

25 Tips for Better Conference Presentations

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Community Solutions
Planning & Evaluation





Topic: The
Speaker: [Name]
Topic: [Topic]
Topic: [Topic]
Topic: [Topic]
Topic: [Topic]
Topic: [Topic]

Look familiar?



I'm not an expert

④

- high perf. org. are paying attention to the world around them
- eg. of 'eval' is the 'intervention'
- Eval. capacity
- Diagnostic Tool
- score pre - post
- dialogue tool
- 'unanticipated' outcomes - devalues what are truly 'emergent' outcomes
- Alan Greenspan (eg. leaving speech to Fed Reserve, don't get measurable outcomes + forgets, can mess up the economy, the world is too unpredictable and much larger than all their models)
- Lucy send Lucy the DE Pract Guide Link
- Mark Rogers → Evaluator/Commentator
- get one about presenting ~~data~~ findings
- this cartoon - example of using a cartoon for presenting findings
- "I'm not a comm. professional, but I play one on TV."
- MJP feels himself the DE is a fairly niche → not for everything
- prepare for eval results

- eval. Emily, Rebecca, Inore
- And an advice
- State course after PDE

Free download



Welcome!



If making a presentation terrifies you to death, read on!



If attending a bad presentation terrifies you to death, read on!

Follow these simple ideas to kickstart your presentation skills. Soon you'll be engaging your audience, managing your jitters and zooming through your presentations like a pro.

Read on...

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PART I Your Audience and You



Speak to Engage



- ✓ Avoid reading from a prepared speech.
- ✓ Avoid reading directly from your slides either.
- ✓ Seek to engage your audience through more interaction. Adult learners already appreciate much of what you are saying, they just need to be reminded of it. If your audience is acknowledged for their own experience, their engagement in what you are saying increases significantly.

Interaction techniques can range from the simple (e.g. asking a question of the large group, taking informal polls or give them a short quiz to individually do in their seats) to the complex (e.g. put them in groups and give them a task).

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Whenever possible, weave your own personal stories and examples into your talk. Storytelling can help you relax, and it immediately engages people and brings their attention back into the room.

Don't discount the power of using novelty in your presentation. I still remember during off in a talk when the presenter suddenly put on a large Cat in the Hat hat. Bing! I was suddenly wide-awake.

If you have an audience member who is monopolizing the discussion, you can do three things:

- a) quickly paraphrase what they've said so they feel heard
- b) slowly and subtly walk towards them decreasing the size of their 'stage'
- c) say, "Hm-m, let's see what someone else has to say"



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Learning Objectives

List three ways to increase audience engagement.

Describe two ways to make your delivery smoother.

State two tips for looking more professional.

