

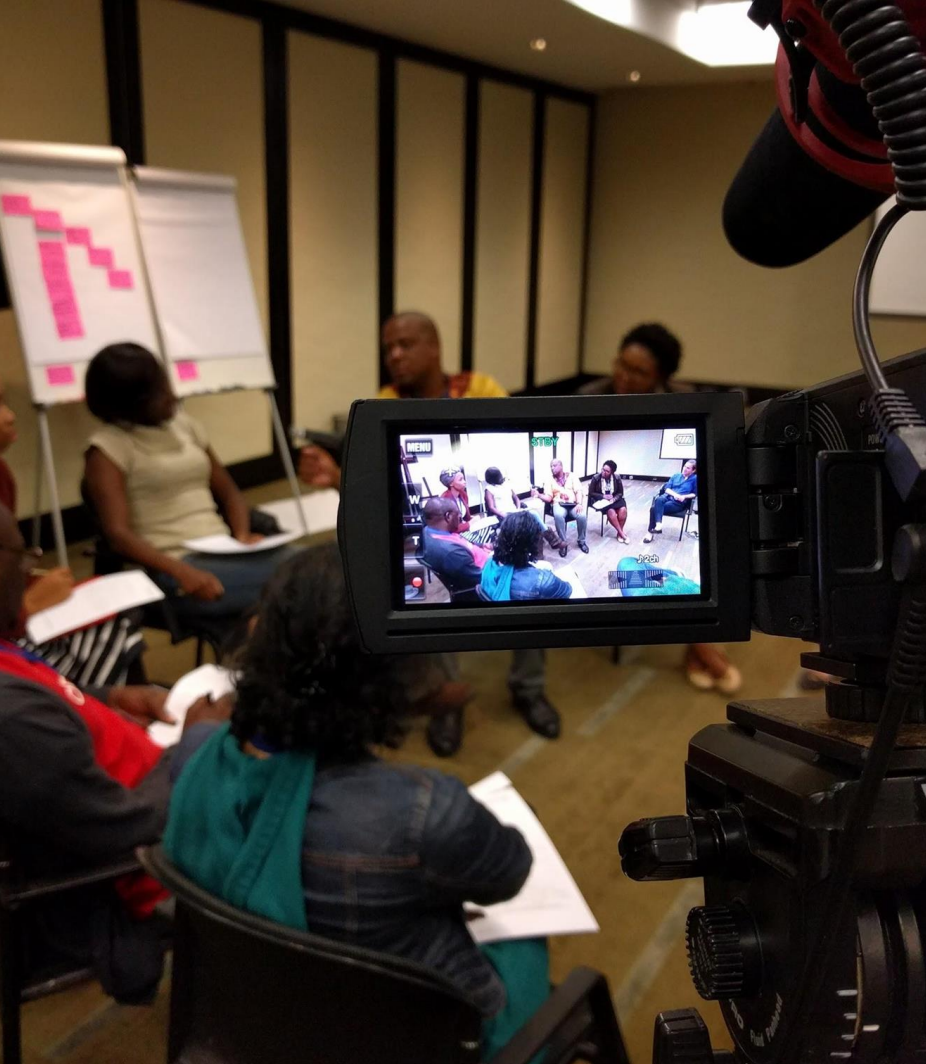
Taking Most Significant Change Further:

Participatory Video for Engaging and
Empowering Evaluations



Agenda

- 1 Most Significant Change and Participatory Video: how and why
- 2 IREX's evaluation of the Mandela Washington Fellowship
- 3 Findings and Lessons Learned



Most Significant Change

- Stakeholder values
- Unintended outcomes
- Program learning



Participatory Video

- Own story, own words
- Humanizes evaluation
- Communications pieces
- Fun!

IREX's evaluation

- Preparation and Fellow pre-selection
- Training of Fellow Leaders
- Story Collection, Selection, and Filming
- Selection Screening
- Participatory Analysis
- See videos here:
<https://www.youtube.com/playlist?list=PLERqipzq3rQKTY6dCyxX7UvFmr49LEuc>

Findings

- Use of Leadership Development Plan
- Increased collaboration
- Fellows conduct own evaluations
- See impact video here: <https://www.youtube.com/watch?v=ARI7LoTafM&list=PLERqpipzq3rQKTY6dCyxX7UvFmr49LEuc&index=4>

Lessons Learned

- Logistics
- Staff buy-in

More Resources

- Most Significant Change:
http://betterevaluation.org/plan/approach/most_significant_change
- PV and MSC Guide: <http://www.insightshare.org/resources/pv-and-msc-guide.html>
- Insights into PV Handbook: <http://www.insightshare.org/resources/pv-handbook.html>
- Community Screenings for PV Guide:
<http://www.insightshare.org/community-screenings-participatory-video-guide.html>

Thank You!

Anne Laesecke, M&E Officer

alaesecke@irex.org

@annelaesecke





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