



#### Using Quantitative and Qualitative Data to Revise Program Theory: Description of Process

#### American Evaluation Association Annual Meeting, Oct 15-18, 2014 Session 229

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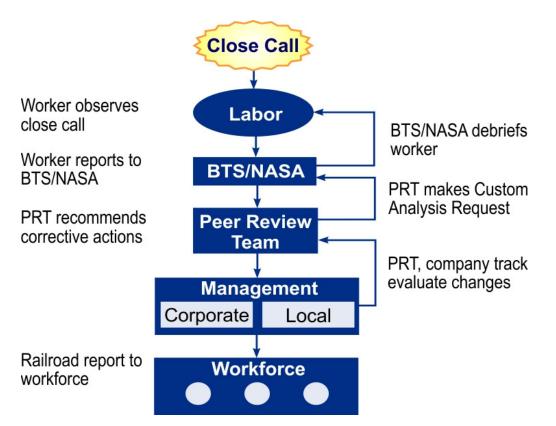


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# The Confidential Close Call Reporting System

#### Why is it being tested?

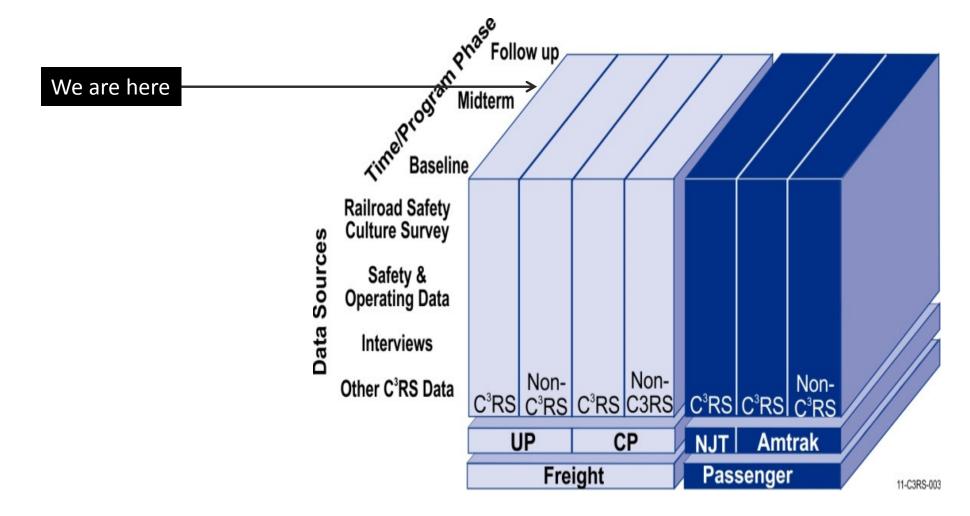
- Programs like this have worked in other industries, but were never tested in railroad settings.
- FRA established 4 pilot projects to test close call feasibility.







# Evaluation Design: Comparative Case Study Using Quantitative and Qualitative Data







## **Evaluation Questions**

- What are the characteristics of a successful C<sup>3</sup>RS implementation?
- $\Box$  What is the impact of C<sup>3</sup>RS on safety and safety culture?
- □ What are the conditions needed to make C<sup>3</sup>RS sustainable?





# Use Mixed Methods Data to Construct Models That Explain Decisions to Continue or Not Continue With C<sup>3</sup>RS

#### What observation do we need to explain?

- □ Three companies made a rational decision to continue/expand C<sup>3</sup>RS
- One company made a rational decision not to continue

