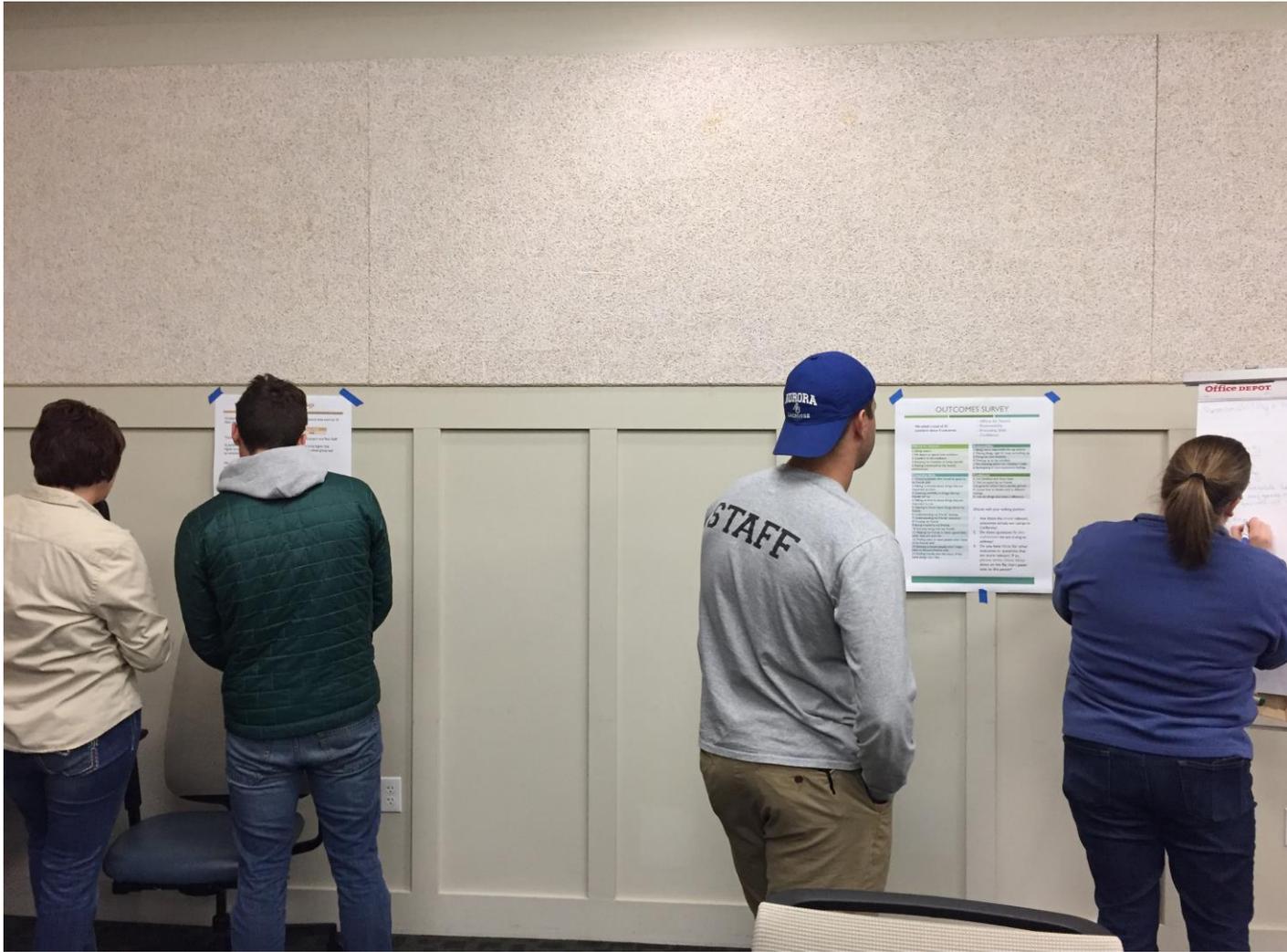


\*p<.05

*Discuss with your walking partner:*

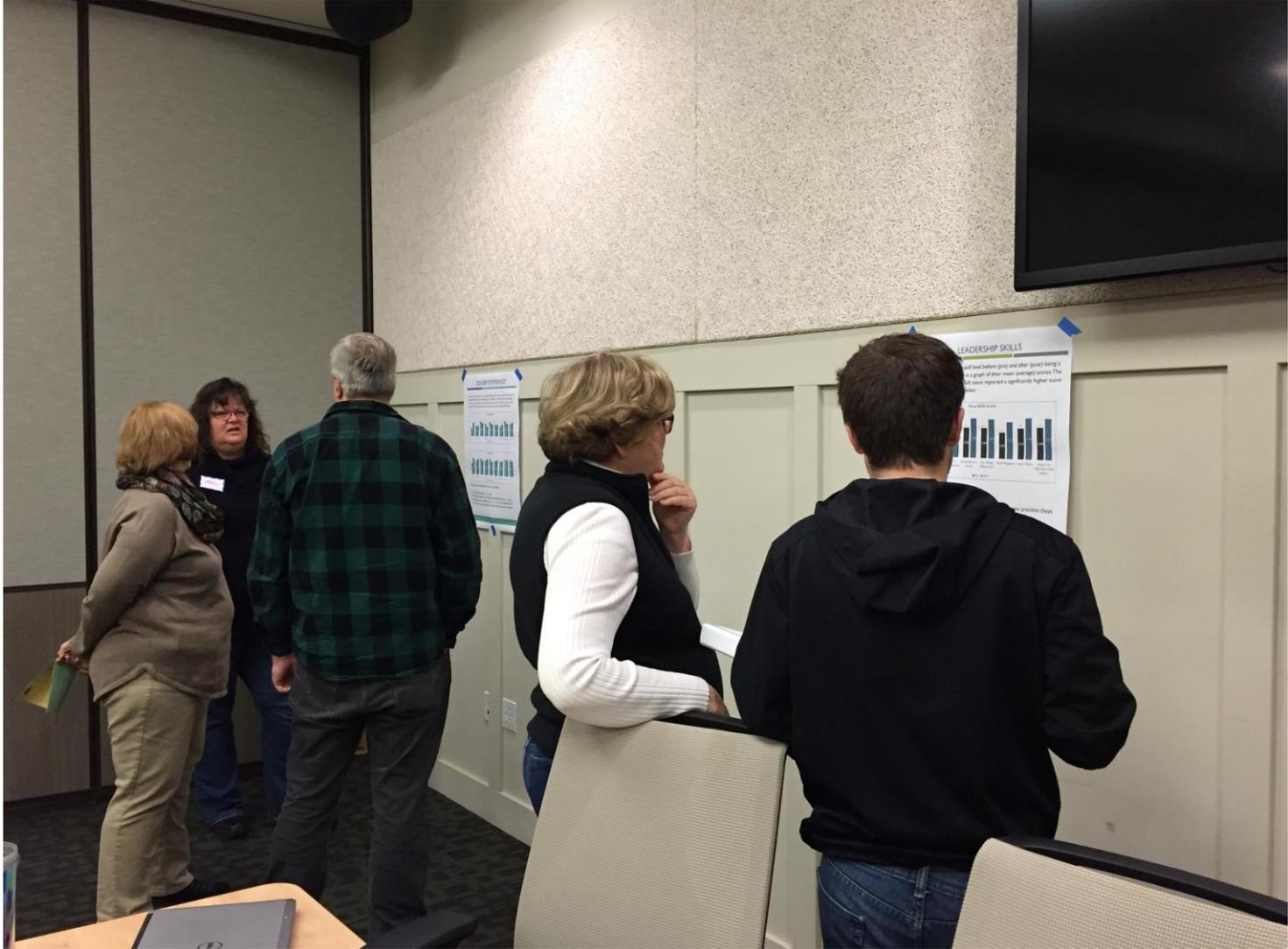
1. Do any of these findings surprise you?
2. Why might teens have higher outcomes than campers for **responsibility, friendship, and confidence?** Why not for **affinity for nature?**





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# Gallery Walk



## Contents

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## Process

- Groups of 2-3
- Mix of camp location
- Mix of youth and adult
- About 30 minutes total, rotate every 5 minutes
- Large group discussion (45 minutes)

## Lessons learned:

- Some posters are more engaging than others
- Some people might need more pushing to move on
- Give more time for more complex information



# LET'S PRACTICE

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# Gallery Walk

- How did you feel about this experience?
- What are some advantages to presenting data in this way?
- How might you use this with your own data?



# DATA PLACEMATS

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Camper Outcomes



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# Data placemats

## Contents

- County results
- Demographics and outcomes
- Qualitative: word clouds
- Prompts for discussion

## Process

- Camp group discussions (45 minutes)
- Large group discussion (45 minutes)





# DATA PLACEMATS

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Teen Outcomes



