



**OutcomeMapping**

LEARNING COMMUNITY

# Outcome Mapping, Outcome Harvesting and Developmental Evaluation

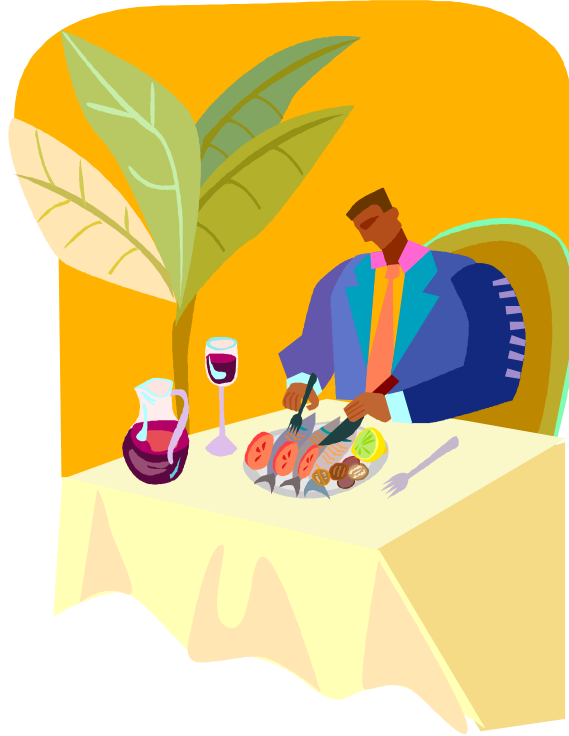
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# What Developmental Evaluation is and is not



**Formative  
evaluation**



**Summative  
evaluation**



**Developmental  
evaluation**



# The Essence of DE

Development  
is about *creative  
thinking.*



# The Essence of DE

Evaluation  
is about *critical  
thinking.*



# The Essence of DE



Developmental Evaluation  
is about bringing critical  
thinking to bear on  
innovative processes

# DE Defined

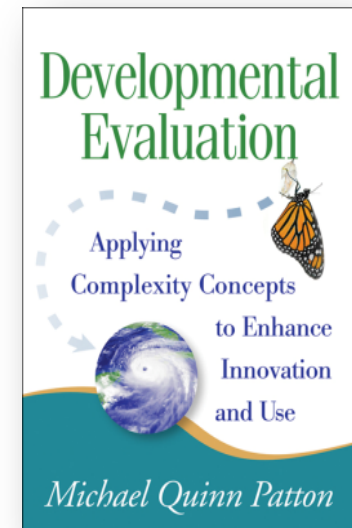
*“**Evaluate processes**, including asking evaluative questions and applying evaluation logic, to support program, product, staff and/or organizational development.*

*“The **evaluator is part of a team** whose members collaborate to conceptualize, design and test new approaches in a long-term, on-going process of continuous improvement, adaptation and intentional change.*

*“The evaluator's primary function in the team is to **elucidate team discussions** with evaluative questions, data and logic, and **facilitate data-based decision-making** in the developmental process.”*



Michael Quinn Patton





# Right conditions

- Your intervention model does not yet exist; it has to be created
- You want to create a theory of change through practice
- The situation is complex –the most important relationships of cause and effect are fundamentally unknown.