Avoid prepared speeches



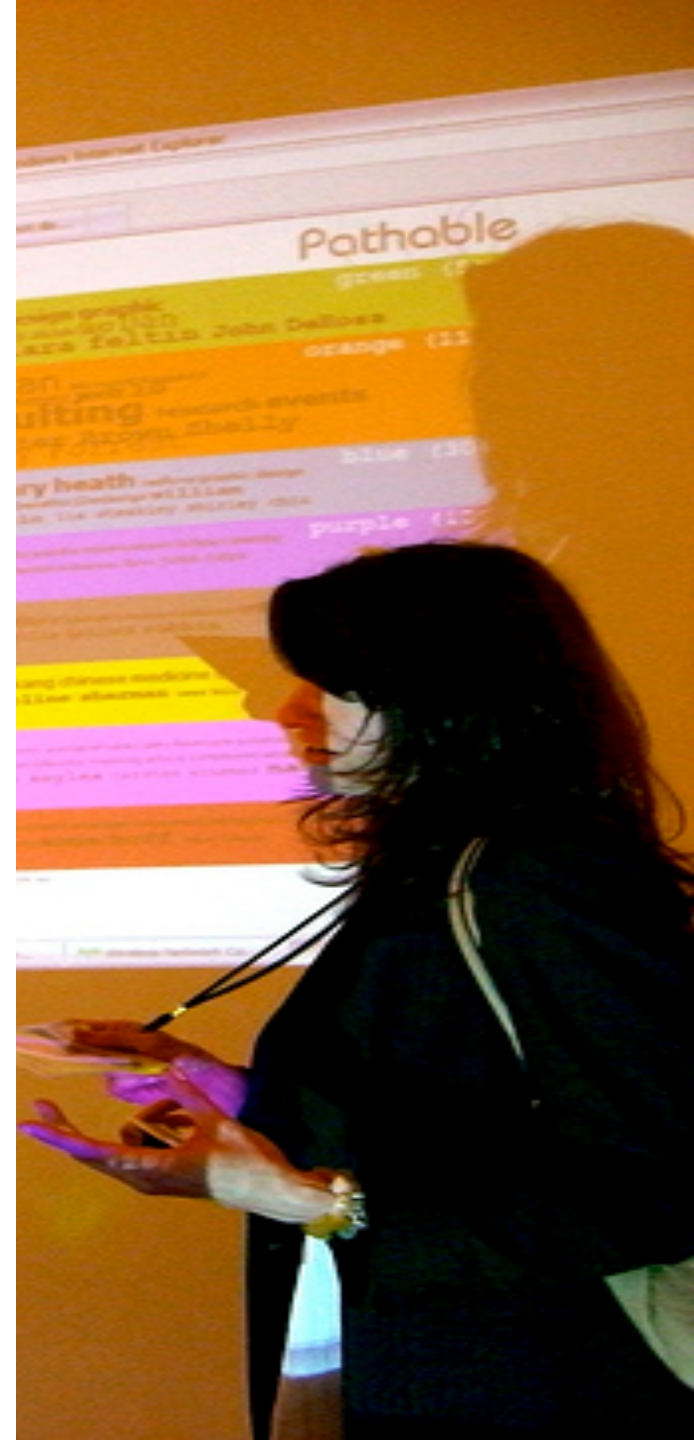
Get moving





Use a Remote

Be Aware of Your Screen



Mute



Adults vs. Kids



Get interactive



Ask Questions

Get interactive



Pair & share

Get interactive



Energizers

Get interactive



Polls

Tell Stories



Use Novelty



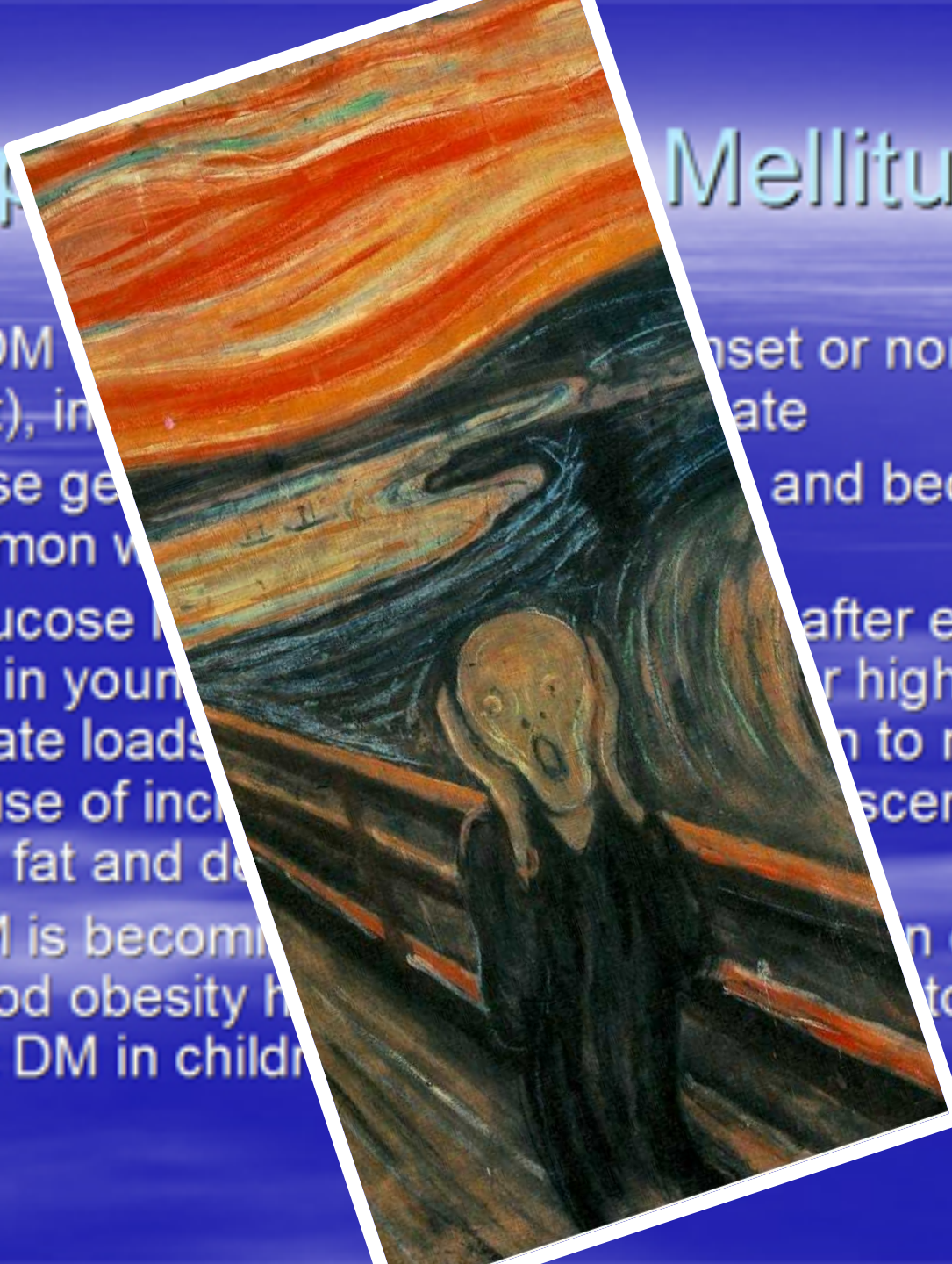
**BETTER
POWER
POINT!**



Type 2

Mellitus

- In type 2 DM (formerly called non-insulin-dependent), insulin resistance develops and the disease becomes more common with age.
- Plasma glucose levels are usually higher after eating in older than in younger people, in part because of increased visceral and abdominal fat and decreased insulin sensitivity.
- Type 2 DM is becoming more common in children as childhood obesity has increased. Up to 50% of new-onset DM in children is type 2.



