

Trust & Numbers

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Director

INFORMING
CHANGE 

Introduction

Trust

Power

Objectivity

Truth

A solid yellow vertical bar is positioned on the left side of the slide, extending from the top to the bottom.

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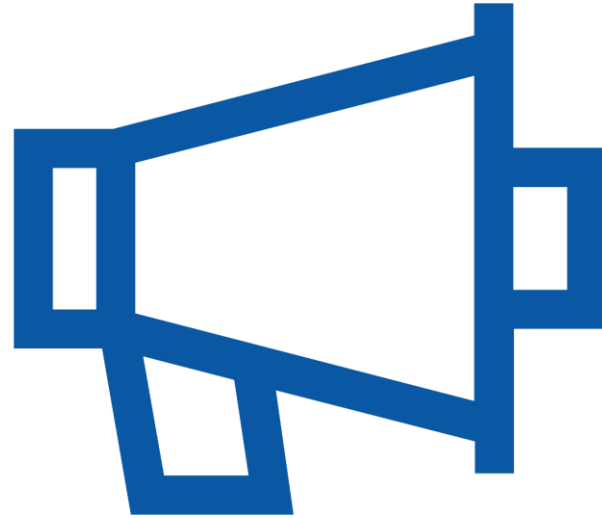
Introduction

Trust

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Truth



1. It's important
to speak truth
to power.



2. Neither truth,
nor power, is
singular.



3. Some things
are truer than
others.



4. To speak truth(s)
to power(s)
credibly, we must
cultivate trust.







0.20

T Z C O

$\frac{20}{100}$

0.25

L D P O F

$\frac{20}{80}$

0.33

P T O C E T

$\frac{20}{60}$



0.40

Z L P E D T C

$\frac{20}{50}$

0.50

E T O D C F O

$\frac{20}{40}$



0.66

D P C Z L F T

$\frac{20}{30}$

0.80

C F D T E O P

$\frac{20}{25}$

1.00

L D C Z O T E

$\frac{20}{20}$

1.25

P F O D T E L

$\frac{20}{16}$

1. 1. 1. 1. 1.

2. 2. 2. 2. 2.

3. 3. 3. 3. 3.

4. 4. 4. 4. 4.

5. 5. 5. 5. 5.

6. 6. 6. 6. 6.

7. 7. 7. 7. 7.













Introduction

Trust

Power

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Truth

Scientific
Method



Demographics



“Quantification
is a technology
of distance.”

– *Theodore Porter*

Quantification
proliferates in
conditions of
mistrust.

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Power always
stands in need
of numbers.

– *Hannah Arendt*

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Trust

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Objectivity seen as...

Objectivity seen as...

A view from nowhere

Objectivity seen as...

A view from nowhere

Untainted by perspective

Objectivity seen as...

A view from nowhere

Untainted by perspective

Disinterested

Objectivity seen as...

A view from nowhere

Untainted by perspective

Disinterested

Irrefutable

Objectivity seen as...

A view from nowhere

Untainted by perspective

Disinterested

Irrefutable

Identical regardless of
changes in viewpoint



Evaluation must
provide credible
evidence to
audiences that
matter.

Whose
witnessing is
credible to
whom?

What kinds
of evidence
persuade?

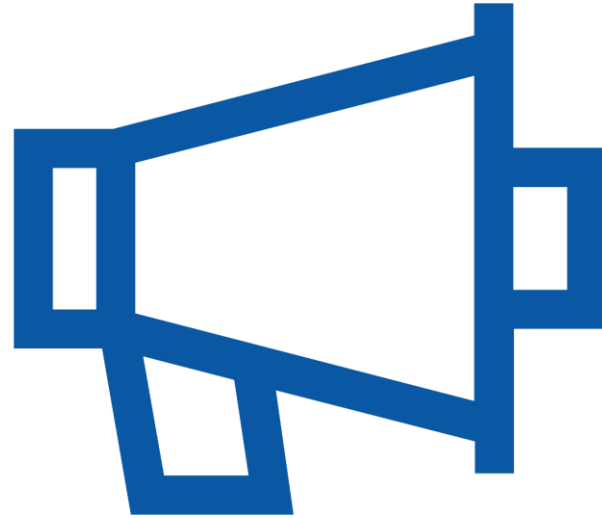
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1. It's important
to speak truth
to power.





