

Spring 2023

Newsletter

NON-PROFITS AND FOUNDATIONS
TOPICAL INTEREST GROUP

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EVENTS OF 2023

The New Leadership Team

Hello Nonprofits and Foundations TIG members! A belated Happy 2023! The 2023 Leadership Elections are complete and we are excited to introduce you to our new leadership team.

Emily Kalnicky, Partnership for Public Service – Business Co-Chair

Israel Chora, The People Concern – Business Co-Chair

Rhonda Williams, Girl Scouts of Northeast Texas – Program Co-Chair

Eva Maria Chavez, Promesa Boyle Heights – Program Co-Chair

Bernadette Wright, Meals on Wheels America – AEA 365 Chair

Sylvia Pu, Sylvia Pu Consulting – Webmaster & Newsletter

Leadership Council

Morgan Buras-Finlay, Currently Independent

John Byrnes, Community Services Analysis

Orna Ehrlich, Crohn's & Colitis Foundation

Joelle Greene, Harder+Company Community Research

Kim Manturuk, Duke University

Loraine Park, ECMC Foundation

Laura Pinsoneault, Evaluation Plus





EMILY KALNICKY, PH.D. (SHE/HER)
BUSINESS CO-CHAIR

Emily Kalnicky, Ph.D. has spent her career leading education, evaluation, and research in a variety of non-profit, academic, government, and museum contexts. In February 2021, Kalnicky joined the Partnership for Public Service, where she oversees a team of individuals responsible for all monitoring and evaluation efforts across the organization as their Director of Monitoring, Evaluation, and Learning. She also leads and advises on the development and implementation of the strategic plan for the organization to achieve its mission.

Prior to, and concurrent with this position she has held many roles at a variety of organizations, including executive director, director of education and research, independent consultant, adjunct instructor, and evaluation specialist, always with a focus on using data to effectively lead and support decision-making with a passion for, and a focus on, data equity.

In addition to her work, you can find her pursuing her passion for sustainable agriculture, cooking, sewing, exploring the outdoors, and spending time with her loved ones.



ISRAEL CHORA (HE/HIM)

BUSINESS CO-CHAIR

Israel Chora serves as the Assistant Director of Evaluation at The People Concern, where he plays a key role in reporting outcomes, automating data processes, and building evaluative capacity for one of the largest social services agencies in Los Angeles County. He has a diverse background in economic research, business intelligence, and affordable housing policy. He received a Bachelor of Arts in Economics and Political Science from the University of California, Santa Barbara.

He is a Cultural Humility training facilitator at The People Concern and is also an active member of the Diversity, Equity, and Inclusion Committee. He is dedicated to promoting diversity, equity, and inclusion in the non-profit sector and is excited to bring this commitment to his role as Business Co-Chair for the Non-profits and Foundations TIG.



RHONDA WILLIAMS, PH.D. (SHE/HER)
PROGRAM CO-CHAIR

Rhonda serves as the Director of Impact & Evaluation for the Girl Scouts of Northeast Texas in Dallas. In this role, she leads a small team working across the organization, focusing on the impact and evaluation of various strategic initiatives. Having earned a Ph.D. from the University of Florida in Curriculum and Instruction with a minor in Research Evaluation and Methodology, she honed her research and evaluation skills while serving as a Graduate School Fellow at the George W. Bush Institute.

She is active in the American Evaluation Association (AEA), serving on the Eval21 Presidential Planning Committee. Rhonda is a member of the Texas Evaluation Network, serving on the Membership Committee. Currently, she serves as the Program Co-chair for the Nonprofit & Foundation TIG. When not working or volunteering, Rhonda enjoys reading nonfiction books, watching the Simpsons & playing Cities Skylines.