Help

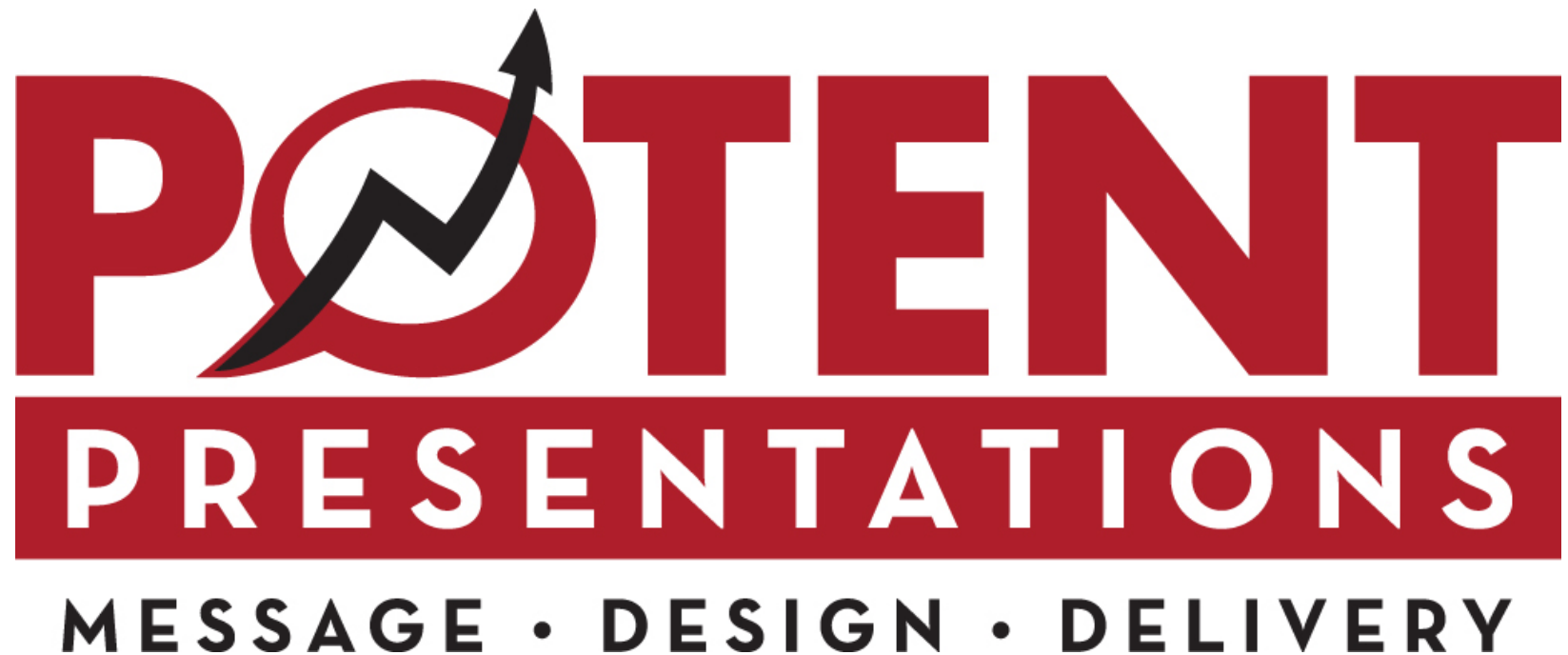
Garr Reynolds

Nancy Duarte

Edward Tufte



STEPHANIE EVERGREEN
DATA VIZ DIVA



p2i.eval.org

Monopolizers



Be prepared



Practice



10:20 AM

1 / 38

Swap Displays

Tips

Exit Show



Tune-Up Your Presentation Skills

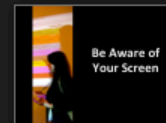
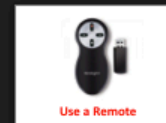
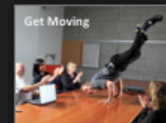
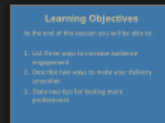
AEA Coffee Break

August 28, 2012



Current Slide Total
0:00:19 0:00:19

Click to add meeting notes



Clothes



Take your time



Test equipment







**KEEP
CALM
AND
CARRY
ON**



**NOW
PANIC
AND
FREAK
OUT**

Time it right



Warn me



Title

Too Little



Program Theory in
Evidence-based
Practice

Too Much



The Design and
Implementation of
California's Title IV-E
Child Welfare Waiver
Demonstration Project

Just Right



The Trials and
Tribulations of Adapting
and Implementing a
Peer Educator Program
for Native American
Youth in Indian Country

Learning objectives



Learning Objectives

At the end of this session you will be able to:

List three ways to increase audience engagement.

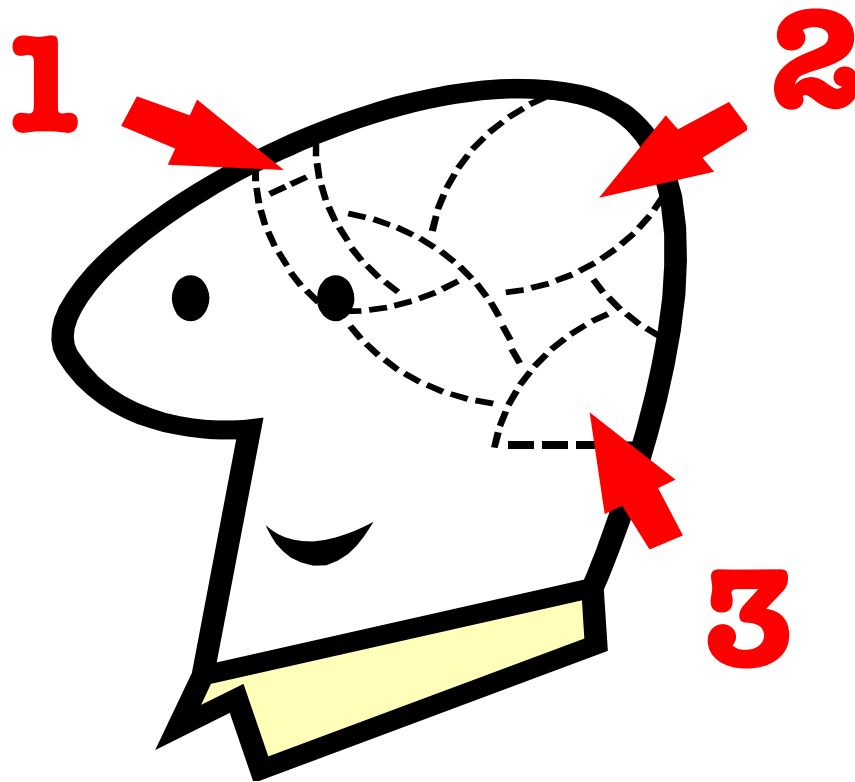
Describe two ways to make your delivery smoother.

