



# **Beyond Fidelity II: Assessing the Context of Implementation**

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# Importance of Good Implementation

		Implementation	
		Good	Poor
Program	Effective	 <b>A</b>	 <b>B</b>
	Ineffective	 <b>C</b>	 <b>D</b>

## Outcomes:



**Moderate-Strong Effect**



**No-Weak Effect**

# Lack of Attention to Implementation Context

- A review of the evaluation literature on the implementation of EBPs indicates that much of the focus is on assessing **fidelity** of implementation
- EBPs are implemented within organizational, political, and socio-cultural **contexts**, which may exert powerful influences on the implementation, operation, and sustainability of EBPs



# The Solution

- An evaluation **framework** that helps evaluators anticipate and assess how the **context of implementation** (COI) might affect the implementation, operation, effectiveness, and sustainability of EBPs
- Armed with a better understanding of the COI evaluators would be better positioned to help clients **anticipate** or **trouble-shoot implementation problems.**
- **Better implementation = better outcomes.**



# Structure of Think Tank

- **Theories** that aid our understanding of the COI
    - Implementation theory
    - Systems theory
  - Key **questions** for assessing the COI
    - Boundaries
    - Levels and factors
    - Relationships
    - Implementation and systems change
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# What is the Context?

- “Context is the site, location, environment, or milieu for a given evaluand” (Greene, 2005, p. 83)
  - **Boundaries** of the relevant context?
  - **Levels and Factors** within that context?
  - **Relationships** between levels and factors?

# Theories

- **Implementation**
  - Contextual **levels** and **factors** that influence implementation
- **Systems**
  - **Boundaries** around the relevant COI
  - **Relationships** among levels and factors
  - **Perspectives** on systems



# Implementation Factors (Durlak and DuPre, 2008)

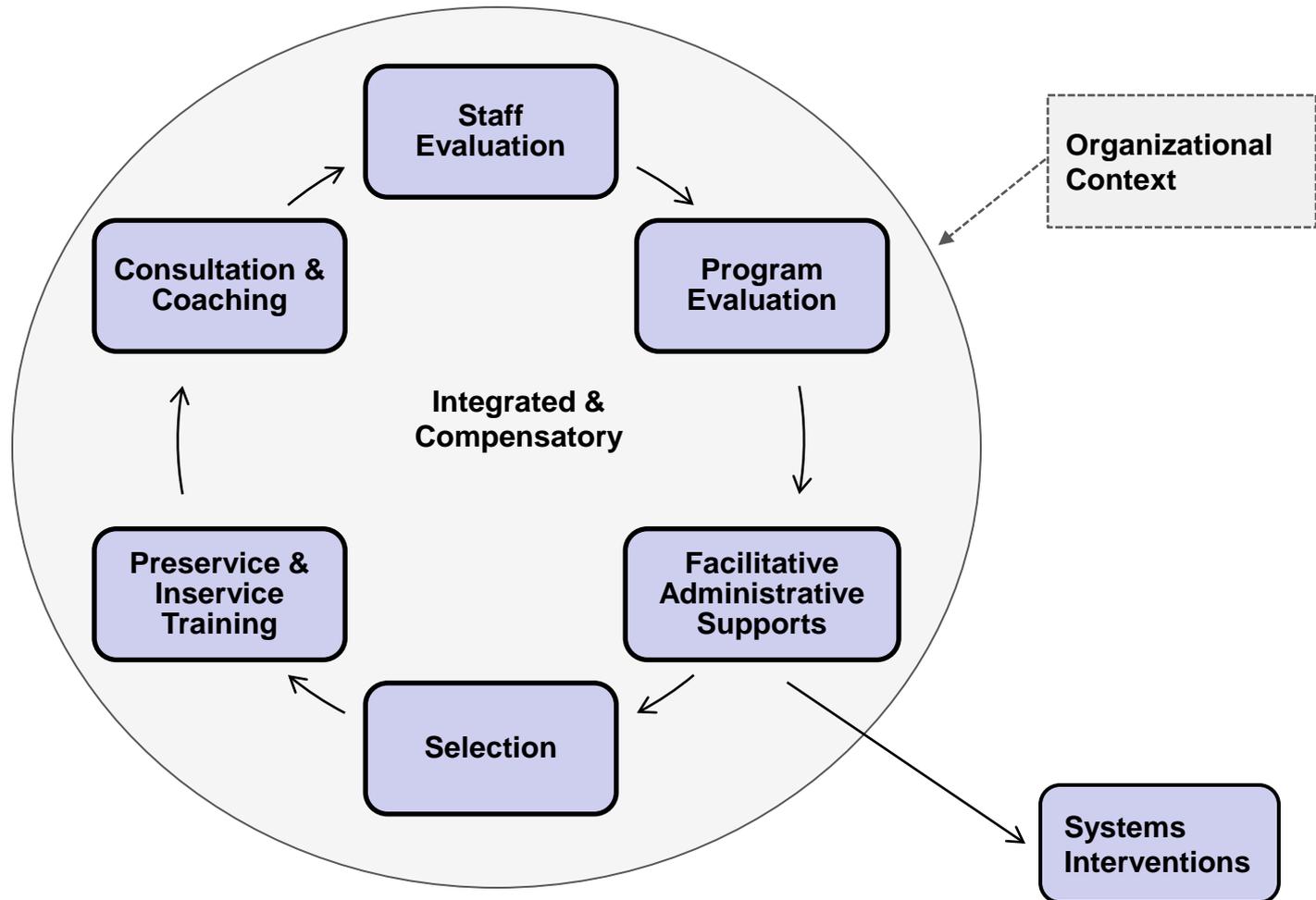
Levels	Factors
Prevention Support System	<ul style="list-style-type: none"><li>• Training &amp; Technical assistance</li></ul>
Community	<ul style="list-style-type: none"><li>• Theory &amp; research</li><li>• Politics &amp; Policy</li><li>• Funding</li></ul>
Prevention Delivery System (Organizational Capacity)	<ul style="list-style-type: none"><li>• Org climate, norms, vision</li><li>• Practices and processes</li><li>• Staffing (leadership, administrative support)</li></ul>
Innovation	<ul style="list-style-type: none"><li>• Compatibility</li><li>• Adaptability</li></ul>
Provider	<ul style="list-style-type: none"><li>• Perceived need for and benefits of innovation</li><li>• Self-efficacy</li><li>• Skill proficiency</li></ul>



