



Beyond Fidelity II: Assessing the Context of Implementation

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Importance of Good Implementation

		Implementation	
		Good	Poor
Program	Effective	 A	 B
	Ineffective	 C	 D

Outcomes:



Moderate-Strong Effect



No-Weak Effect

Lack of Attention to Implementation Context

- A review of the evaluation literature on the implementation of EBPs indicates that much of the focus is on assessing **fidelity** of implementation
- EBPs are implemented within organizational, political, and socio-cultural **contexts**, which may exert powerful influences on the implementation, operation, and sustainability of EBPs



The Solution

- An evaluation **framework** that helps evaluators anticipate and assess how the **context of implementation** (COI) might affect the implementation, operation, effectiveness, and sustainability of EBPs
- Armed with a better understanding of the COI evaluators would be better positioned to help clients **anticipate** or **trouble-shoot implementation problems.**
- **Better implementation = better outcomes.**



Structure of Think Tank

- **Theories** that aid our understanding of the COI
 - Implementation theory
 - Systems theory
 - Key **questions** for assessing the COI
 - Boundaries
 - Levels and factors
 - Relationships
 - Implementation and systems change
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What is the Context?

- “Context is the site, location, environment, or milieu for a given evaluand” (Greene, 2005, p. 83)
 - **Boundaries** of the relevant context?
 - **Levels and Factors** within that context?
 - **Relationships** between levels and factors?

Theories

- **Implementation**
 - Contextual **levels** and **factors** that influence implementation
- **Systems**
 - **Boundaries** around the relevant COI
 - **Relationships** among levels and factors
 - **Perspectives** on systems



Implementation Factors (Durlak and DuPre, 2008)

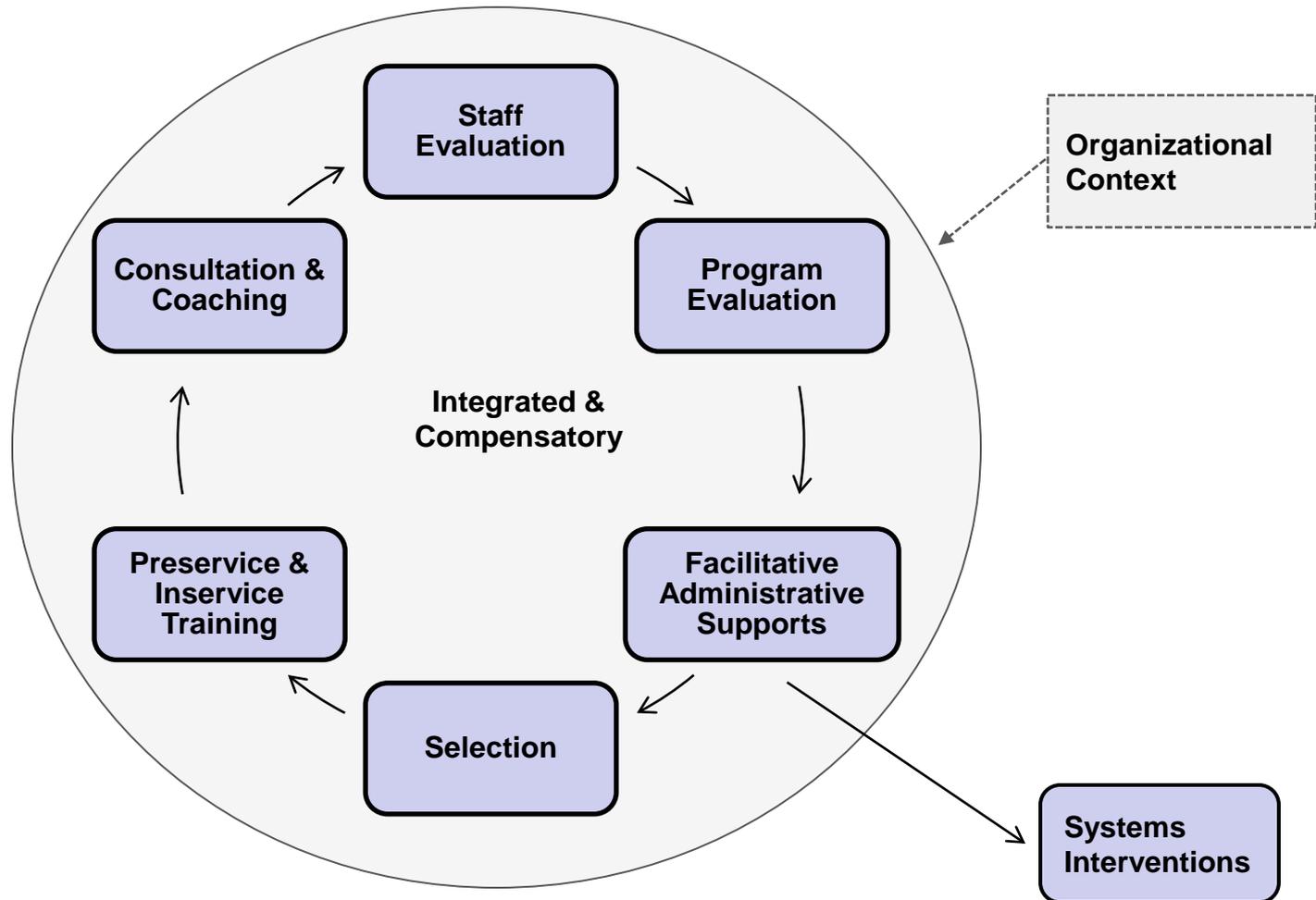
Levels	Factors
Prevention Support System	<ul style="list-style-type: none">• Training & Technical assistance
Community	<ul style="list-style-type: none">• Theory & research• Politics & Policy• Funding
Prevention Delivery System (Organizational Capacity)	<ul style="list-style-type: none">• Org climate, norms, vision• Practices and processes• Staffing (leadership, administrative support)
Innovation	<ul style="list-style-type: none">• Compatibility• Adaptability
Provider	<ul style="list-style-type: none">• Perceived need for and benefits of innovation• Self-efficacy• Skill proficiency