State two tips for looking more professional.

Repeat at end



3 key messages



Handouts

A Day with PowerPoint

The art of communication
reveals the mechanics of
presentation

9:00: Introduction to the	1:00: Transition slide
9:10: Background colors, text, and other stuff	1:10: Photo, the real stuff, and animation
10:00: Font, the stuff	1:20: Graphics, shapes, etc.
10:10: Bulleted lists	1:30: Revision, Revision
10:20: Revision, with you	1:40: Progress

Questions to ask before you start

- How will your presentation be shown?
- How should your presentation look?
- How will your presentation communicate its ideas?

How will it be shown?

- On screen or on paper?
- On your screen or someone else's?
- With a new projector or an old one?
- By itself or with you by its side?
- As an email attachment?
- At a trade show kiosk?

How should it look?

- Is the design of your presentation appropriate to the task?
- Will it engage the viewer?
- Are your design decisions governed by what the presentation needs or what you just learned how to do?

How will it communicate?

- Words
- Tables
- Charts
- Media

Rules of thumb

Backgrounds & Colors
Typefaces
Your own good taste and restraint!

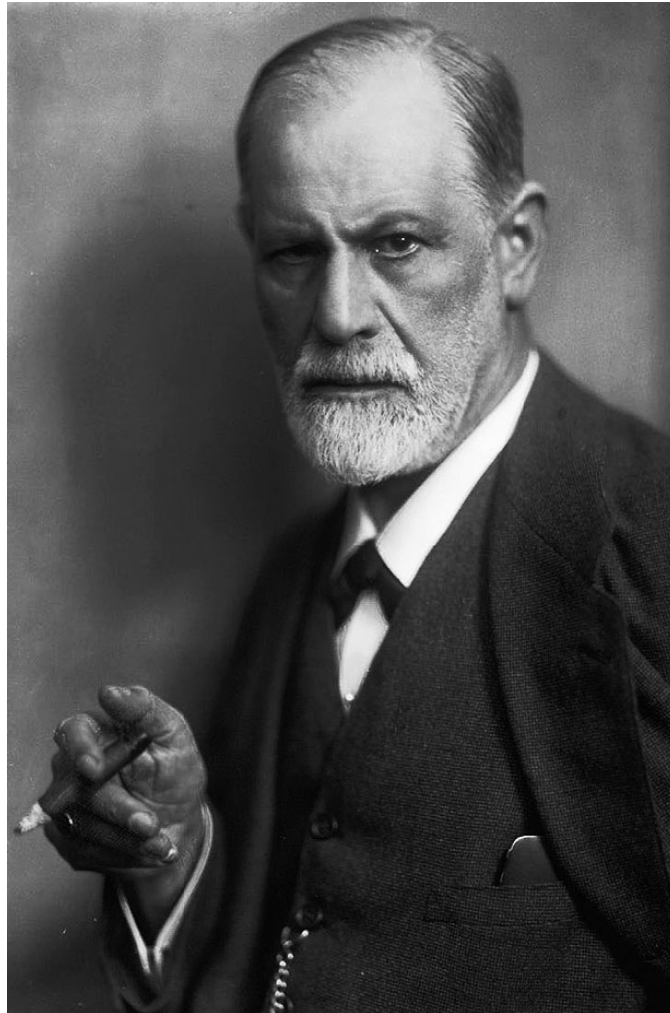
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JEFF
LASH

I heard once that if you
give people your presentation
as a handout, they don't
pay attention -- but if you
give them nothing, their
attention wanders.

So ~ give them a blank
sheet of paper and they'll
be happy

Professional help



Professional help



Activity

The
End.

You Can Be a Better **PRESENTER**



25 Tips for More Effective Presentations

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2013 CES Conference Preview

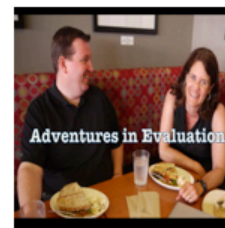
May 12th, 2013

Hi Everyone, This week we've got Dawn Campbell-Borland and Dayna Albert as guests giving us a sneak preview into this year's CES conference in Toronto, June 9 - 12th. This year's theme is "Evaluation Across Boundaries". They have some great workshops, keynotes, and presentations lined up, so have a listen!

For more information about the conference please visit

<http://cestoronto2013.ca/>.

Cheers, Kylie & James



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