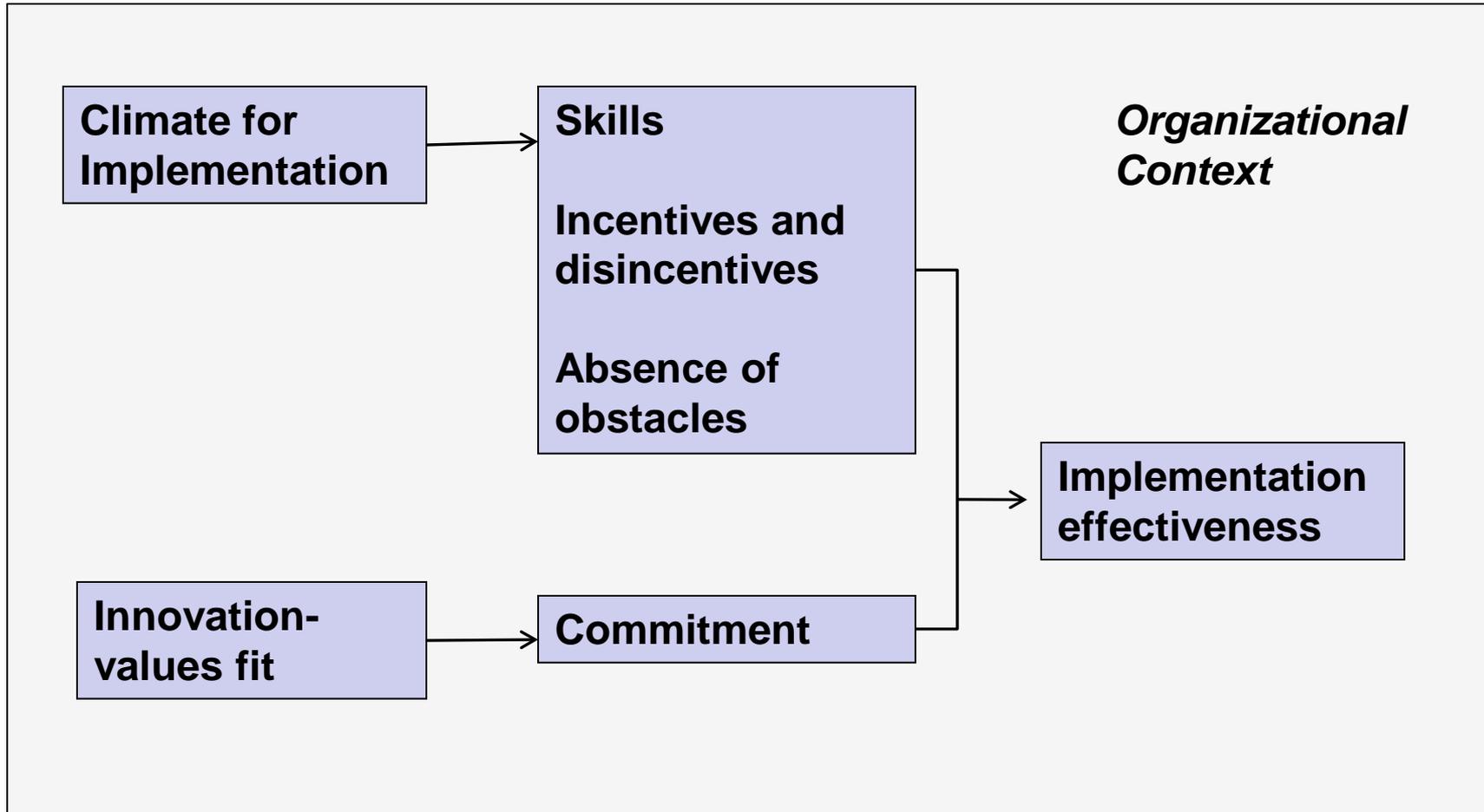
# Implementation Components (Fixsen, et al., 2005)

