



# Building Organizational Appetite for Measurement, Learning, & Evaluation

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## Presenters

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A close-up, low-angle shot of a row of dumbbells in a gym. The dumbbells are arranged in a line, receding into the background. The focus is sharp on the foreground dumbbells, showing the textured, knurled grip and the metal heads. The background is slightly blurred, showing more gym equipment and some greenery. The lighting is warm and soft, creating a calm and focused atmosphere.

MLE as a *Practice*

# Lessons Learned from Kansas Health Foundation



## What Worked

- Conveying information in a simple, digestible way
- Using existing opportunities
- Pressing pause to get “on the balcony”



## What Fell Flat

- Getting our “MLE Plan” done on my timeline
- “KHF Parties for Data”
- Meeting many different needs for data

# Lessons Learned from Greater Twin Cities United Way



## What Worked

- Understanding current needs of stakeholders. Beginning where they were
- Being creative with opportunities to make progress
- Patience, having fun, finding key allies!



## What Fell Flat

- “MLE Plan” and timeline
- Group think on indicators and data collection
- The beauty of a large comprehensive MLE document

# Lessons Learned from ORS Impact



## What Worked

- Made a data inventory to see what we could build off of
- Set the group up for “early wins”
- Involved stakeholders in pulling their own recommendations out of the data



## What Fell Flat

- Committed time and resources to MLE planning, but none to implementing the plan
- Overbuilt a plan without engaging the highest decision maker or documenting rationale behind decisions

## Session Takeaways

- Conceptualize MLE as a practice
  - Reflect on your MLE practice— what is/isn't working?
  - Find allies to help advance your practice
- Demonstrate how MLE will make people's work better
  - Identify people's information-needs or pain-points
  - Show the “juice is worth the squeeze”
- Leverage or build off of existing data/information
- Disguise MLE
  - Avoid (or make fun of) jargon
  - Use templates or facilitation techniques to make MLE accessible
- Tie data to decisions
  - Facilitate learning processes or embed data into regular meetings



A photograph of a string of warm-toned lights against a dark background. One light bulb in the foreground is in sharp focus, showing its internal filament. The other lights in the background are blurred into soft, glowing circles of light.

Question & Answer



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