

Integrating evaluation tools into the grantmaking process: lessons learned



**Global Fund
for Women**

American Evaluation Association Conference
October 2014

Where we started



**Global Fund
for Women**

In 2013, we assessed Global Fund's learning and evaluation capacity

| Strengths | Needs |
|--|---|
| <ul style="list-style-type: none">▪ Conducted 12 in-depth evaluations in the past decade.▪ Comprehensive database that contains information about every grant we made since 1987 (>4,600). | <ul style="list-style-type: none">▪ A greater understanding of what we have achieved in an ongoing basis▪ Balance internal learning needs and donor requirements▪ More efficient and effective use of qualitative and quantitative data |



Our big plan



**Global Fund
for Women**

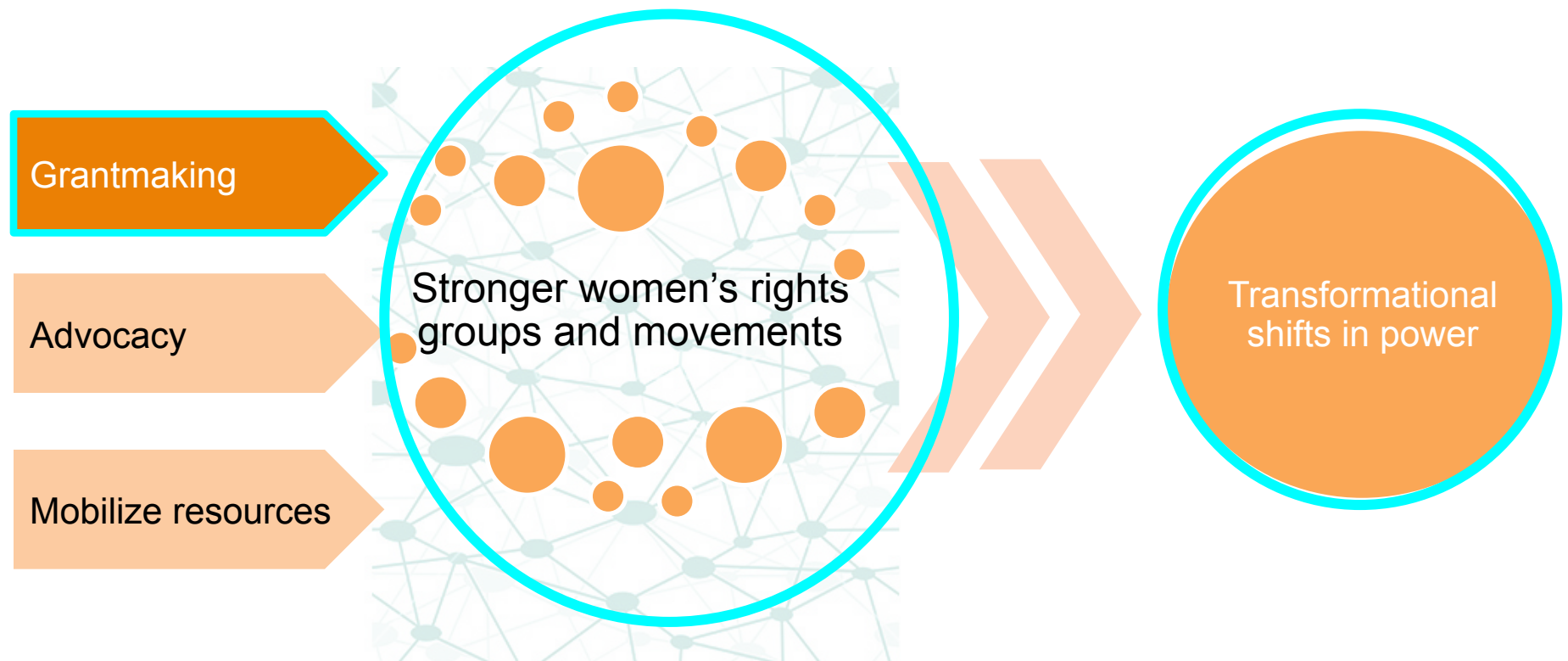
We identified three learning and evaluation goals:

- **Global Fund for Women:** To understand and improve the impact and effectiveness of our work
- **Grantees and Advisors:** To advance the work of our grantees by sharing successes and challenges and supporting their learning and evaluation capacity
- **Donors:** To strengthen our reporting and to share lessons learned



We developed an learning, evaluation and impact framework grounded in our theory of change

Vision: Global Fund for Women works to create a just, equitable and sustainable world in which women and girls have resources, voice, choice and opportunities to realize their human rights.