EVA MARIA CHAVEZ (SHE/HER/ELLA)
PROGRAM CO-CHAIR

Eva is an energetic, active and caring evaluator with 10 years of experience in cultural evaluation, learning and organizational development. She leads a small team at Promesa Boyle Heights – a collaborative which leads a collective impact in the community. She oversees the learning and evaluation efforts which measures population and school level outcomes. Prior to joining PBH, Eva was a Research Associate at Harder+Company Community Research, where she worked with on youth development, housing, and public health evaluations. She loves facilitating and building effective empathetic teams. She lives in LA and loves the Doyers, Clippers and Angel City Football Club.



BERNADETTE WRIGHT (SHE/HER)
AEA 365 CHAIR

Bernadette has been involved in evaluation at a variety of nonprofit organizations, primarily in the field of aging. She previously served on the board of Washington Evaluators (the DC-Area affiliate of AEA) and as webmaster for the STEM Education & Training TIG. She resides in Falls Church, Virginia.



SYLVIA PU, PHD (SHE/HER)
WEBMASTER & NEWSLETTER

Sylvia is a first-generation immigrant from the 20-million-resident mega Chinese city, Chengdu. She had spent nearly a decade in Connecticut prior to moving to Davis, California. Sylvia has a unique background combining financial management with cultural sociology and nonprofit management.

Sylvia works as an independent researcher and strategist. She focuses on the education-to-employment pipeline, working on topics such as access to education, student retention, career transition, and workforce development. She is part of a growing group of evaluators that explore how to use tech tools to make better use of massive qualitative datasets. In an alternative universe, Sylvia would probably be pursuing a career in stand-up comedy.



MORGAN BURAS-FINLAY (SHE/HER)

LEADERSHIP COUNCIL MEMBER

Morgan is a social impact professional that brings experience in impact reporting to inform strategy and build transformational programs across nonprofit, philanthropy and corporate sectors. For the past 5 years, she led Salesforce's Impact Measurement & Reporting portfolio, where she built Salesforce's Impact Framework, integrated impact KPIs into business strategy and oversaw annual impact reporting. Prior to Salesforce, she oversaw the Evaluation & Learning department at the Mission Economic Development Agency in San Francisco. Morgan is currently transitioning out of her role at Salesforce and exploring avenues to continue to build scalable social impact programs. She has been on the NPF TIG since 2020, and also sits on the leadership group of the Social Impact Measurement TIG. She lives in San Francisco, with her husband and 4-year-old daughter.



JOHN BYRNES (HE/HIM)

LEADERSHIP COUNCIL MEMBER

John Byrnes is the Founder and Principal of Community Services Analysis LLC, a company dedicated to helping Non-Profit organizations measure their value and efficiency through conducting Social Return on Funding Investment, Operating Efficiency, and Development Planning projects.

He has been the CEO of Lenders-RE LLC, a lending corporate finance guarantee source for the technology, natural resource, and health care industries. He has been President of Marker Group, a consulting company specializing in financial management for technology startups. He has also been Vice President of Finance and Administration for ATCO International, and IT Director for an international engineering contracting company.

He has been the founder and CEO of four venture capital funded software technology companies.

He has been a Certified Public Accountant and a member of the Board of Directors of numerous companies, including Colorado Venture Capital Corporation, the Arizona Humanities Council, and Pima Library Foundation. He is also a Founding Board Member of Social Value – United States and the Chair of the Nonprofit/Foundations TIG of the American Evaluation Association.

John Byrnes has also been named the Evaluator of the Year for 2021 by Finance Monthly magazine.