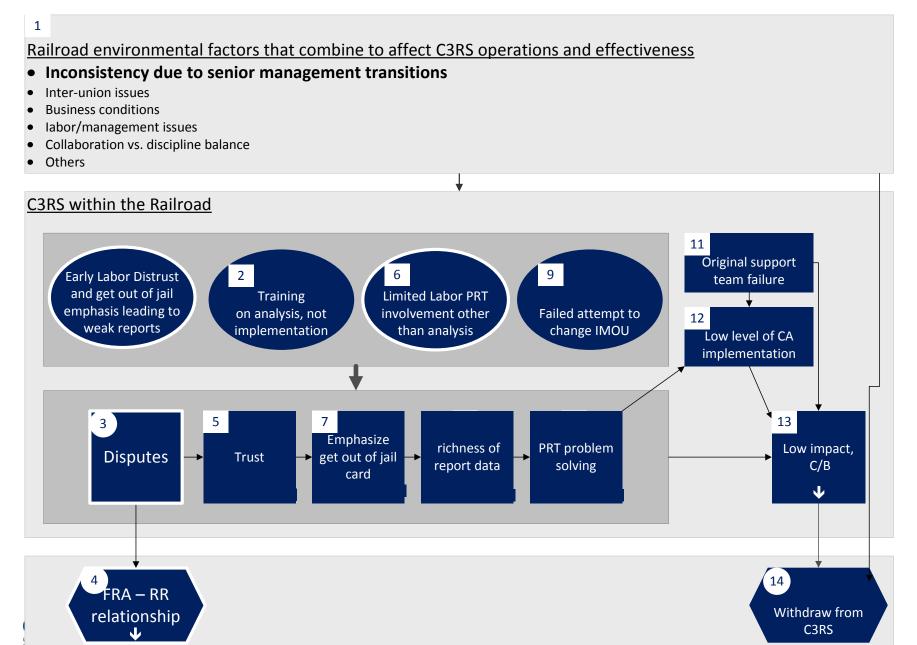
#### To understand the pattern we used the data to construct "post-hoc" logic models

- □ Specific model with the particulars of the disengagement case
- Projection of the post-hoc model onto the original model
- □ General post-hoc model to compare cases of engagement and disengagement