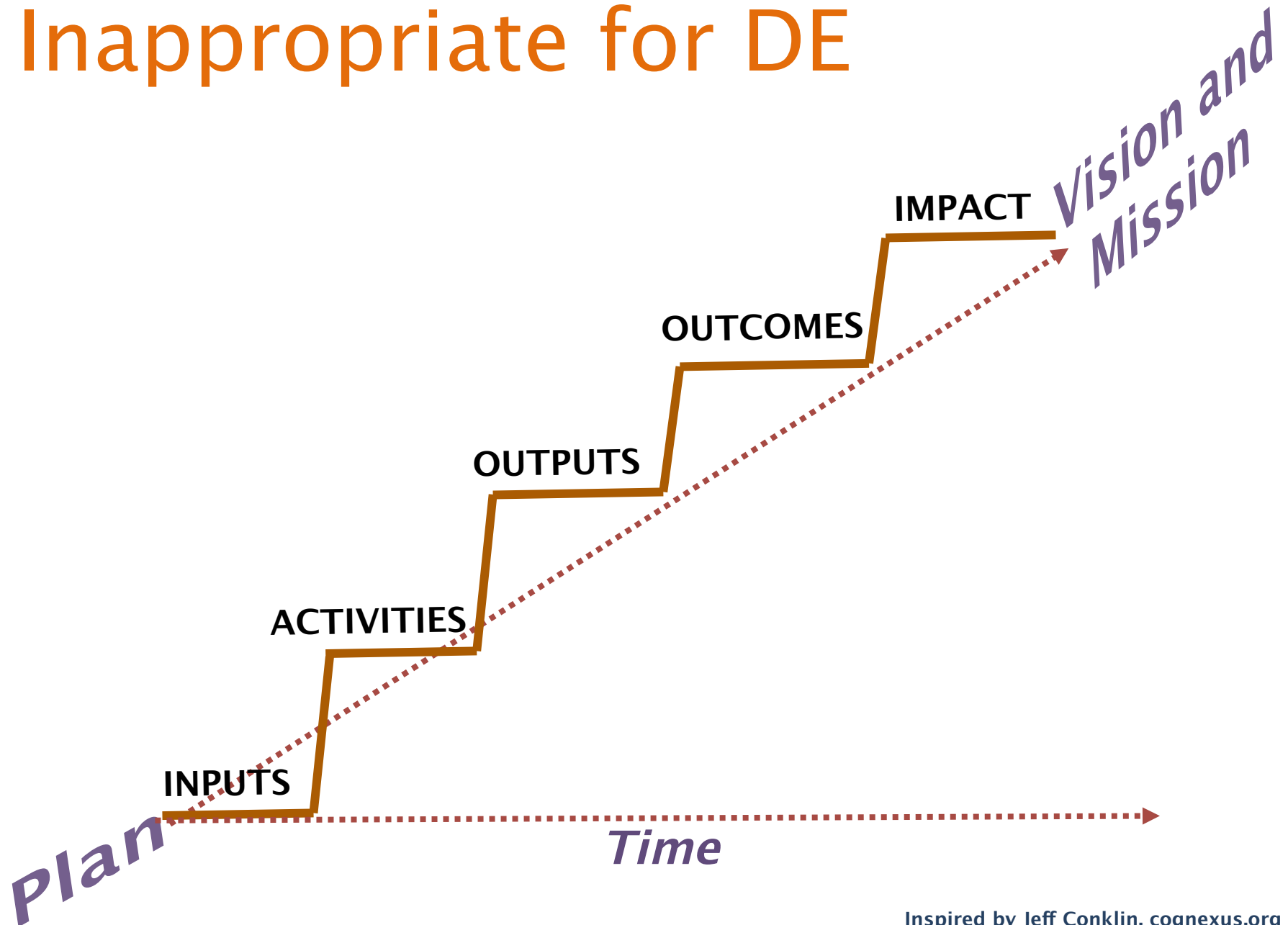


***“No go. The evaluation committee said it doesn’t meet utility specs. They want something linear, stable, controllable, and targeted to reach a pre-set destination. They couldn’t see any use for this.”