**Survey Design Resources**

1. **William Trochim’s Research Methods Knowledge Base (as of 2006)**<http://www.socialresearchmethods.net/kb/>
2. **Blair, Czaja, & Blair, Survey Design: A Guide to Decisions and Procedures, 3rd Edition**<http://www.sagepub.com/books/Book235701> **(Check at SAGE booth at conference for discount, or use AEA member discount)**
3. **Creative Commons License Chooser**

<http://creativecommons.org/choose/>

1. **CheckMarket Sample Size and Margin of Error Calculator**  
   <http://www.checkmarket.com/market-research-resources/sample-size-calculator/>
2. **AAPOR Standard Definitions**  
   <http://www.aapor.org/AM/Template.cfm?Section=Standard_Definitions2&Template=/CM/ContentDisplay.cfm&ContentID=3156>
3. **AAPOR Response Rate Calculator**<http://www.aapor.org/For_Researchers/5850.htm#.Ulyv9VM_WVw>
4. **Oversampling from the PewResearch Center for the People and the Press**<http://www.people-press.org/methodology/sampling/oversamples/>
5. **Susan Jamieson’s Likert Scales: How to (ab)Use Them (2004) in Medical Education V 38**<http://scholar.google.com/scholar_url?hl=en&q=http://xa.yimg.com/kq/groups/18751725/128169439/name/1LikertScales.pdf&sa=X&scisig=AAGBfm2SgqAQw3-cgDAV97TSPAHmHM-_Tw&oi=scholarr>
6. **Geoff Norman’s Likert Scales, Levels of Measurement and the “Laws” of Statistics (2010) in Advances in Health Science Education**<http://scholar.google.com/scholar_url?hl=en&q=http://xa.yimg.com/kq/groups/18751725/1039265037/name/Likert%252Bscales,%252Blevels%252Bof%252Bmeasurement%252Band%252Bthe%252B%25E2%2580%2598%25E2%2580%2598laws%25E2%2580%2599%25E2%2580%2599.pdf&sa=X&scisig=AAGBfm3C87dRyytpd9DXI5T56tUyRToMrA&oi=scholarr>
7. **Losby and Wetmore’s Using Likert Scales in Evaluation Survey Work (2012) CDC podcast/pdf of slides with transcript**<http://www.cdc.gov/dhdsp/pubs/docs/CB_February_14_2012.pdf>
8. **CDC Checklist to Evaluate the Quality of Questions**

<http://www.cdc.gov/HealthyYouth/evaluation/pdf/brief15.pdf>