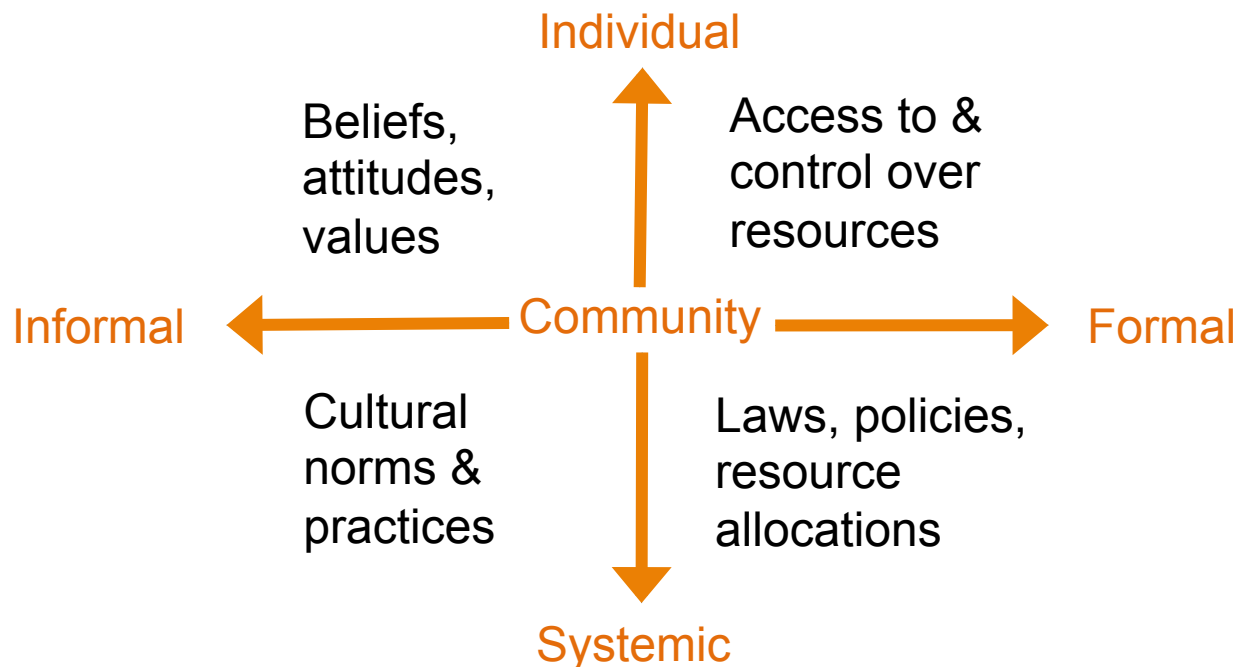


Indicators: stronger women's rights groups and movements

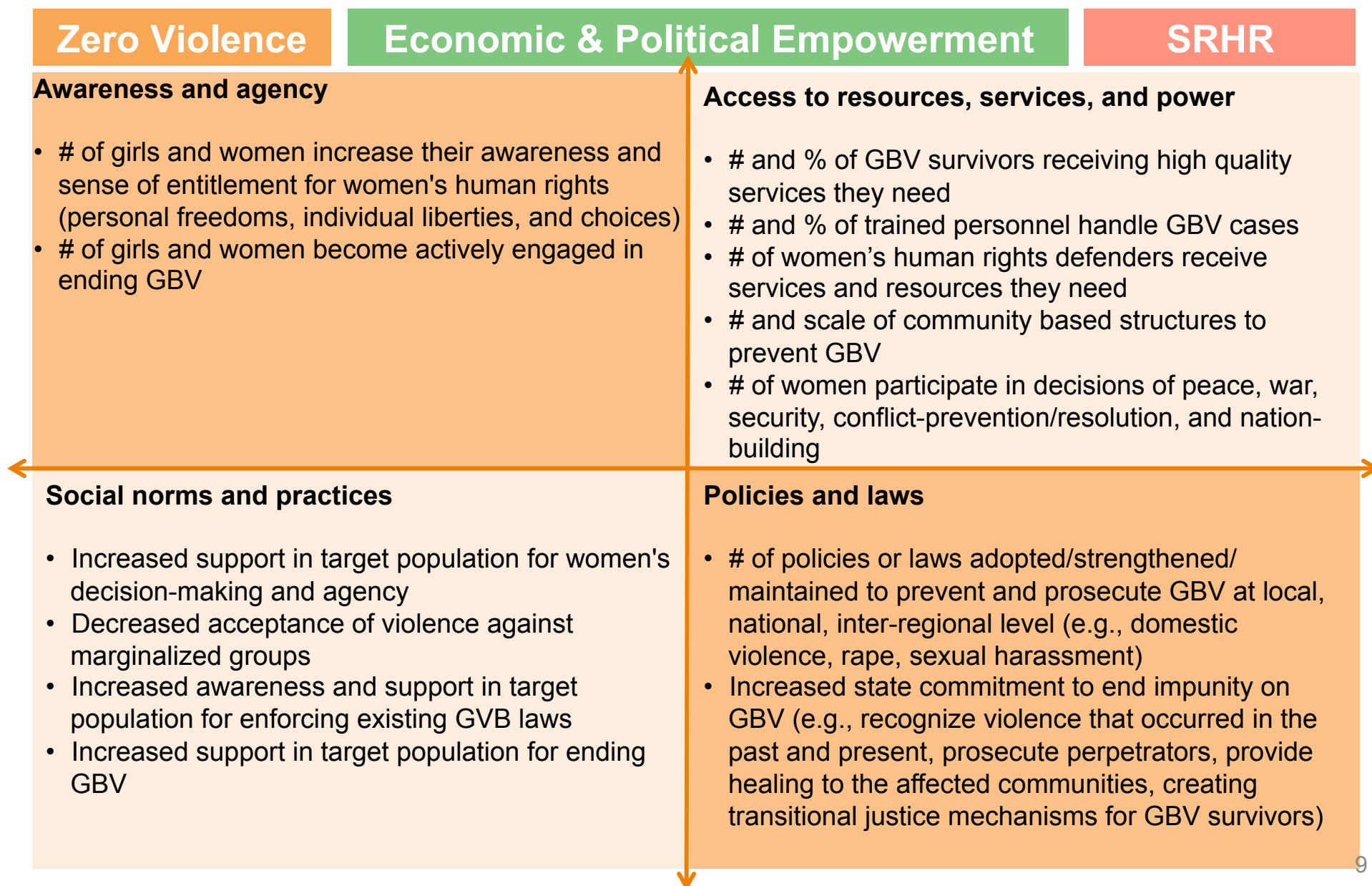
| Organizational capacity | Movement building |
|--|--|
| <ol style="list-style-type: none">1. Planning2. Fundraising/resource mobilization3. Governance structure4. Staffing5. Financial management6. Monitoring, learning, and evaluation7. Marketing/communication8. Community outreach and networking9. Program delivery10. Systems | <ol style="list-style-type: none">1. Base building2. Leadership3. Political agenda4. Alliance5. Use of multiple strategies |