***

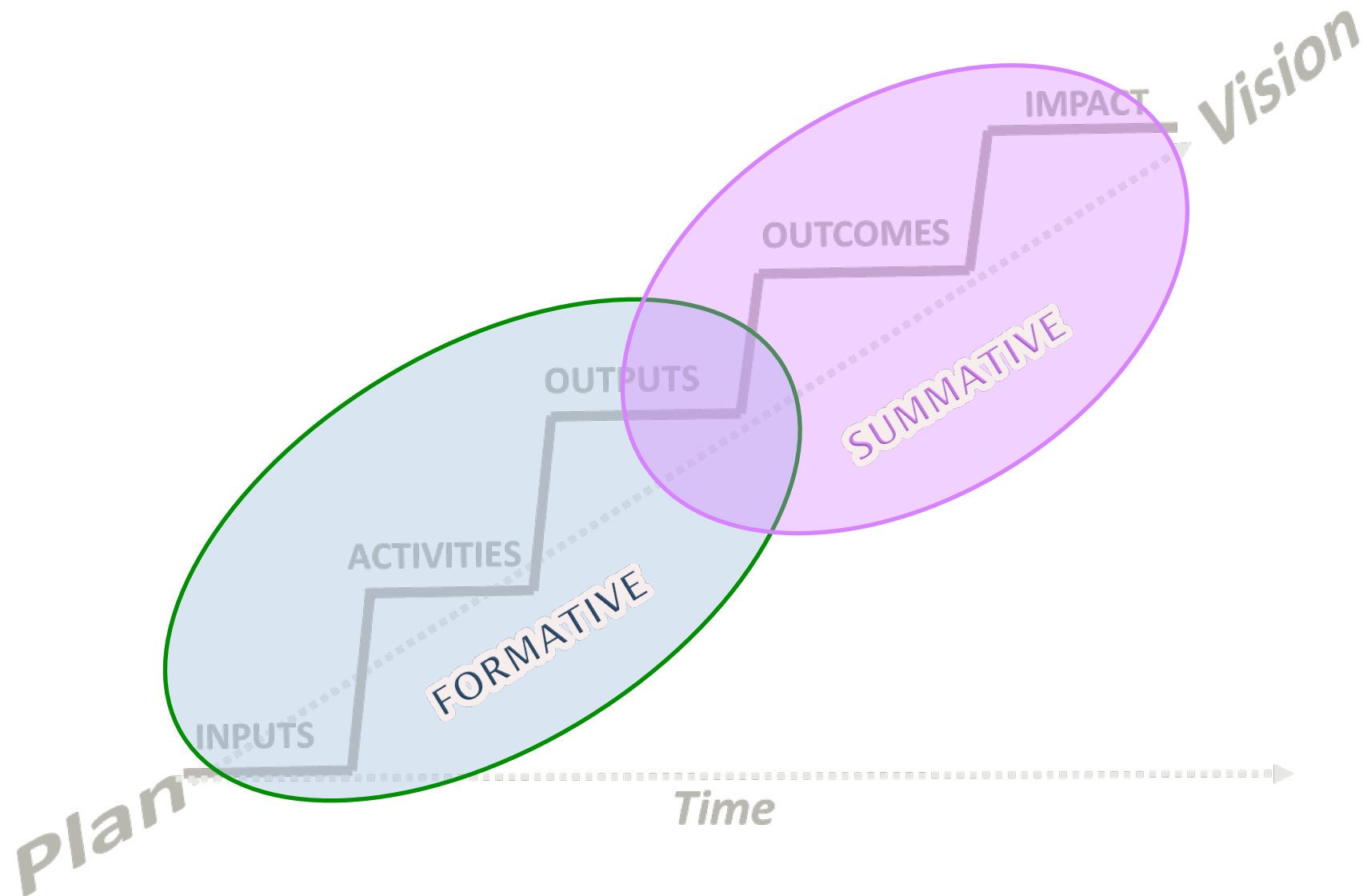
In Michael Quinn Patton, *Developmental Evaluation: Applying Complexity Concepts to Enhance Innovation and Use*, Guilford Press, June 2010