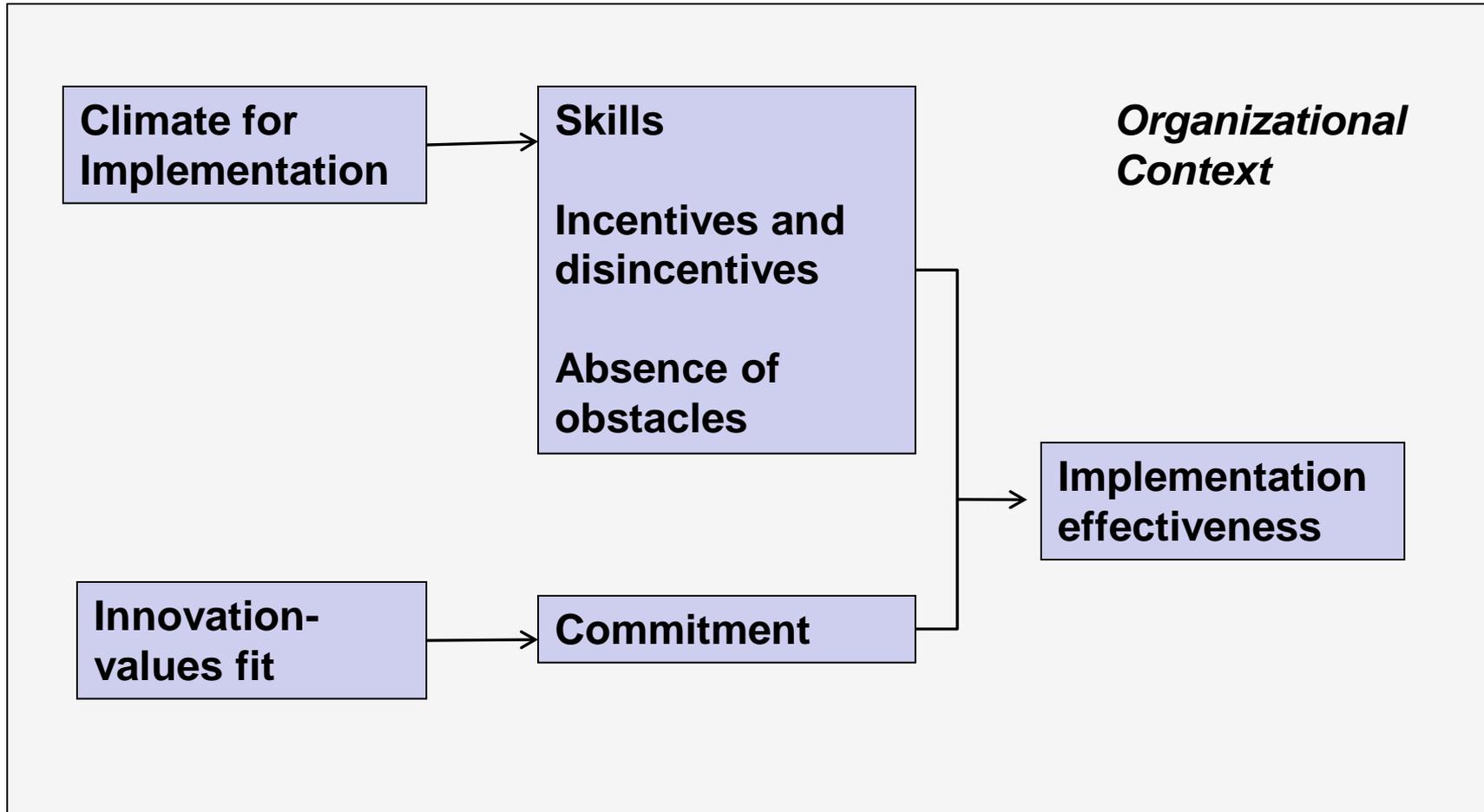
Implementation Components (Fixsen, et al., 2005)