We use the Change Matrix as an analytical framework to capture changes

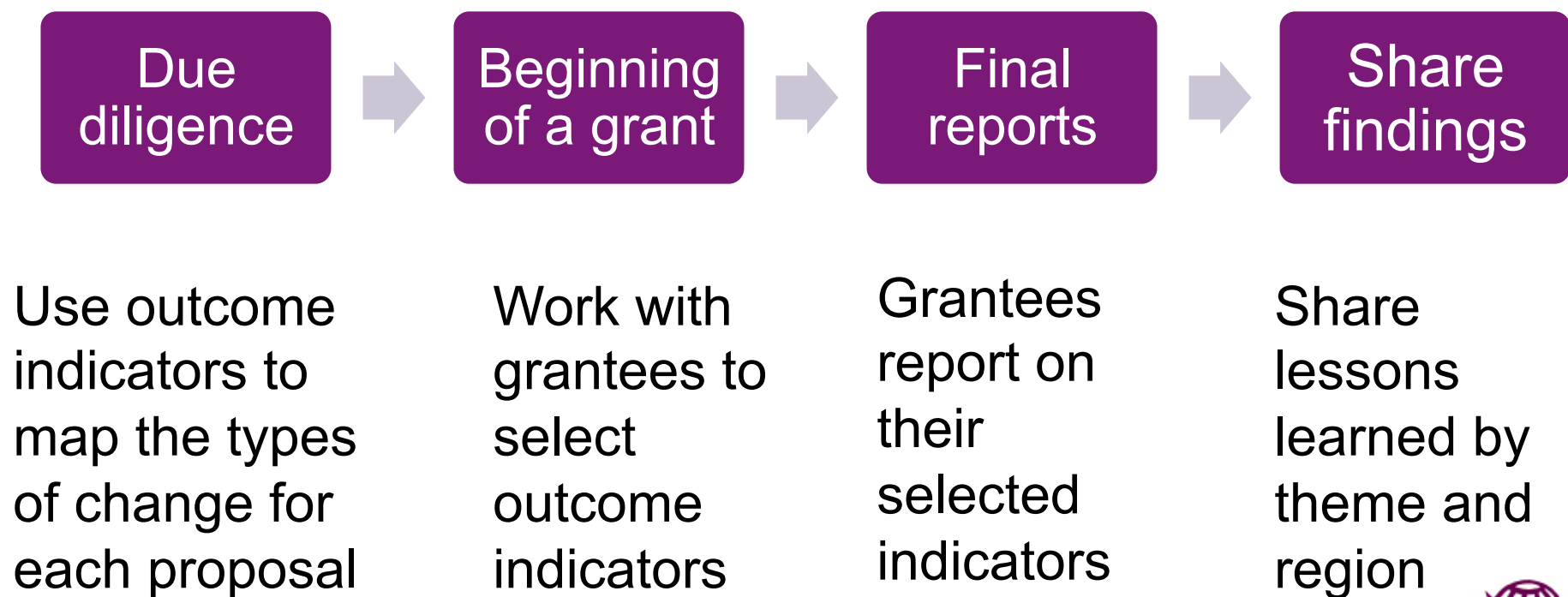
Originally developed by Aruna Rao and David Kelleher at Gender at Work (2002) and adapted by Srilatha Batliwala (2008), the Change Matrix identifies four domains in which gender power structures operate.



Indicators: transformational shifts in power



We plan to integrate the Change Matrix into the grantmaking process



Before we launch the indicators, we
piloted them with grants made in FY
2012-2013.



**Global Fund
for Women**

Of the 324 grants analyzed (representing 81% of general support grants)...