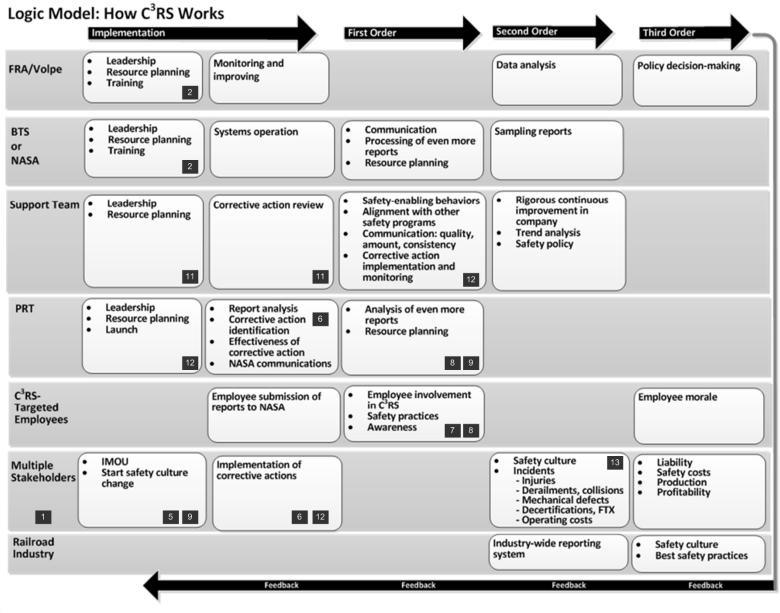


## Model Specific to the Disengagement Case



Consequences outside of Railroad corporate boundaries

#### Mapping of Post-hoc Model Onto Original (Stakeholder based) Model

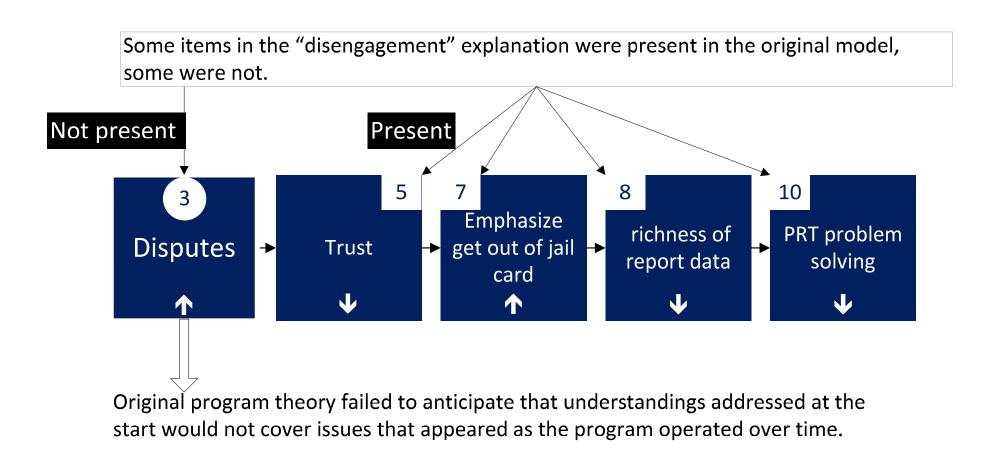








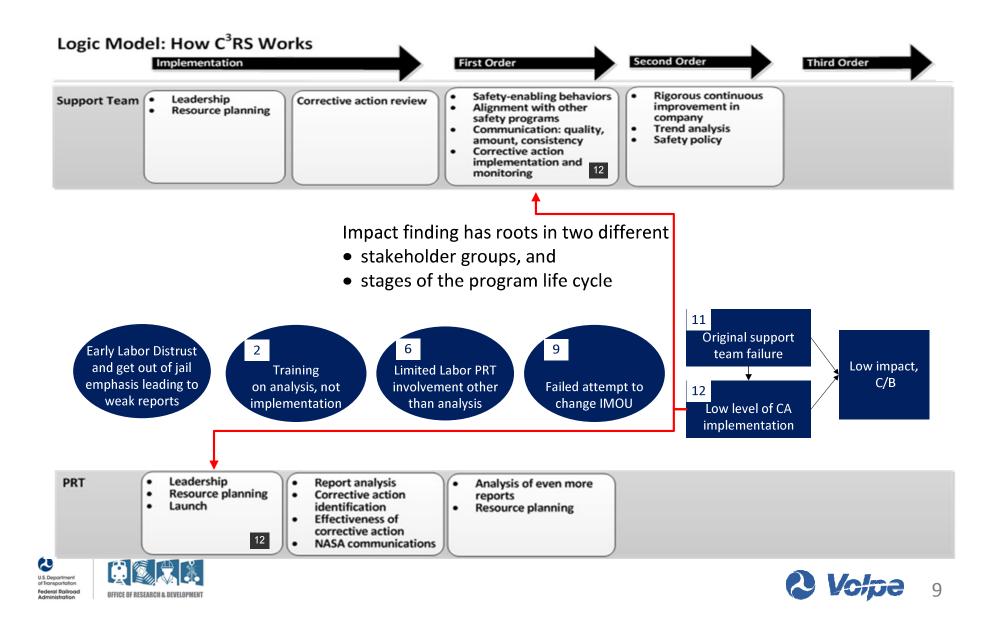
#### Example #1 of Knowledge from Mapping "Disengagement" Model Onto Original Program Theory







# Example #2 of knowledge from mapping "disengagement" model onto original program theory



#### **Model Characteristics for Comparing Sites**

To compare across sites we need a generic model with parts that can be "turned on" and "turned off" for different settings

#### Required characteristics for the model

- Be in a visual form many audiences will be comfortable with
- Allow easy visual comparison across sites
- Based on our qualitative and quantitative data
- Reflect our knowledge of system context



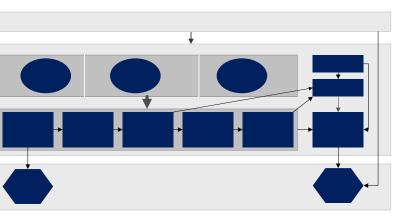


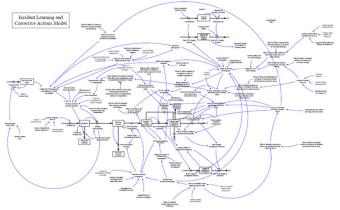
#### We Considered Three Candidate Models for Cross-site Comparisons

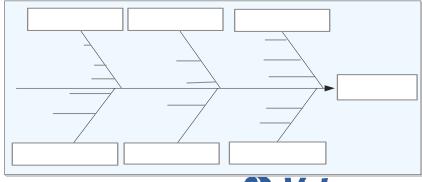
 Too unique and specific to the "disengagement" case.