- Core Intervention Components
    - The “most essential and indispensable components of an intervention practice or program”
  - Core Implementation Components
    - The organizational “infrastructure” that supports and surrounds the intervention activities of practitioners
      - Facilities and funding
      - Organization management
      - Staff selection, training, supervision, evaluation
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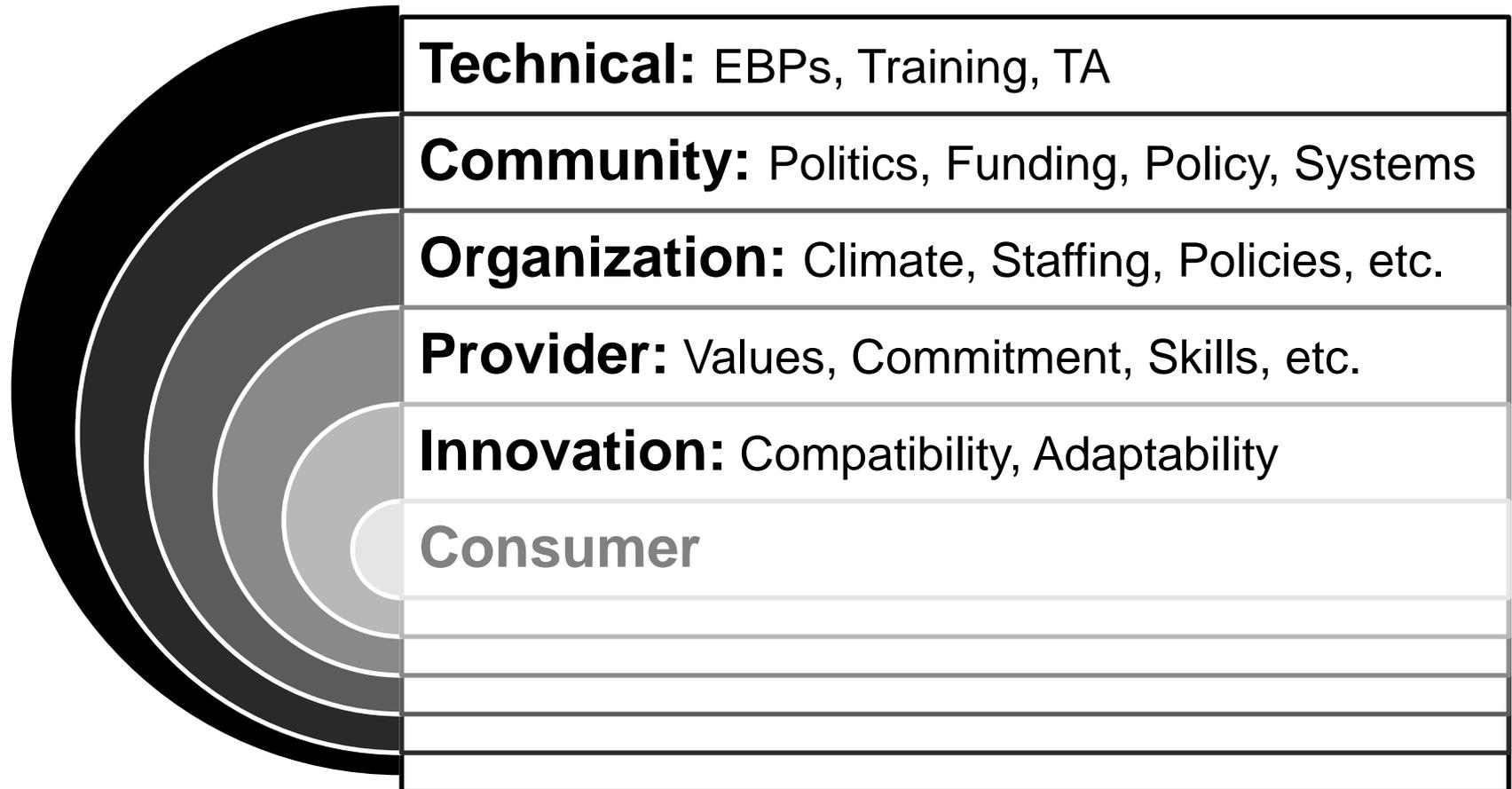
# Core Implementation Components