85% Strengthened organizational capacity

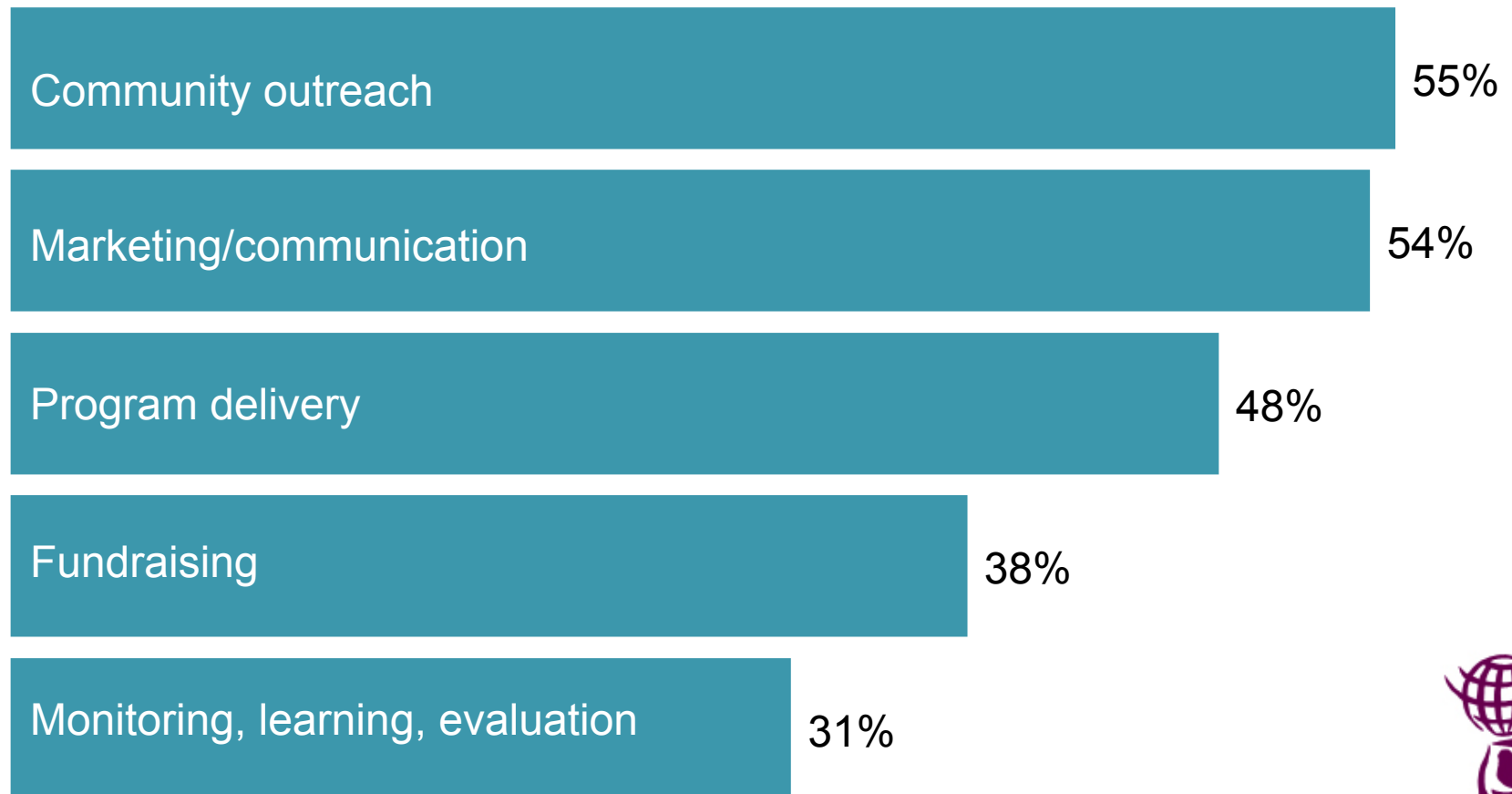
83% Contributed to movement building

65% Reported progress in promoting economic and political empowerment

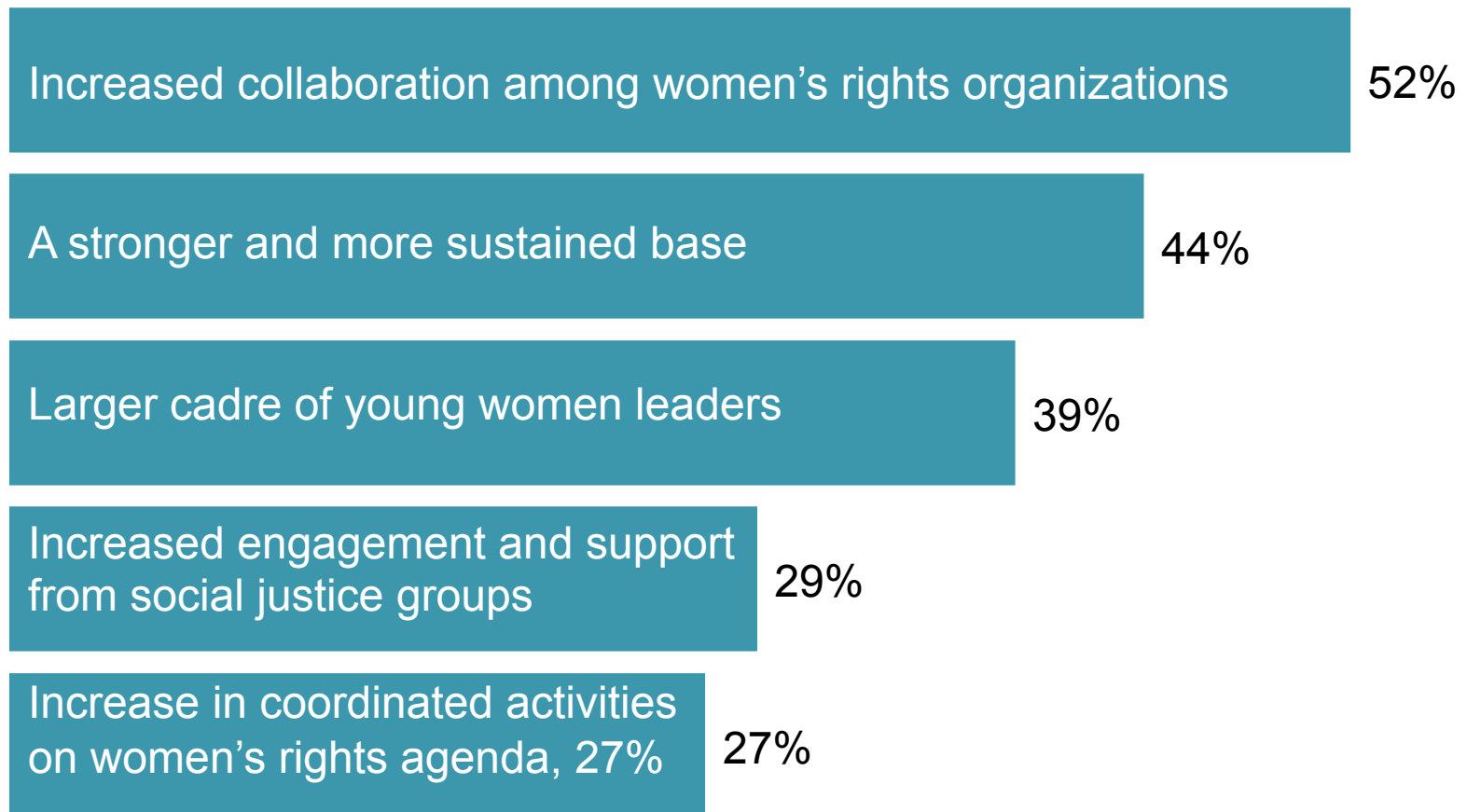
38% Reported progress in advancing sexual and reproductive health and rights