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# Data placemats

## Contents

- County results
- Demographics and outcomes
- Qualitative: word clouds
- Prompts for discussion

## Process

- Camp group discussions (45 minutes)
- Large group discussion (30 minutes)



*How do you feel you have changed as a result of being a teen staff?*



# Data Placemats: Lessons Learned

- Let groups code open-ended data
- Staff loved this opportunity to reflect

*What was the most important skill you developed as a teen staff?*



*What could be done to make your experience as a teen staff better?*





# Action plans



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# General lesson learned

- Gallery walk: present overall results (not broken down by group)
- Have questions to prompt discussion
- Build in breaks
- Be flexible with time
- Staff loved it! Data party for 2017 in November



# Resources

- Blog posts:
  - <http://aea365.org/blog/have-a-party-to-share-evaluation-results-by-kendra-lewis/>
  - <https://www.acacamps.org/news-publications/blogs/research-360/have-data-party-share-evaluation-results>
- Data placemats:
  - [https://www.slideshare.net/InnoNet\\_Eval/data-placemats-22200834](https://www.slideshare.net/InnoNet_Eval/data-placemats-22200834)
  - Session tomorrow AM with several non-profits!
- Data parties
  - <https://www.pinterest.com/evaluationmaven/data-parties/>
  - <https://www.joe.org/joe/2013february/iw2.php>



# LET'S PRACTICE!

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