# Climate for Implementation (Klein & Sorra, 1996)

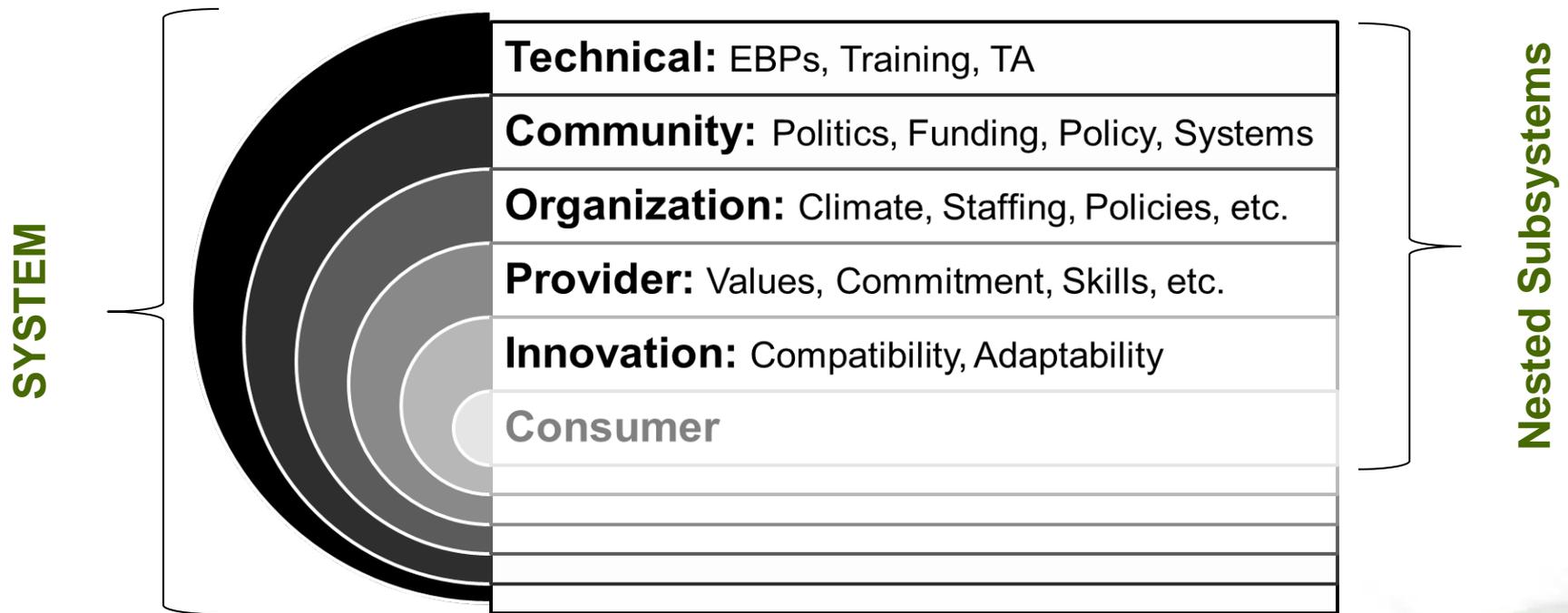


# Contextual Levels and Factors



# Insights from Systems Theory

- **Systems:** collections of interacting parts that, through their interactions, function as a whole
- EBPs and their COIs can be viewed as systems





# System Boundaries

- Arbitrary, but essential
  - Delineate what is inside/outside the *situation of interest*
  - Boundary choices have ethical implications
  - Social, organizational, functional, geographical, political...
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# System Relationships

- Systems are interconnected networks of factors operating at several levels
- Change in one part of the system produces change in other parts of the system, consequently:

***Implementation = Systems Change***

- Systems changes:
  - Planned, foreseen
  - Unplanned, unforeseen/unforeseeable
- The more interconnected and complex the system, the more *unforeseeable* systems changes will be

# System Perspectives

- System actors (individuals, organizations) have **diverse perspectives** on the system, including boundaries, factors, and relationships
- Any effort to assess or transform a system must both account for and **negotiate** between the diversity of perspectives on that system



# Activity

- Select an EBP and discuss the following questions
  - What are the **boundaries** of the system within which the EBP is embedded?
    - What are the implications of drawing the boundaries more narrowly vs. more widely?
  - What are the major **levels and factors** of that system?
  - What are the important **relationships** between the levels and factors to consider for implementation?
  - How must the **system change** to support and sustain the implementation of the EBP?



# References

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