59% Reported progress in ending gender-based violence

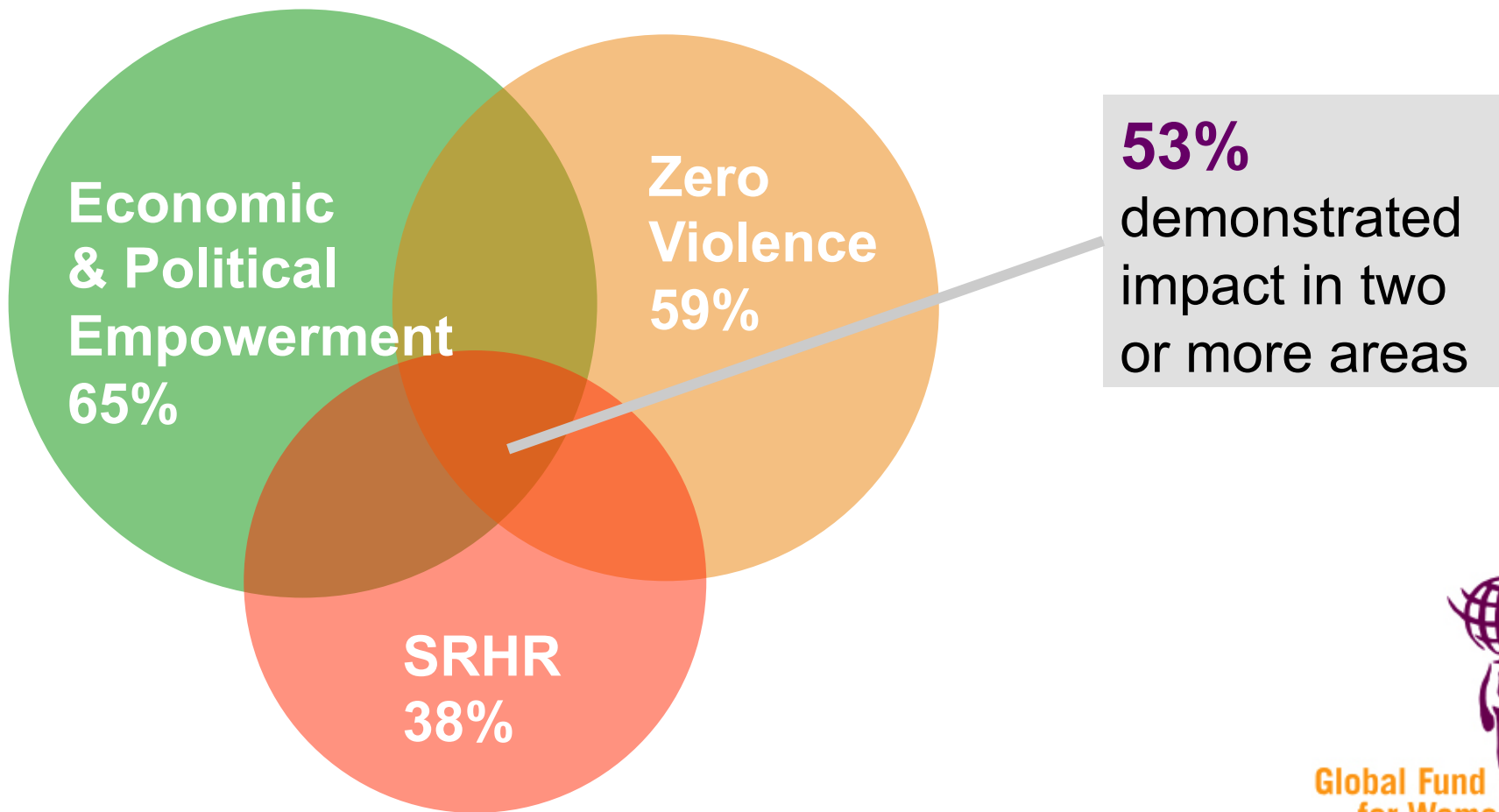
85% strengthened organizational capacity