- Core Intervention Components
 - The “most essential and indispensable components of an intervention practice or program”
 - Core Implementation Components
 - The organizational “infrastructure” that supports and surrounds the intervention activities of practitioners
 - Facilities and funding
 - Organization management
 - Staff selection, training, supervision, evaluation
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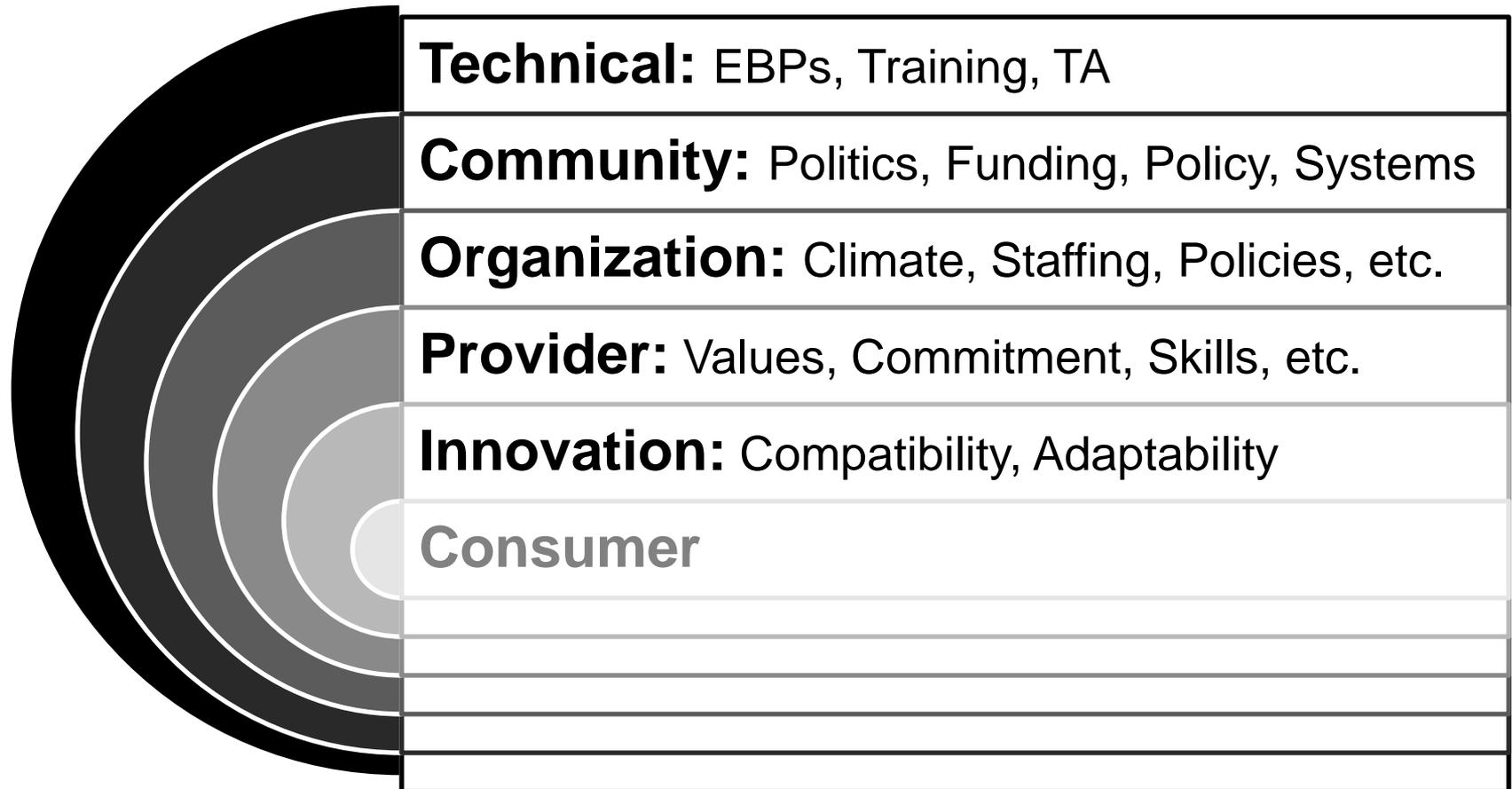
Core Implementation Components