2. Neither truth,
nor power, is
singular.



Equally true
things can be
incommensurable.



3. Some things
are truer than
others.



There is such a
thing as a lie or
fabrication.

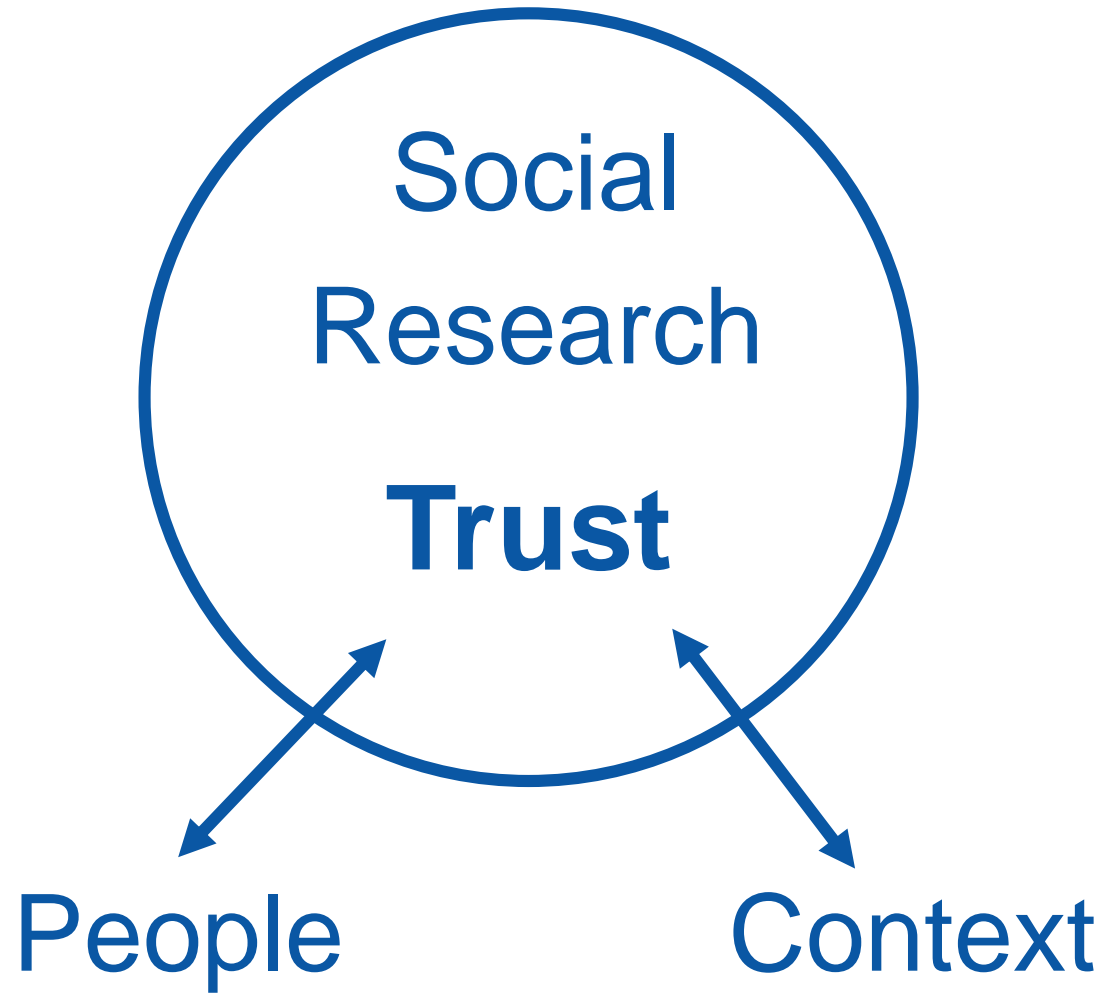


4. To speak truth(s)
to power(s)
credibly, we must
cultivate trust.



Social
Research

Trust



Trust

Truth-
building

Distrust







Love



Present-tense
co-existence



Future
expectations



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