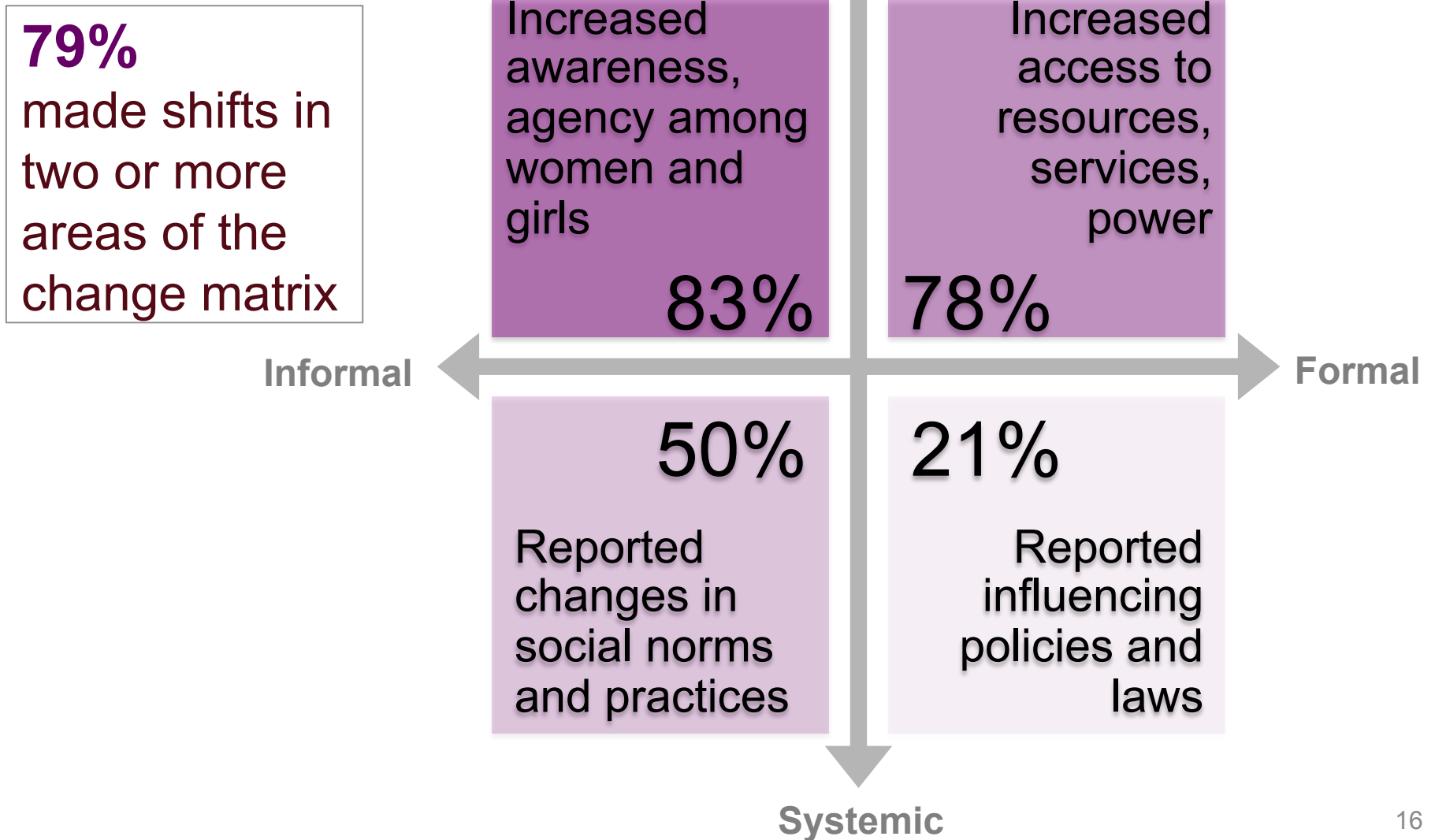
83% contributed to movement building



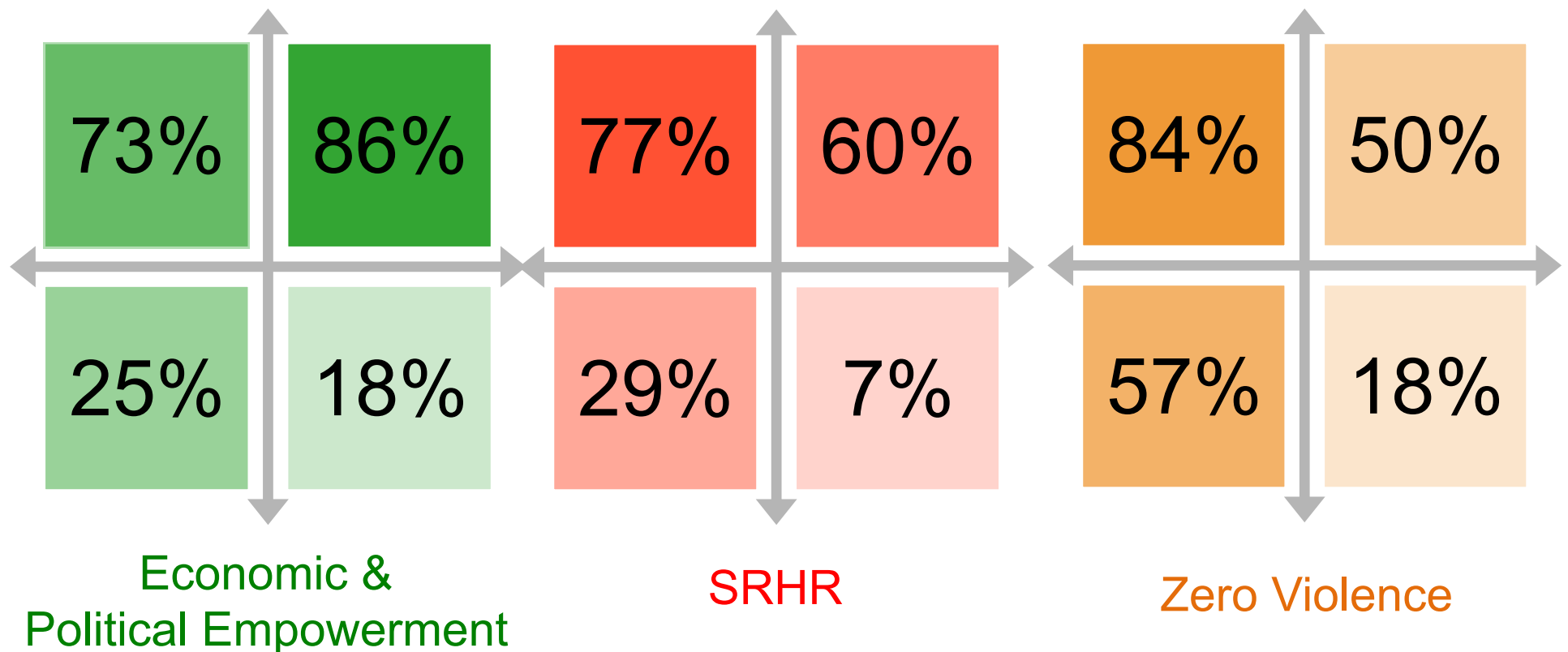
Grantees use a holistic approach to promote women's human rights