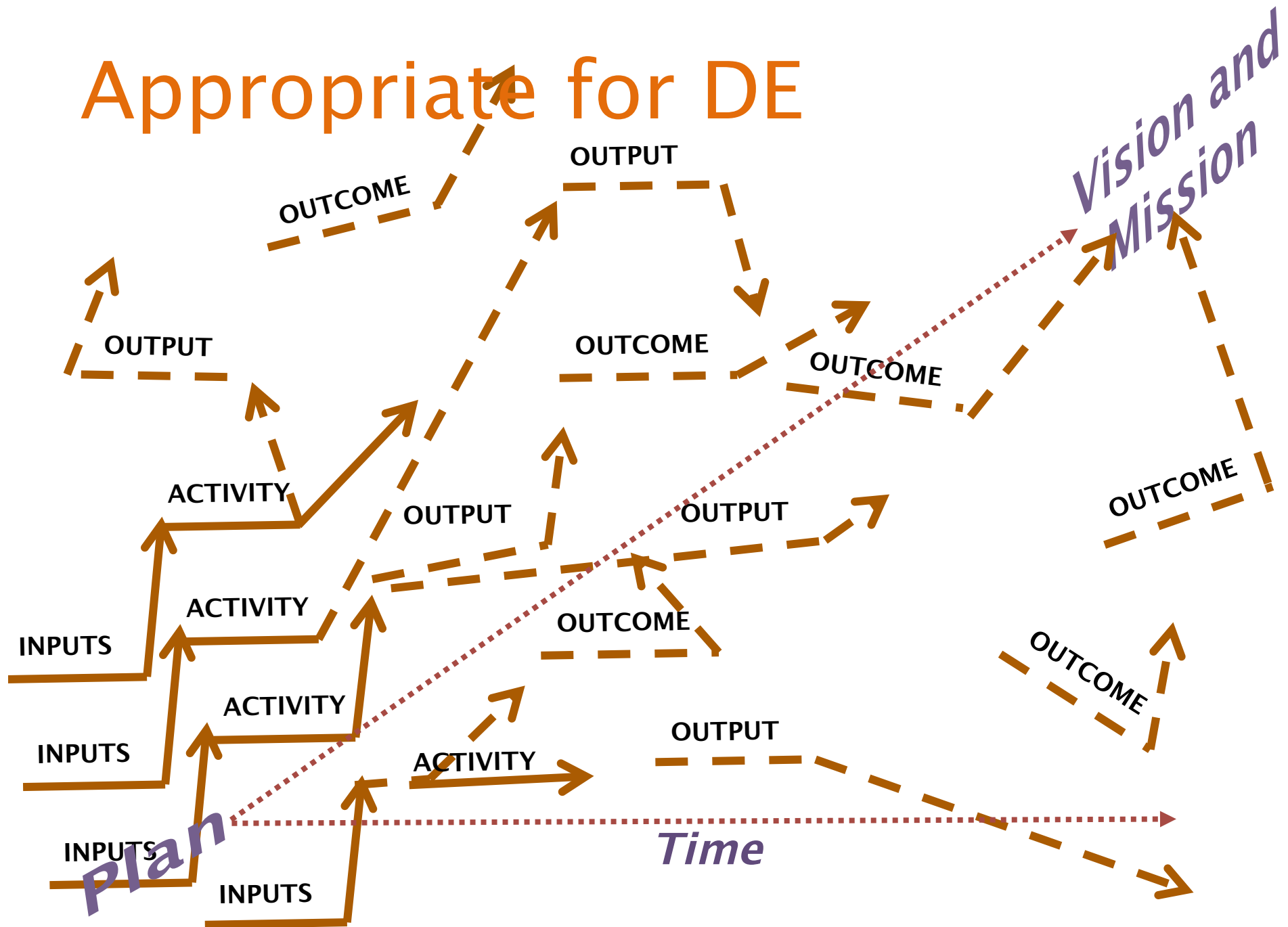
# Inappropriate for DE

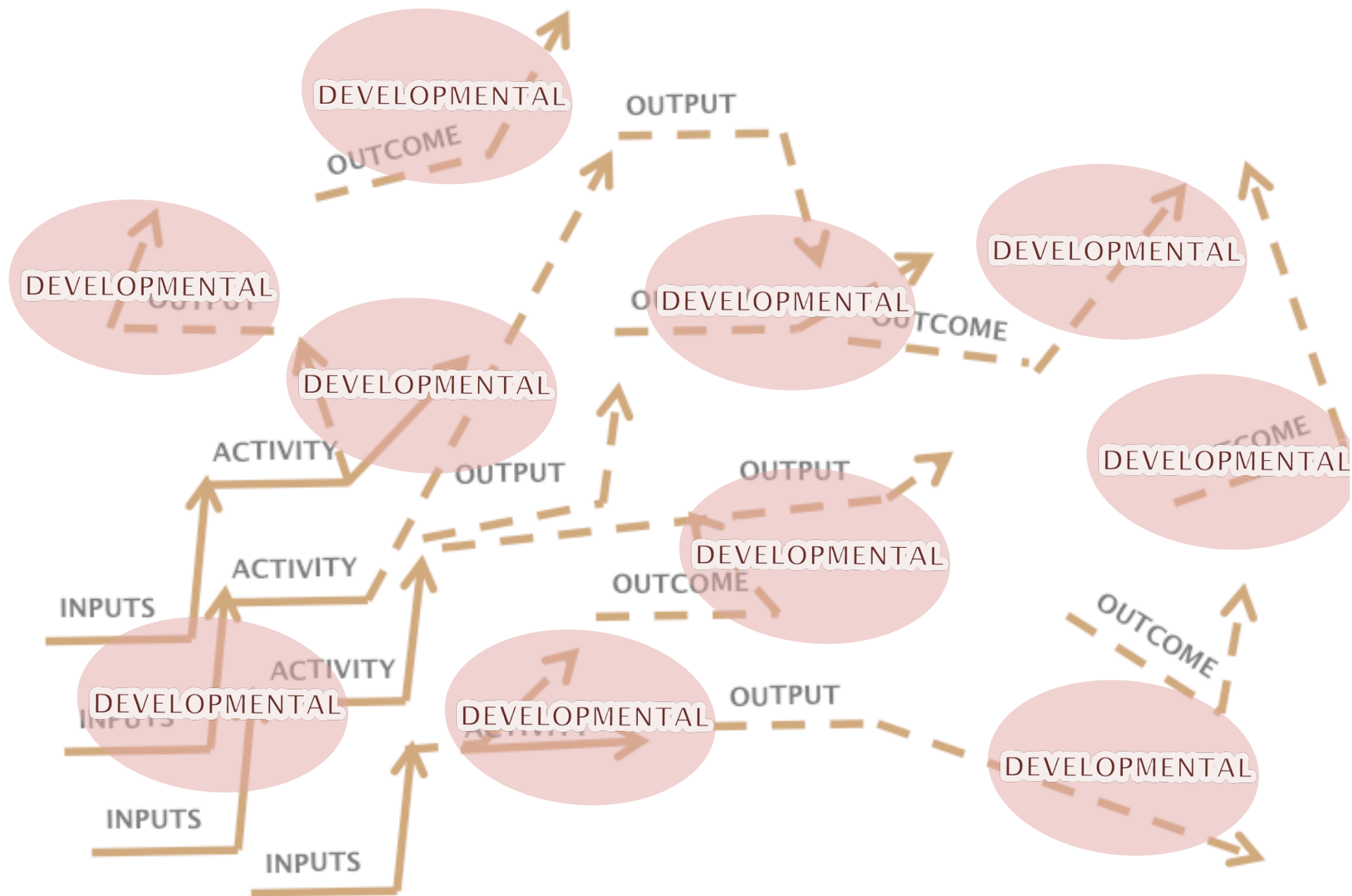


# Inappropriate for DE



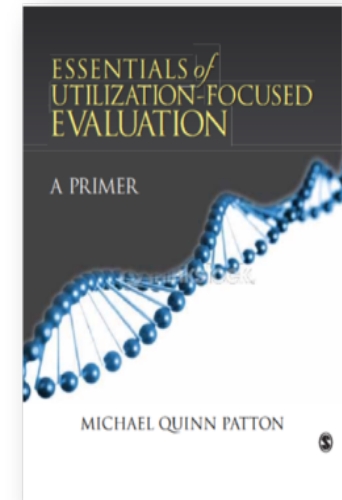
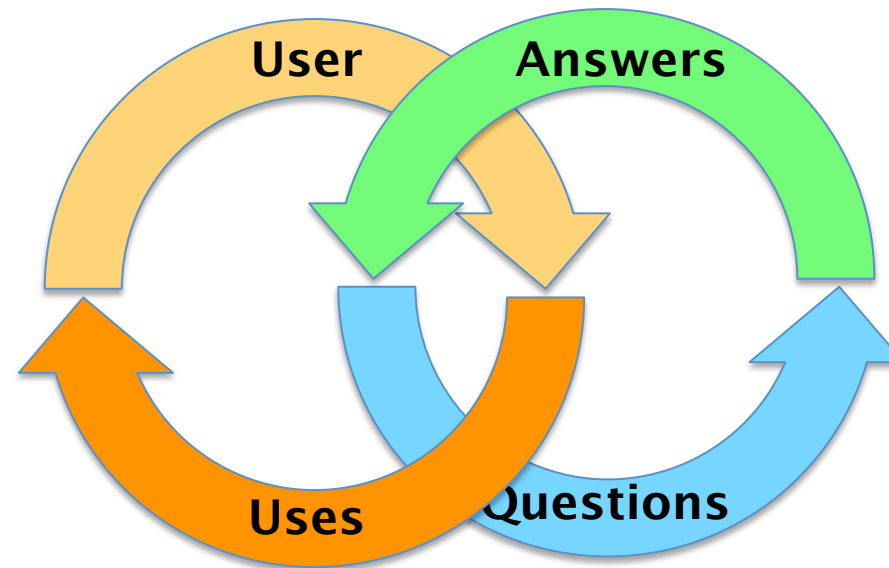
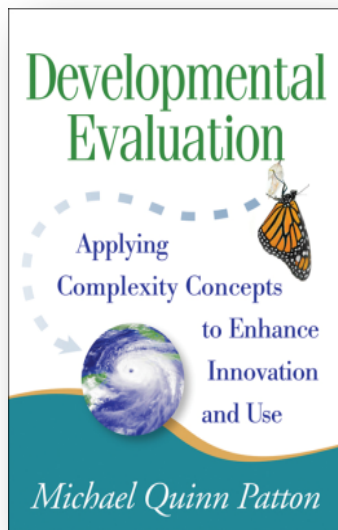
# Appropriate for DE







# My Developmental Evaluation



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## THREE STAGES OF OUTCOME MAPPING

### INTENTIONAL DESIGN

- STEP 1: Vision
- STEP 2: Mission
- STEP 3: Boundary Partners
- STEP 4: Outcome Challenges
- STEP 5: Progress Markers
- STEP 6: Strategy Maps
- STEP 7: Organizational Practices

### EVALUATION PLANNING

- STEP 12: Evaluation Plan

### OUTCOME & PERFORMANCE MONITORING

- STEP 8: Monitoring Priorities
- STEP 9: Outcome Journals
- STEP 10: Strategy Journal
- STEP 11: Performance Journal