ORNA EHRLICH, MPH (SHE/HER)
LEADERSHIP COUNCIL MEMBER

I joined the Crohn's & Colitis Foundation in 2010 and my work currently focuses on the demonstration and communication of the Foundation's impact on its mission and the IBD community. In that role, I lead a team working on evaluation work, including working across departments to generate, monitor, and promote measurement of success across the Foundation's strategic plan focus areas as well as communication of our measurements across Foundation programming. I also oversee the Foundation's portfolio of peer-reviewed journals (Inflammatory Bowel Diseases® and Crohn's & Colitis 360) as well as leading the analysis and dissemination of several Foundation research studies, including the Cost of IBD Initiative and Defining Remission study. Over my tenure at the Foundation, I have also developed and managed numerous patient and professional education programs as well as overseen several needs assessments to assess gaps in knowledge and utilization of resources for patients and providers. I received my Master of Public Health degree with a focus on Health Promotion from Columbia University prior to joining the Foundation and completed my undergraduate degree in Business Administration at the University of Michigan.



JOELLE K. GREENE, PHD (SHE/HER)
LEADERSHIP COUNCIL MEMBER

Joelle serves as a Director at Harder+Company Community Research where she has led projects in early childhood, youth development, housing and homelessness, mental health and strategic planning with her amazing colleagues. She works with clients from nonprofits, foundations and public agencies. Joelle enjoys learning about new methods of community engagement and data collection to apply to her work. She has served as past Co-Chair of the Nonprofits and Foundations TIG and past Program Chair of the Business, Leadership and Performance TIG. Joelle lives in the Los Angeles area, has two college-age children, and is a proud dog mom to Ace, an Australian Shepherd and Toto, a terrier mix rescue.



KIM MANTURUK, MBA, PH.D. (SHE/HER)
LEADERSHIP COUNCIL MEMBER

Kim leads the evaluation team at the Center for Supportive Schools, a non-profit organization that provides mentoring and education programs to over 50,000 students across the United States. She has deep experience in analytics and data management including machine learning and predictive analytics. She previously spent nine years leading the research and development team at Duke University's learning innovation office where she focused on using data to demonstrate the impact and potential of new approaches to teaching and learning. Kim holds an MBA with a concentration in analytics and a Ph.D. in sociology from the University of North Carolina at Chapel Hill. She lives in North Carolina with her husband Chris and is an accomplished ultramarathon runner as well as a parent/stepparent to five adult children.



LORAIN PARK (SHE/HER)
LEADERSHIP COUNCIL MEMBER

Loraine has over 20 years of experience in evaluation, learning, and strategy. In her current role as the Director of Learning and Evaluation, Loraine oversees measurement and evaluation efforts to strengthen ECMC Foundation's strategy and operations. Prior to joining ECMC Foundation, Loraine was Director at Harder+Company Community Research, where she worked with a broad array of social sector clients on evaluation, strategy, and planning projects. She previously served as the Program Co-Chair of the Nonprofit and Foundations TIG. Loraine lives in Los Angeles with her husband, daughter, and 15-year-old dog Juno.



LAURA PINSONEULT (SHE/HER)

LEADERSHIP COUNCIL MEMBER

Laura Pinsoneault has 25 years of evaluation, philanthropic strategy, organizational development, and leadership experience. Her approach prioritizes assets and engagement as drivers of solutions in areas of health, education, safety, social cohesion, and economic security. Over the course of her career, she has worked on a wide range of issues to advance equity and support resilience in families, communities and the systems that surround them. Laura brings extensive expertise in helping partners translate complex change ideas into meaningful results. Evaluation Plus embeds equity in all our work as facilitators, coaches of leaders within non-profit organizations, and capacity builders around reflective practice, adaptive learning, and justice strategies. Before founding Evaluation Plus, Laura worked nationally with nonprofits and philanthropy to support social innovation and systems change through research, learning and evaluation. Laura has a doctorate degree from the University of Wisconsin Madison, School of Human Ecology in Human Development and Family Studies.

Program Co-Chair Column

Rhonda Williams & Eva Chavez



AEA CONFERENCE 2023: THE POWER OF STORY

This year's AEA conference focuses on the theme, The Power of Story, and will be in Indianapolis, IN. on October 9-14. We want to learn how you all use storytelling to convey your approaches, results, and the stories of participants at the forefront relevant to your non-profits and Foundation work! You can do this by submitting a proposal to present to the Nonprofit and Foundation Evaluation TIG.