Grantees use a holistic approach to promote women's human rights

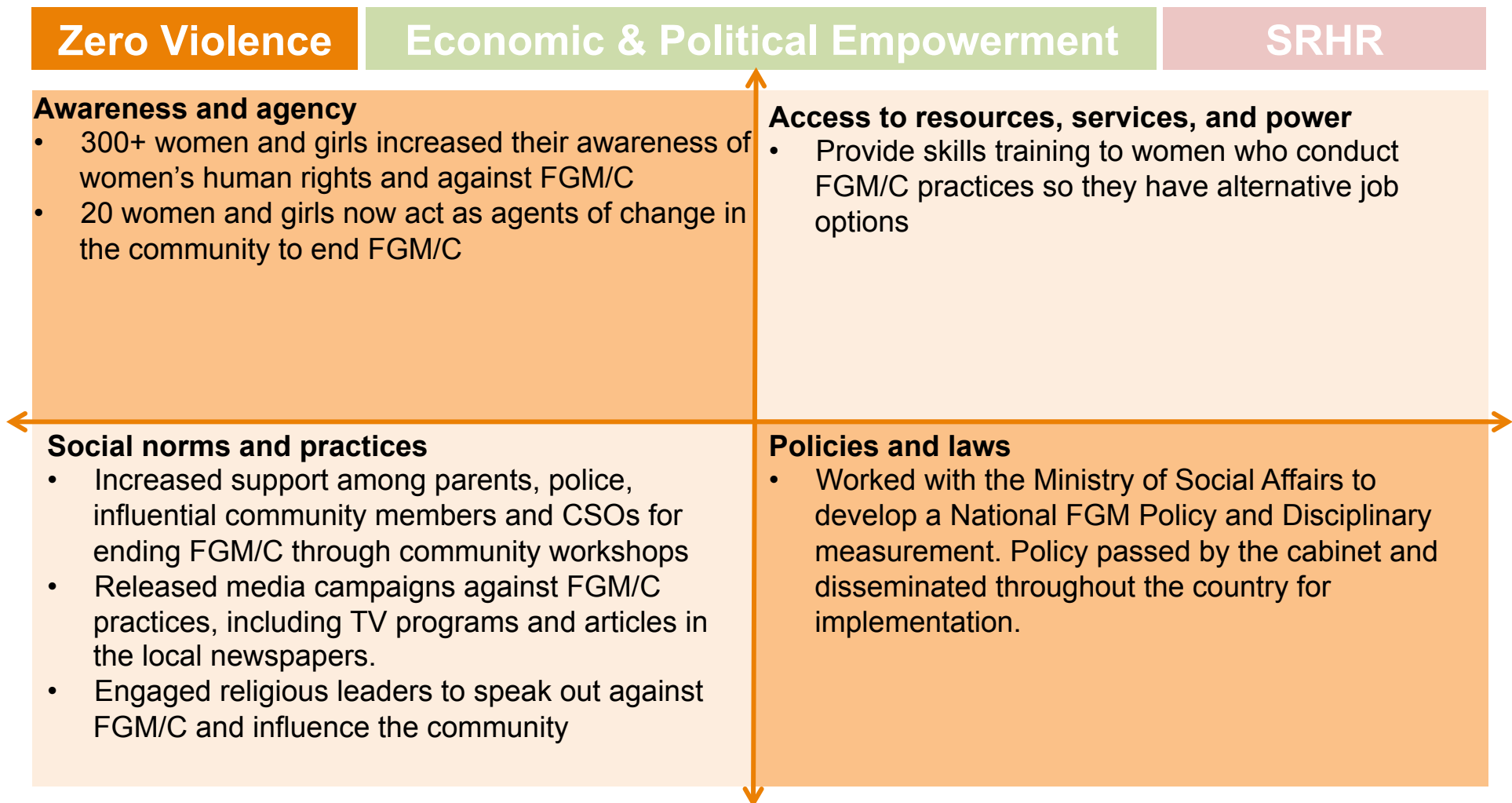


Grantees use a holistic approach to promote women's human rights

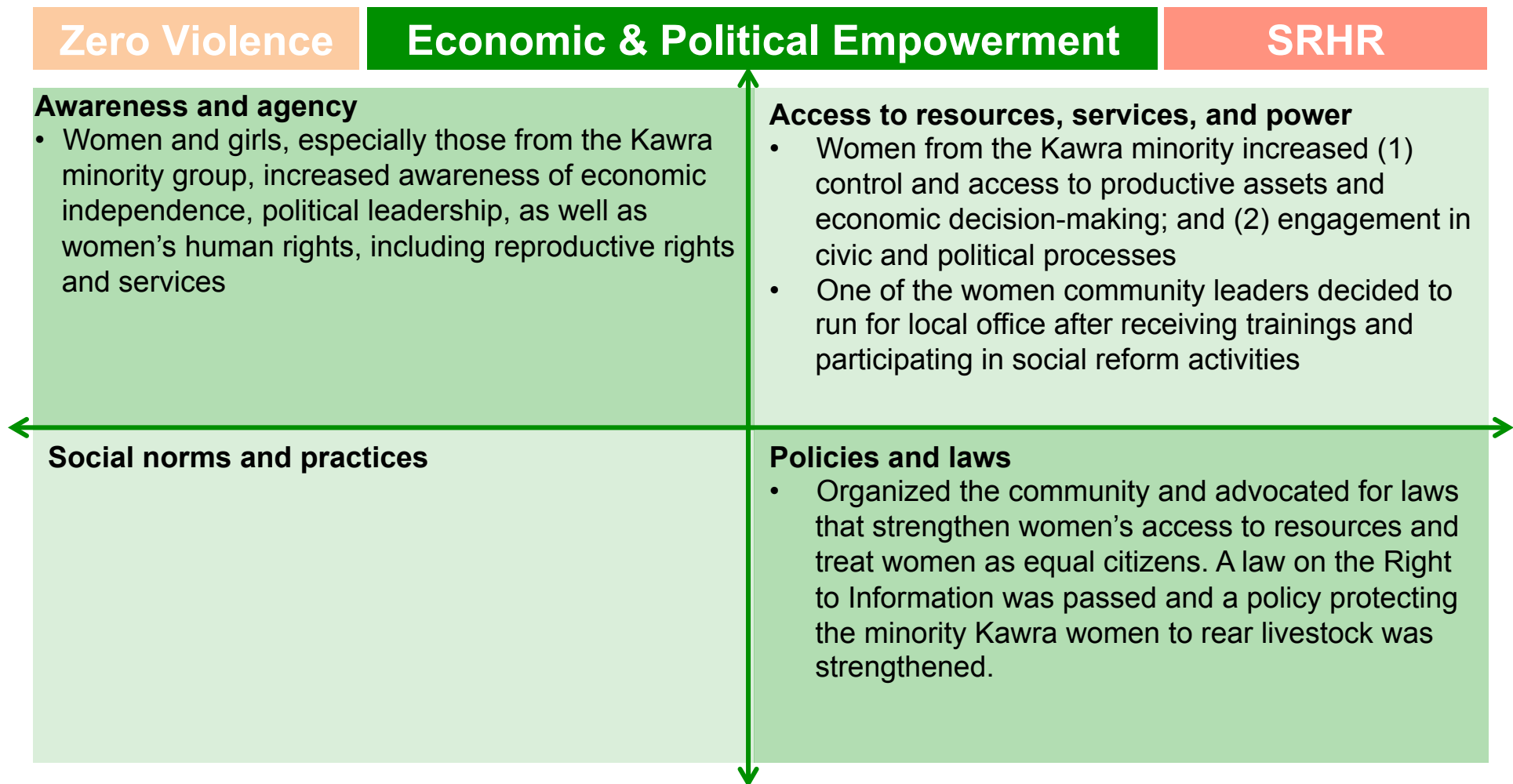


Grantee example:

Voices of Somaliland Minority Women Organization

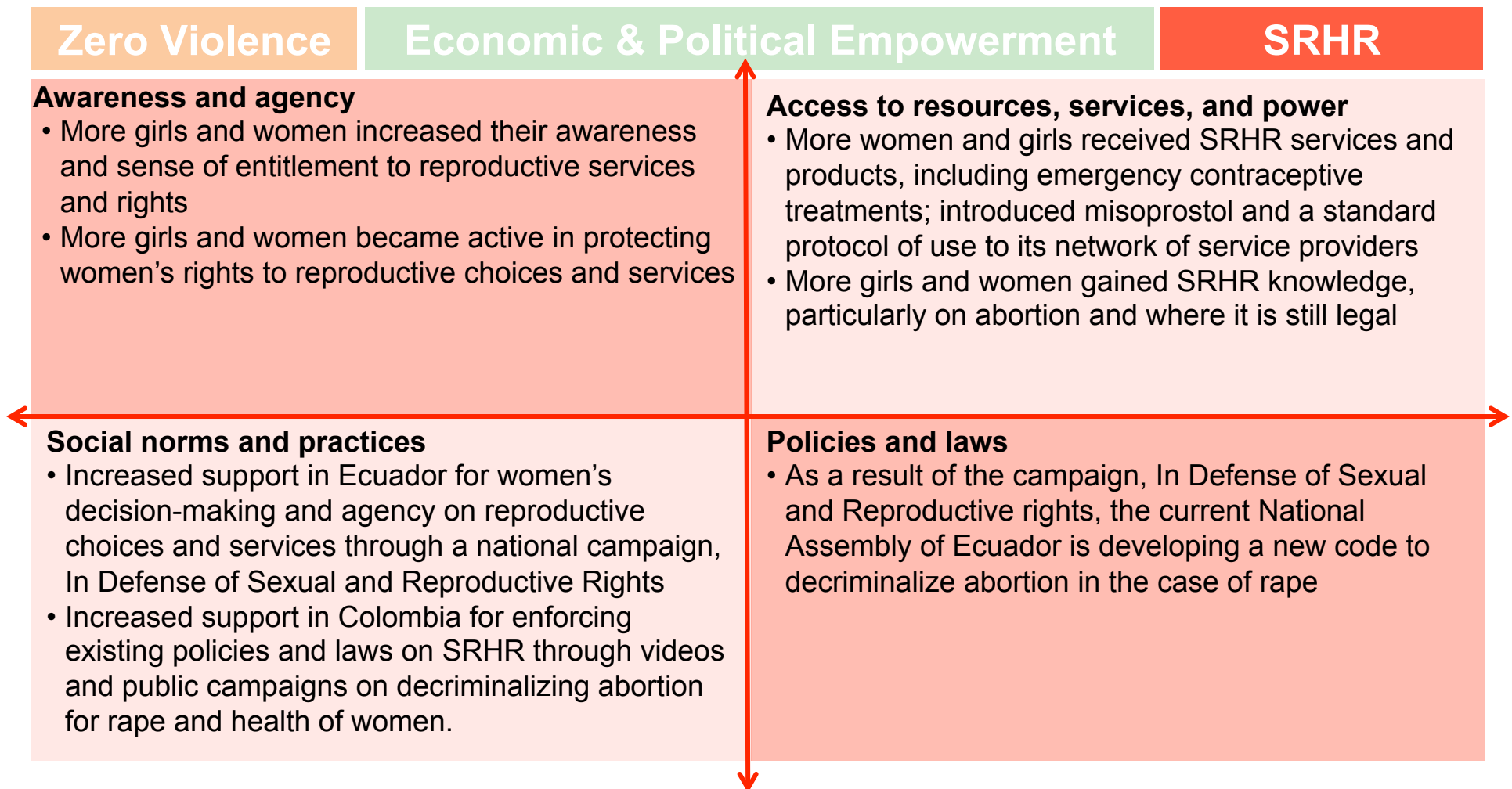


Grantee example: The Nice Foundation, Nepal



Grantee example:

Fundación Desafío , Ecuador



Key lessons learned



**Global Fund
for Women**

Key learnings

1. The Change Matrix is not an easy concept. Technical assistance is needed to help organization understand how to use it for evaluation purposes.
2. The outcome indicators are useful for analysis, but can be too burdensome for our staff and our grantee partners without additional resources and capacities.
3. Providing resources to support grantees' evaluation capacity building is critically needed.
4. Current LEI framework only captures Global Fund outcomes through core support grants

Next steps

1. Create an online video to explain the Change Matrix
2. Revise indicators and final report questions
3. Training for staff
4. Form regional LEI support teams to provide ongoing support on the ground
5. Expand LEI framework to track and measure GFW contribution beyond grantmaking

Questions?

Kelly Gannon
Program Officer, Learning, Evaluation and Impact
kgannon@globalfundforwomen.org
415.248.4868

PeiYao Chen
Director, Learning, Evaluation, and Impact
pchen@globalfundforwomen.org
212.419.4466



**Global Fund
for Women**