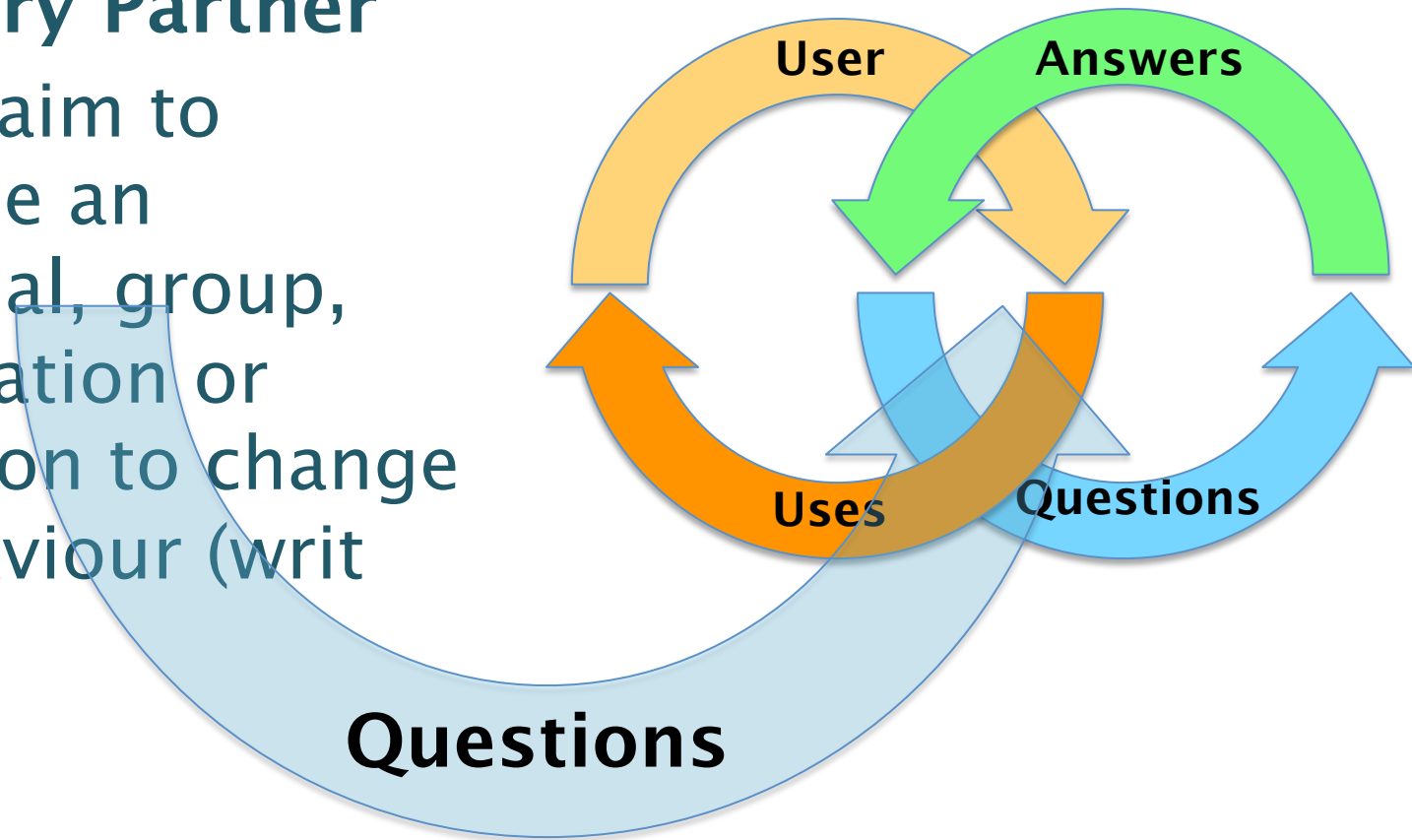




# Outcome Mapping and my Developmental Evaluation

## Boundary Partner

Do you aim to influence an individual, group, organization or institution to change its behaviour (write large)?

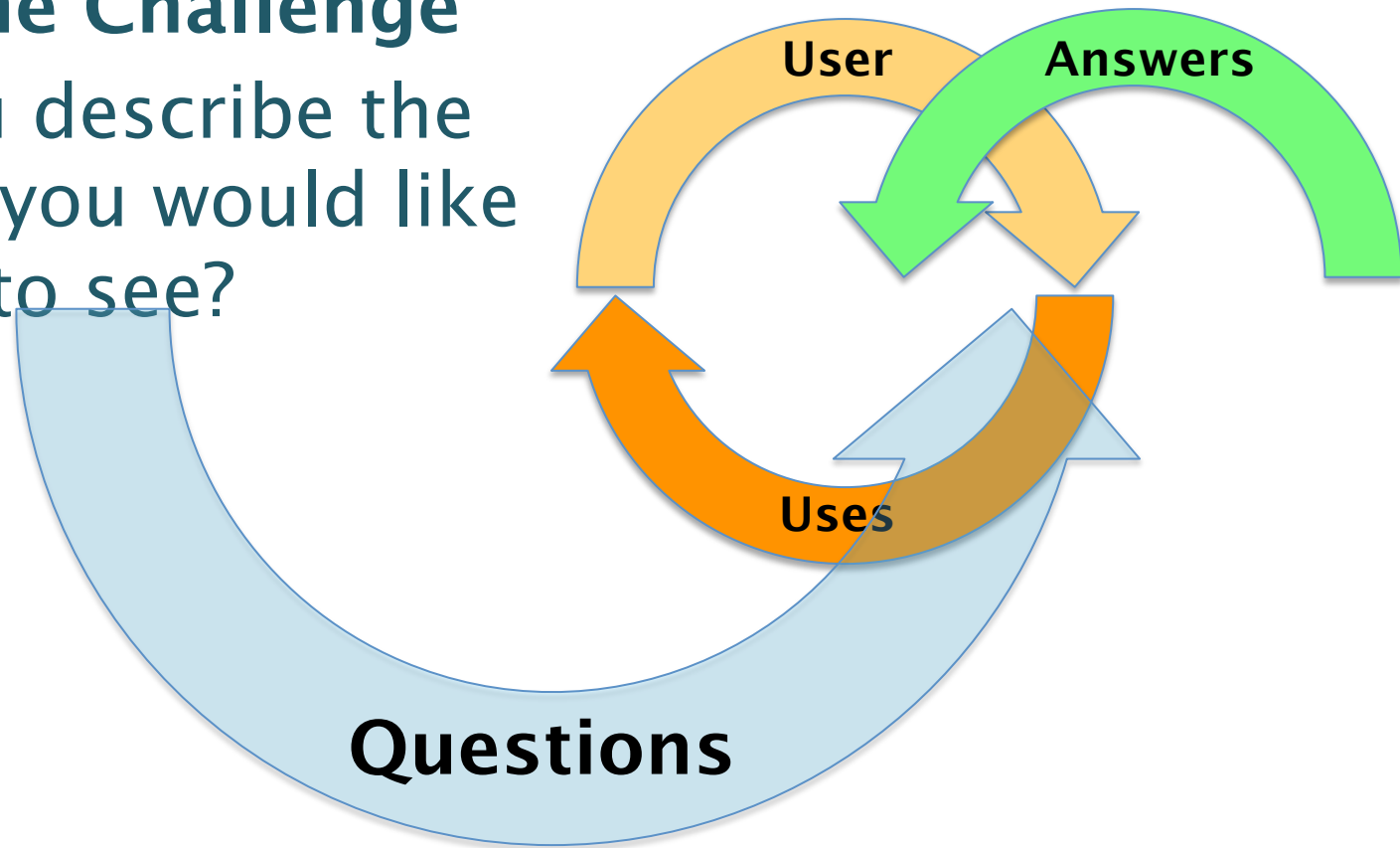




# Outcome Mapping and my Developmental Evaluation

## Outcome Challenge

Can you describe the change you would like or love to see?



