Internal/External Evaluation Partnership Model

Program

- Provides treatment services to clients
- Ensures fidelity to treatment model
- Manages program implementation
- Collects evaluation data
- Communicates program progress to clients and community stakeholders

Internal Evaluation Strengths

- ★ Site-specific research and evaluation experience.
- ★ Access to real-time program information.
- ★ Ability to closely monitor integrity of data.
- ★ Understanding of program context and population.
- ★ Credibility in eyes of program staff and administration.
- ★ Ability to provide useful formative feedback.

Study Team

Evaluation Management Team

External Evaluation Team

- Provides evaluation technical assistance
- Supports adherence to evaluation requirements
- Builds evaluation capacity among program staff
- Provides independent analysis of program outcomes
- Authors final summative evaluation report

Evaluation

Team

Internal Evaluator

- Oversees evaluation requirements
- Manages client interview data
- Conducts focus groups with clients
- Provides formative feedback to program
- Liaisons with funder(s)

External Evaluation Strengths

- ★ Breadth of research and program evaluation experience.
- ★ Independent perspective on evaluation design, implementation, and data.
- ★ Technical assistance to assure quality and usefulness of data.
- ★ Independent analysis of summative evaluation data.
- ★ Credibility in eyes of the funder and other stakeholders.
- ★ Ability to support evaluation capacity building.