We use partnerships to build bridges between dedicated community members and funders while managing the different evaluation needs of each, to understand that everyone ultimately wants to improve communities.

**CBOs**
Focused primarily on making changes in communities; don't always have capacity to “measure” or share impact

**Funders**
Focused primarily on sharing metrics and examples of changes in community

**PROJECT SPOTLIGHT**
While conducting a cross-site, statewide evaluation, ACET worked to develop understanding of and shared interests in the evaluation needs of the funder and CBOs alike.

We shared key elements of the funder’s needs through quarterly webinars, shaped to build CBO capacity and expertise. Examples include reviewing available state data as well as sharing success story templates to highlight innovative and successful programs.

**IMPORTANT QUESTIONS TO ASK**

- Who is going to benefit and where will this metric/measure be used moving forward?
- Does this address the funder’s needs? Is there a way this can be tailored to benefit the community as well?
- Does this address the community’s needs? Is there a way this can be tailored to benefit the funder as well?
- How can we connect the vision of our partners with the vision of funders, ultimately completing a robust evaluation?