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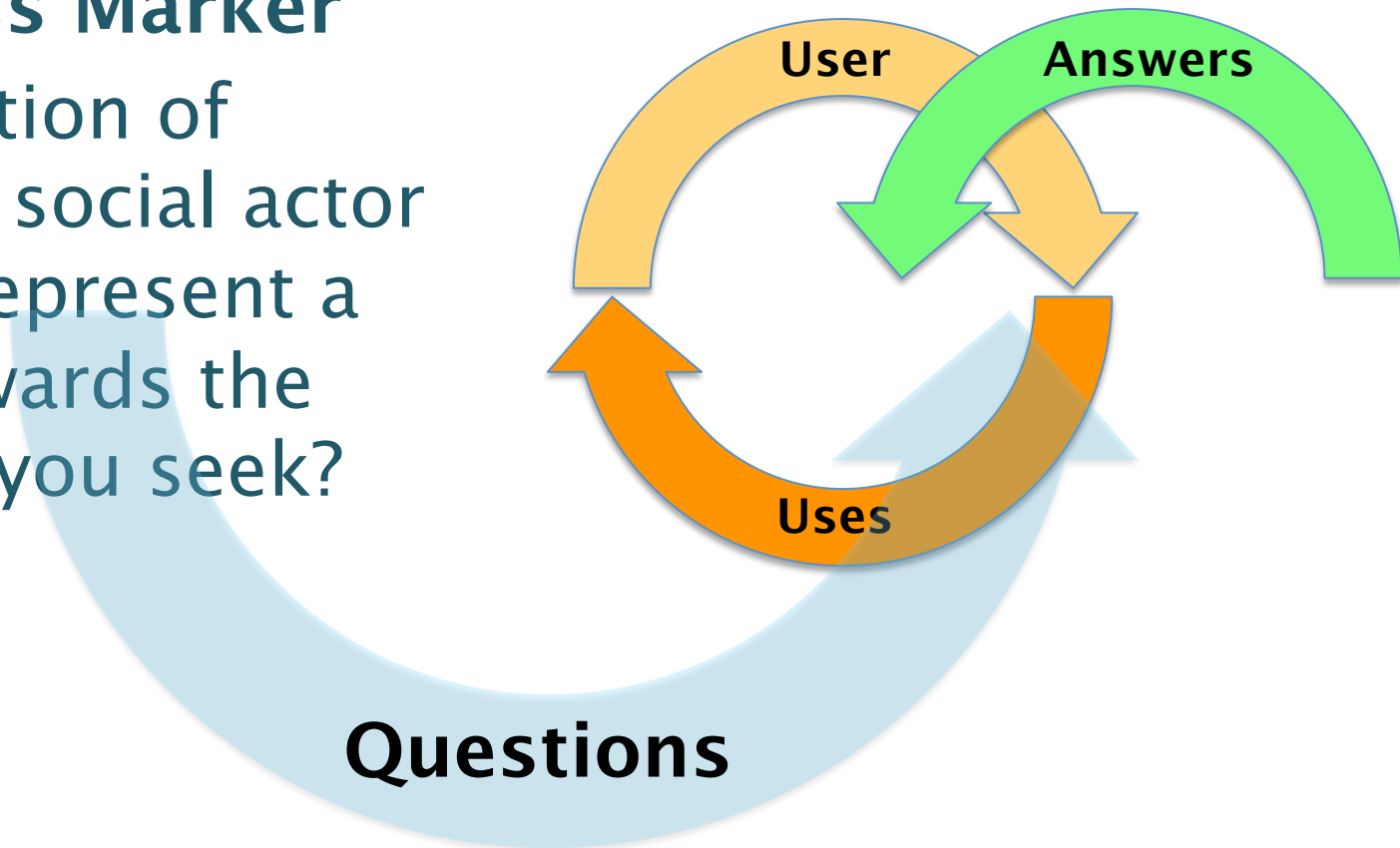




# Outcome Mapping and my Developmental Evaluation

## Progress Marker

What action of another social actor would represent a step towards the change you seek?





