Research on Evaluation

- Individual research study
- Original data (quant./qual./mixed; integration of research)
- Research program
  - Coherent body of RoE; unified focus vs. diversified integrated pillars
  - Trajectory of contributions over time
- Critical Distinction: RoE vs. Summary of Evaluation

Publication Options

- Peer-reviewed journal article
- Chapter in edited book
- Professional practice article
- Video summary
- Thematic journal segment
- Edited book
- Authored book
Peer Reviewed Journal Process

- Submission of paper (hardcopy, electronic)
- Decision to invoke peer review process
- Integration of reviewer feedback
- Publication decision
- Accept, minor changes, major changes and resubmit, reject
- Follow up

Framing the Paper

- Statement of problem, purpose or research questions
- Motivating the paper: Literature review, synthesis, integration
- Methods and findings OR main arguments
- Summary and discussion
- References/appendices

Criteria

- Significance of topic
- Literature review
- Conceptualization
- Methodology (n/a?)
- Data analysis (n/a?)
- Interpretation
- Clarity of expression
- Validity of conclusions
- Reader interest
Practical Tips

- Follow instructions
- Withhold identity for blind review
- Number the pages
- Motivate the paper
- Highlight the significance of the contribution
- Join the dialogue
- Respond to feedback; provide table of changes

Article Possibilities
1. Empirical research on eval.

- Specifies and justifies research question to be addressed
- Reports methods, findings and discussion – data quality assurance
- Discussion of research agenda, implications for theory and practice

Article Possibilities
2. Reflective case narrative

- Addresses cross-cutting issues in evaluation
- Uses case evaluation as a vehicle for reflection
- Told as a narrative with analysis
- Typically no methods section (problem)
Article Possibilities
3. Advances in methodology

- Focus on evaluation methodological advance
- Statement of problem and proposed methodological solution
- Often augmented by application in practical context

Article Possibilities
4. Literature review & integration

- Survey of knowledge base.
- Focus on empirical studies or mix of empirical and conceptual contributions
- Sometimes results in development of conceptual framework, agenda for research, etc.

Article Possibilities
5. Conceptual treatise

- Focus on theoretical issue in evaluation
- Framework or model development
- Generally based on logic and argumentation
- Supported by reference to knowledge base and practice observation
Article Possibilities

6. Practice challenge

- Identification of practical challenge for evaluators
- Sometimes based on practical experience
- Usually includes lessons learned for evaluators

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<thead>
<tr>
<th>Article Type</th>
<th>Examples (available by request on Research Gate)</th>
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Thematic Issues

- Cultivating the idea
- Proposal development
- Proposal review and decision
- Issue production: Responsibilities and challenges

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Examples:

Video Summaries

- Short summary of research study or program
- Advantages
  - Rapid dissemination of research findings
  - Accommodating wider range of learning styles
  - Pointing to research reports, articles
  - Integration into graduate courses and ECB (online/face to face)
- Example: CRECS Ten Minute Window
- Web: www.crecs.ca

Planning for publication

- Type of article
- Primary Basis
  - Practical experience
  - Knowledge base (theoretical and empirical literature)
- Statement of Problem
- Structure of article
- Identification of main contribution

Publication Idea?

One page summary
- Article type
- Potential journal outlets and rationale
- Brief description
  - Statement of problem + motivation
  - Descriptive detail/outline
  - Summary of main contribution

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