Climate for Implementation (Klein & Sorra, 1996)

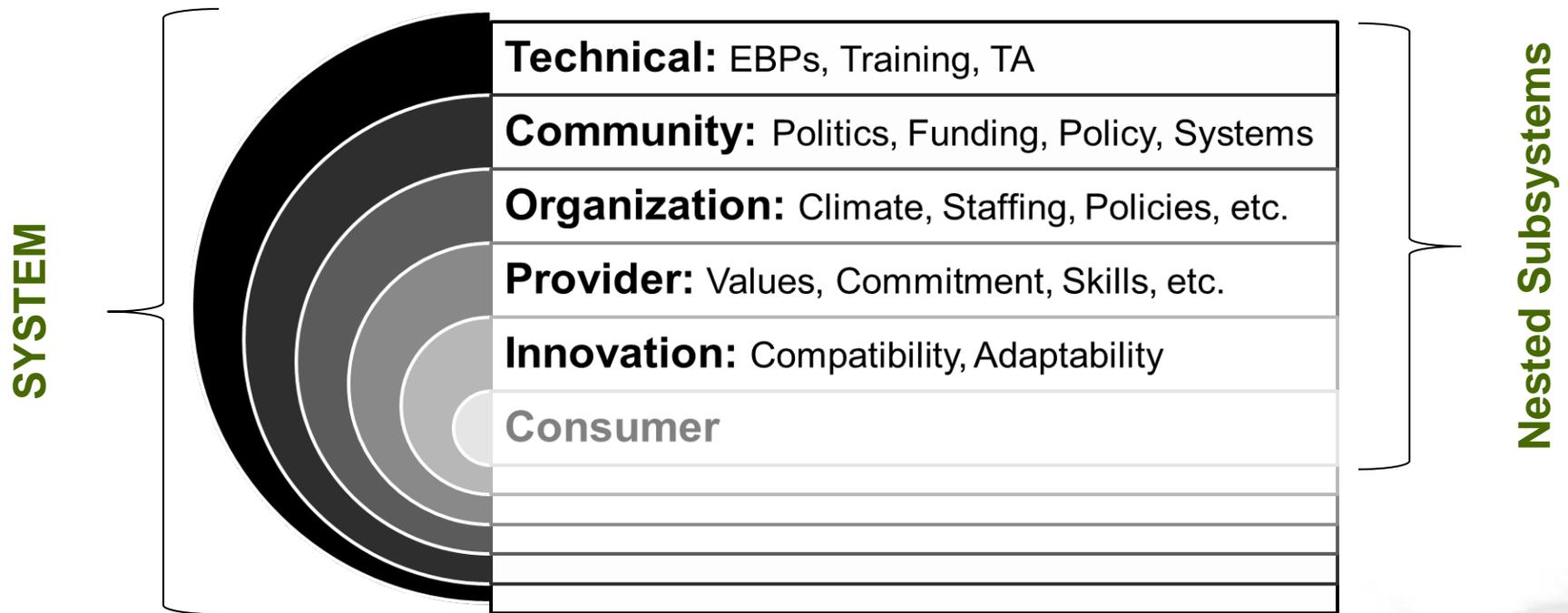


Contextual Levels and Factors



Insights from Systems Theory

- **Systems:** collections of interacting parts that, through their interactions, function as a whole
- EBPs and their COIs can be viewed as systems





System Boundaries

- Arbitrary, but essential
 - Delineate what is inside/outside the *situation of interest*
 - Boundary choices have ethical implications
 - Social, organizational, functional, geographical, political...
- 

System Relationships

- Systems are interconnected networks of factors operating at several levels
- Change in one part of the system produces change in other parts of the system, consequently:

Implementation = Systems Change

- Systems changes:
 - Planned, foreseen
 - Unplanned, unforeseen/unforeseeable
- The more interconnected and complex the system, the more *unforeseeable* systems changes will be

System Perspectives

- System actors (individuals, organizations) have **diverse perspectives** on the system, including boundaries, factors, and relationships
- Any effort to assess or transform a system must both account for and **negotiate** between the diversity of perspectives on that system



Activity

- Select an EBP and discuss the following questions
 - What are the **boundaries** of the system within which the EBP is embedded?
 - What are the implications of drawing the boundaries more narrowly vs. more widely?
 - What are the major **levels and factors** of that system?
 - What are the important **relationships** between the levels and factors to consider for implementation?
 - How must the **system change** to support and sustain the implementation of the EBP?



References

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