- Probably the most "correct" but very difficult to work with and explain
- Difficult visual comparison across versions

- Very familiar to anyone with exposure to Lean -6 Sigma
- □ Easy visual comparison across cases



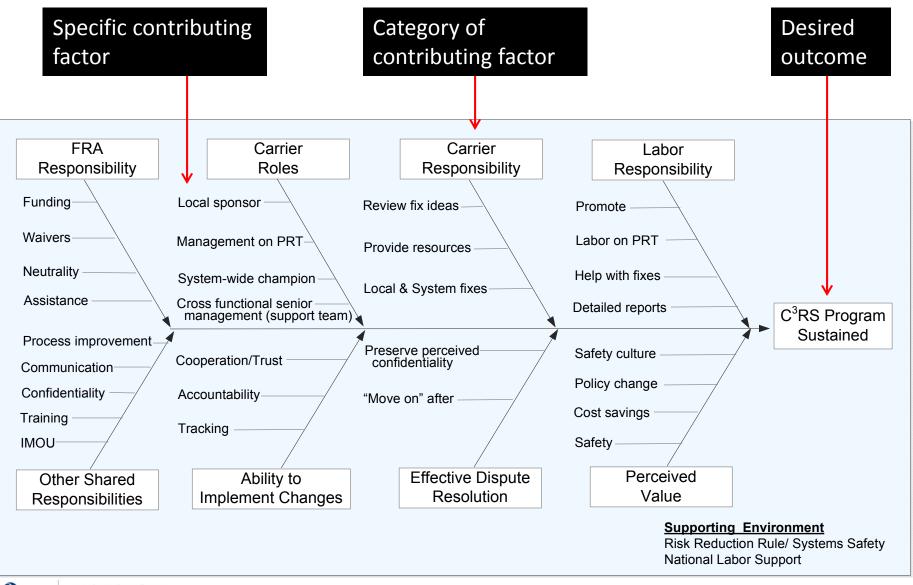




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#### C<sup>3</sup>RS Cross-Site Success Factors



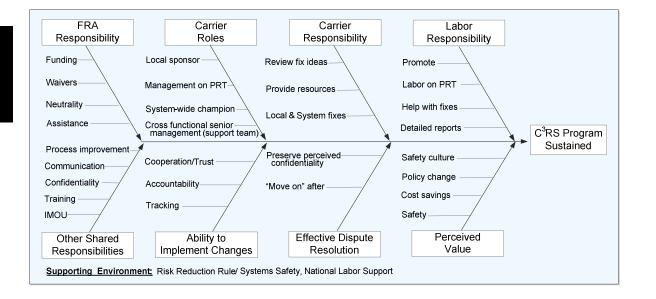




### What Did it Take to Construct This Model?

- □ A lot of data to address specific topics, (e.g. did the safety culture change?)
- "Craft knowledge" about the stronger and weaker aspects of the data (e.g. how believable were a particular set of interviews?)
- Understanding
  - the companies involved (e.g. beyond specific action, how enthusiastic was the champion?)
  - context (e.g. what was the FRA doing to promote C<sup>3</sup>RS in the industry?)
  - the innovation (e.g. How do these kinds of programs work in other industries

It was the ability to interpret the data that allowed us to construct the model.











#### Using Quantitative and Qualitative Data to Revise Program Theory: Examples of How the Data Were Used

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## Six of Eight Major Findings Relied on Combining Quantitative and Qualitative Data