The deadline for submitting proposals is 11:59 PM ET on March 22, 2023. Please let your story fuel evaluation and submit your proposal for EVAL23!

The theme for the 2023 conference is The Power of Story. It is a time for using evaluation to tell a story, which then contributes to and shapes the narrative of evaluation itself. It is a time for us to reflect on and share about the role that storytelling has played in our evaluation practices. "The Power of Story" begs the question:

- How have you used a story in your evaluations, or evaluations in your stories?
- How did you come to tell the story of your data?
- When have the stories you heard affected your evaluation choices?

We know that you can tell powerful stories through the evaluation and work you do within your respected non-profits and Foundations. We encourage you to share your experiences and knowledge and tell your story to shape evaluation methods in 2023!

The Nonprofit and Foundation Evaluation TIG uses the following when reviewing our proposals:

- Relevance to Nonprofit and Foundation Evaluation Topics and Interests
- Relevance to the Conference Theme
- Quality of Writing/Clarity/Organization
- Quality of Methods for papers, multi-papers, panels, and posters, or Clarity of Purpose for all other formats
- Innovativeness of the Proposal
- Focus on Evaluation Methods, Theories, Policies, and Practices

Submit your proposal [here](#).

We are in need of volunteers to act as conference Proposal Reviewers. This is a great way to stay abreast of what is going on in the field and build relationships with other evaluators. [If you are interested in being a Proposal Reviewer, please email us or fill out the form.](#)

If you have any trouble accessing any links or have questions about anything in this message, do not hesitate to contact Rhonda Williams at rwilliams_903@msn.com or Eva Maria Chavez at evamchavez@gmail.com.

We look forward to seeing you in Indianapolis!

Resources: Conferences and Events of 2023

Looking for conferences and events to attend this year? Check out this list [gathered by Elizabeth Grim, AEA365 Curator](#). The following content is taken directly out of Elizabeth's AEA365 blog post, which you can find [here](#).

SPRING

- American Educational Research Association (AERA) Conference, April 13–16, Chicago, IL; Theme: Interrogating Consequential Education Research in Pursuit of Truth
- International Conference on Applied Statistics and Data Analytics, April 17–18, Boston, MA
- The Eastern Evaluation Association Conference, April 24 & 25, virtual; Theme: Pivoting, Priorities, & Possibilities: Evaluation in Turbulent Times
- Data Visualization Society Outlier Conference, May 3–5, virtual and in Porto, Portugal
- American Educational Research Association (AERA) Conference, May 4–5, virtual; Theme: Interrogating Consequential Education Research in Pursuit of Truth
- Emergent Voices in Evaluation (EViE) Conference, May 18–19, virtual
- Grantmakers for Effective Organizations Conference (GEO), May 22–23, Washington, DC: Theme: Courageous Unlearning

SUMMER

- Canadian Evaluation Association Conference, June 19–21, Quebec City; Theme: Evaluation in a changing world
- World Conference on Data Science & Statistics, June 26–28, Frankfurt, Germany; Theme: Understanding the Data Science: Can help now and in the Future
- Visitor Studies Association, July 11–13, virtual; Theme: Inclusive Practice: Broadening the Field by Welcoming New Perspectives

FALL

- Australian Evaluation Society Conference, September 27–29, Brisbane, Australia; Theme: Through the Lens
- Center for Culturally Responsive Evaluation and Assessment (CREA) Conference, October 3–6, Chicago, IL; Theme: Evaluation and Assessment as Healing: Towards Culture-Based Paradigms of Care
- AEA Annual Conference, October 9–14, Indianapolis, IN; Theme: The Power of Story
- Presentation Summit, October 15–18, Monterey, CA
- IEEE VIS2023, October 22–27, Melbourne, Australia; Theme: Visualization & Visual Analytics
- Presentation Summit, November 5–8, Virtual



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