

Shining Light on Partner Experience:  
Sharing evaluation findings with those from whom data is collected promotes equity, inclusivity, and facilitates shared decision making.

Highlights from an evaluation of the Utah Cancer Screening Project

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Project:

- Began 2017 with the goal of increasing cancer screening rates amongst hard-to-reach populations in Utah.

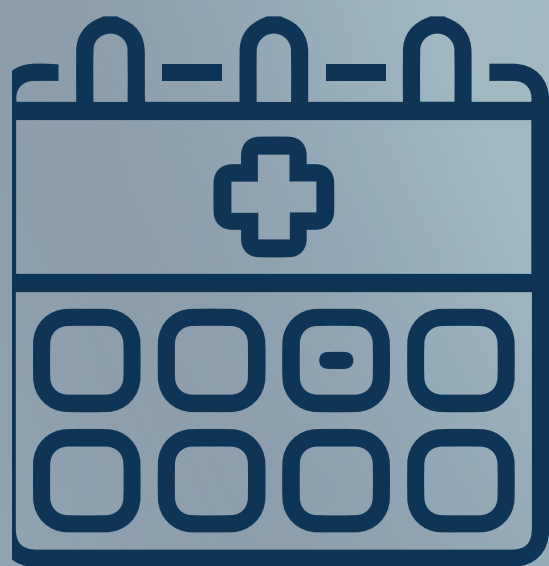


- Focused on assisting 6 Federally Qualified Health Centers with the implementation of evidence-based interventions (EBIs) to increase cancer screening rates



- Client Reminders

- Small Media



- Provider Reminders

- Provider Assessment/Feedback



- Reducing Structural Barriers

- Collaborative effort between partners across government, nonprofit, and health system sectors.



Key Take Away:

- Taking time to gather both quantitative and qualitative data can tell a more complete story
- Hearing directly from project partners and sharing results back with them is a powerful strategy for building successful relationships
- Evaluation findings can be used to facilitate action and progress

Evaluation: A Mixed Methods Approach

- After a year of implementation, cancer screening rates were reported to funders, but the data provided no clear evidence of change.
- Project partners were unsure of how to proceed.
- Evaluators decided to conduct in-person site visits and interview front line clinic staff directly responsible for implementing interventional changes.
- This qualitative data contextualized the implementation of the project, allowing evaluators to identify successes and barriers to implementation.
- Findings were shared with diverse stakeholder audiences (from funders to peer groups) which facilitated discussion and direction for ongoing project efforts in 2020.

Qualitative Evidence Matrix: Discussion Themes by Clinic	Clinic 1	Clinic 2	Clinic 3	Clinic 4	Clinic 5	Clinic 6
Increasing Cancer Screening Through EBI Implementation						
Client Reminders: Physical Mail	●					
Phone Calls	●	●	●	●	●	●
Test/Email Messaging		●	●	●	●	
Small Media	●	●			●	
Provider Reminders	●		●	●		
Provider Assessment/Feedback	●	●	●	●	●	●
Reducing Structural Barriers	●	●	●		●	●
Increasing Cancer Screening Through EBI Implementation						
Cancer Screening Navigator/Champion Identified at the Clinic Level	●					
Internal Clinic Capacity Factors	●	●	●	●	●	
Broader Community Engagement		●			●	●
Cancer Screening Resources Available	●		●	●		●
Clinic/Community Knowledge of Available Resources	●	●	●	●	●	●
Electronic Health Records systems capacity	●				●	●
Cancer Screening is given priority	●	●	●	●		●
* ●—active process/implementation of EBI at the clinic level; ●—plans for or stalled implementation of EBI; ●—abandoned implementation						
** ●—present or positive factors of impluence at the clinic level; ●—need for clarification.education of clinic staff; ●—issues are apparent/persistent						