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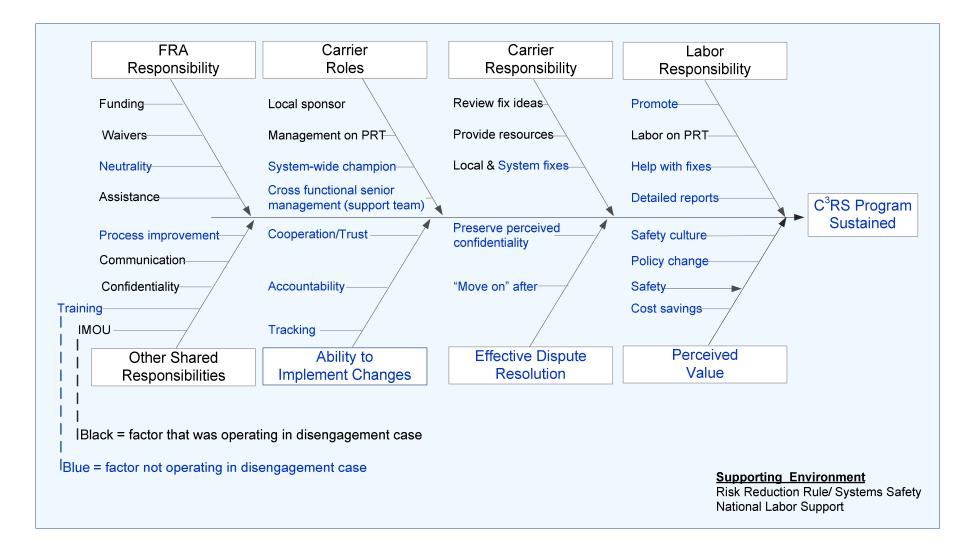
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	Interviews and field notes	Safety data	Safety Culture Survey	Corrective Action Data
C <sup>3</sup> RS produced some small benefits				
<ul> <li>Some improvements in supervisor – employee relationships</li> </ul>			x	
<ul> <li>PRT consistently worked on analyzing cases and recommending corrective actions</li> </ul>	x			x
<ul> <li>PRT implemented some local corrective actions involving education/awareness</li> </ul>	x			x
<ul> <li>New Support Team was more effective. Implemented many corrective actions related to Excess Speed</li> </ul>	x			x
Many factors led to decision to disengage from C <sup>3</sup> RS				
<ul> <li>Decisions made very early in the planning process by all stakeholders affected CP's decision 5 years later to withdraw</li> </ul>	x			
<ul> <li>The outcomes of the dispute resolutions decreased trust in C<sup>3</sup>RS and kicked off a downward spiral</li> </ul>	x			x
The manner in which the disputes were resolved soured relationships	x		x	
<ul> <li>Decision to withdraw had other specific and diffuse reasons</li> </ul>	x	x	x	x



## To Explain Disengagement, Map Findings onto Model

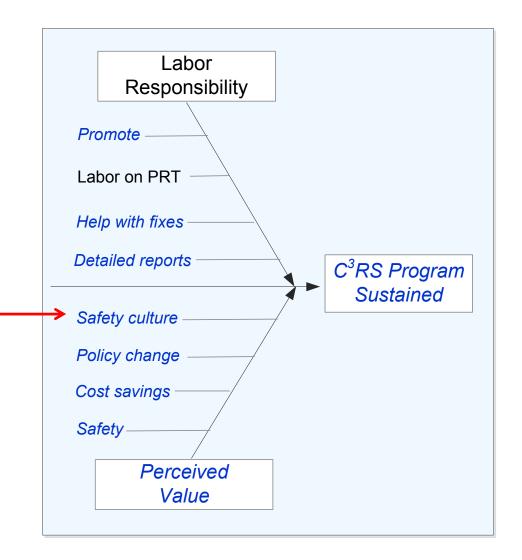


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# **Quantitative Safety Findings**

- Railroad Safety Culture Survey showed initial improvements, then decreased back to baseline values
  - Organizational Concern for Employees
  - Labor-Management Relations