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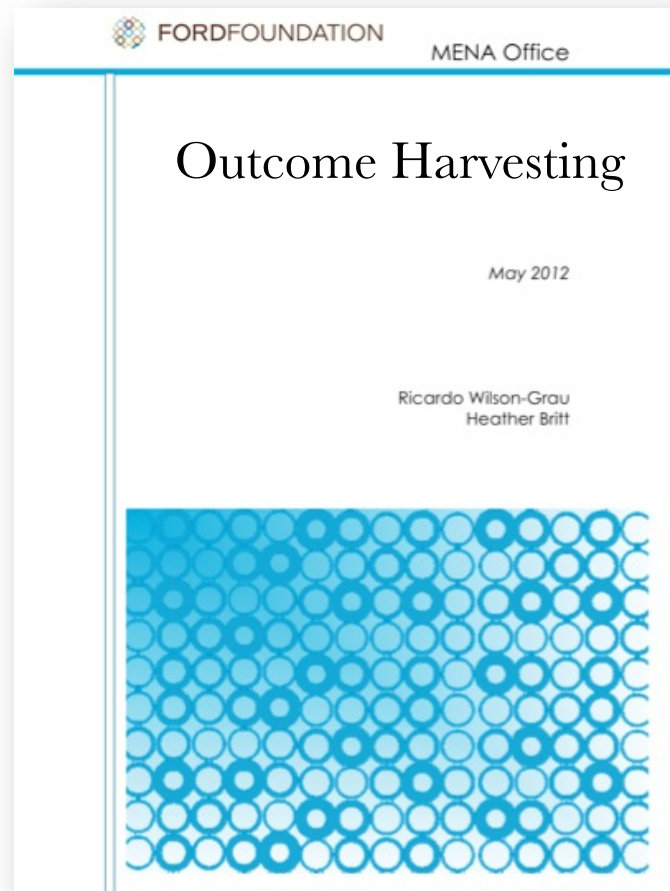
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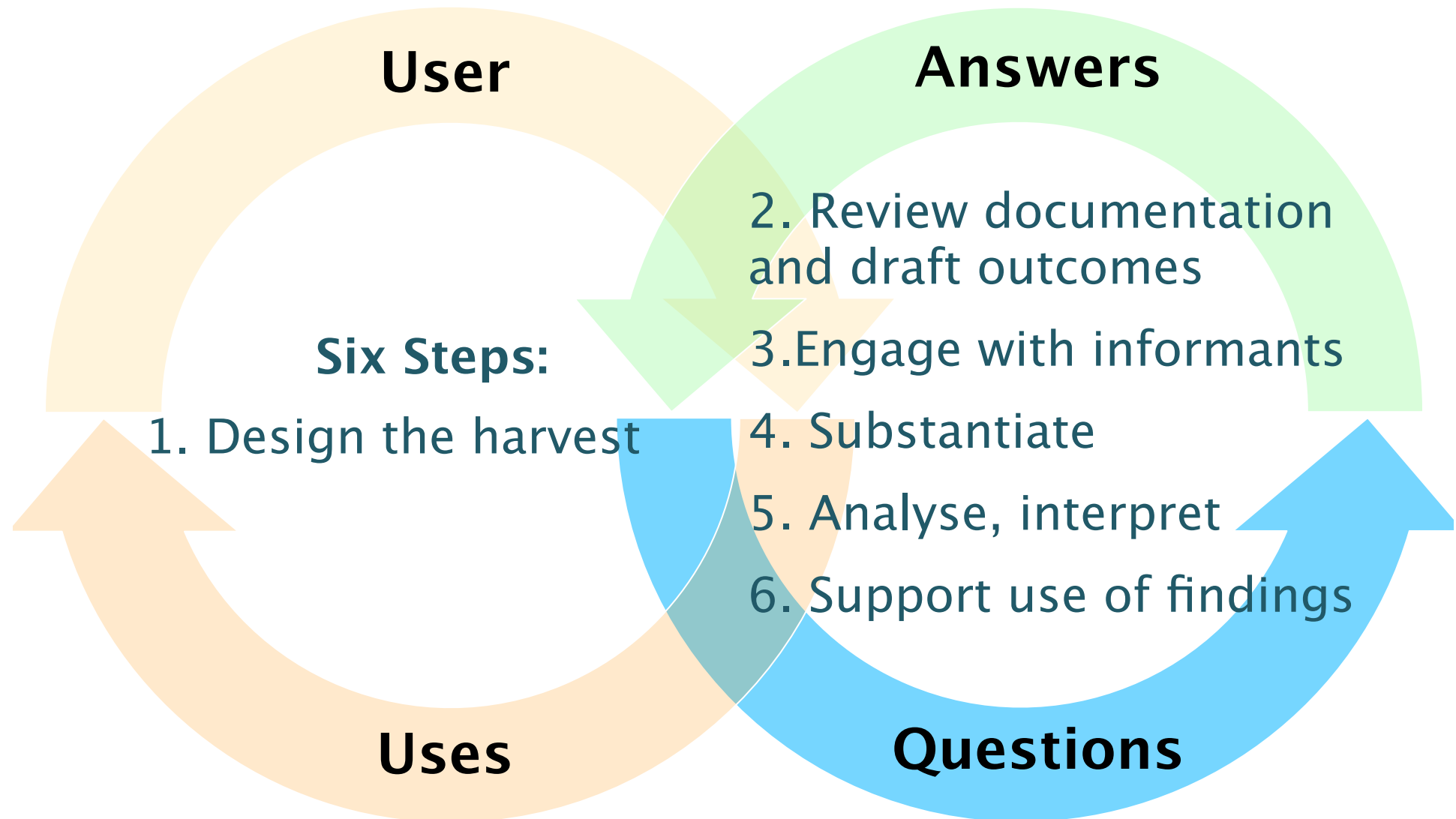
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Inspired by the Outcome Mapping methodology.

A tool for practitioners operating in dynamic, uncertain situations to monitor and evaluate the social change results they are achieving.

# Outcome Harvesting and my Developmental Evaluation





# Thank you!

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