**[[1]](#footnote-1)Jane Davidson, (2013) Actionable Evaluation Basics**

**Evaluation Questions – Cheat Sheet**

1. What was the ***quality*** of the program’s content/design and how well was it implemented?
2. How ***valuable*** were the outcomes to participants? To the organization, the community, the economy?
3. What were the barriers and enablers that made the difference between ***successful*** and ***disappointing*** implementation and outcomes?
4. What else was learned (about how or why the effects were caused/prevented, what went ***right/wrong***, lessons for next time)?
5. Was the program ***worth*** implementing? Did the ***value*** of the outcomes ***outweigh the value*** of the resources used to obtain them?
6. To what extent did the program represent the ***best possible use of*** available resources to achieve outcomes of the greatest possible ***value*** to participants and the community?
7. To what extent is the program, or aspects of it content, design or delivery, likely to be ***valuable*** in other settings? How exportable is it?
8. How ***strong*** is the program’s sustainability? Can it survive/grow in the future with limited additional resources?

**More Evaluation Questions**

1. Was the program – and is still – needed? How well does it address the **most important** root causes? Is it still the **right** solution?
2. How **well** designed and implemented is the program?
3. How **valuable** are the outcomes for [immediate recipients; downstream impactees]?
4. What works **best** for whom, under what conditions, and why/how?
5. How **worthwhile** was it overall? Or, which parts or aspects of the program generated the **most valuable** outcomes for the time, money, and effort we invested?
6. How sustainable is the impact? How sustainable is the program itself?
1. E. Jane Davidson, (2013). Actionable evaluation basics: Getting succinct answers to the most important questions, Real Evaluation Ltd. http://RealEvaluation.com [↑](#footnote-ref-1)