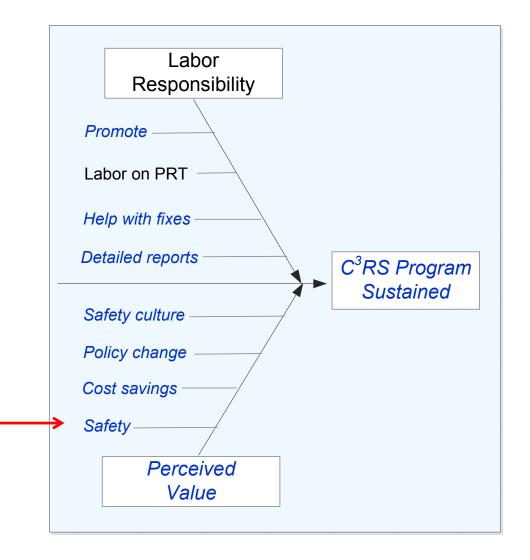






# **Quantitative Safety Findings**

- Safety data did not show an impact
  - Human Factors incidents

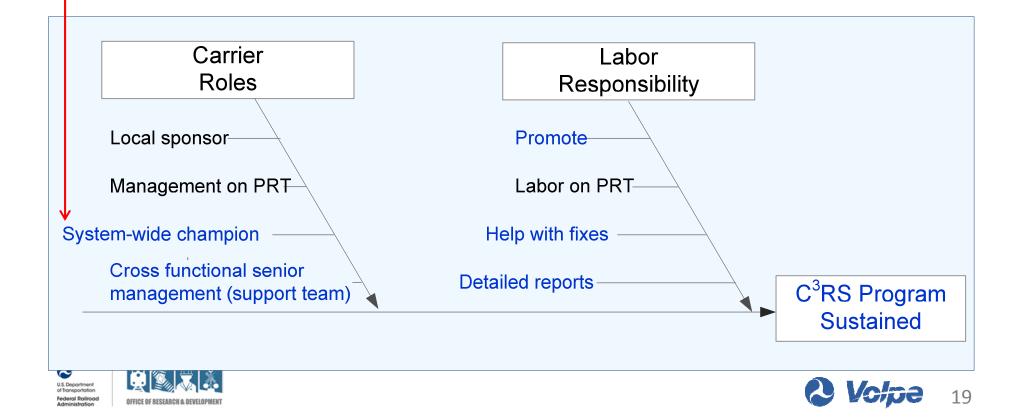




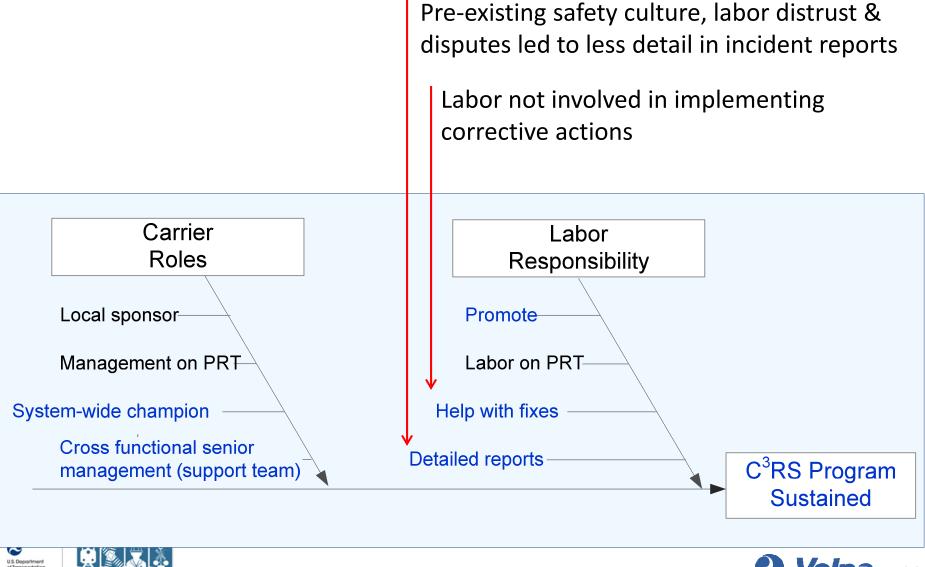


## **Qualitative Interview findings**

- Senior sponsorship issues
  - Senior sponsorship was lost and replacement delayed
  - Initial Support Team not adequately responsive to C<sup>3</sup>RS



## **Qualitative Interview findings**



EVELOPMENT

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#### **For More Information**

U.S. DOT Federal Railroad Administration, Research Results RR08-33, <u>Confidential Close</u> <u>Call Reporting System: Preliminary Evaluation Findings</u>, December 2008

U.S. DOT Federal Railroad Administration, Research Results RR12-04, <u>Derailments</u> <u>Decrease at a C<sup>3</sup>RS Site at Midterm</u>, April 2012

U.S. DOT Federal Railroad Administration, Research Results RR12-09, <u>Senior Cross-</u> <u>functional Support—Essential for Implementing Corrective Actions at C<sup>3</sup>RS Sites</u>, August 2012

U.S. DOT Federal Railroad Administration, Research Results RR13-49, <u>Another C3RS Site</u> <u>Improves Safety at Midterm</u>, December 2013

U.S. DOT Federal Railroad Administration, Research Results RR14-18, <u>Update from C3RS</u> <u>Lessons Learned Team: Safety Culture and Trend Analysis</u>, July 2014

U.S. DOT Federal Railroad Administration, Research Results RR 14-17, <u>Update from C3RS</u> <u>Lessons Learned Team: Four Demonstration Pilots</u>, July 2014





## How Might You Use Our Approach to Revise Program Theory?

Can you give any examples from your own work where data were used to revise program theory?



